### IRU 2015

Manila, 9 March 2015



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# This is the IRU



































































































































UNIT























































GIRCA





































































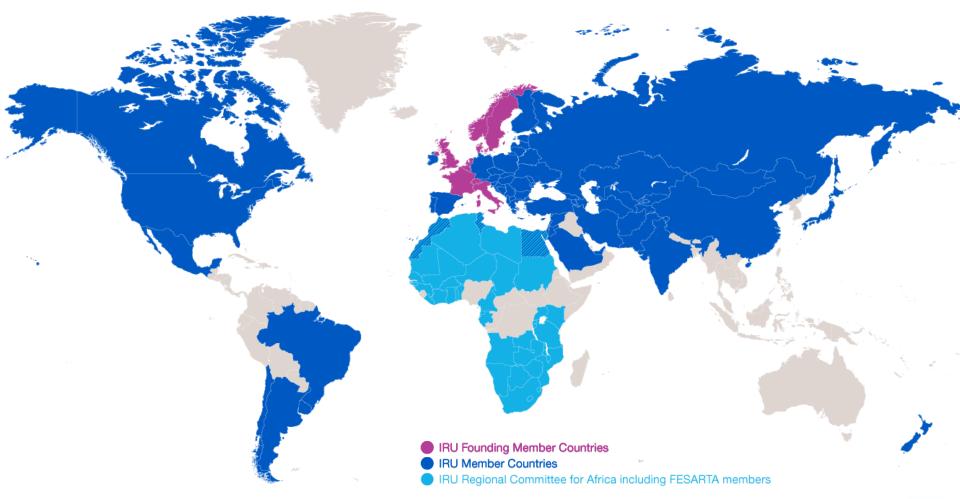




# **IRU** Evolution of IRU Membership

1948: 8 Founding Member Countries

2015: present in over 100 countries



# IRU Secretariat General



1948 – IRU founded in Geneva



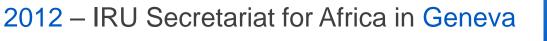
1973 – IRU Permanent Delegation to the European Union in Brussels







2005 – IRU Permanent Delegation to the Middle East and Region in Istanbul







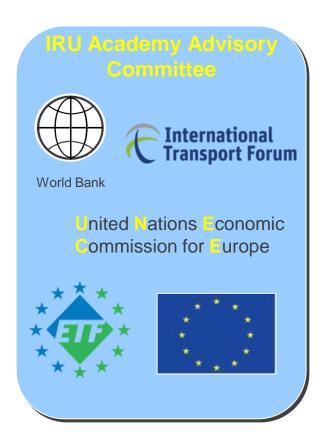
2013 – IRU Permanent Delegation to the United Nations in New-York





### IRU Academy: Worldwide Excellence in Road Transport Training

### International Network of IRU Academy Accredited Training Institutes (ATIs)







# IRU Academy Programmes











### Make the Smart Move



buses and coaches, a smart move for our future!















www.busandcoach.travel



# Taxi – Anytime, Anywhere!

- 24/7 availability, with customised door-to-door service
- Safe travel with professional drivers
- Green today, greener tomorrow with the comfort and accessibility that customers want!







# Locate and promote secure parking areas to fight organised crime on roads!

### **Drivers and fleet operators:**

- Locate 4,000+ parking areas in 40+ countries
- Search by country, within a 200km radius or all no plant d routes
- Check security and comfort
   levels available in parking areas
- Add parking information and submit feedback
- And many more useful services!

### **TPA** owners and authorities:

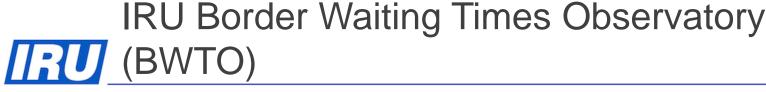
- add and promote their parking area
- claim own rship of a parking
  - are airea y listed in
  - RINOPak
  - their parting area
- self-assess their parking area security and comfort levels
- Get certification for their parking area

