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# The Plug and Play Story



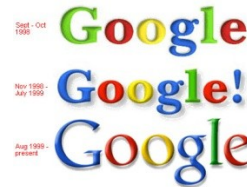
**Saeed Amidi**  
CEO & Founder



**Jojo Flores**  
Co-Founder & VP  
Operations  
6/16/2016

1996

- Owned the legendary 165 University Ave
- Housed Logitech, PayPal, Danger, and Google



2006

- Plug and Play Tech Center Sunnyvale Location opens its doors at the former HQ of Philips Semi-Conductor



Plug and Play Tech Center Private and Confidential



# Summary & Facts

**2000+**

Accelerated start ups since 2006

**\$3.5 bil**

Raised by Plug and Play start ups since 2006

**30+**

International government partners

**350+**

Start ups in Plug and Play Silicon Valley

**300+**

Corporate partners

**50+**

University partners

**6000+**

Start ups reviewed annually

**180+**

VC partners



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# Plug and Play Startup Investments

- Over 400 portfolio companies since 1996
- Pre-seed to seed stage investments





# PlugandPlay Ecosystem



- Actively investing since 2000
- Pre-seed & Seed Funding
- \$20k - \$500k

**400+ Portfolio companies including:**



# Investment & Corporate network

180+ VC Partners



300+ Corporate Partners



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# Talent Sourcing & Advising



**Executives in Residence (EIR) program** matches industry veterans, serial entrepreneurs, and other domain experts with startups as potential co-founders, advisors, team members and investors  
Acquisition

**On-site recruiting department** helps startups find key personnel at all levels



# Networking Opportunities



## Weekly

- Executive in Residence Brainstorming
- New Tenant Orientation Meeting
- Daily Dealflow Sessions

## Monthly

- CEO Talks
- Plug and Play Angels (PAPA)
- Community Meeting
- Plug and Play Mobile Meetup

## Quarterly

- EXPO Series
  - EXPO
  - University EXPO
  - International EXPO
- Startup Camp

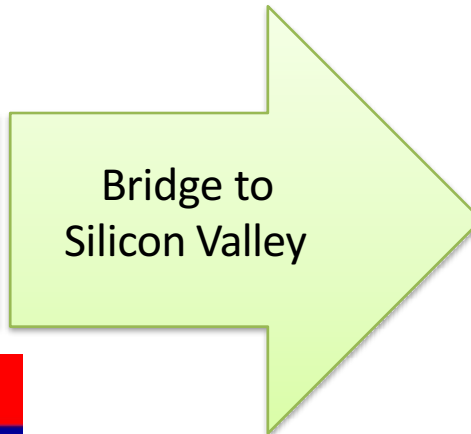
## Yearly

- Mobile Conference
- Other Industry Conferences
- University & International Tech Treks

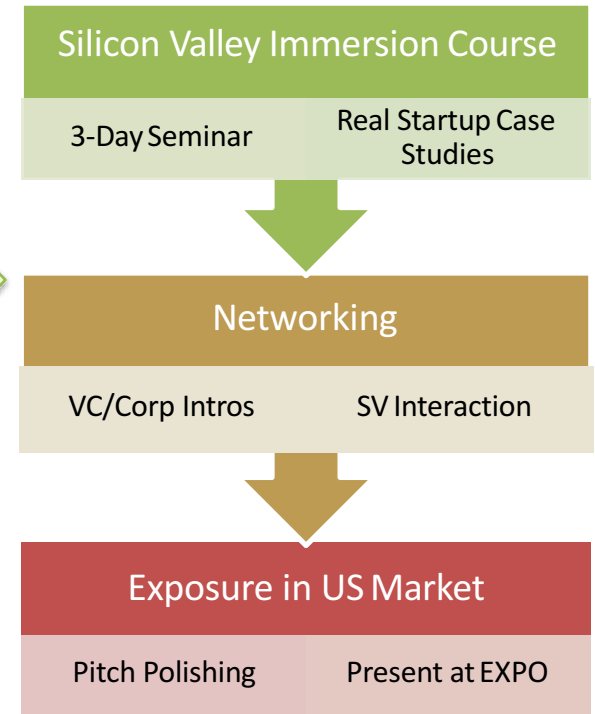


# International Partners

- Startup Acceleration Programs at Plug & Play in Silicon Valley
- Strategic Partnerships and Platforms in select international locations

