

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

Ⓣ

VISION FOR WATER AND WASTE IN THE 21ST CENTURY

MAKING THE PLANET
SUSTAINABLE
IS THE BEST JOB
ON EARTH



SUEZ ENVIRONNEMENT

EXECUTIVE SUMMARY

- 1. Unprecedented pressure on resources leading to 3 transformations on the water and waste markets**
- 2. Water models moving towards improved utility performance**
- 3. Growing demand for tailor made solutions for waste in emerging countries**
- 4. Resources efficiency driving industrial demand**
- 5. Partnership models key to achieve effective results**





21st CENTURY CHALLENGES

Unprecedented pressure on resources
leading to 3 transformations on the water
and waste markets

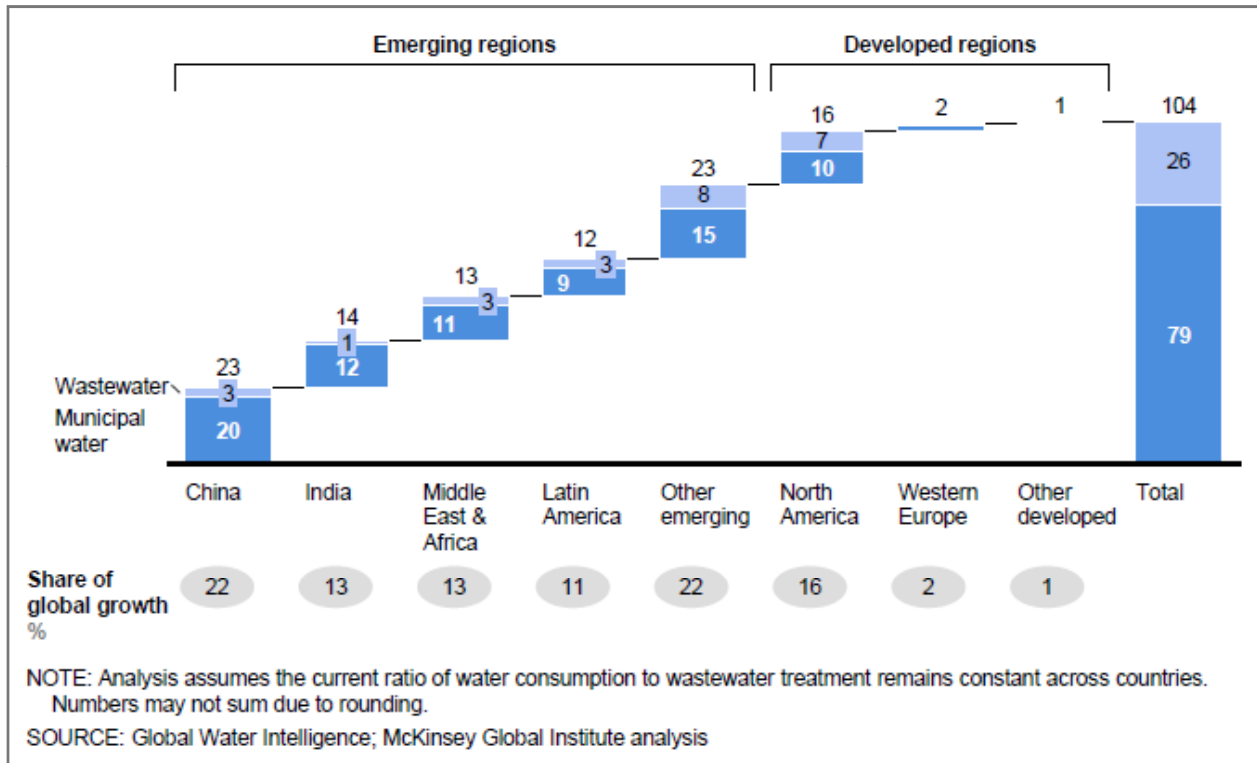
**MAKING THE PLANET
SUSTAINABLE
IS THE BEST JOB
ON EARTH**



CITIES IN EMERGING COUNTRIES WILL ACCOUNT FOR ABOUT 80% OF NEW URBAN MUNICIPAL WATER DEMAND AND WASTEWATER TREATMENT NEEDS

