

# Strategies of Hanwha against Global Climate Change

2014. 4. 9

Hanwha Chemical

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- 1** Global issues on climate change and Its importance on countermeasures followed by
- 2** Trends of Policy
  - Global
  - Korea
- 3** Current Status of Hanwha Chemical
- 4** Conclusion

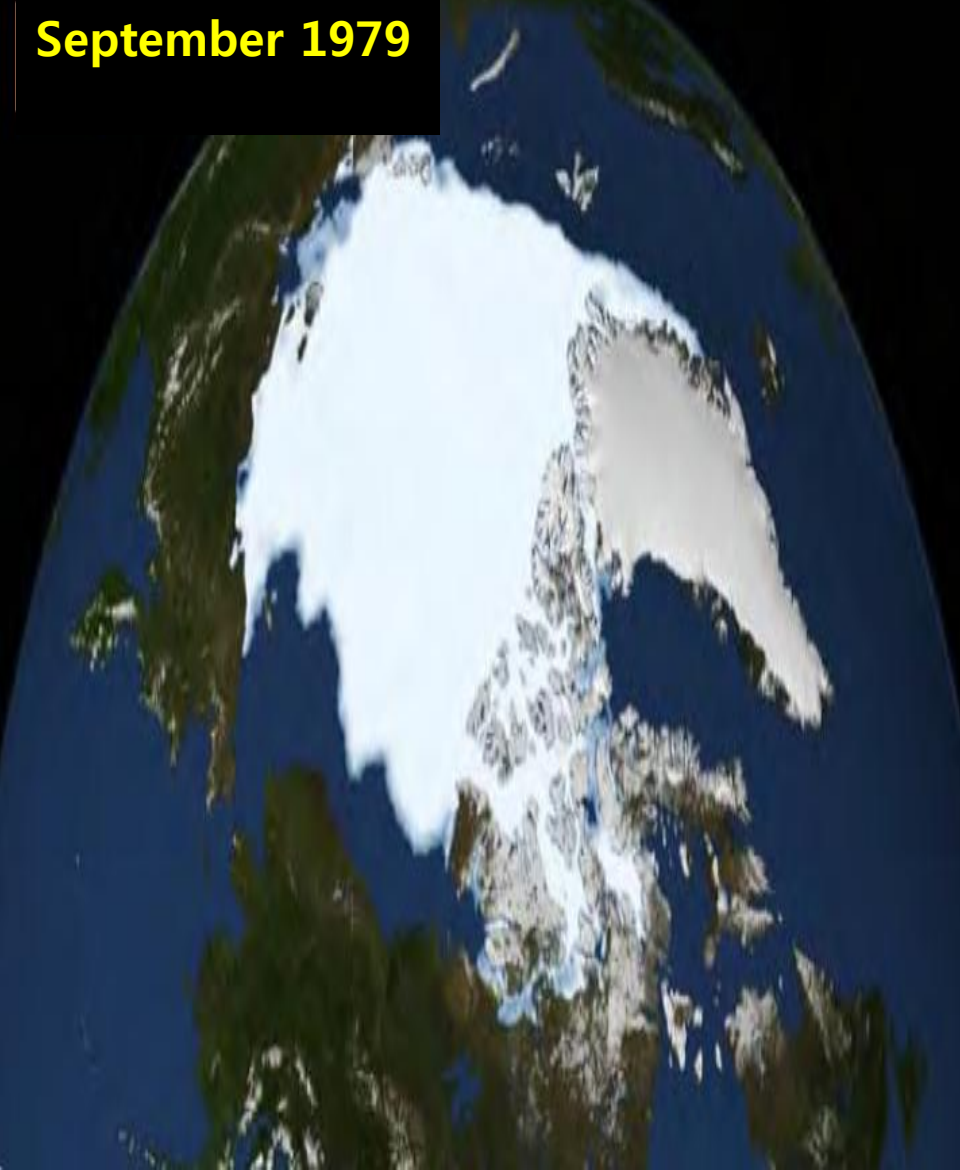


# 1-1. Issues of Global Climate Change

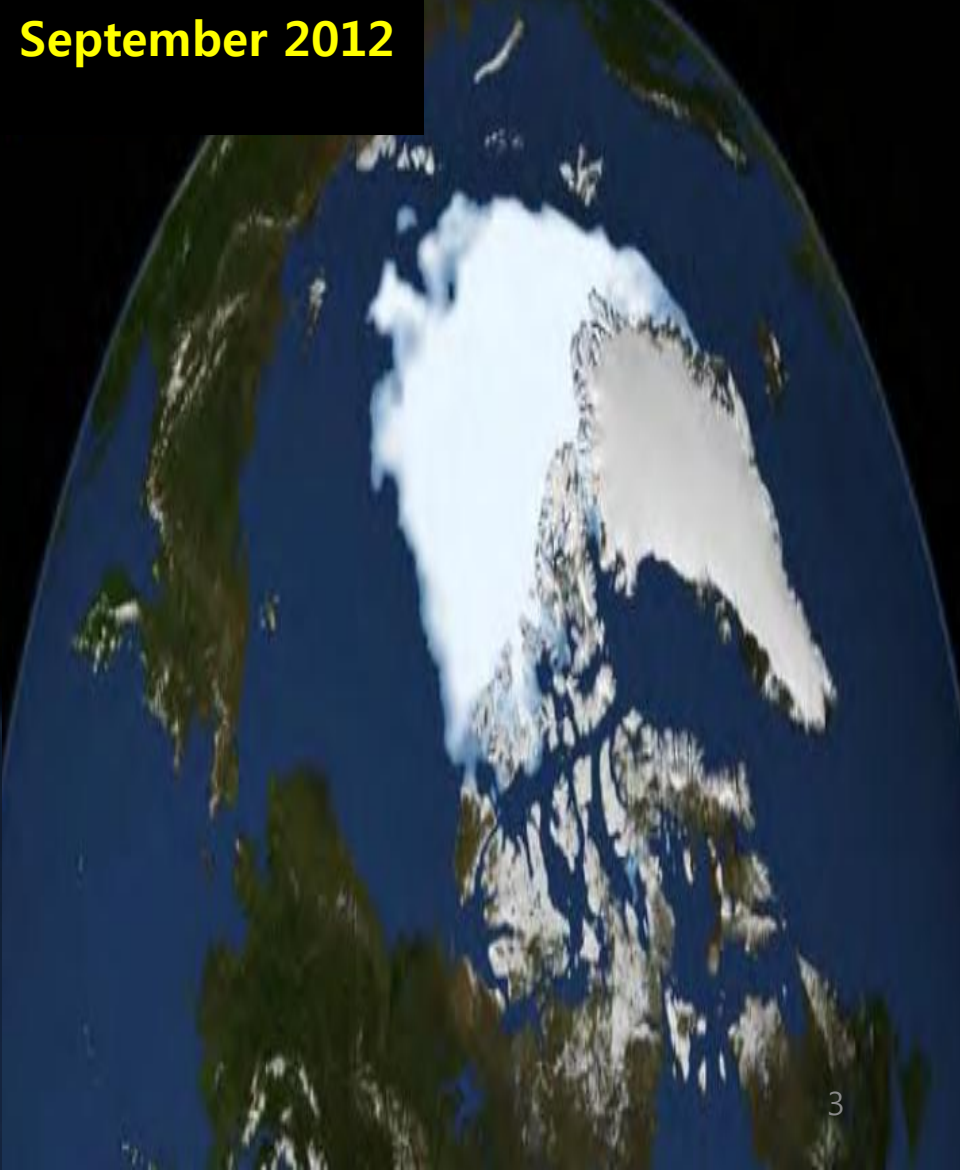
- Dwindling Arctic Sea Ice

\* source : NASA, 2012

**September 1979**



**September 2012**



# 1-1. Issues of Global Climate Change

- Ice Melting

