



Communicating Environmental Protection

The views expressed in this presentation are the views of the author/s and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this presentation and accepts no responsibility for any consequence of their use. The countries listed in this presentation do not imply any view on ADB's part as to sovereignty or independent status or necessarily conform to ADB's terminology.



DER PROJECT
COMMUNICATIONS

September 7, 2016

INDONESIA COREMAP II Project



Conceptual COREMAP MODEL Vision

Concept

Implementation

Stage I
(1998-2001)

National system
framework

Tryout

Stage II
(2002-2007)

Ready-to-use
Management
System

Community-
based
Management

Stage III
(2008-2012)

Decentralized

Actual COREMAP PHASES

- **Phase 1: Initiation (1998-2003)**
 - Viable framework for a national coral reef system in Indonesia established
 - Assistance from: GOI, ADB, WB/GEF, AusAID
- **Phase 2: Acceleration (2004 - 2011)**
 - Replication in 15 districts, moving towards establishment of MPA establishment
 - Assistance from: GOI, ADB, WB/GEF
- **Phase 3: Institutionalization (2014–2018)**
 - Viable reef management systems established in priority districts operational, fully decentralized to regional governments and institutionalized through effective MPA management and financial mechanisms for sustainability and eco-system protection
 - Assistance from: GOI, ADB/GEF, WB/GEF

Target: Effective MPA: 20 Million Ha by 2020
Indonesia marine territory: 310 Mio Ha

(Soegiarto and Stel, 1998)

Achievement up to 2010:

MPA: 13.951.361 Ha

Equal to 4.5 % of territory area

Target in 2014:

MPA: 15.5 Mio Ha

Equal to 5.0 % of territory area

Commitment in 2020:

MPA: 20 Mio Ha

Equal to 6.5 % of territory area

Commitment in COP CBD 2010: 10% of territory area

Equal to 31 Mio Ha of MPA

COREMAP Basic Components

1.

Institutional
Strengthening

2.

Community
Based Co-
management

3.

Public Awareness,
Education

CORE Focus: Awareness Raising

COREMAP II



“Healthy coral reefs, abundant fish”



Secretariat COREMAP II :
Jl. Medan Merdeka Timur No. 16 Lt. 9, Jakarta Pusat 10110 - Indonesia
Jl. Tebet Raya No. 91, Tebet - Jakarta Selatan 12820
Phone. 62 21-83783931, 8293249, Facs. 62 21-83005007, Email: coremapii@dkp.go.id. <http://www.dkp.go.id>

HOLISTIC APPROACH: Social Infrastructure



TAMBATAN PERAHU



PUBLIC SANITATION



Village Information Center



Small Jetty

UNIQUE DESIGN FEATURES & COMMUNICATION CHALLENGES

- **Multi Stakeholder Inclusion** (including NGOs, academe, research institutions)
- Holistic multi-sector approach
- Monitoring ecosystem health/Fisheries Benefits by Scientific Body (LIPI)
- **Decentralized Management** (political commitment facilitated, capacity developed, paradigm shift on community-based co-management)