Total urban municipal water demand growth by region, 2010-2015

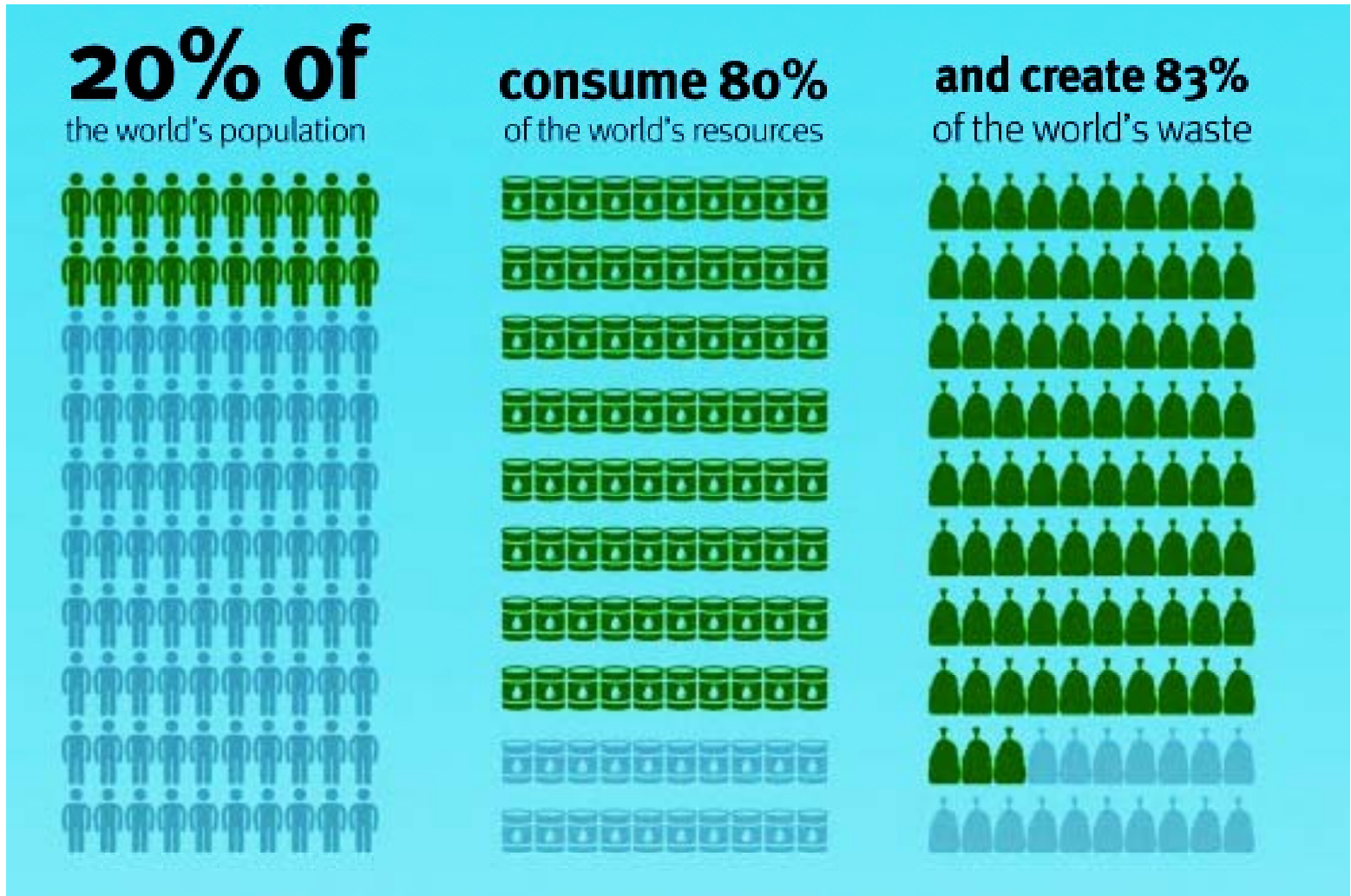
Billion cubic meters



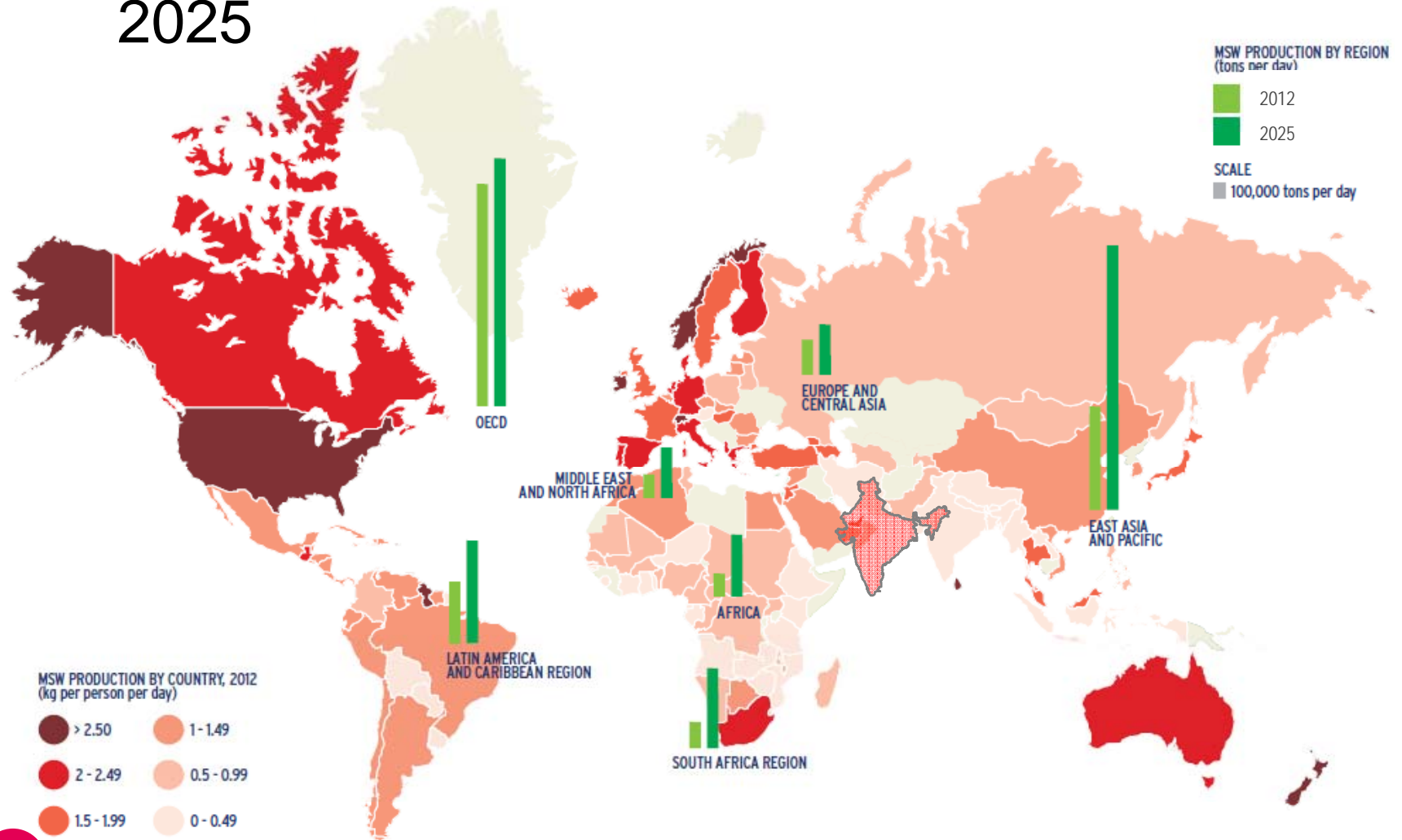
- Urban water municipal demand is expected to rise 40% above today's urban global level.
- East and South Asia will account for more than 50% of this increase in water consumption.
- Serving this rising demand will require investments in water supply and wastewater treatment of about \$480 billion by 2025
- \$200 billion will be in the Emerging 400.



While the developed world is generating the most waste per capita ...