**February 1993**



\* source : NASA, 2000

**February 2000**

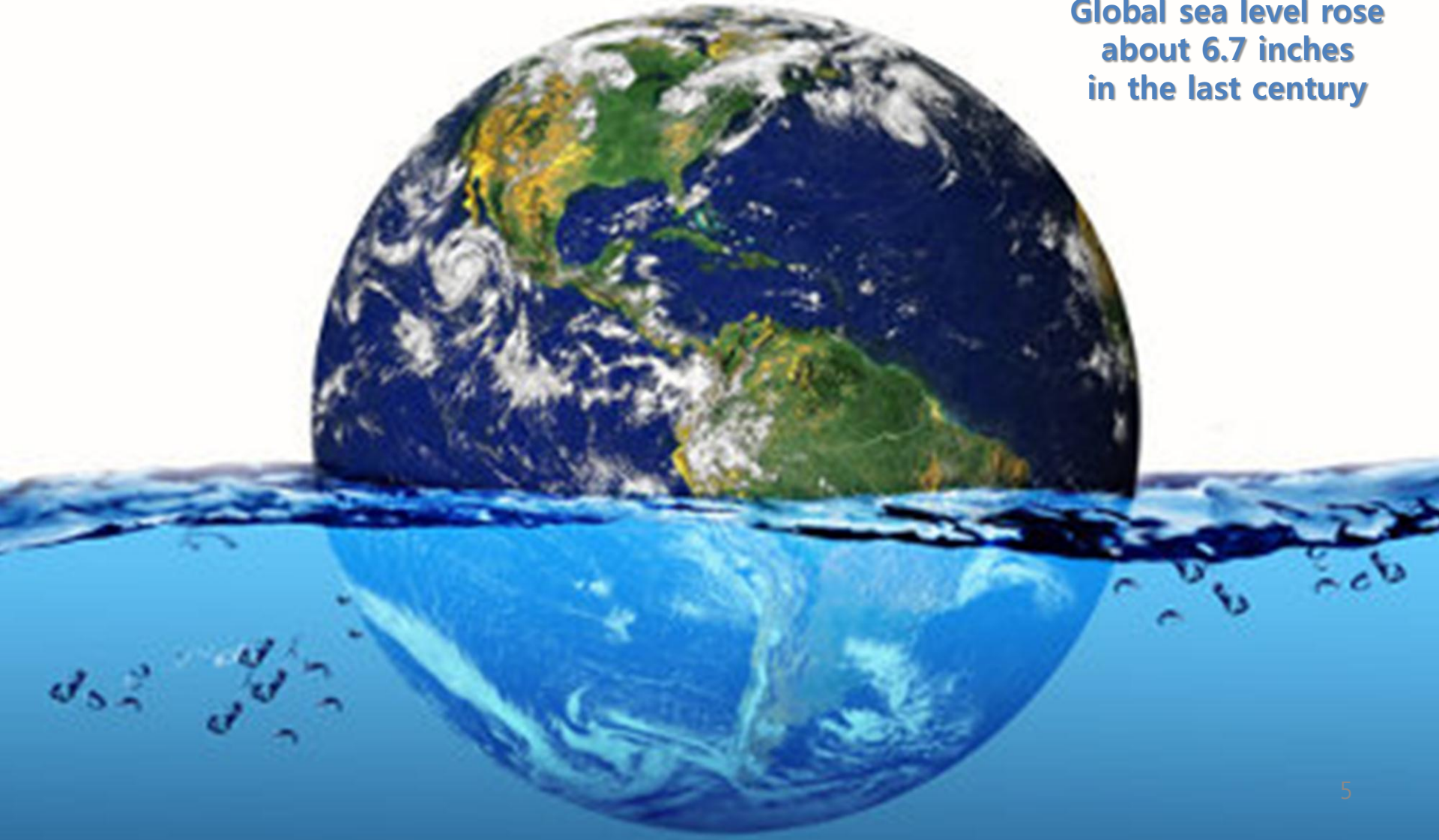




# 1-1. Issues of Global Climate Change

- Rising Sea Level

**Global sea level rose  
about 6.7 inches  
in the last century**



# 1-2. Causes of Climate Change

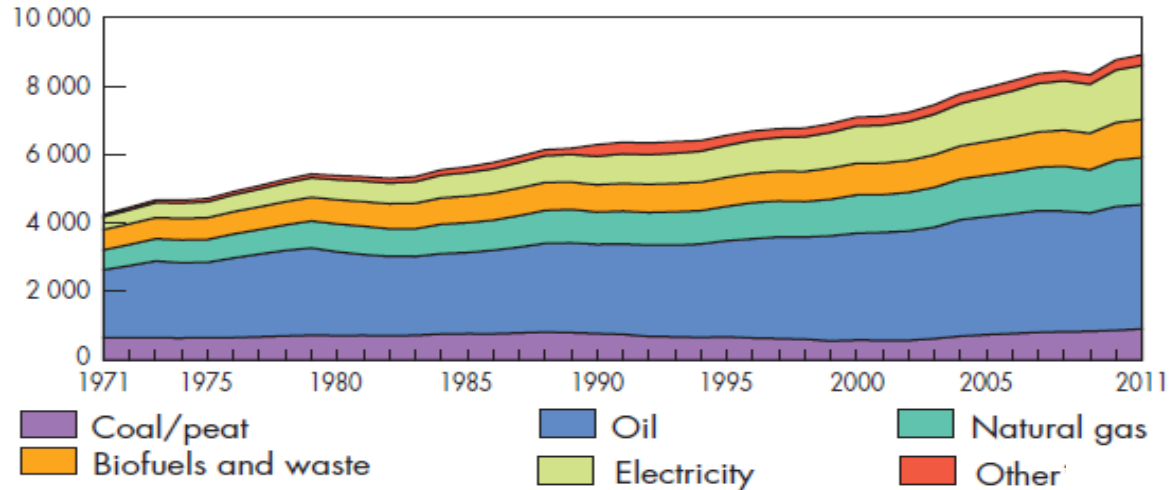


