



The Future of Healthcare-NOW.



DIGITAL STRATEGIES for DEVELOPMENT SUMMIT  
LAUNCHES THE

**INNOVATIVE STRATEGIES FOR  
DEVELOPMENT SUMMIT 2016**

Accelerating Inclusive and Sustainable Development through ICT

# Plenary: ICT as Enabler of UHC



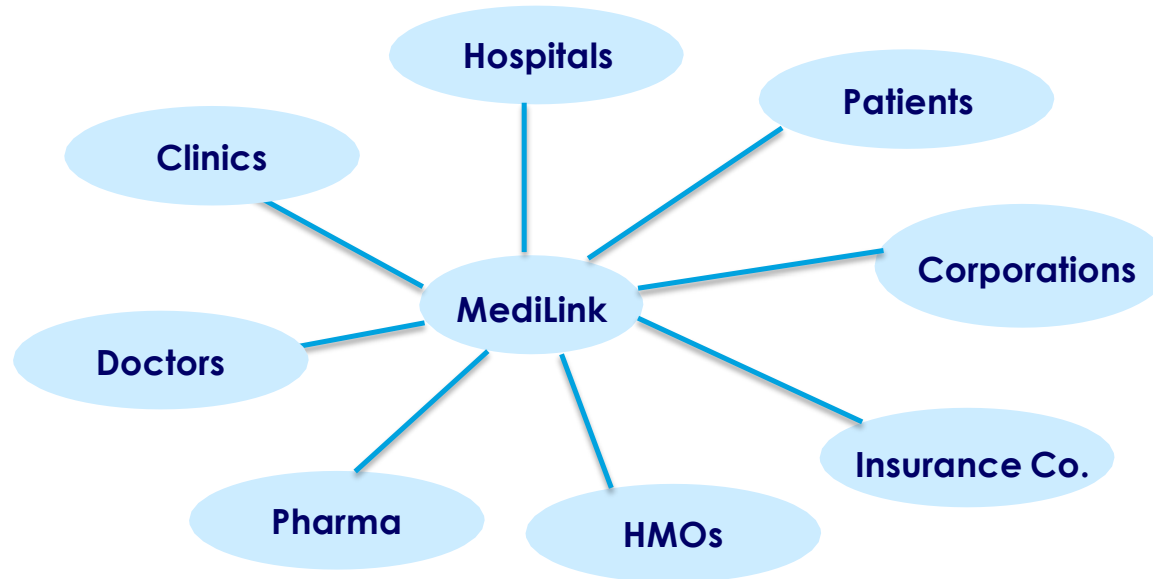
***Crowne Plaza Hotel***  
**9 June, 2016**



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# Healthcare Payment Network



MediLink is a **value-added electronic network** that facilitates **information** and **funds flow** among the healthcare ecosystem stakeholders.

We enable **efficient**, **accessible**, and **affordable** healthcare through rule-based transaction processing and transparent reporting.

# Network Footprint

## Stats

<b>Members:</b>	<b>1,500,000+</b>
<b>Corporations:</b>	<b>70,000+</b>
<b>Doctors:</b>	<b>18,000+</b>
<b>POS Terminals:</b>	<b>2,000+</b>
<b>Transactions:</b>	<b>5,000,000+</b>



# Payor Clients



# Key Stakeholders

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**Patients: Convenience and Peace of Mind**