...developing countries will face the greatest challenges as urban waste grows 70% by 2025



THREE MAJOR TRANSFORMATIONS

WATER

- Performance oriented innovative PPP models (eg. management contracts, alliance contracts, O&M contracts...)
 - Focus on Utility transformation and efficiency

WASTE

- Tailor made models for emerging markets

INDUSTRY

- Environmental services to large industrial players





NEW MODELS FOR WATER

Water models moving towards improved utility performance

**MAKING THE PLANET
SUSTAINABLE
IS THE BEST JOB
ON EARTH**

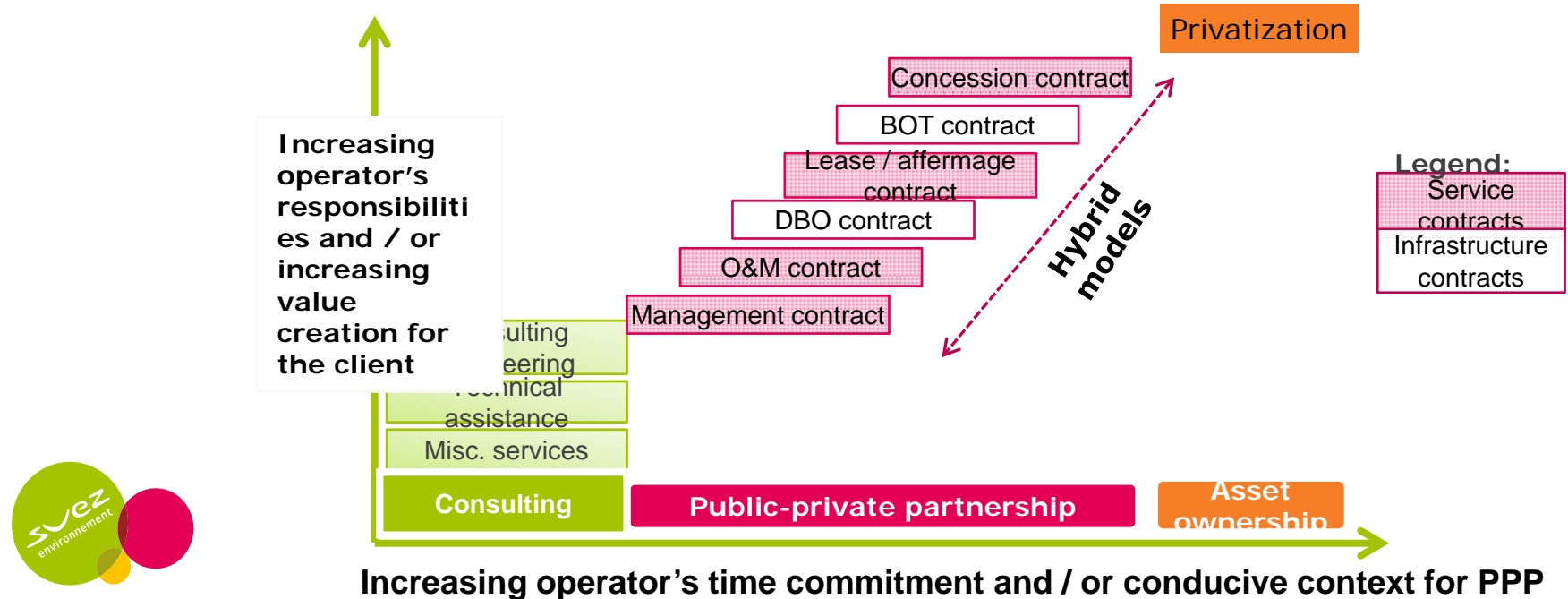


PPP IN WATER AND SANITATION SECTORS

NEW EXPERIENCES, ONE GOAL : UTILITY TRANSFORMATION

In the late 90's, Suez Environnement implemented concessions business models addressing both management (technical, managerial) and financing needs

Over the last 10 years, focus upon operational efficiency, knowhow transfer and organizational changes whereas investments are provided by government or IFIs