**Industrial Revolution in 1750s**

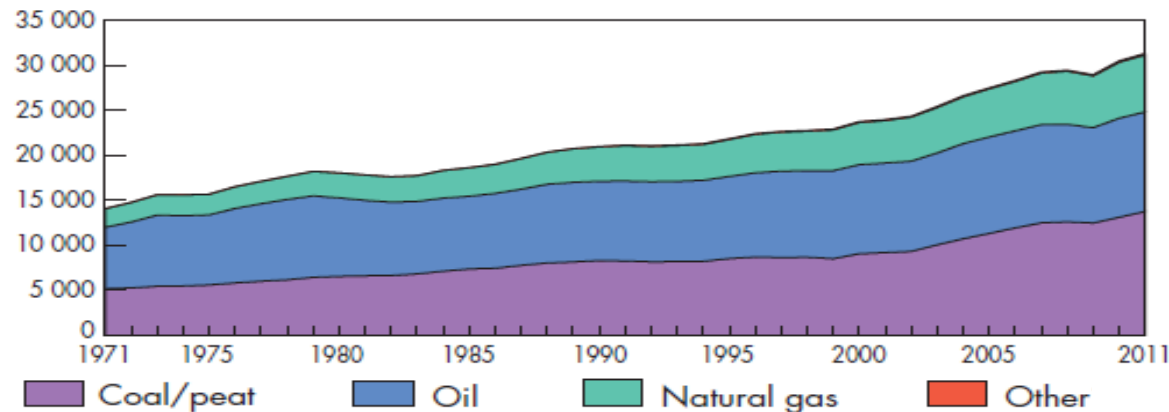


# 1-2. Causes of Climate Change

World total final consumption from 1971 to 2011 by fuel (Mtoe)



World CO<sub>2</sub> emissions from 1971 to 2011 by fuel (Mt of CO<sub>2</sub>)