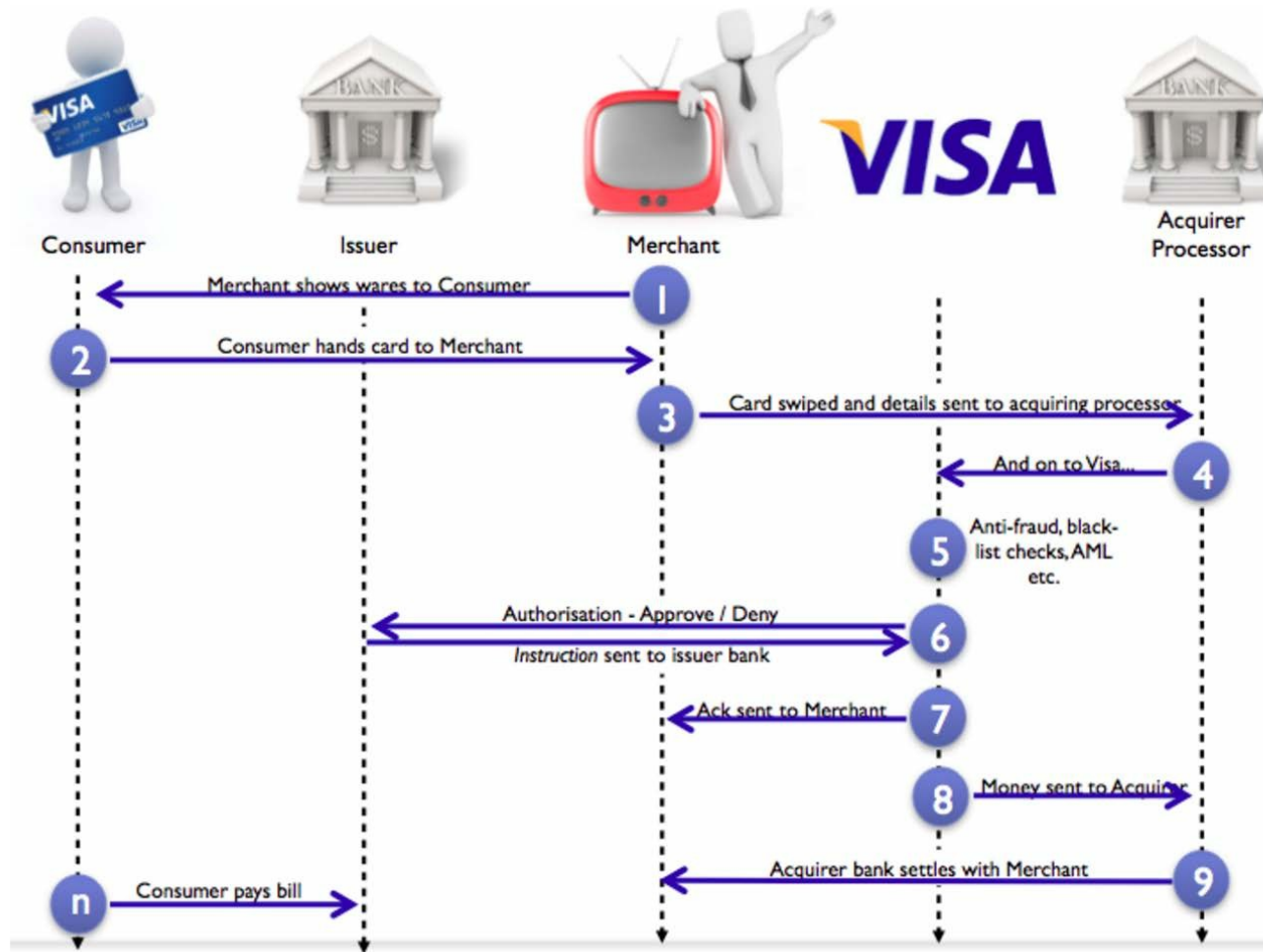


**Providers: Guaranteed, Timely Payments**

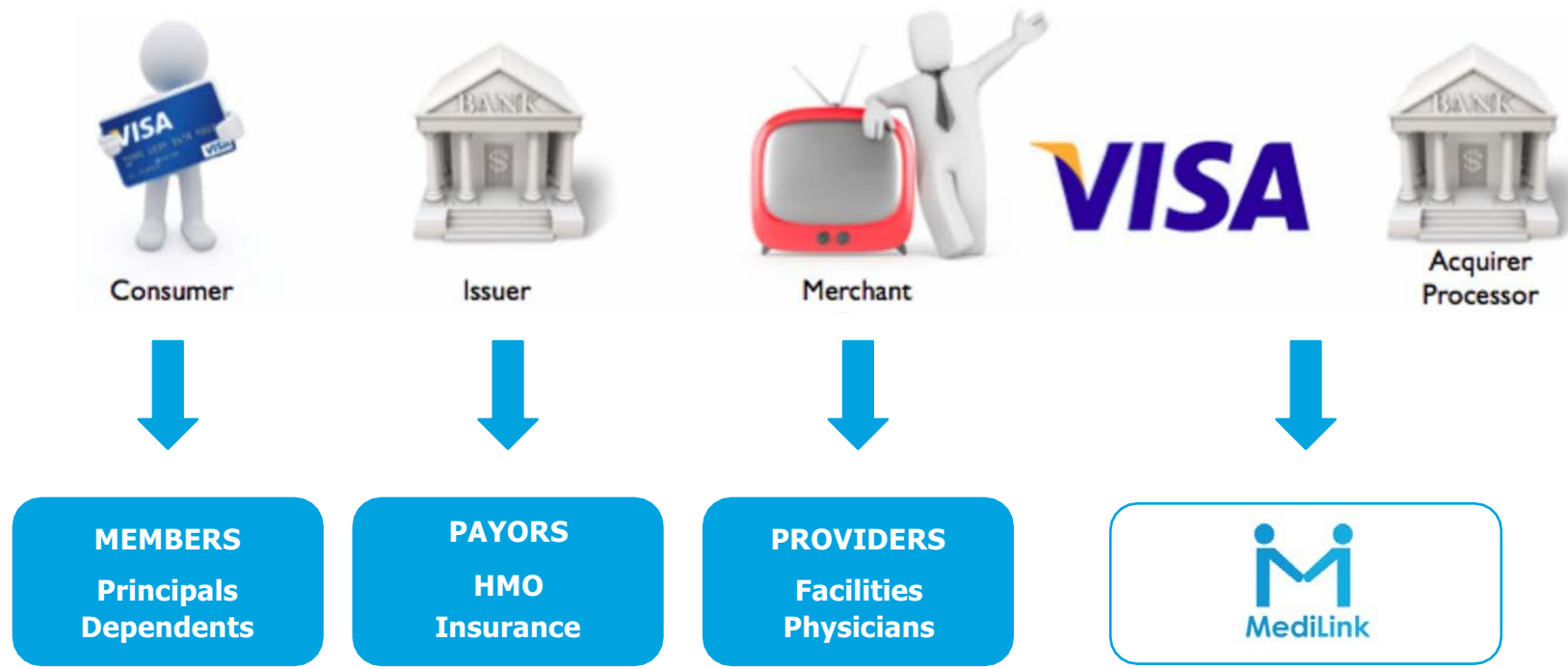


**Payor: Utilization Analysis & Risk Modelling**

# Overview of Payments Industry



# Healthcare Payment Gateway



## Healthcare Payments

# Sample Transaction Flow

## Step 1: Admission Flag



## Step 2: Determination of