



Challenges in Scaling up Integrated Approaches : ADB Perspectives

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Daunting Prospects

- Asia's increasing population
- Urbanization
- Water insecurity
- Increasing demands
- Competition from other users
- Climate change impacts



Why Innovate

- Increase productivity
 - “more crop per drop”
- Feed growing population
- Water for other users



Challenges from the Region



Innovative Ideas



*Movers
and
Shakers*



Scaling Up

- Finding solutions to a complex equation:
 - Share ideas and successes
 - Explore advance technologies and alternate approaches to water productivity
 - Find options for more integrated solutions across the water-energy-food interfaces
 - Analyze institutional hurdles
 - Viable financing mechanisms
- Innovations = cross sector + new approaches + new technology