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OVERVIEW: CONSTRAINTS TO WOMEN'S ENTREPRENEURSHIP

***REGIONAL SEMINAR: WOMEN'S EMPLOYMENT, ENTREPRENEURSHIP AND
EMPOWERMENT: MOVING FORWARD ON IMPERFECT PATHWAYS***

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The ADB logo consists of the letters 'ADB' in a white, serif font, centered within a dark blue square. The square is positioned in the bottom right corner of the slide.

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WOMEN HOLD UP OUR WORLD.



WHAT DOES THE RESEARCH SAY?

1% more women entrepreneurs, 1% to GDP

**The most common problems are getting
business information, contacts, and money**

More success, more employees

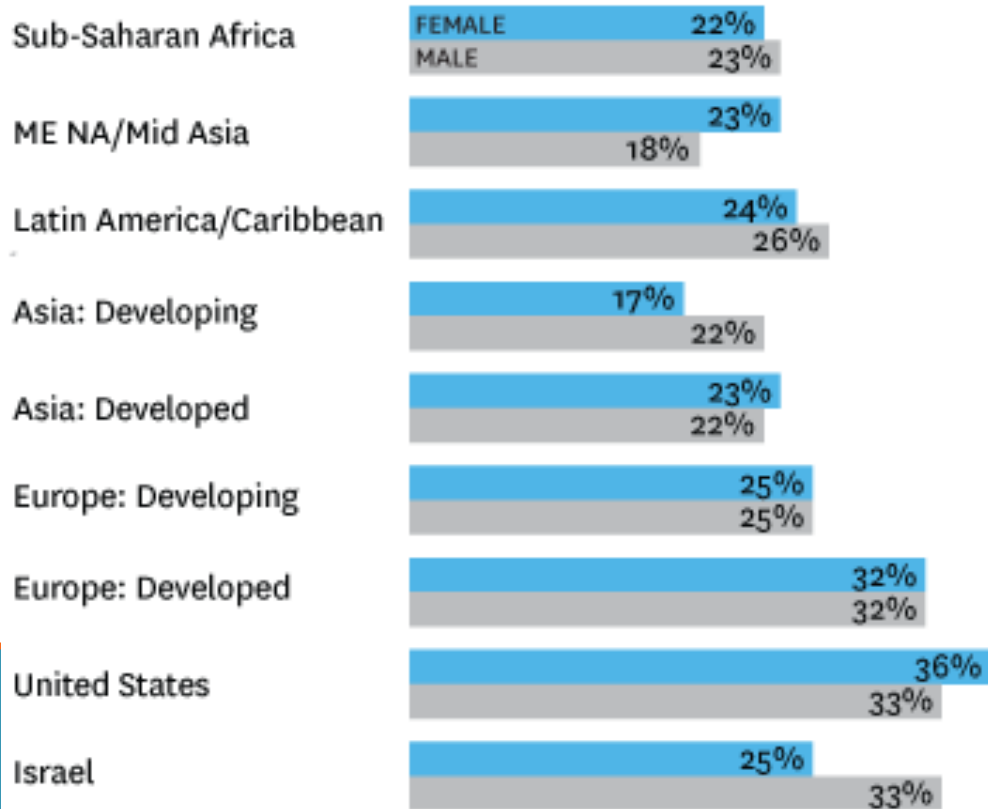
Bank accounts for women crucial

**Info and advice closely linked to their problems
helps poorer businesses best**

WE ARE HERE, AND WE ARE INNOVATIVE.

PERCENTAGE OF FEMALE AND MALE TOTAL ENTREPRENEURIAL ACTIVITY WITH INNOVATIVE PRODUCT OR SERVICE BY REGION

In some regions - like the U.S. and developed Europe - women entrepreneurs have higher levels of innovation than their male counterparts.



SOURCE GLOBAL ENTREPRENEURSHIP MONITOR (GEM) 2012

HBR.ORG



THE FOUR CHALLENGES WOMEN FACE ARE...

Policies and laws discriminate against women

It is hard to get financial services you need

**There are gaps in locating useful, timely
information to manage your business**

**The network of contacts and services in value
chain support are hard to find**

CHALLENGE 1: POLICIES AND LAWS DISCRIMINATE

Only my signature?

Is the house or land mine?

Can I work and move around?

Is informal unworkable?

What about corruption?

WOMEN WHO CHANGE THE RULES FOR US ALL.



CHALLENGE 2: HARD TO GET FINANCING

Can we communicate?

Are the products what I
need?

Can I get that loan?

What happens if there
is a problem?



WHEN MONEY DOES WORK, HOW? KEYS:

Services close to
home

Staff who know and
respect me

Products that meet
my business/life
needs

Help to sort issues



CHALLENGE 3: GAPS IN BUSINESS INFORMATION

What business can I get into?

What about business plans and financing?

Who can help me get market information?

Who are my potential clients and competitors?

What about when something goes wrong?

CHALLENGE 4: CAN'T GET SERVICES TO ENGAGE

Where can I find a good network of contacts?

How do I get access to technology?

Where is there help to develop our value chain?

**Who can assist me with quality certification,
export, and to find a niche market?**

Where is our transport and logistics help?

WHAT CAN HELP WOMEN ENTREPRENEURS?

Business networks

Clusters (Korea)

Mobile phones
(PRC)

Just in time info
(Dom Republic)

Targeted low-cost
advice for women



WHAT IS NEXT FOR WOMEN ENTREPRENEURS?

Data, data, data

Targeting the assistance: money, advice,
networks

Coaching from success

Better matchmaking: money, advice,
partnerships

THANK YOU!
QUESTIONS?

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