Coverability



## Step 3: Load Processing



## Step 4: Final Statement of Account & Member Alert

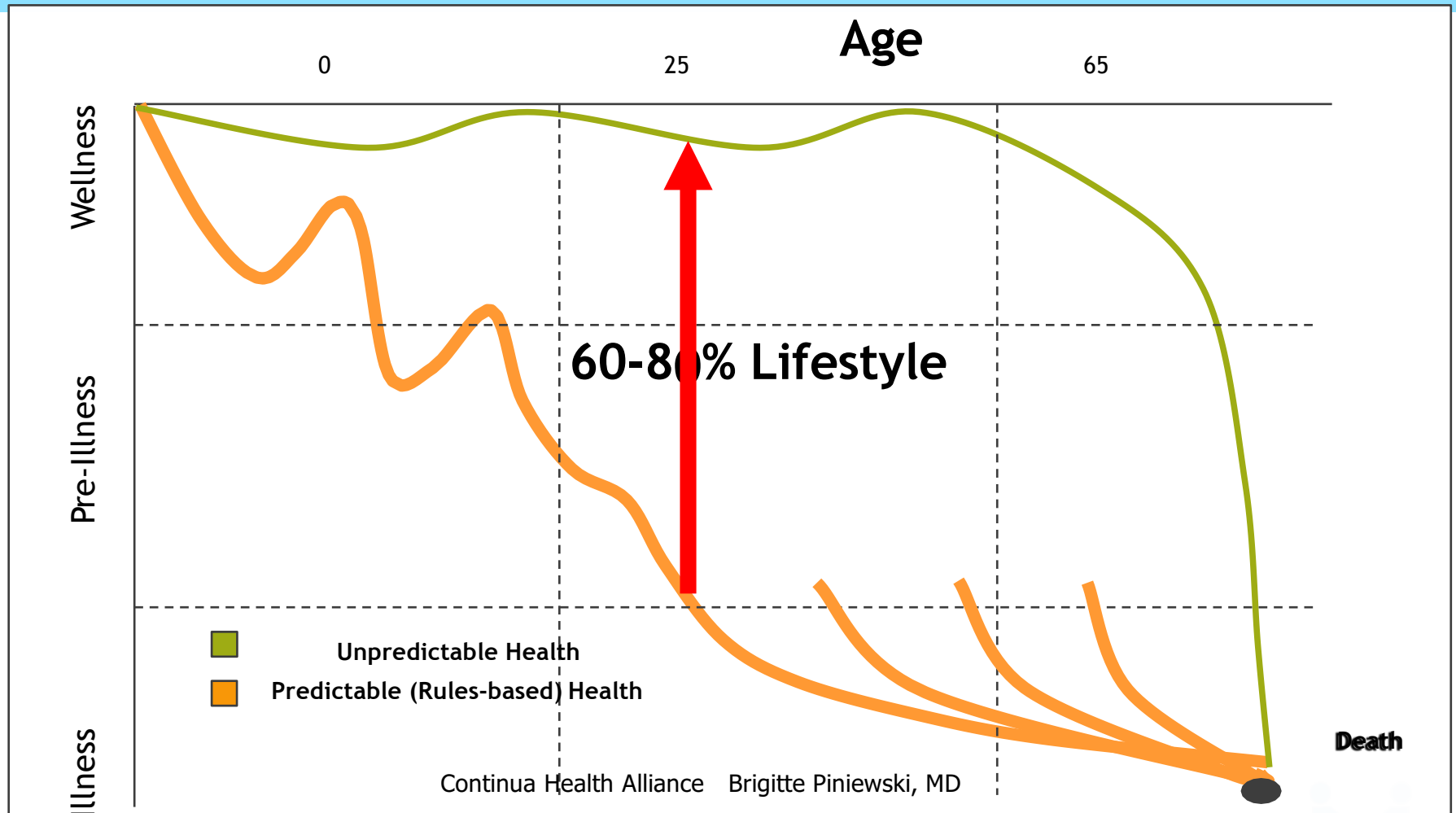


## Step 5: Settlement

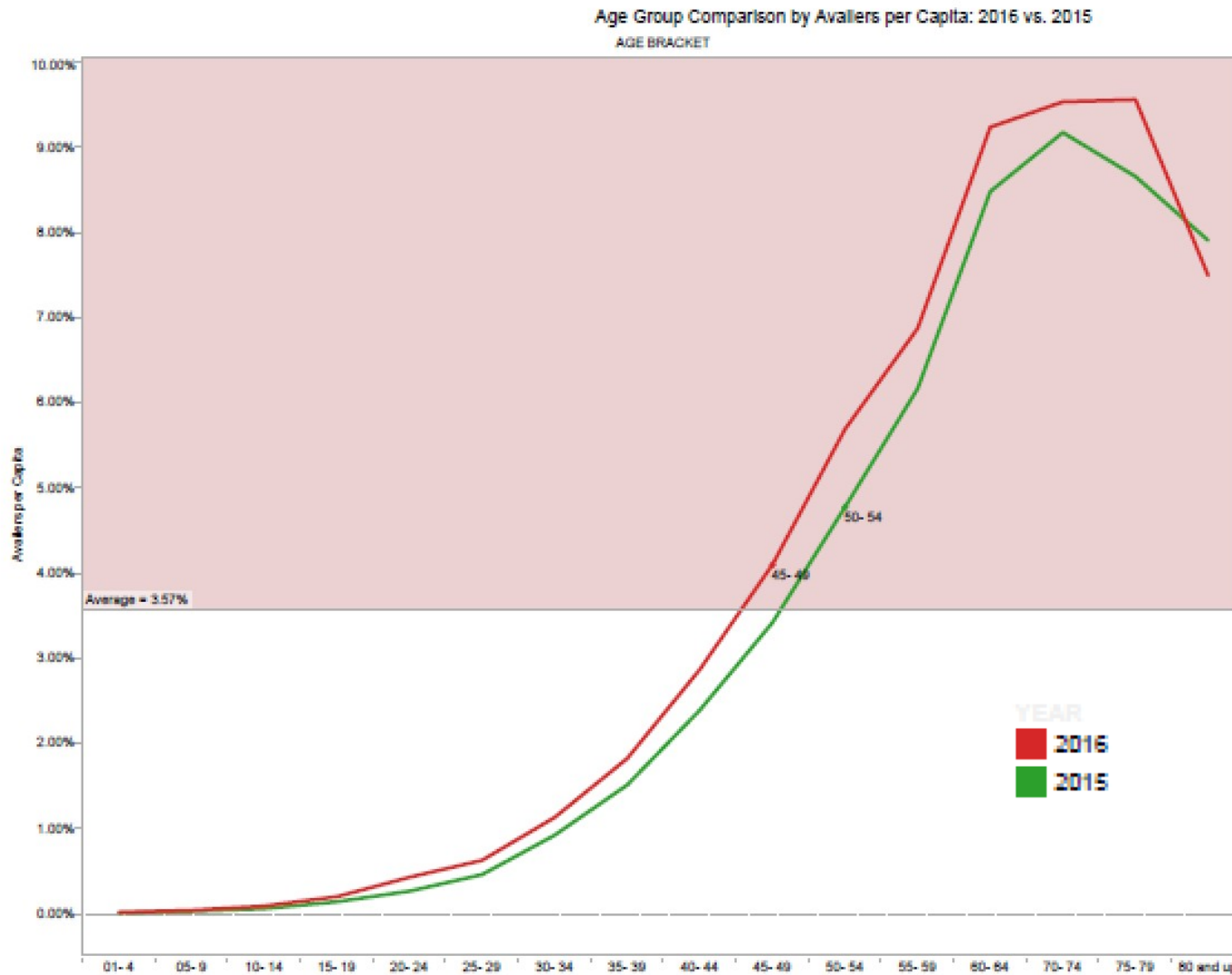




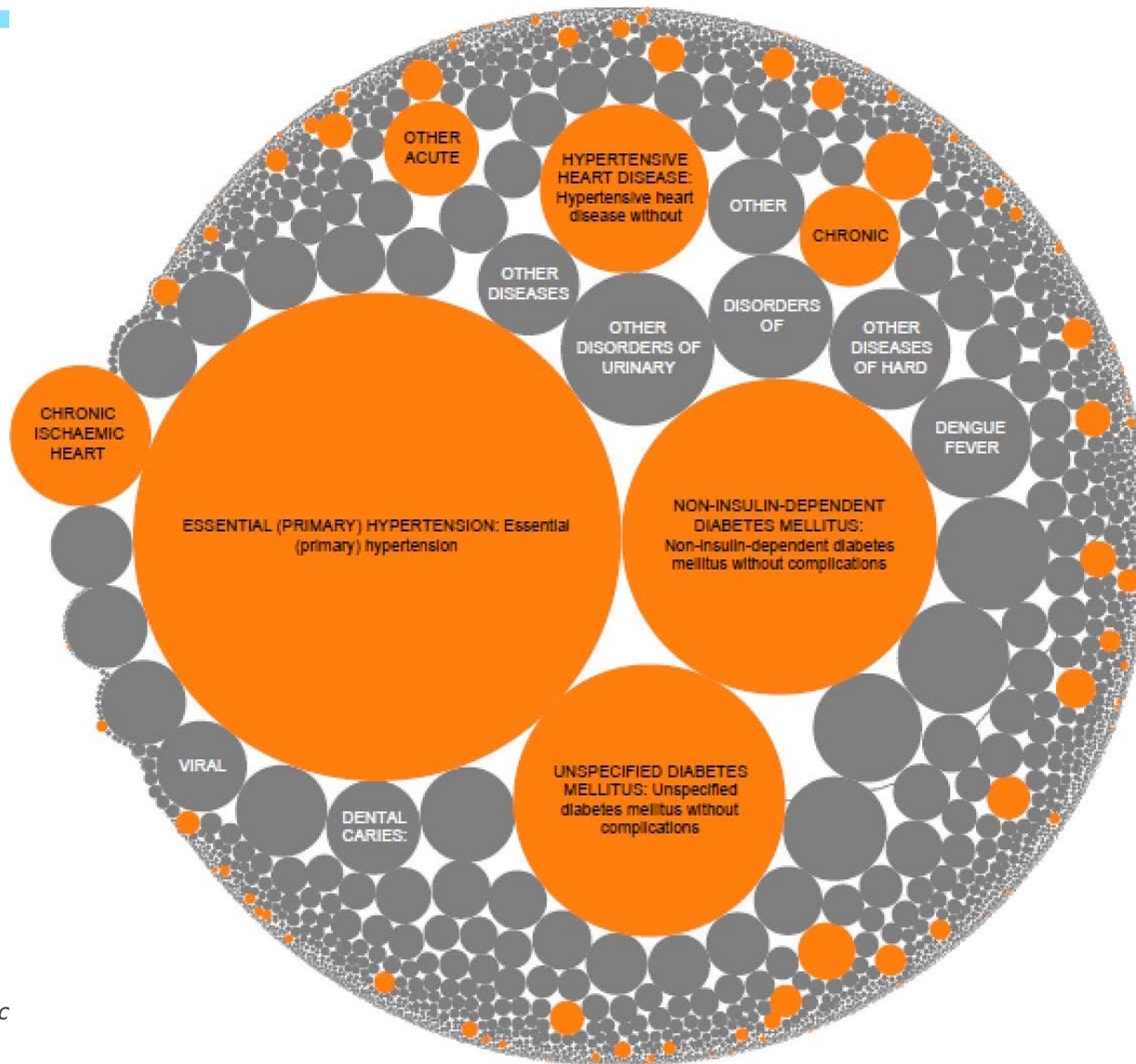
# Understanding Utilization Patterns



# Healthcare Demand Rising – IT'S TRUE



# Acute vs Lifestyle