



Women Power for Good

October 21, 2016

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**Jose Abad Santos
Memorial School**

years taught me independence.











My PWU years taught me leadership











College opened the world to me.









Businesses I founded:

Music

Tavern

T BAR

PUJtalks

Coffee



Pinoy Food



And everything green and good:

echostore

sustainable lifestyle







Leadership:

**Respect is earned.
It is not being feared.**

APEC WOMEN
LEADER FORUM

Be the first.
Always be a starter.
Don't be afraid to begin something new.



**Wake up to your carrot.
Have a dream.
Have a vision of how you want the world to be.**



**Travel to learn, not just to shop.
Open your world.
Learn a language.**



Keep on learning new trends.

Never stop reading and learning.



Read books and
Google
everything you do not yet know.

**Join clubs and organizations.
Increase your network.
Your network is your net worth.**



Philippine Coffee Board, Inc.



sharePHIL

**Start a business with what you already
know as your foundation.**

Create jobs for others.

Make profits for your partners and investors.





BANQUEROHAN RESETTLEMENT SITE ASSOCIATION

dti

Abaca Silk
ukpok





SANDIGAN RESETTLEMENT SITE
NEIGHBORHOOD ASSOCIATION

















**And keep this in mind:
in life you live for the following:**

**Self
Community
Planet**

**Be the woman you were destined to be.
Women power for good.
You can do it.**



International
Trade
Centre

EXPORT IMPACT
FOR GOOD

EMPOWERING WOMEN – POWERING TRADE





USAID

The Launching Workshop of the ASEAN
Women Entrepreneurs' Network

Hanoi, Viet Nam
22-23 April, 2014

THE PHILIPPINES



EXHIBICIÓN Y FORO DE MUJERES EMPRESARIAS 2012
WOMEN VENDORS EXHIBITION AND FORUM 2012

Global Platform for Action via Sourcing from Women Vendors

PRO MEXICO

Mexico City, 6-7 November 2012





WORLD EXPORT DEVELOPMENT FORUM 2012

Jakarta, Indonesia 15-17 October

Bloomberg

WORLD
EXPORT
DEVELOPMENT
FORUM
2012

PUJtalks

ECHO Store

Slow food, all natural
& organic



GLOBAL COMPETITIVE MARKET
NOVEMBER 2014







Philippine Coffee Research Hub
www.philcoffeehub.com
philcoffeehub
philcoffeehub



Terra Madre Salone del Gusto

2016 | 22 September
26 Turin



PUJtalks

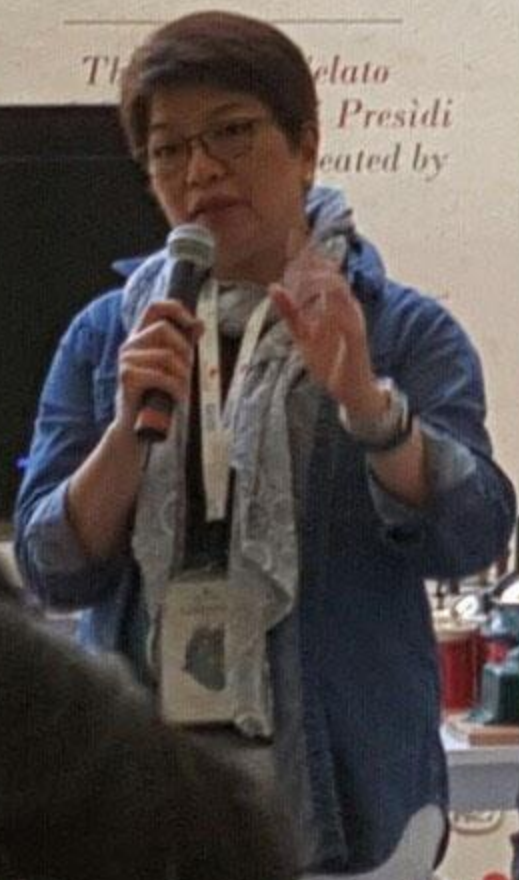
Terra Madre
Salone del Gusto
solo bene alla terra

Terra Madre
Salone del Gusto
solo bene alla terra

rie di gelato...
e di caffè!

Il progetto Via del Gelato
e Caffetteria dei Presìdi
è stato realizzato da

The Gelato
Presìdi
created by



di Terra Madre
a Madre Kiti en
e Oceania
and Oceania

I cuochi

della rete Slow Food
Asia e Oceania si al
ai fornelli
la cultura
del proprio
attraverso
i prodotti
del cibo
Slow



echostore

Kahawa Kubing

Civet Coffee



The world's best coffee is picked when cherries or fruits are red ripe. This is done with the help of the wild civet who roams the hilly forests of Sulu archipelago and eats the coffee cherries at the peak of ripeness.

Known to be a nocturnal animal, he can smell the sweetness of coffee, even in the dark. In fact, the sweetness of coffee, even in the dark, in fact, the civet passes

echostore

Benguet Arabica

PHILIPPINES

This heirloom species has been nominated in the Ark of Taste as it is an endangered species. Many elders of the Igorot tribe in Benguet province do not believe in pruning and rejuvenation of coffee trees. They believe the spirits will be angry if you cut (prune) the branches or worse, if you cut it to a foot-high stump as

echostore

Barako

Liberica Coffee



Liberica is known in the Philippines as a term which means flavors and

Barako is known as a popular with coffee's natural flavors. It is listed in the Ark of Taste



Yes you can!

chitjuan

 **Pacita Juan**

 **Pacita "Chit" Juan**

 **chitjuan**

 **chitjuan**