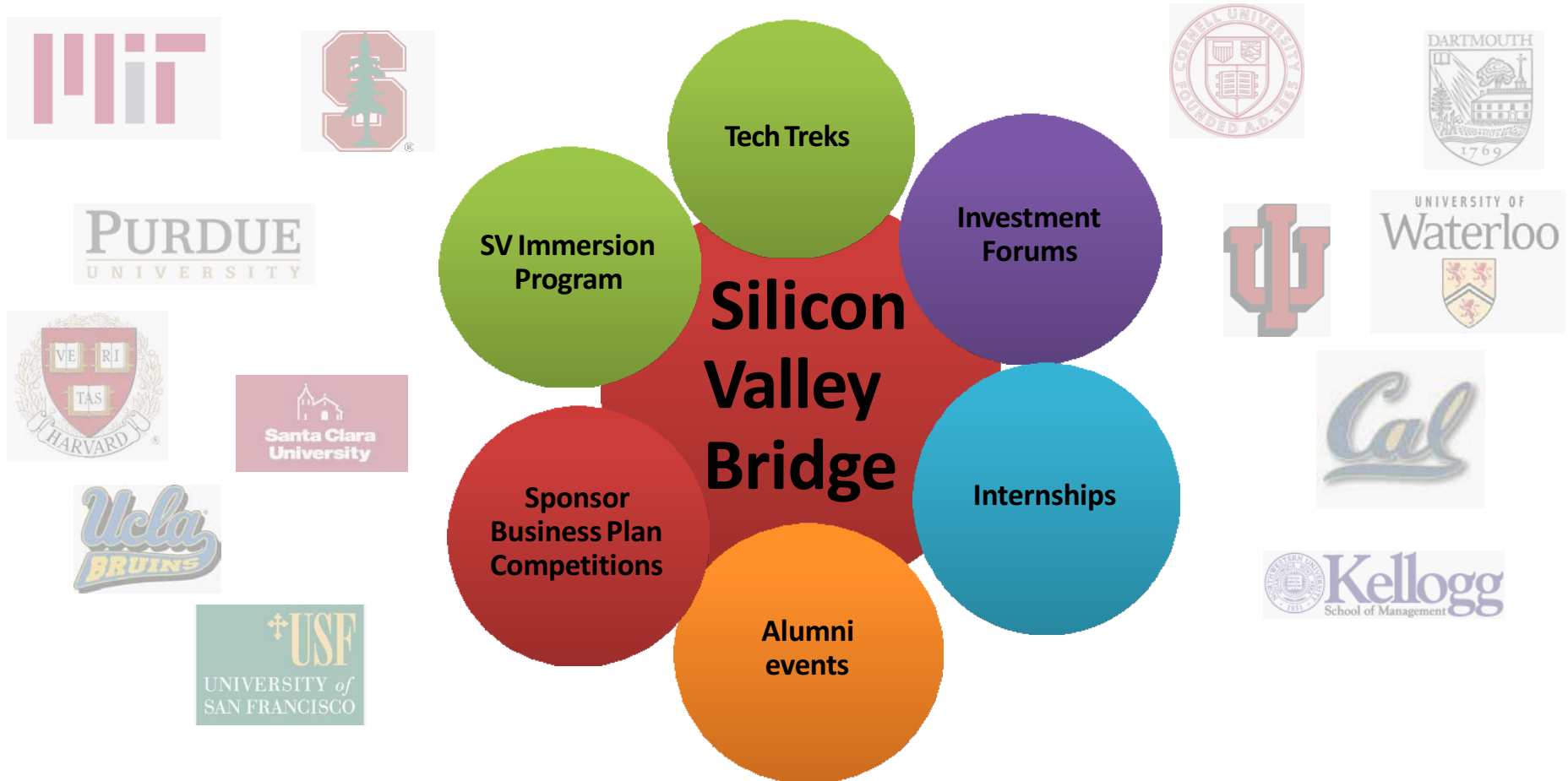


## Three Month Acceleration



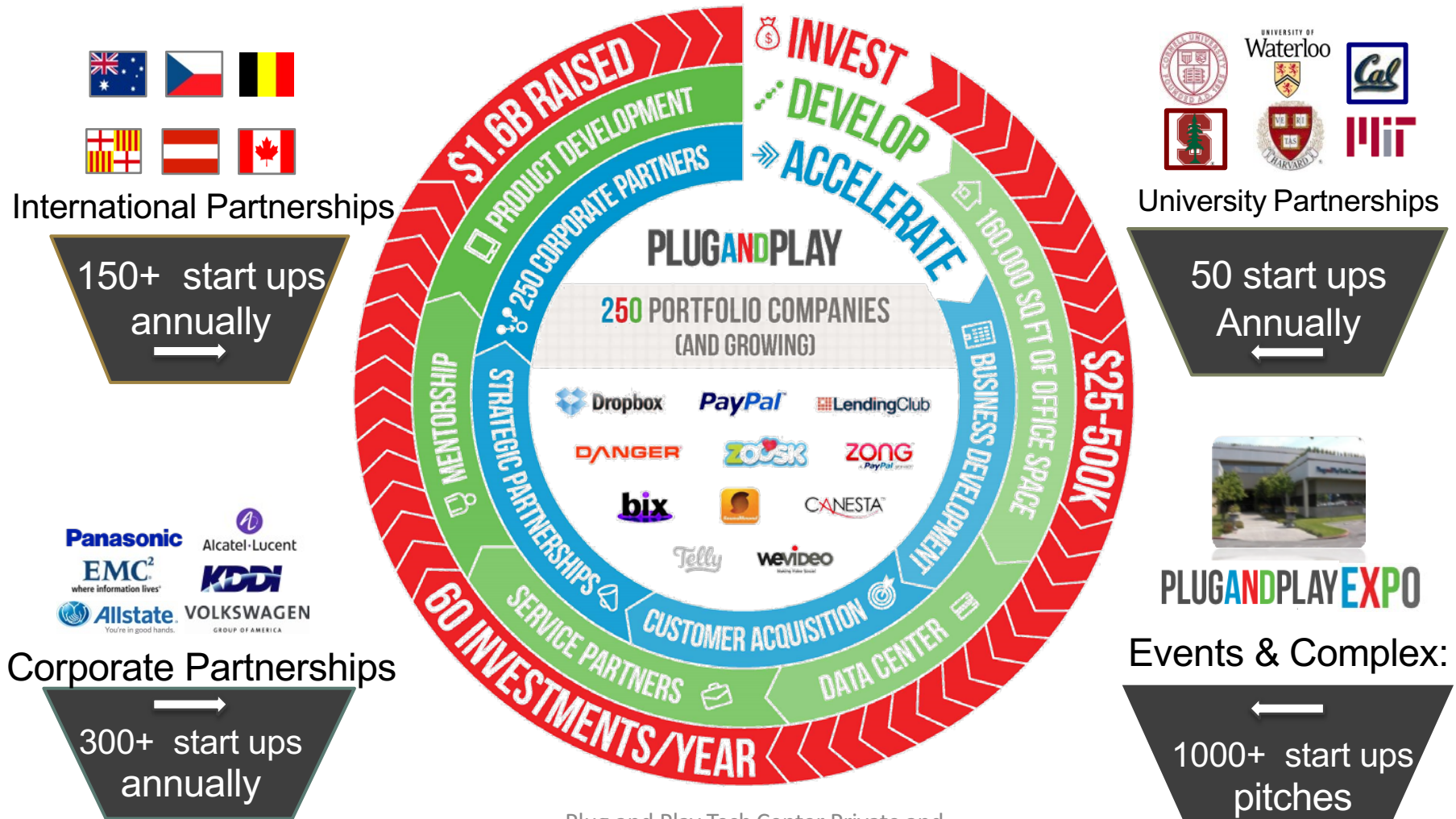