Diseases

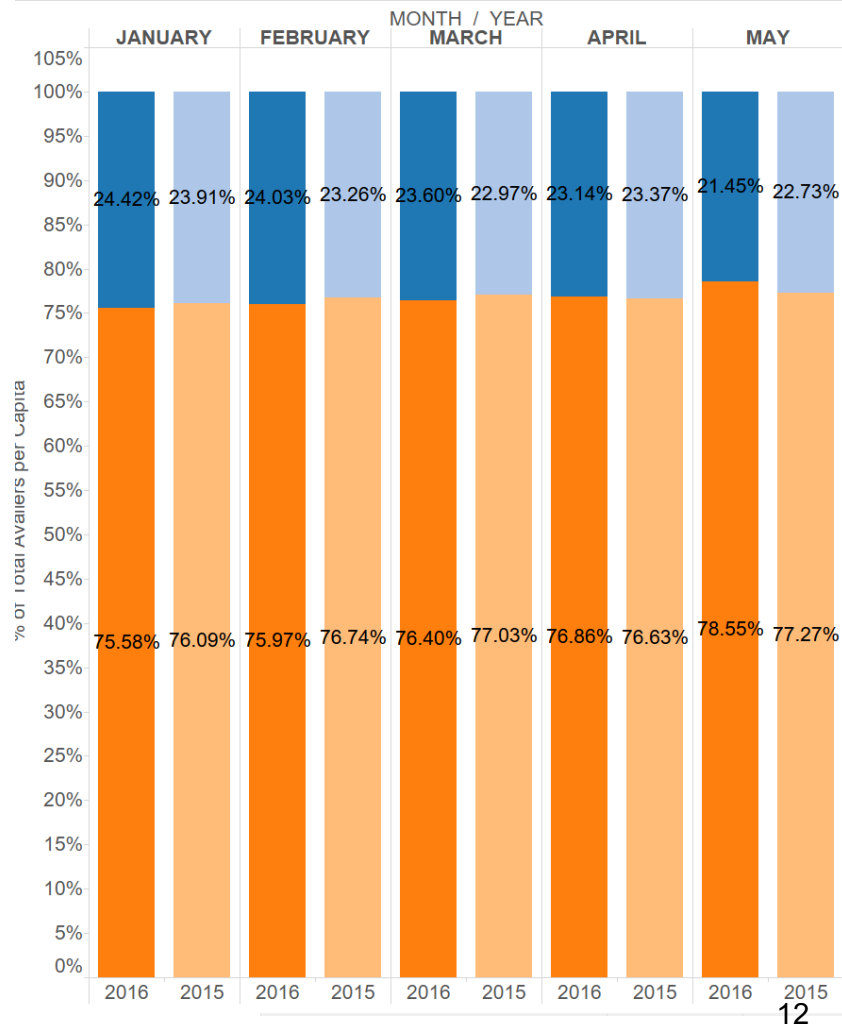


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# Lifestyle Diseases Increase with Age



**AGE BRACKET**

- (All)
- 00 below 1
- 01- 4
- 05- 9
- 10- 14
- 15- 19
- 20- 24
- 25- 29
- 30- 34
- 35- 39
- 40- 44
- 45- 49
- 50- 54
- 55- 59
- 60- 64
- 65- 69
- 70- 74
- 75- 79
- 80 and up
- NO INFO

