

The Voice of Youth: PARTNERING WITH YOUTH for Social Accountability

Spotlight: SAFETIPIN

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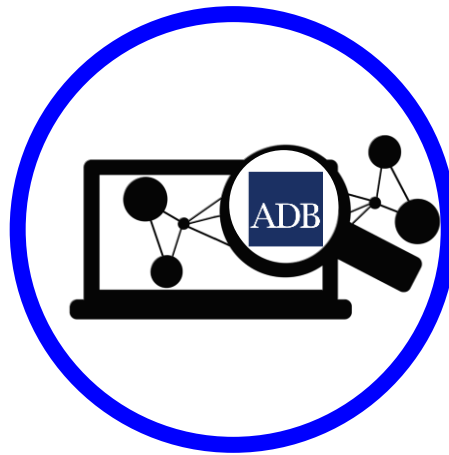


**ADB
YOUTH
FOR ASIA**

OBJECTIVES



**Youth Social
Accountability**



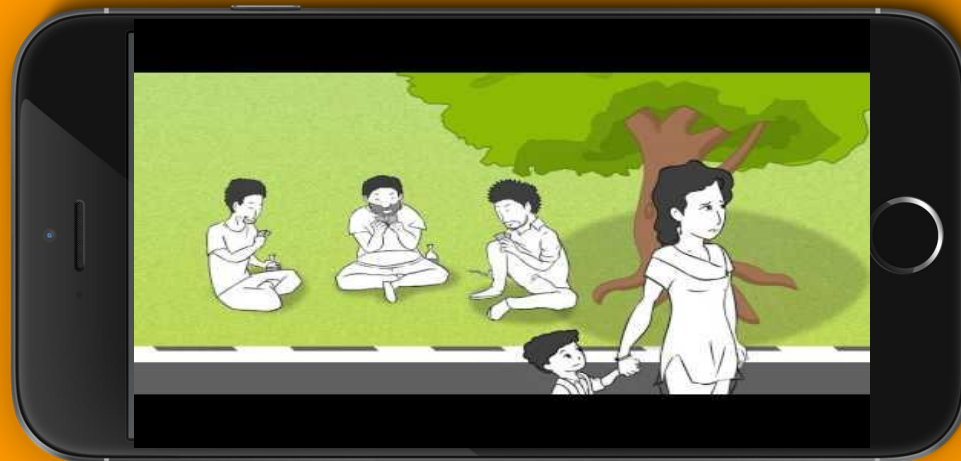
**ADB
and ICT**



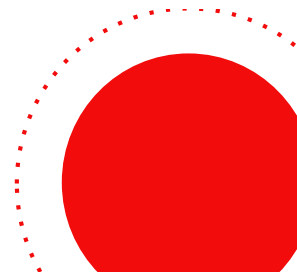
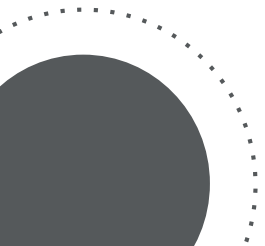
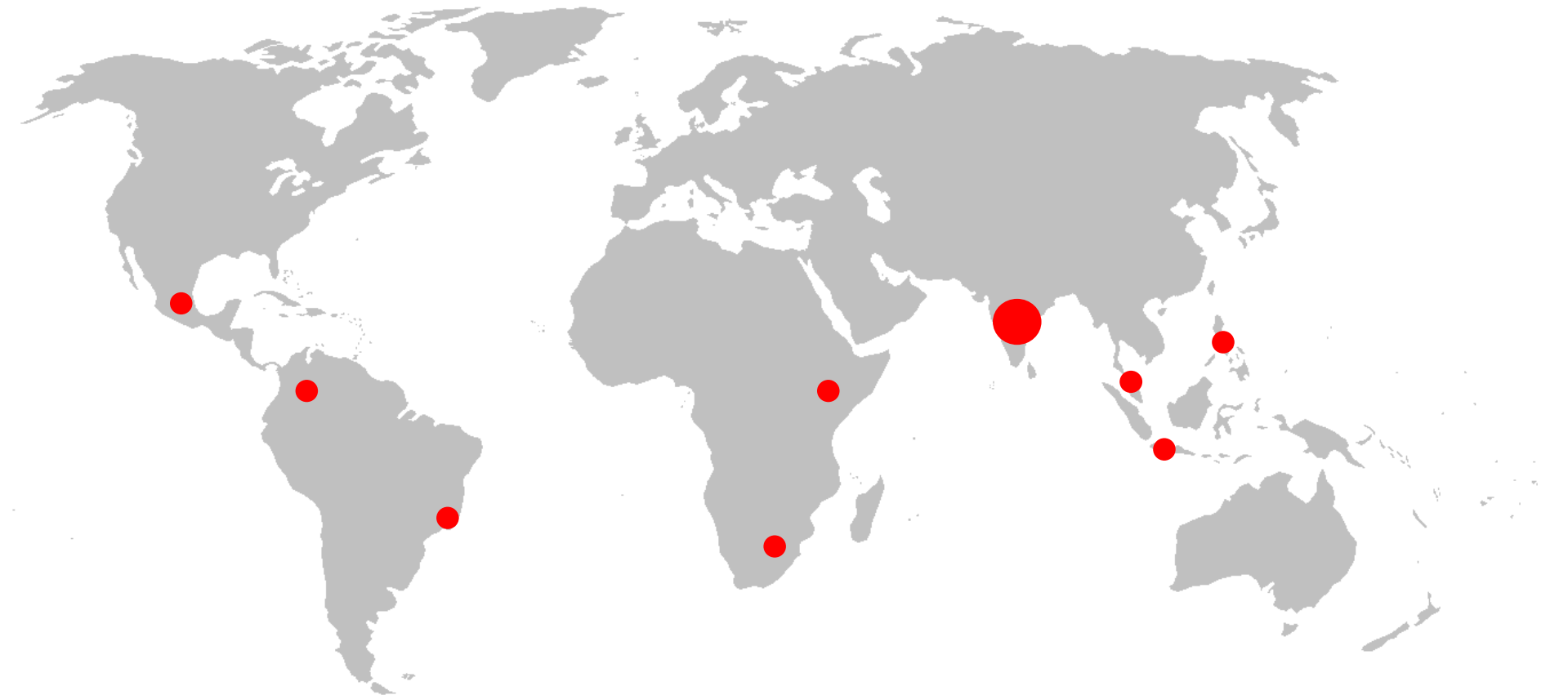
**Youth
Contribution**

HOW DID WE ADDRESS THE PROBLEM OF PEDESTRIAN SAFETY? SAFETIPIN