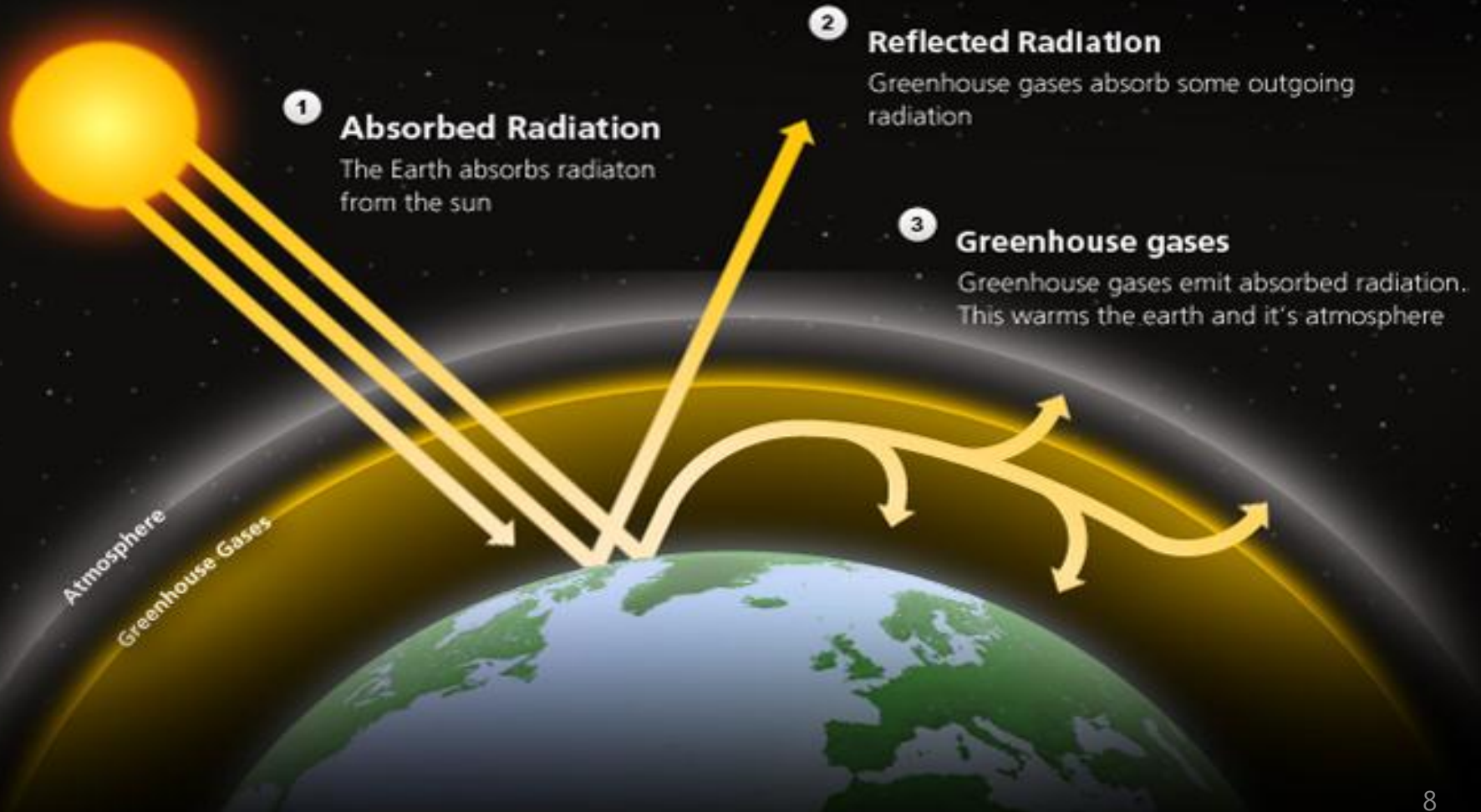


\* source : 2013 key World Energy Strategy, IEA

# 1-2. Causes of Climate Change

Climate Change

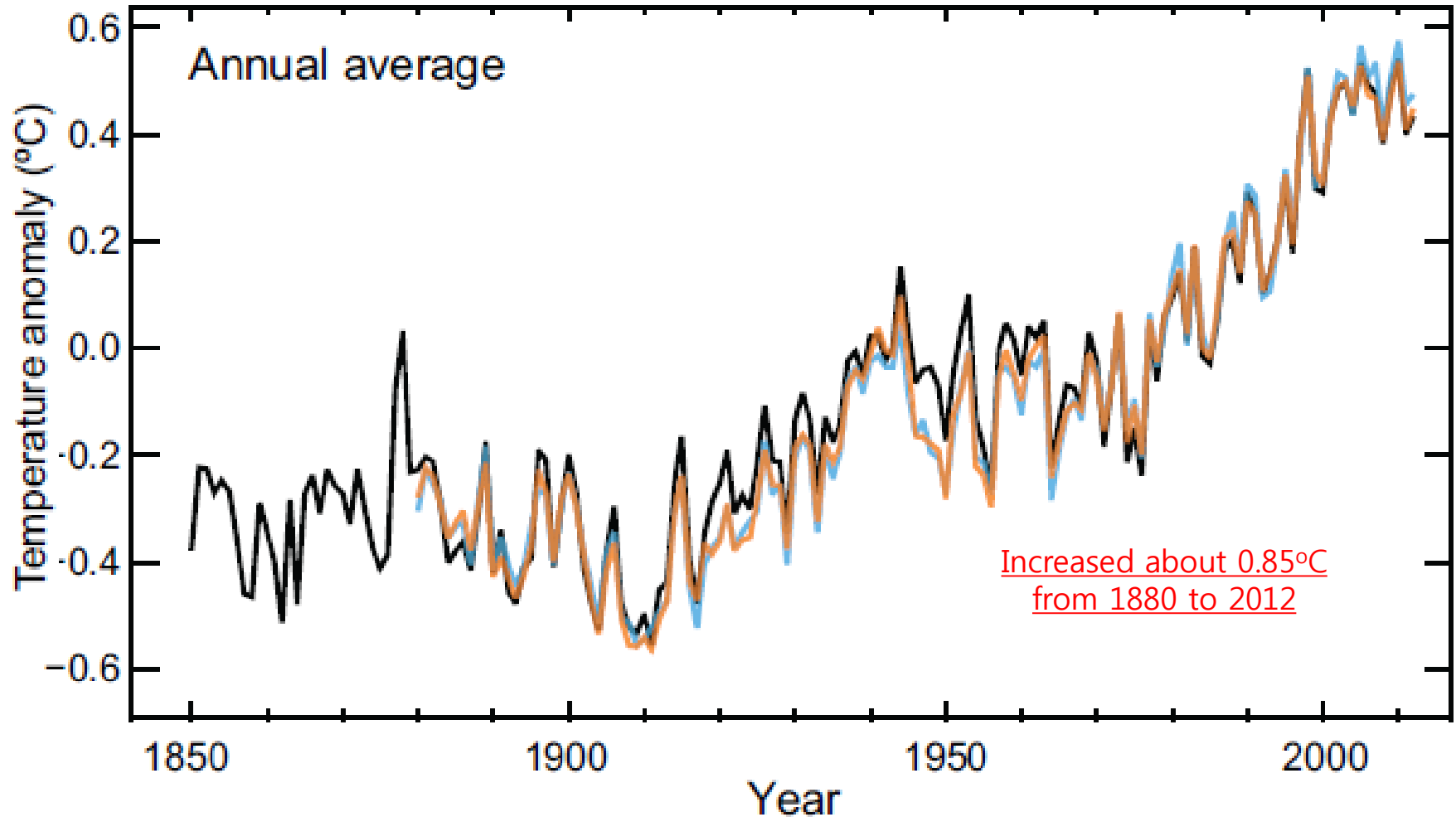