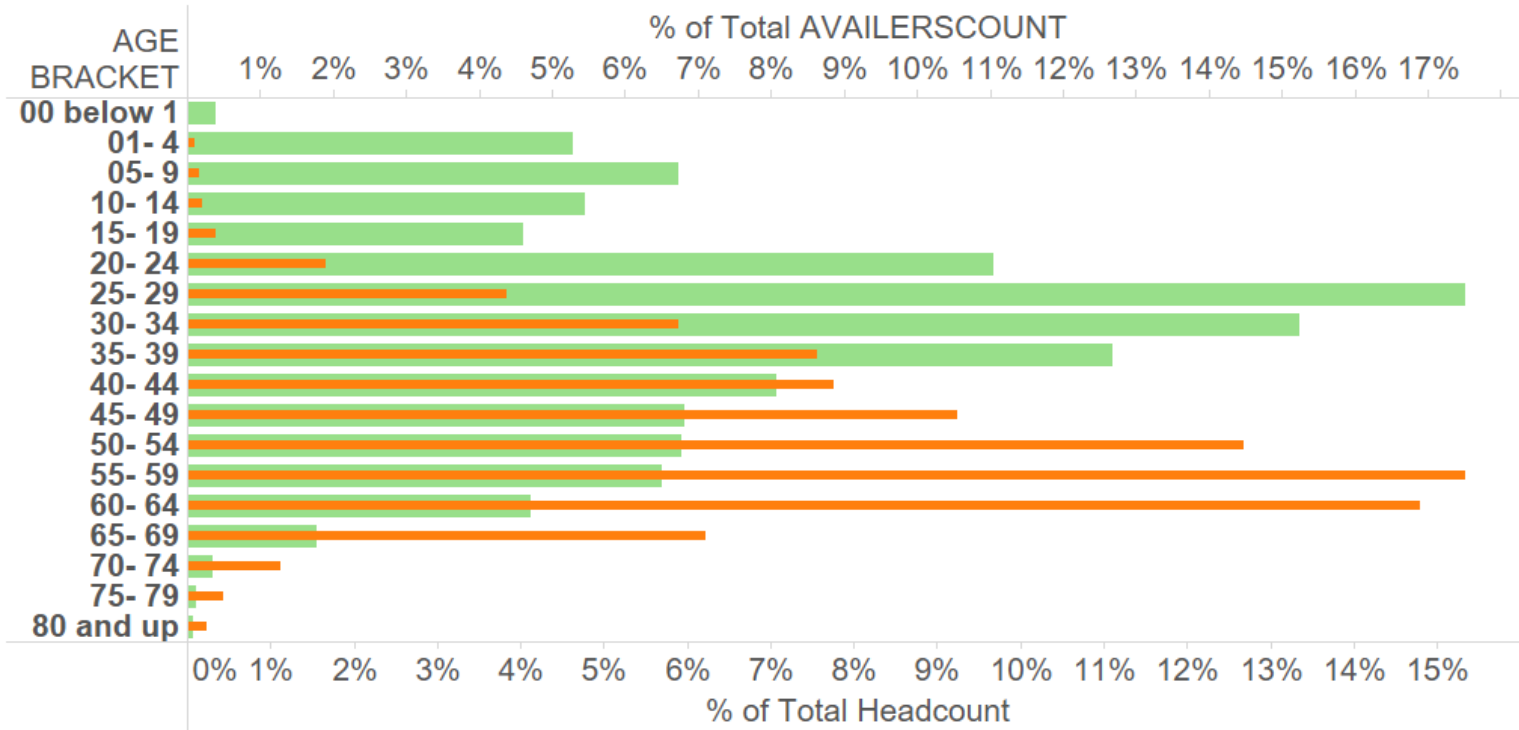
**CIVIL STATUS**

- (All)
- OTHERS
- MARRIED
- SINGLE

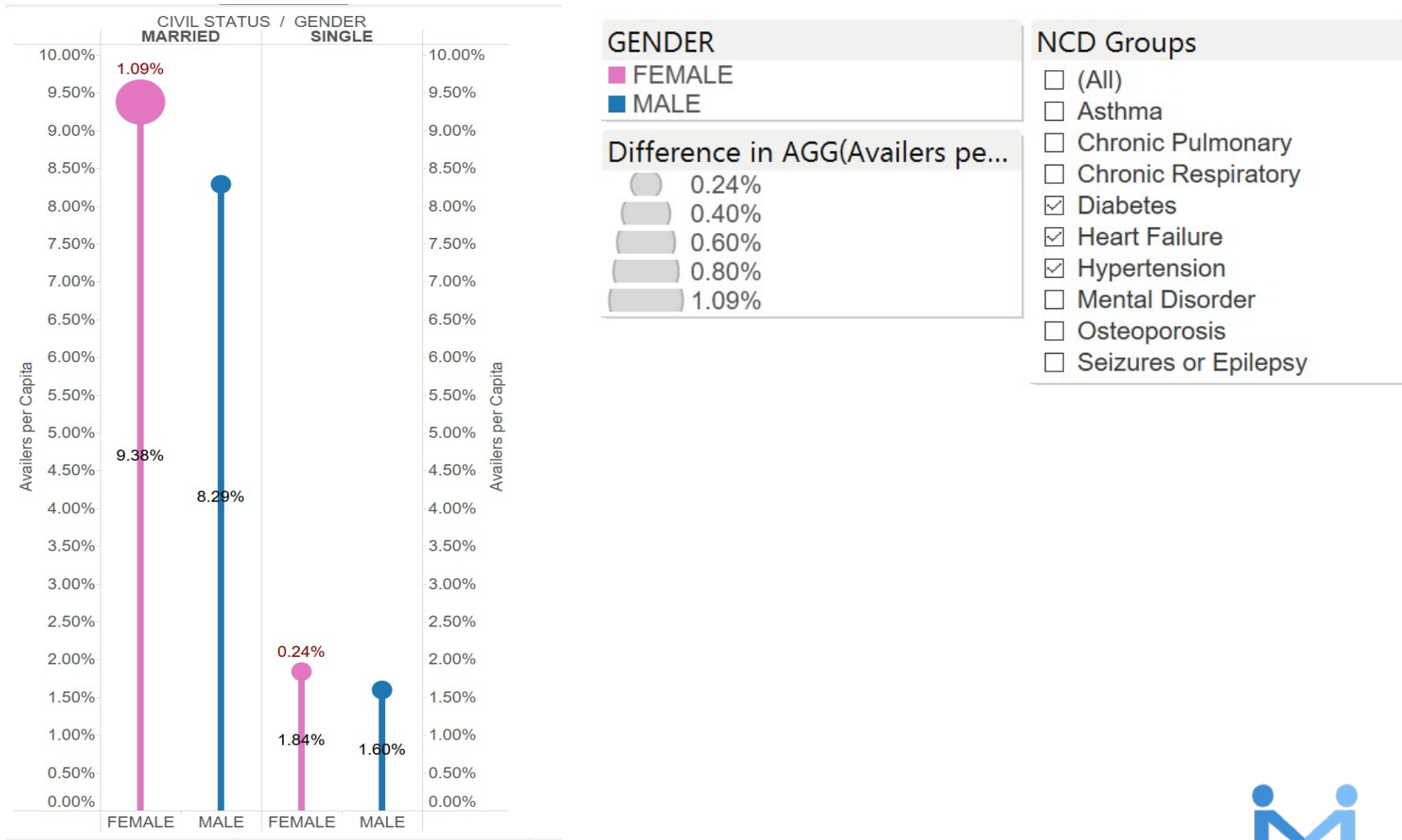