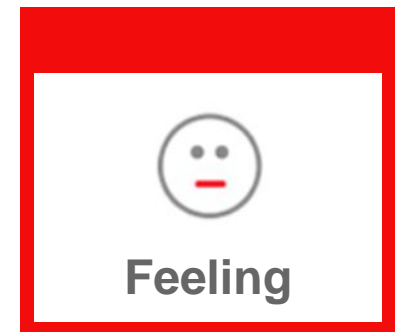
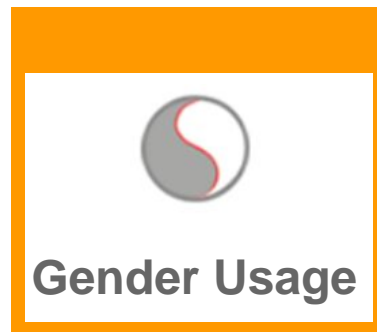
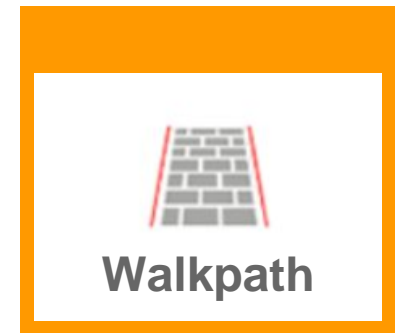
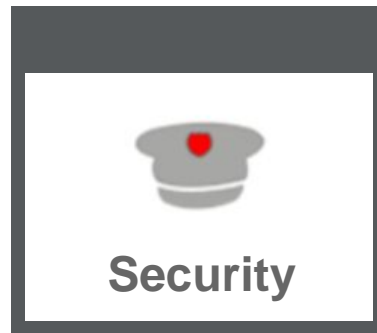
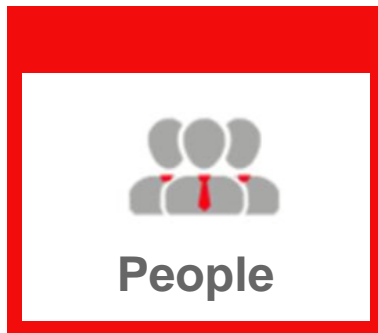
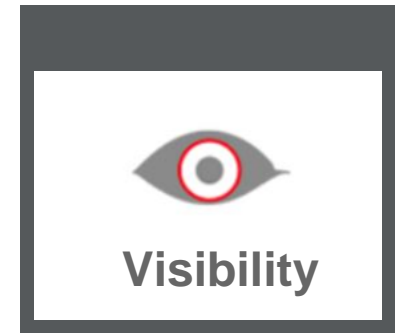
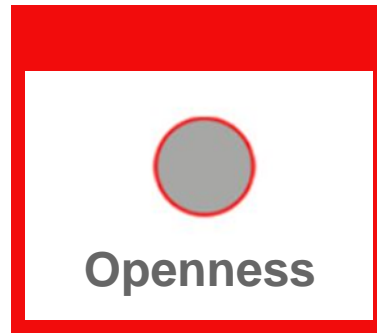
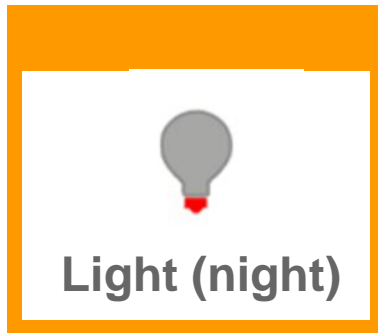
A map based online mobile application that collects and disseminates safety and transport related information to improve the security of cities