ALGIERS

ALGERIA

Water & Wastewater

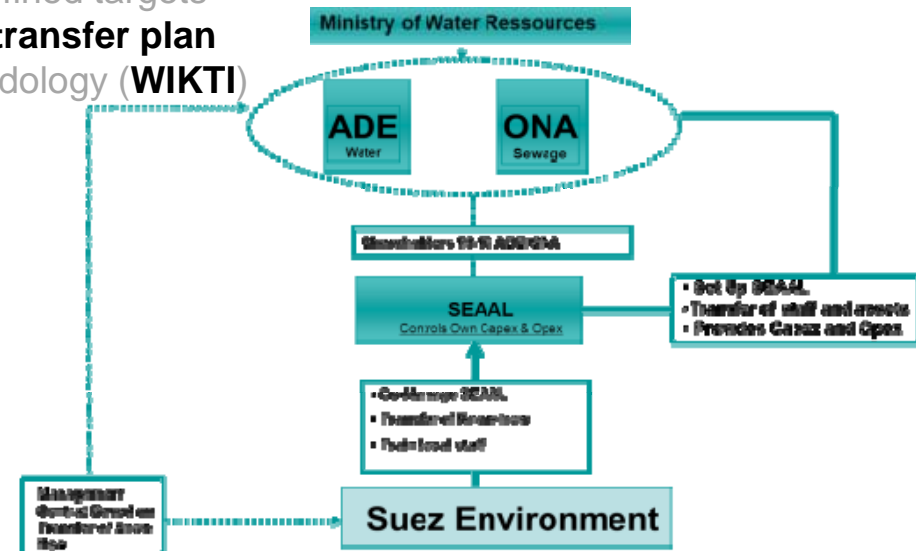


• AN INTERNATIONAL OPERATIONAL EFFICIENCY REFERENCE

- **5 year management contract** (3.5M inhabitants, 24/7 supply achieved in 3 years)
- 2nd contract awarded in 2011 to Suez Environnement
- O&M : management with the local company, **management know how transfer**
- Investment : 100% Algerian State, but CAPEX optimisation with SE

• KEY SUCCESS FACTORS

- A thorough **initial diagnosis**
- Precise and jointly defined **KPIs**
- Financing and expertise **adequately sized** in line with the defined targets
- **Ambitious know how transfer plan** with a structured methodology (**WIKTI**)





WASTE MANAGEMENT IN EMERGING COUNTRIES

Growing demand for tailor made solutions
for waste in emerging countries

**MAKING THE PLANET
SUSTAINABLE
IS THE BEST JOB
ON EARTH**



ADAPT WASTE SOLUTIONS TO LOCAL NEEDS

CONTEXT

- Waste market is rapidly growing in emerging countries
- Solid Waste Management will be specific
 - Different composition of waste, different collection practices...
- Energy is key

FRAMEWORK

- Adapt waste hierarchy to local realities
- Avoid technology / sophisticated infrastructure trap
- A few key principles to be followed



DIFFERENCES TO BE TAKEN INTO ACCOUNT

Collection

Treatment

Developed countries

- Segregated collection of dry recyclable and residual waste
- Investment in sorting and recycling plant

Emerging countries

- Collection of dry recyclable by informal sector
- Collection of residual waste

Developed countries

- Separation of organic waste within the collection system
- Organic waste is diverted to composting systems

Emerging countries

- Need for energy
- Difficulties to set up collection of organic waste

- No need to invest in complex collection and sorting systems for each type of dry recyclable waste
- Need to address informal sector situation

- Need to capture energy on landfill from biogas
- Opportunity to capture recyclables and waste with high calorific value (SRF) through pretreatment on landfill site