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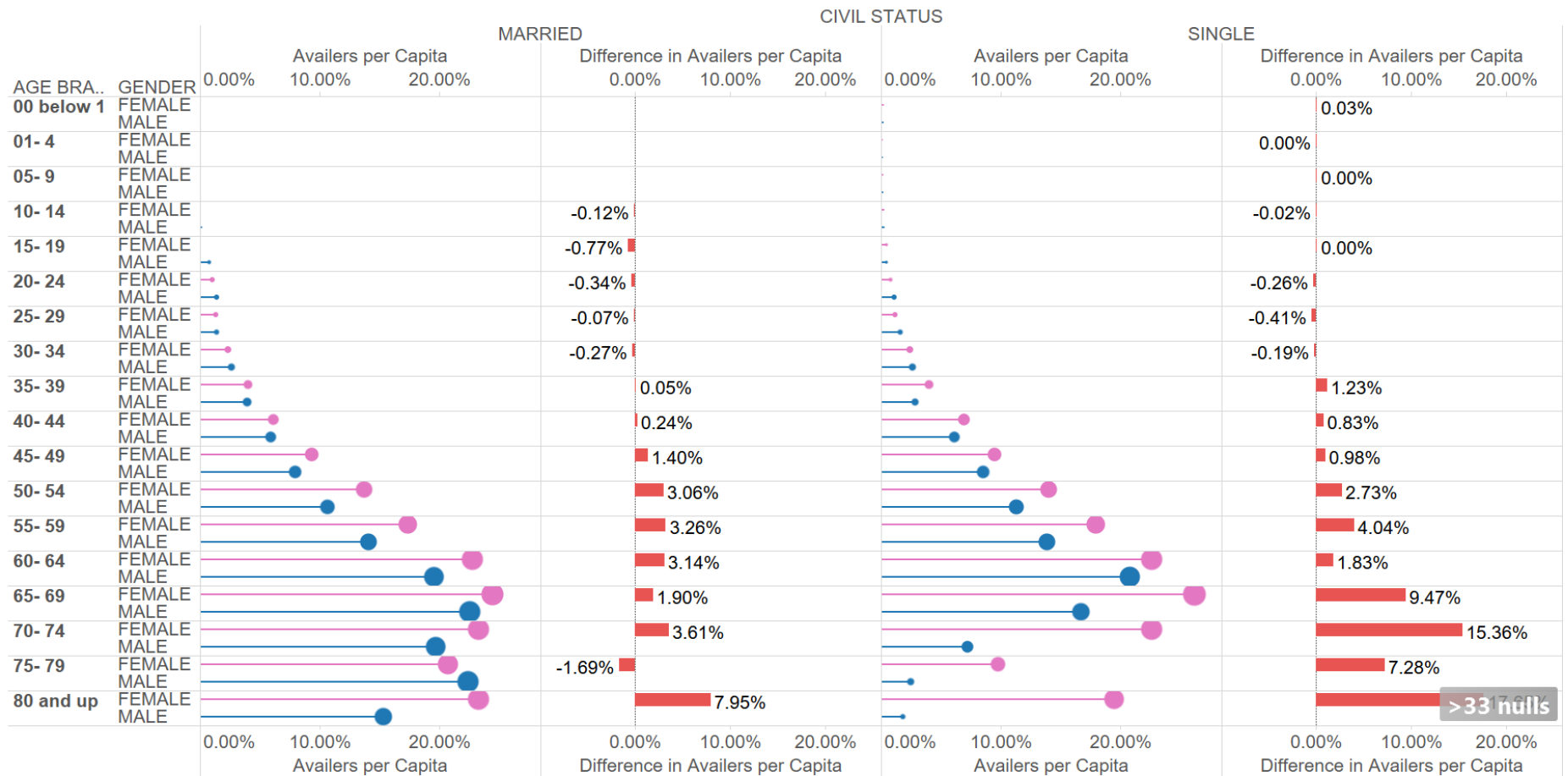
# Disease Profile by Age Group