# University Relationships

Working with over 50+ Universities to increase a startup's success



# Finding start ups

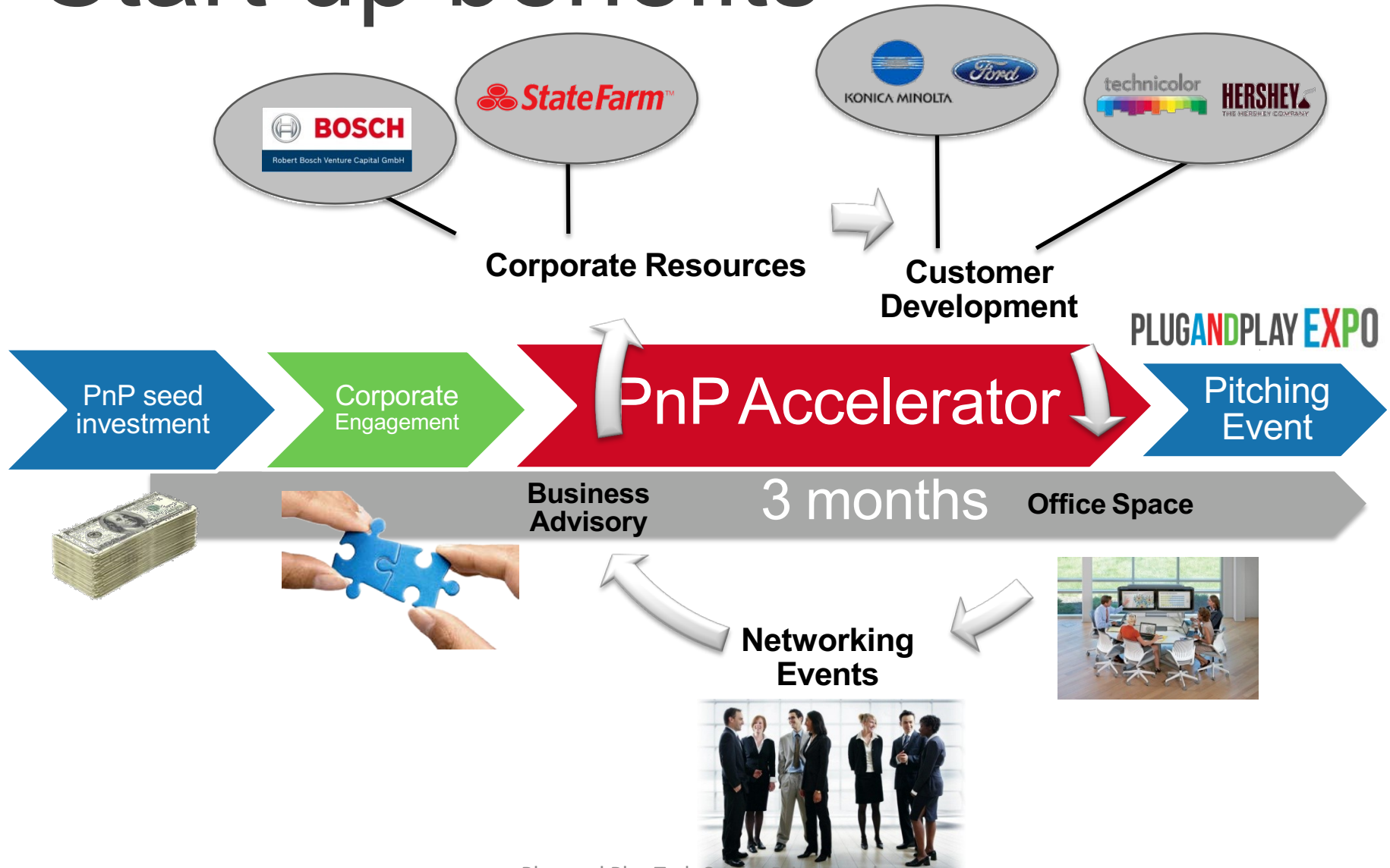
Each year, Plug and Play reviews 3000+ start ups through various programs, accelerating roughly 500 start ups per year.