5 KEY PRINCIPLES TO ACT

1. ADOPT A
GLOBAL
VISION

2. SELECT THE
RIGHT
EXPERTISE

3. ADAPTED
CONTRACTUA
L MODEL

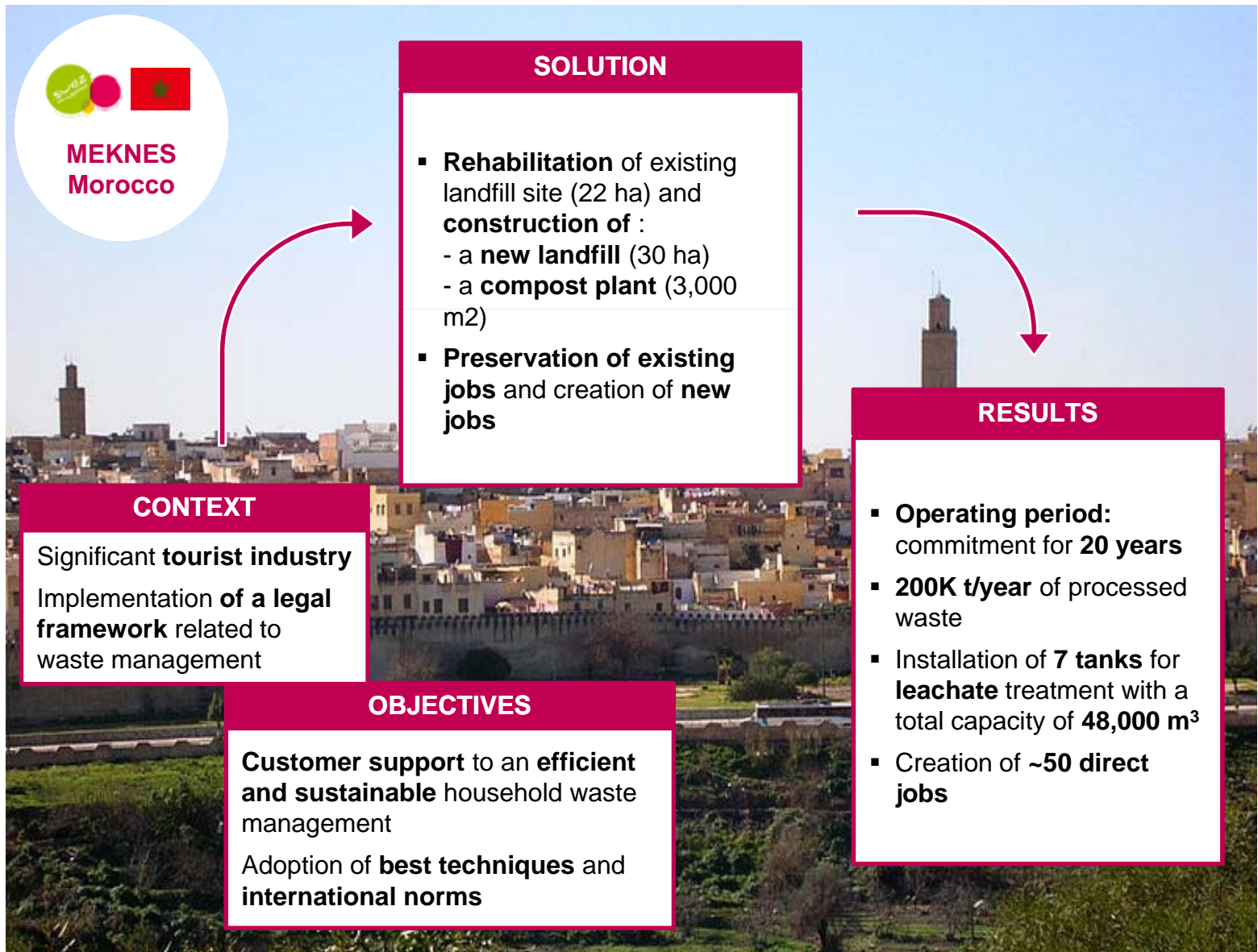
4. ENGAGE IN
A
SUSTAINABLE
WAY

5. COMMIT TO
CONTINUOUS
IMPROVEMEN
T

5 KEY PRINCIPLES based on lessons learnt can MAKE THE DIFFERENCE in delivering SUSTAINABLE WASTE SOLUTIONS FOR EMERGING COUNTRIES