## The Greenhouse Effect





# 1-2. Causes of Climate Change

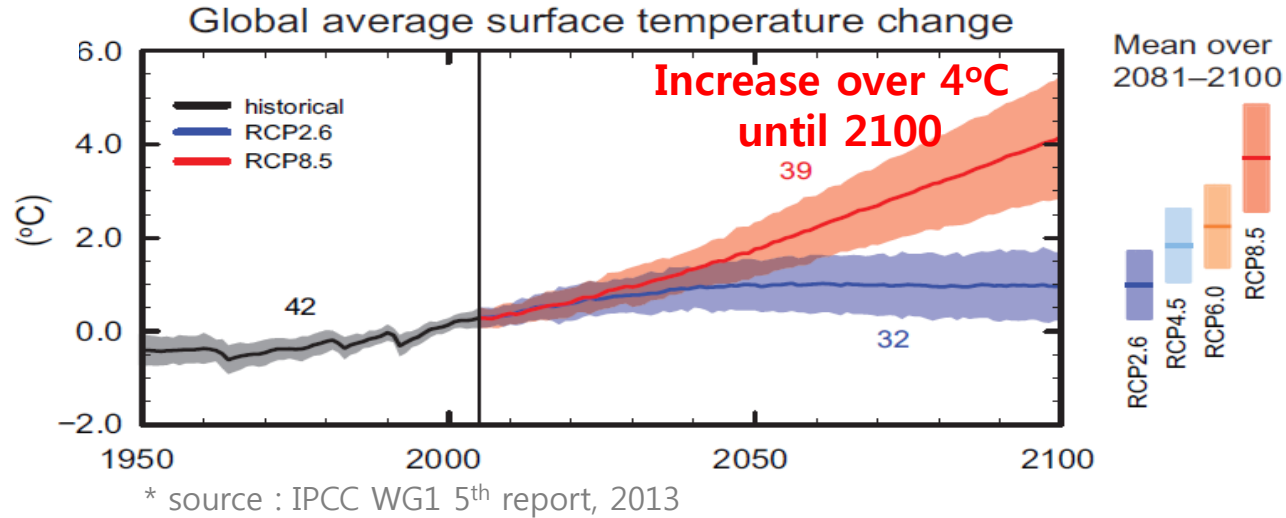
Global Annual Average Land-surface  
Temperature anomalies relative to 1961 - 1990