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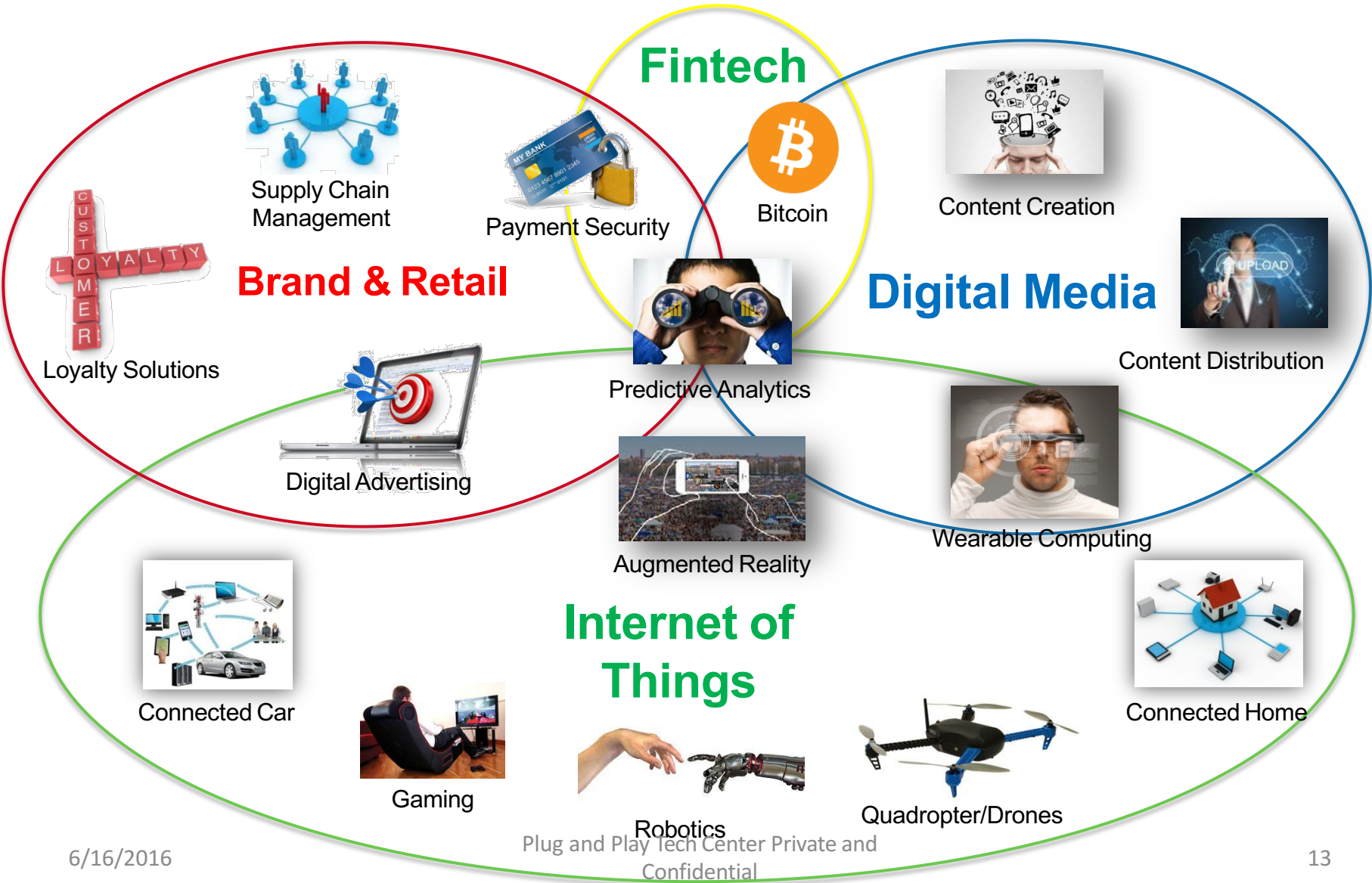
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# Start up benefits