LONG-TERM MANAGEMENT MEKNES, MOROCCO





ENVIRONMENTAL PERFORMANCE OF INDUSTRIAL PLAYERS

Resources efficiency driving
industrial demand

**MAKING THE PLANET
SUSTAINABLE
IS THE BEST JOB
ON EARTH**



INDUSTRIAL WATER: MIDDLE EAST, ASIA AND THE US EXPECTED TO BE THE MOST DYNAMIC AREAS

May 2014
- 17 -

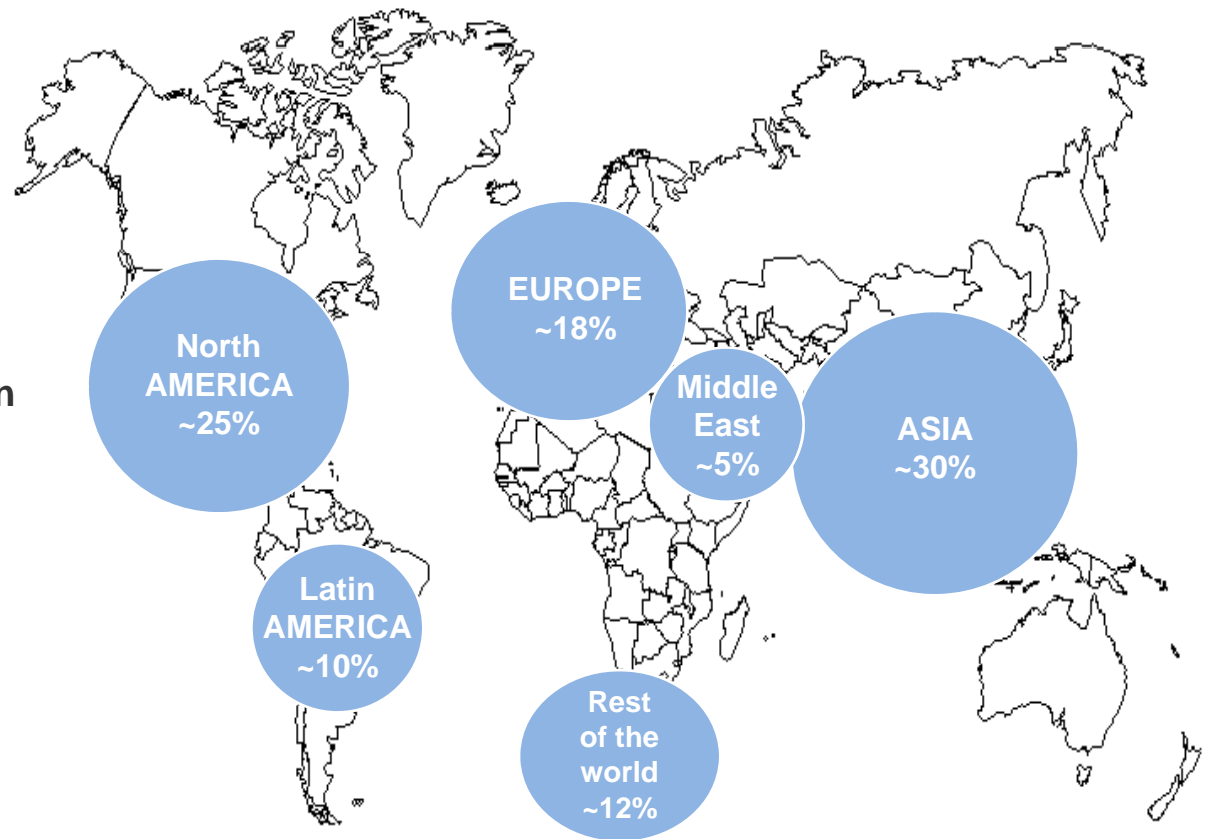
Geographical split of industrial water market in 2016 ¹⁾

Drivers for industrial water services

- **Freshwater availability** is critical
→ **operation risk** in some cases
- **Regulatory constraints**, notably on pollution

Most dynamic geographies will be in the emerging countries and the US

- **Asia will account for ~33% of the market by 2016**



Source: GWI 2014, Ceres, internal
1) GWI 2008

INDUSTRIAL WASTE: INCREASED INTEREST FOR HAZARDOUS WASTE MANAGEMENT AND RECYCLING

Hazardous waste management and soil remediation are fast growing markets in emerging countries

- More stringent regulation around industrial hazardous waste
- In China, rehabilitation of industrial sites to be transformed into commercial / residential areas

Increasing interest for recycling, especially in Asia and the Middle East

- Asia made up 50% of recycling market in 2011, and this share will rise to 60% in 2017
- Strong appetite for secondary materials, especially in China and India
- Fast development of formal (and informal) recycling in these countries (example of “Venous parks” in China)



SCIP – SHANGHAI HAZARDOUS INDUSTRIAL WASTE INCINERATION PLANT



SCIP SITA
Waste Services Co., Ltd.

The **Shanghai Chemical Industry Park (SCIP)** is a large industrial zone for the fine chemical and petrochemical industry that has attracted companies such as Bayer, BP, Sino French, and Air Liquide

OBJECTIVES OF THE CONTRACT:

- **Treat hazardous waste** (solid, liquid, gaseous)
- **Treat flue gas emissions** according to **European standards**
- **Recover the energy** generated from waste incineration in the form of steam

KEY INDICATORS

- Services provided: Construction and operation of a hazardous waste incineration plant
- Capacity: 60,000 tons / year
- Investments: € 53M