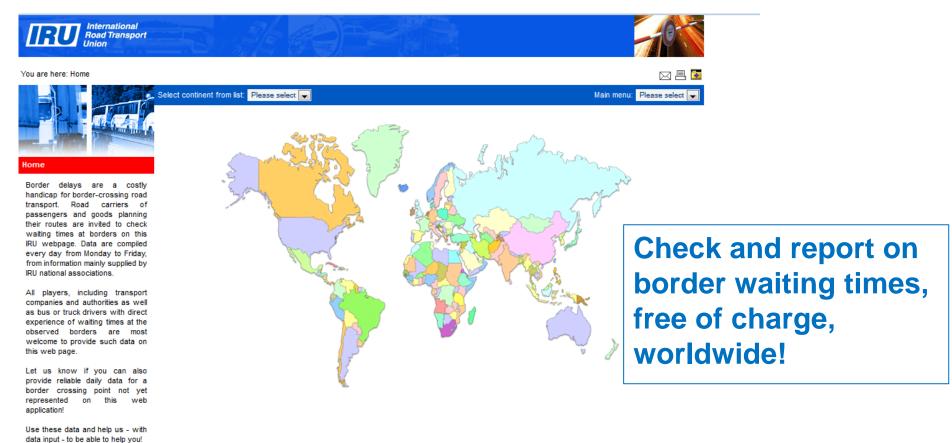
www.iru.org/transpark



To start using the application. please click on the continent that

concerns you





www.iru.org/bwt





Don't go down that road

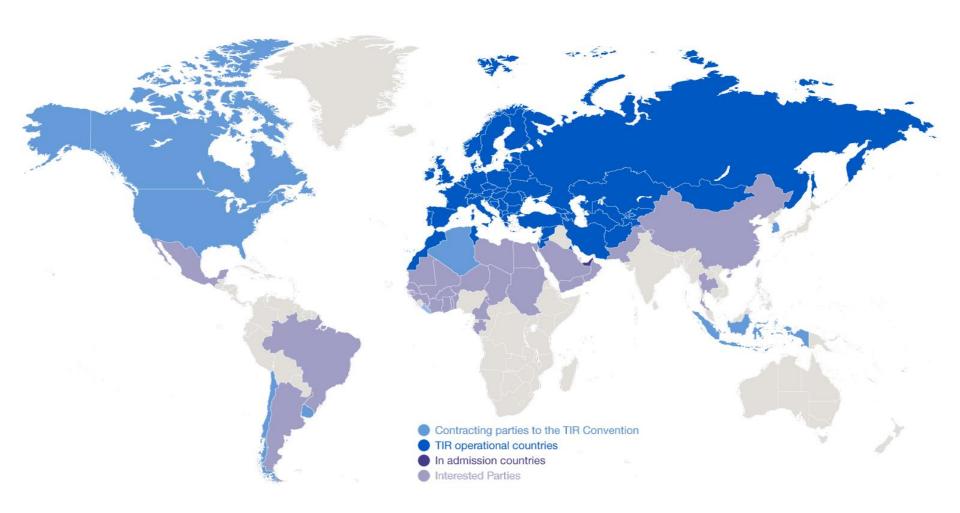
Information available in English, Français, Русский, 中国, لعربية Español\_\_\_\_\_\_ Take action!
www.iru.org/en\_gaci
#RoadTransport #AntiCorruption



### Securing and facilitating trade and international road transport



### Geographical scope of the TIR Convention



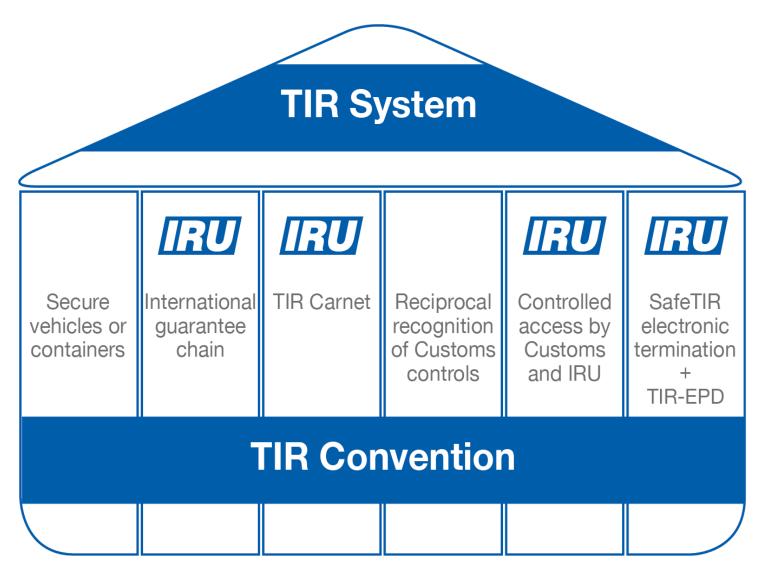
### TIR developments: CAREC and beyond

- > All Central Asian Countries are TIR Operational
- Already operational in Afghanistan
- Pakistan at the final stage of accession
- China in the process of accession
- United Arab Emirates in operationalisation process
- ➤ Further work and awareness activities in Middle East, Africa, Latin America and South Asia
- ➤ TIR in Russia: Decree from President Putin on complete reestablishment of proper TIR functioning (25.02.2015)



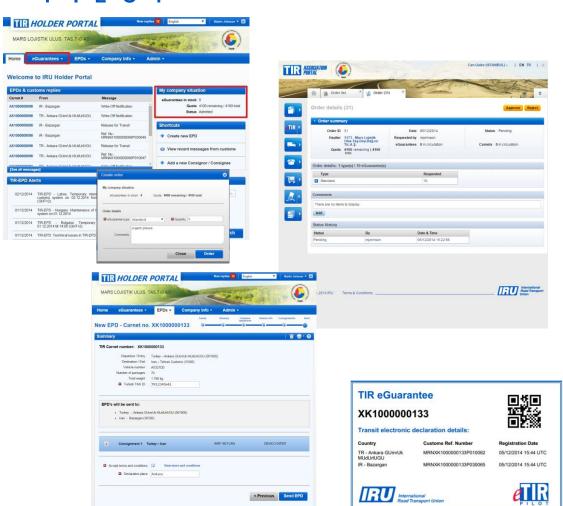


### The six pillars of the TIR System





### 2014 – IRU is ready for paperless TIR







# IRU Caravans: No country is landlocked to road transport!

2004: The Lisbon-Vladivostok Caravan



2005: The Beijing-Berlin-Brussels Caravan



2007: Black Sea Highway Caravan



2010: IRU-ECO Silk Road Truck Caravan





### IRU Caravans demonstrated that adequate roads exist, but that there is little traffic!!





# ...until the trucks reached border crossings!!





### IRU New Eurasian Land Transport Initiative (NELTI)

From September 2008 to date
Monitoring of over 200,000 border crossings



57% of transport time lost at border crossings! 38% of transport costs due to unofficial levies

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