# Disease Profile by Civil Status, Gender

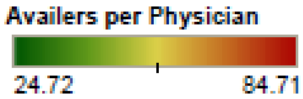
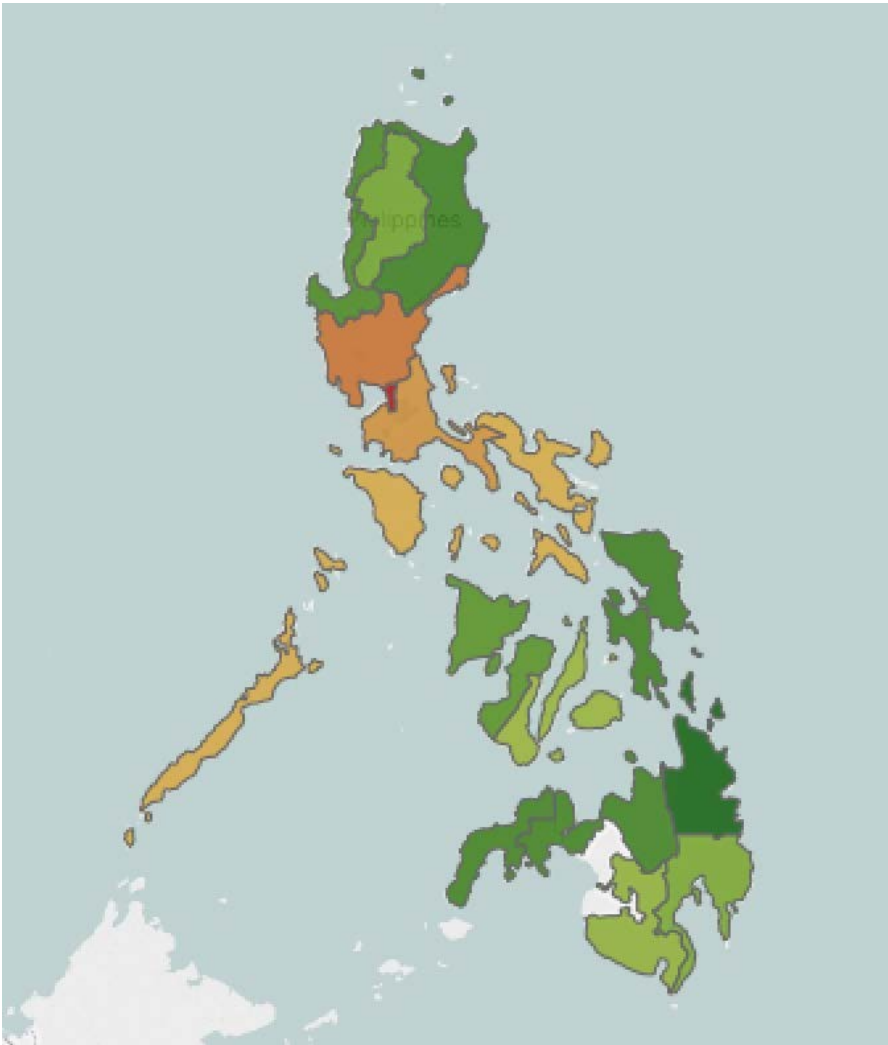


# Disease Profile by Gender, Civil Status, Age





# Demand Highest in Urban Areas



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# Commonly Requested Procedures

CPT/Procedure by Avallers Count



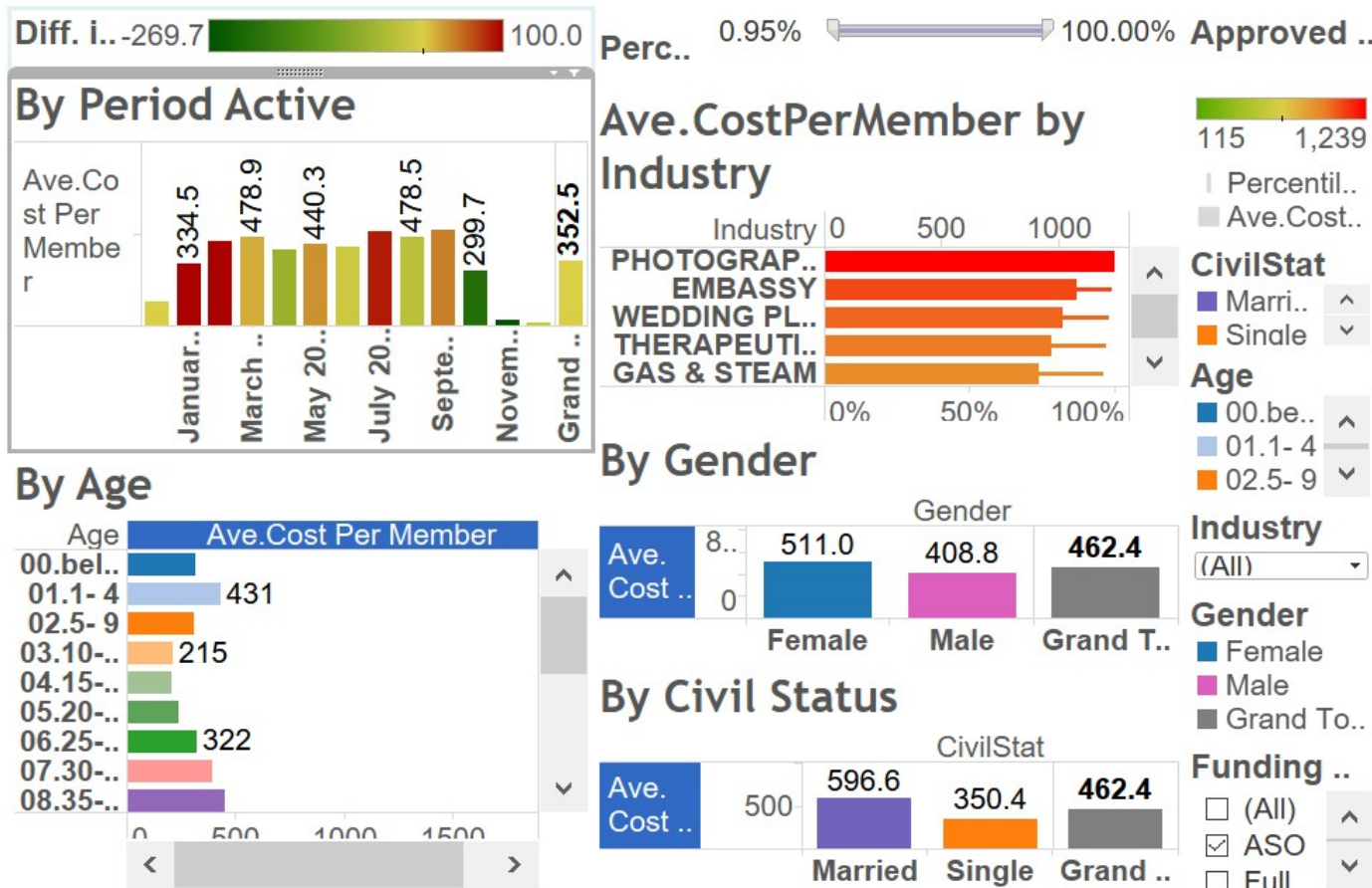
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# Analytics as tool for wellness program design



