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# ~~X~~ DEALING WITH ~~X~~ MANAGING ENGAGING W/ ADVOCACY CSOS

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ADB Workshop on Effective Engagement CSOs  
and NGOs in the Pacific  
(Skills Development Program for PARD)

27-29 July 2016  
Timor Plaza Hotel & Apartments

# Presentation Outline

1. Who/What are Advocacy Organizations
2. Advocacy NGOs in ADB Projects
3. Advocacy NGOs in Policy Review
4. Tools and Tips



[https://www.youtube.com/watch?v=sTqJtivGhDI&list=PLC0X9gv3xM6ejbXn5Kx5EqPHKJYt\\_wPT1](https://www.youtube.com/watch?v=sTqJtivGhDI&list=PLC0X9gv3xM6ejbXn5Kx5EqPHKJYt_wPT1)

# What/Who are they and why are they here??



# Issues raised by advocacy NGOs are almost always related to weak consultation and participation.



**Communities Demand Their Rights**

In 2009–2012, there were 213 reported concerns on 76 ADB projects.

117 of these or 55% were directly related to lack of consultation and participation.





Are you an  
advocate?

How do you  
advocate?

# Ways NGOs do their Advocacy Work

- Letter to the President
- Consultations
- Meeting and Lobbying
- Position Statement
- Publications, Research
- Celebrity endorsement
- Media
- Rally/Demonstration
- Accountability Mechanism



# Advocacy NGOs in ADB Projects

## 1. Resettlement, land acquisition, and compensation

- Little information shared among affected people.
- Inadequate information on calculation of compensation.

## 2. Information

- Information about the project may be lacking
- Information is not presented in local languages or in appropriate forms.

## 3. Consultation and participation

## 4. Agriculture, natural resources, and environment

- Disruption of agricultural production and activities





# Advocacy NGOs in ADB Projects

## 5. Village infrastructure

- Design and decision making about choice of village infrastructure (including school reconstruction, road alignment, underpasses for agricultural machinery)

## 6. Community and social issues

- Health and safety may be at risk because of a project, lack of attention paid to indigenous people.

## 7. Livelihood: Disruption and loss

- 8. **Others:** Issues on high electricity rates, power sector reform, procurement, and/or contracting issues.



<http://www.adb.org/sites/default/files/institutional-document/180614/problem-solving-guidebook.pdf>

# Samoa Project

- **Key concerns:** insufficient consultation, alienation of customary land, loss of customary land to foreign investors.
- **ADB Response:** ADB engaged an expert to design and implement a consultation / communication strategy. The consultation process will provide information about key issues; foster better understanding; and allow those affected to have opportunities to influence the final decisions.
- Stakeholders currently collaborating to ensure meaningful consultations and will continue independently, with OSPF monitoring from a distance.



TA 8481-SAM: Economic Use of Customary Land, Phase III &  
ADF 0392-SAM: Samoa Agri-Business Support Project

# Advocacy NGOs in Policies



Safeguard Policy  
Statement

Public Communication  
Policy

Accountability  
Mechanism

Strategy 2020

Core Labor Standards



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