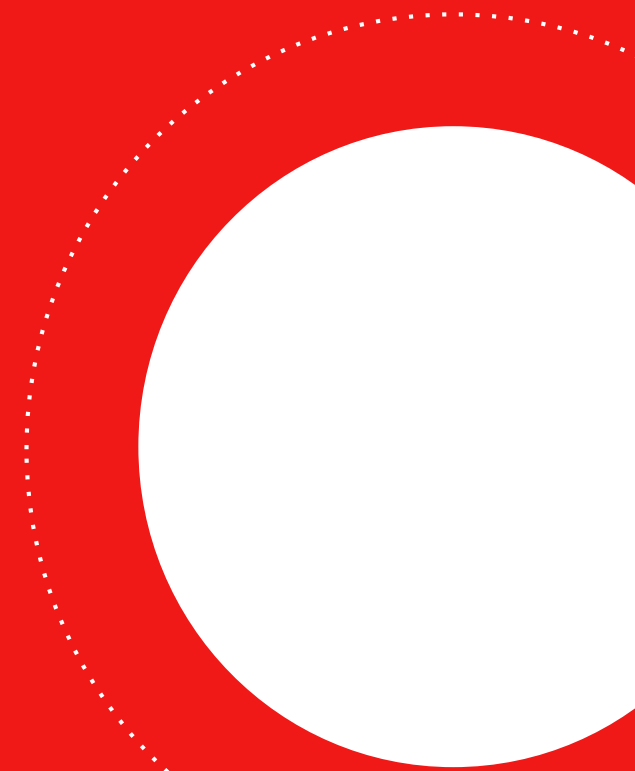
Safetipin Across the Globe



Key Features of Safetipin



What did ADB Youth for Asia team do to engage with diverse youth across the city?



1. Awareness Raising and Capacity Building

Awareness Raising

Present at forums– Prep Com III in Indonesia and Shape Asia in Hong Kong on the use of social accountability tools like Safetipin to advocate for Change

Capacity Building

Conducted capacity building workshops at universities - building awareness of the app and understanding of the importance of pedestrian safety


<p>Buhay ay langit Sa pingit mo, Walang ugaya, Nagag may mang-aapi Ang mamamayan Hag sa buhay</p>	<p>Sa amin ang alab mo'y buhay Sa'yo buong sigla kaming nagpapigay Dito'y ilaw ang diwa mo Hiyas ka ng bayang sinisinta Dito'y nupling mithing banal Sa'yo ang pag-pag-ibig namin at dangal Sa'yo ang pag-ibig namin at buhay.</p>	<p>Wagay ng karunungan Sangay ng Lungsod Quezon Tanglaw ng kabataan Walang hinatangi, Mahirap o mayaman pagkat ang edukasyon ay isang karapatan.</p>	<p>Wagay ng Lungsod Quezon Aming itatanghal ang iyong kagitingan Saan mang dako sa mundo Dalhin ng kapalaran Ang ginto mong aral Taglay habang buhay Ang ginto mong aral Taglay habang buhay, MA-BU-HAY!</p>	<p>Tampok ng NCR Pusod nitong ating bansa Dulot kaunlaran Taas-noong iwaywayway Ang bandilang NCR Karunungan at katarungan Sa bansa'y itanghalan</p>	<p>Sa puso ko'y dangal Ang adhikha'y isulong 'ta Ang tanging NCR NCR... NCR... Dangal nitong bayan NCR... NCR... Dangal nitong bayan.</p>
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BAGONG PAG-ASA ELEMENTARY SCHOOL



We are major stakeholders in road safety. We need to advocate for change.