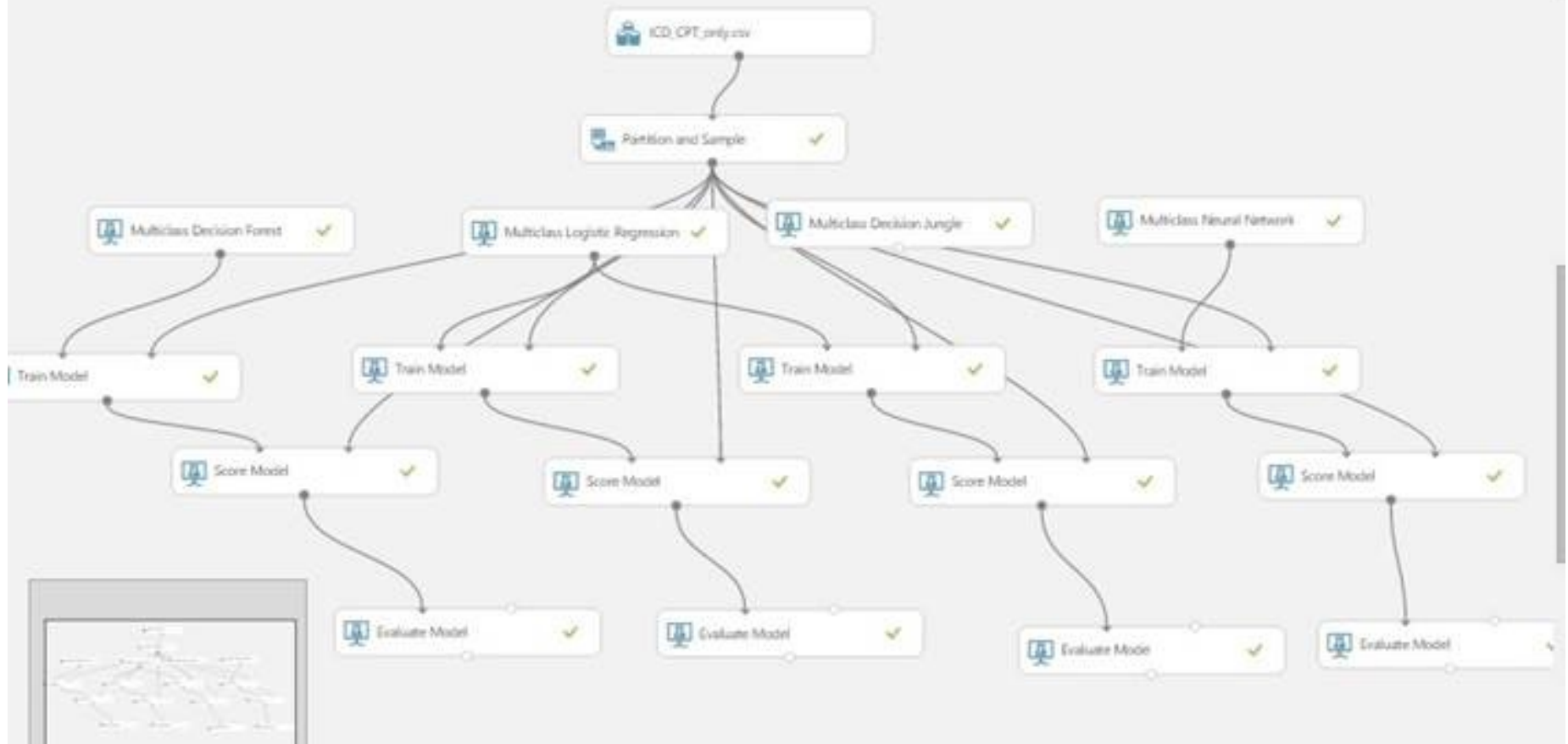
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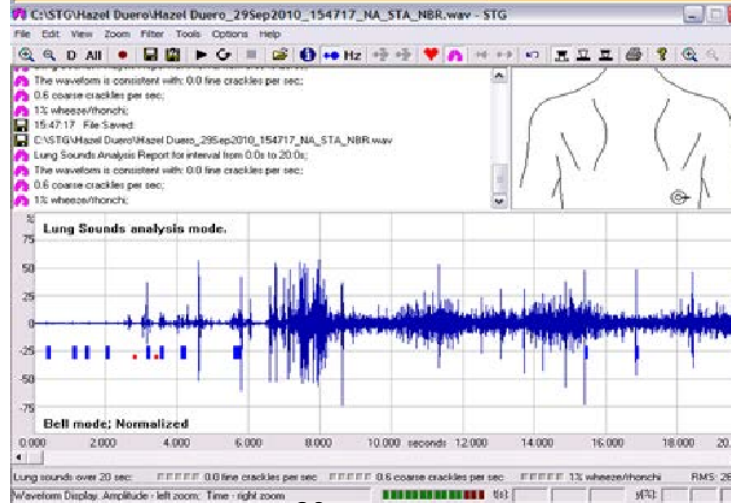
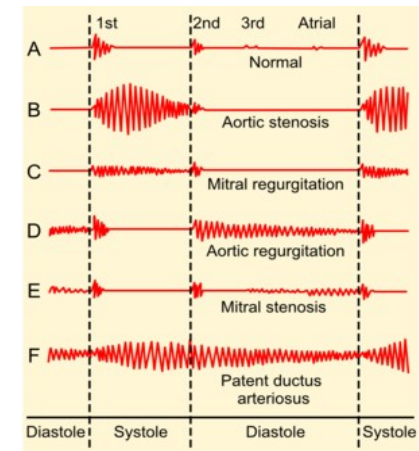
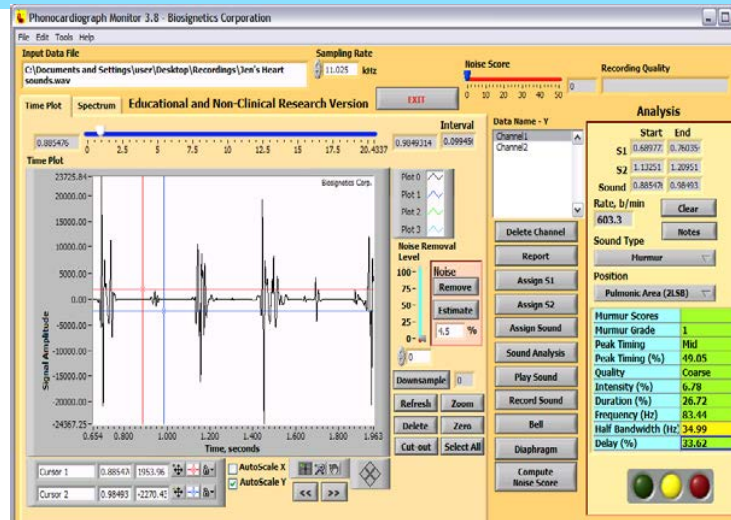
# Machine Learning

## Comparison of Classification Models

Finished running ✓



# Tele-Medicine



# Thank you!

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