\* source : IPCC WG1 5<sup>th</sup> Report (2013)

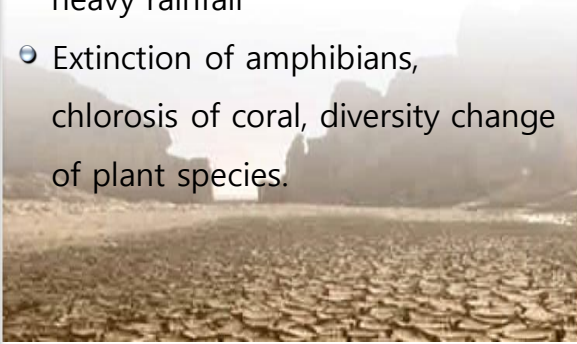


# 1-3. What will be happened?



## 2°C

- Water Shortage for 0.4~1.7 billion people
- Increasing risk of flood and heavy rainfall
- Extinction of amphibians, chlorosis of coral, diversity change of plant species.



## 4°C

- Water Shortage for 1~2 billion people
- Risk of flood for 3 million people
- Extinction of most corals
- Extinction risk of 20~30% species







## 6°C

- Water Shortage for 1.1~3.2 billion people
- Risk of flood for 15 million people
- Extinction of most species existing in Earth



\* source : IPCC WG2 4<sup>th</sup> Report, 2007

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# 2-1-1. Progress of International Policy

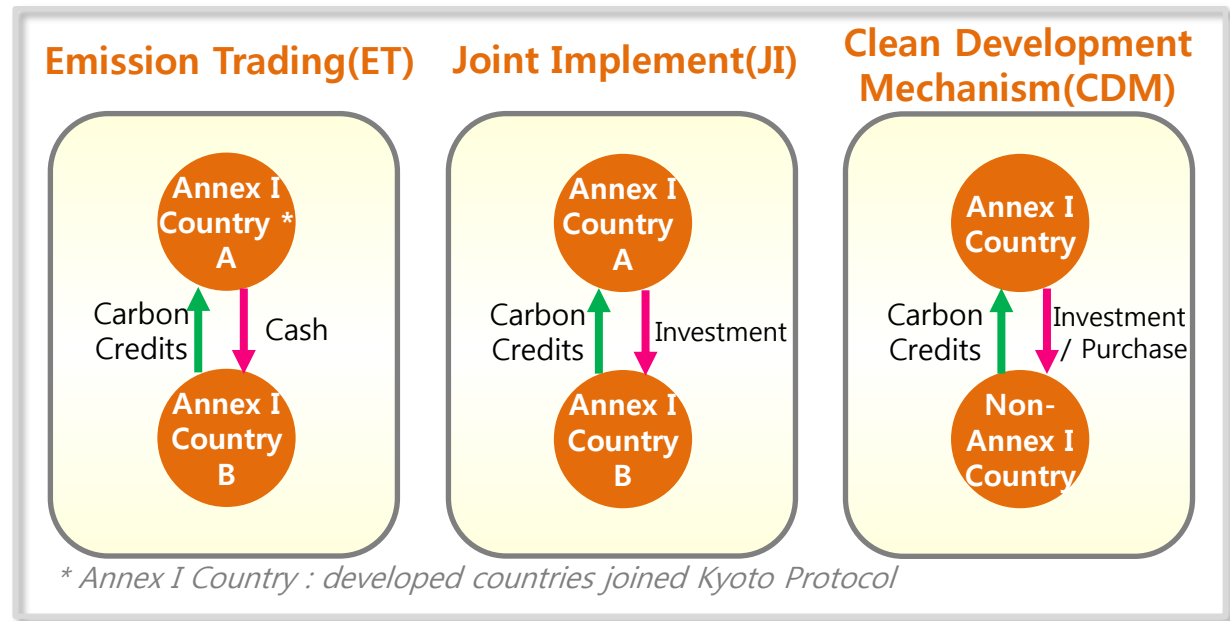
**UNFCCC**  
(June 1992)