2. Youth groups mobilization



3 months

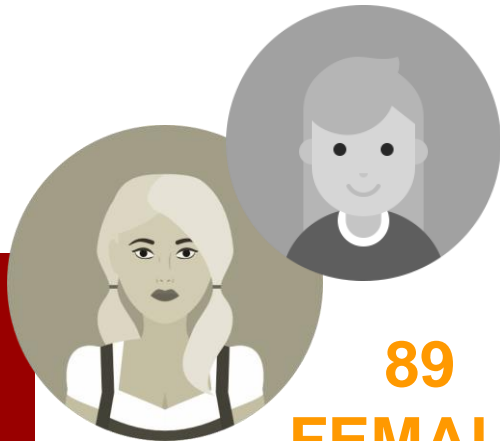
From 7 to 10pm

**AUDIT
WALKS**


**MOBILIZED
144 youth**



**AWARENESS
to +400 youth**



**89
FEMALE**



**55
MALE**

1946

YOUTH-LED AUDITS



**ADB
YOUTH
FOR ASIA**

**17 PARTNERSHIPS
FOR THE GOALS**

Revitalize the global
partnership for
sustainable
development



SNAPSHOT OF OUR FINDINGS



Metro Manila: A Safety Analysis

Safety Score of
Metro Manila

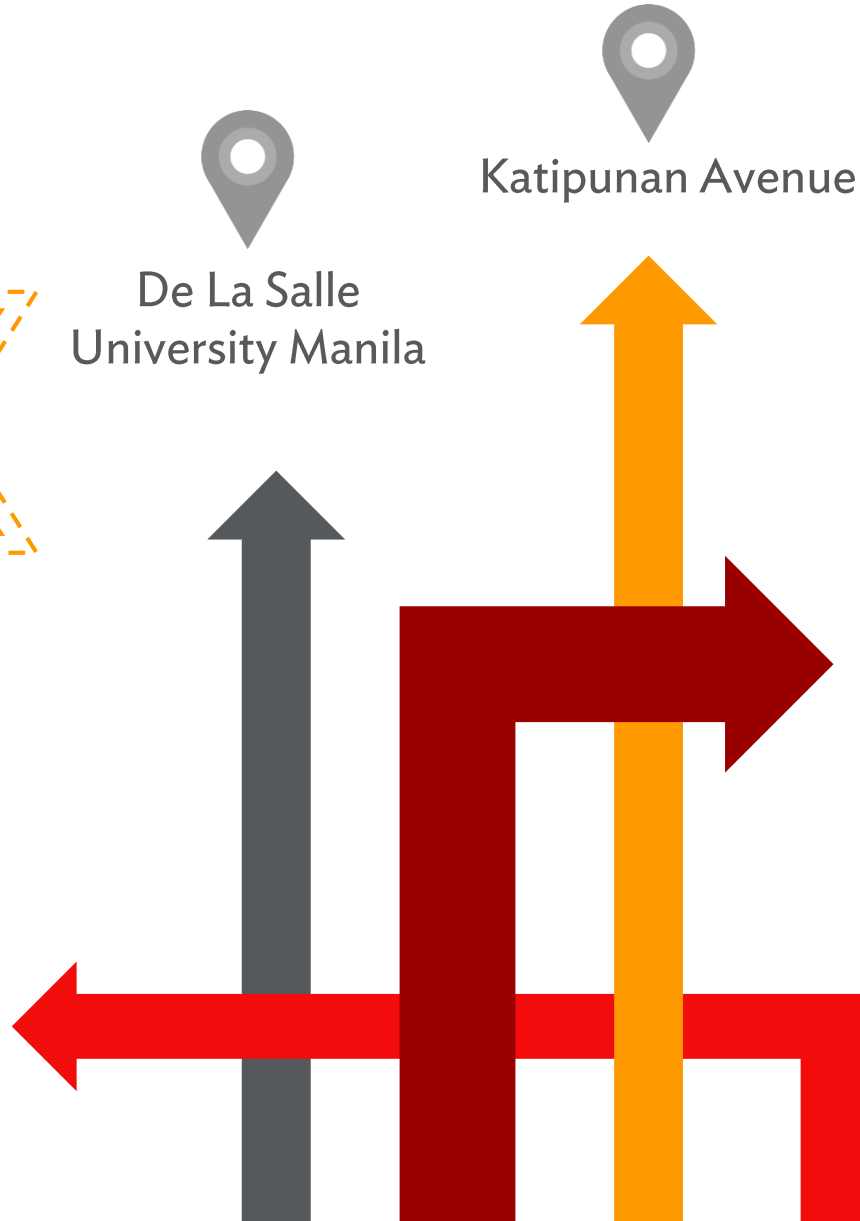


De La Salle
University Manila

Katipunan Avenue

Rizal Memorial
Sports Complex

University of the
Philippines Diliman



Audit Parameters Analysis



Light (night)

25% of locations were rated as poor lighting



Visibility

14% had “no eyes on the street” and **45%** had low visibility



Public Transport

39% of audit locations had no access to any public transport within 400 m

Why Youth?



Innovative



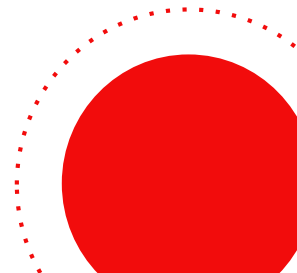
Fast



Inclusive



Cost-Effective



Youth Mobilization: What worked



Capacity building



Global applicability of the application



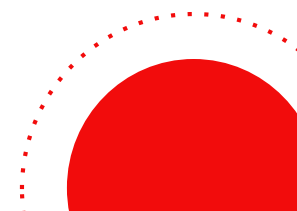
Connection with Youth in their environment



Crowdsourcing Youth Feedback on the application



In Focus: Youth audit collection in Kuala Lumpur & Indonesia

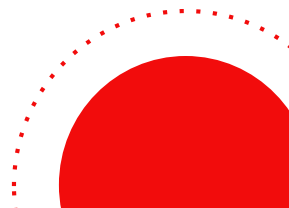


Youth Mobilization: **What Did NOT work**



Social Media platforms only 5 youth were mobilized through social media platforms, majority of youth mobilized through youth networks