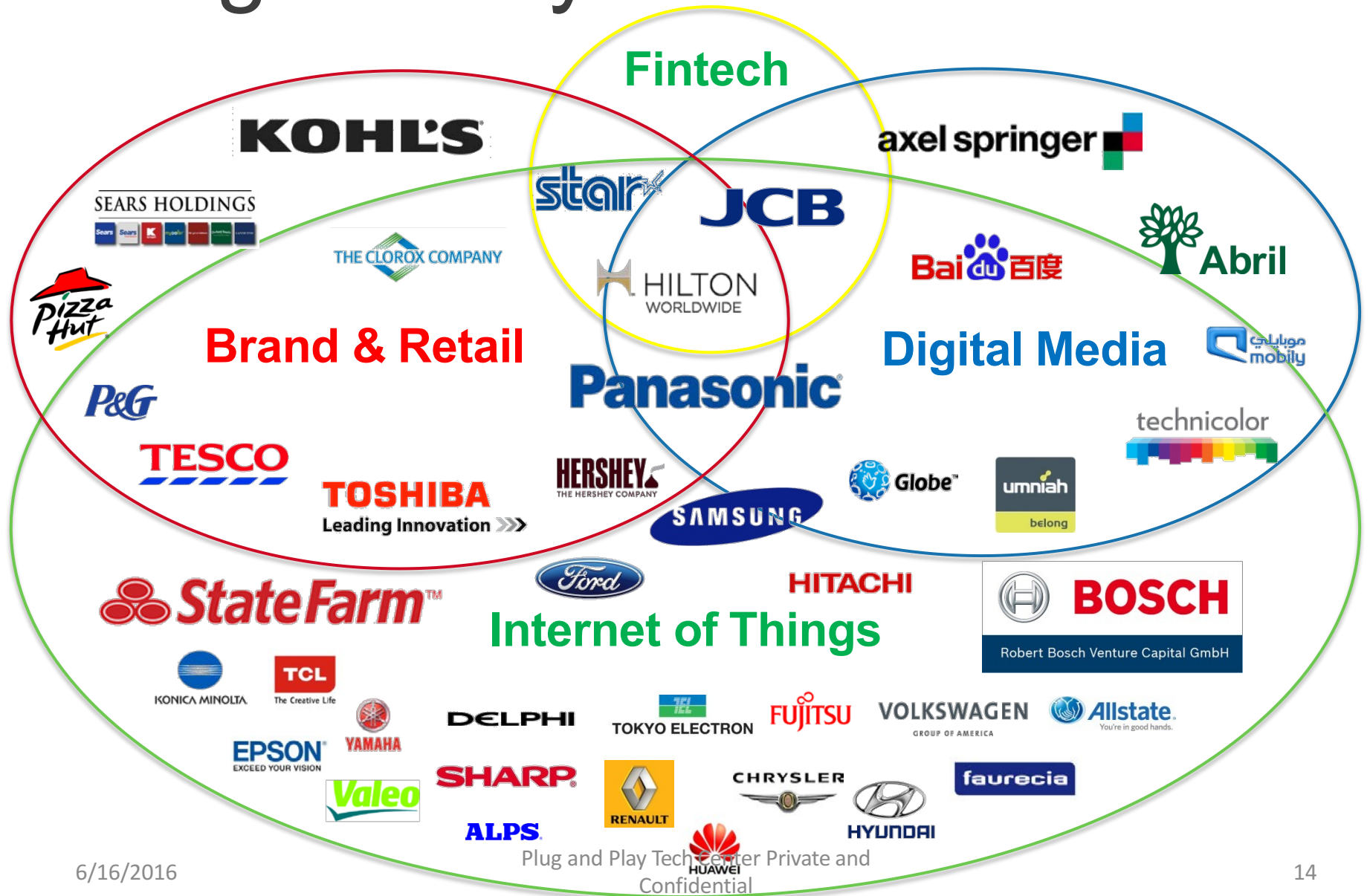




# PlugandPlay Vertical Accelerators



# Plug and Play Vertical Partners



# Our partner in the Philippines ...







## Who we are

We provide the resources that startups need to grow and to provide a space for innovation to prosper.

## Our Mission

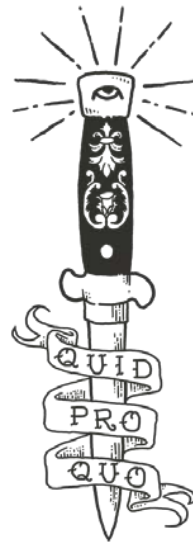
To build the startup ecosystem in the Philippines by providing a support system for the startups through Launch Garage

## Our Vision

To be the innovation hub for tech startups in the Philippines. A gathering of likeminded people to collaborate and innovate.



goodmealhunting



BLACKMARKET<sup>PH</sup>



medifi



Gift it



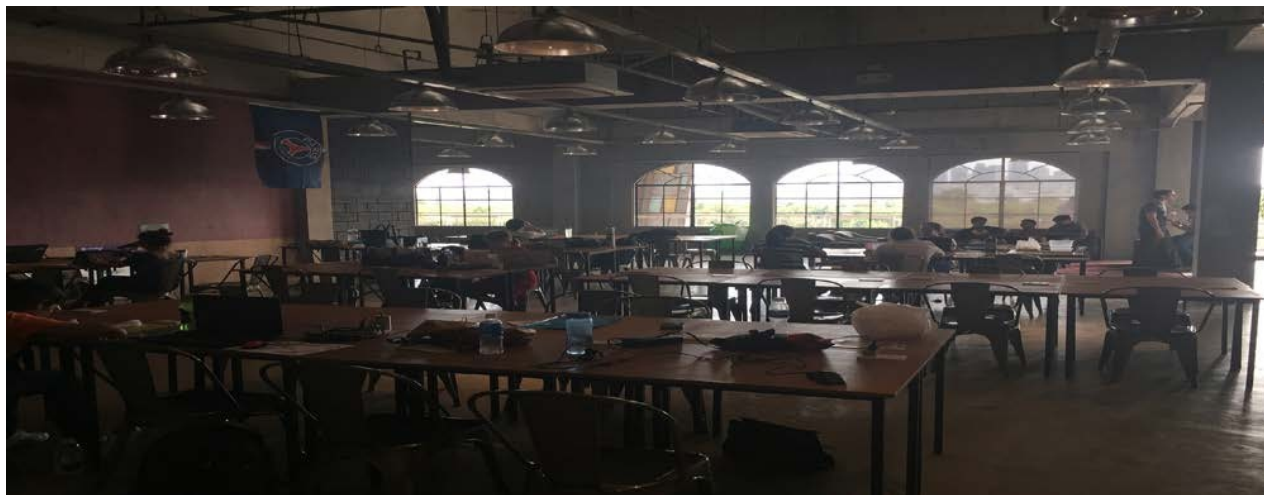
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# Let me leave you with this thought ...

- In February 2009, the Kauffman Foundation of Entrepreneurship published a report by Edward Roberts and Charles Eesley of the MIT Sloan School of Management, titled **“Entrepreneurial Impact: The Role of MIT”**.
  - Entrepreneurial programs started in the 70s and formalized in the 90s
  - Great majority of the companies were:
    - Knowledge based
    - Global
  - 25,800 companies created
  - Employs 3.3 million people
  - Generates annual revenues of \$2 Trillion
  - 11<sup>th</sup> largest economy in the world



THANK YOU!