Does Social Media really drive action ?



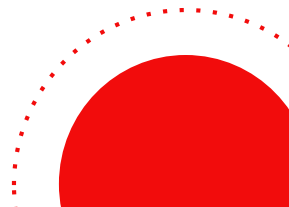


**GIRL SCOUTS
OF THE
PHILIPPINES**

Lessons Learnt

Access and Familiarity with technology is not as important as we think

Case in Point:
Girl Scout's of the
Philippines

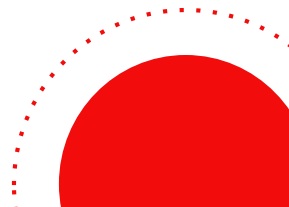


Sustainability

Toolkit for integration in ADB projects and for other youth networks

Success Stories

- ✓ Safetipin Club at International School of Manila
- ✓ ASEAN Youth Leaders Association spearheading audit collection in Los Banos
- ✓ Safetipin Scaling up through Innovation TA at ADB
- ✓ ADB Kolkata Smart Cities Project ~ YfA leveraged Safetipin partnership with uber



Discussion Points



Duplicate Technology – Emergence of similar application in Punjab in Pakistan



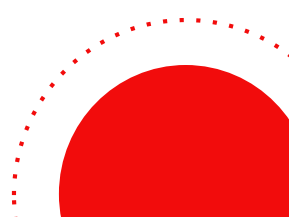
Government Accountability



Other Apps: DRR, Road Traffic cash mapping, open traffic data



Monitoring and Maintenance

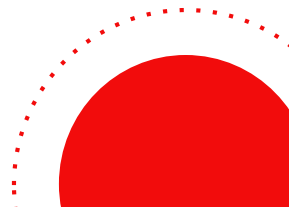


What Next?

Virtual Reality

Augmented Reality

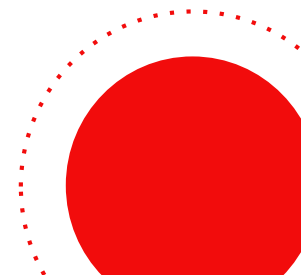
Artificial Intelligence



Youth Vision for Safe and Sustainable Cities



“Youth empowered with the knowledge, skills, and resources to contribute to urban and transport planning for safer cities across the Asia and the Pacific.”





Thank You!

Contact Us!

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