**Kyoto Protocol**  
Dec 1997

- **First steps** to a safer future (Rio Brazil)

The ultimate objective of this Convention and any related legal instruments that the Conference of the Parties may adopt is to achieve, in accordance with the relevant provisions of the Convention, **...stabilization of greenhouse gas concentrations in the atmosphere at a level that would prevent dangerous anthropogenic interference with the climate system...**  climate change, to ensure that food production is not threatened and to enable economic development to proceed in a sustainable manner.

- **Sets binding emission reduction targets** for developed countries  
→ **Average 5.2% reduction** over 2008 to 2012 compared to 1990
- Six GH Gases : CO<sub>2</sub>, CH<sub>4</sub>, N<sub>2</sub>O, HFCs, PFCs, SF<sub>6</sub>
- It entered into force on 16 February 2005
- 3 ways to minimize the GHG reduction cost **by Market mechanism**



## 2-1-1. Progress of International Policy

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(June 1992)

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Bali Road Map

Dec 2007

- Developed & Developing countries all agreed for the participation in construction post-2012 system
  - Developed countries : additional negotiation for reduction to 2009
  - Developing countries : Specifying adoptable actions for reduction by countries.

Cancun Agreements

Nov 2010

- hold the increasing of global average temperature **below 2 °C above preindustrial levels**
- Agreement on **foundation of GCF (Green Climate Fund)** in order to induce Developing countries' participation in climate change actions
  - Funding Target : 100 billion dollars a year by 2020

## 2-1-2. Trend of Policy by Country



- Suggestion of higher goal for reduction than the other Developed countries.  
(20% more reduction until 2020 compared to 1990)
- Implementation EU ETS by stage
  - 1<sup>st</sup> step('05~'07), 2<sup>nd</sup> step('08~'12), 3<sup>rd</sup> step('13~'20)
  - To participant 12 thousands companies & target for 45% of EU's CO<sub>2</sub> emissions







- No obligation for reduction owing to disagreement to Kyoto Protocol
- Targeting to reduce 17% emissions until 2020 compared to 2005
- Emission trading in force by regional unit



- 4<sup>th</sup> largest emission country in the world
- Reduction 25% emissions until 2020 compared to 1990
- No obligation to allocate emission rights in consideration economic influence  
(putting off introduction emission trading system)
  - but, implementation voluntary emission trading ('05~) in Environmental Office



- 1<sup>st</sup> amount of emissions in the world, Having difficulties in emission reducing absolutely  
by their industrial structure
- Suggestion of goal for reduction in 40~45% emissions per GDP by 2020 compared to 2005.
- Started emission trading system in 7 regions form 2013 & Plans to expand to all the country by 2015

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# 2-2-1. Phenomenon of Climate Change in Korea

매일경제

## Drought

2013년 08월 20일 화요일 A26면 사회

폭염에 가뭄... '타들어가는' 남부지방

### 울산·포항·진도 저수지 물까지 말랐다

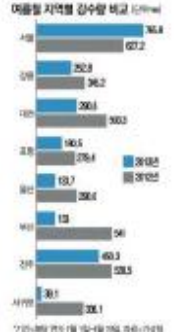
2013년 8월 19일 현재 남부 지방은 심각한 가뭄에 시달리고 있다. 제주도는 30년 만에 보는 최악의 여름 가뭄이다. 제주도 남단과 광무원 등은 최근 비를 내리 내리는 제사라도 지냈다. 기후예측 센터는 9월 초쯤까지 비는 '조용한' 수준의 소용돌이 속에서 기후예측 지내겠느냐"며 "다들 걱정하는 것은 일본 내부까지 말라가고 있는 실정"이라고 경고했다.

가뭄이 아열대보다 더 뜨겁다 보니 제주도 수자원 본부 측은 7월 24일 이후에 206.4 (4인 가족 기준)를 절약해달라고 호소하고 나섰다. 2013년 현재 제주 수자원 3399000t이 아꼈다.

포항 지역 시범도 2009년 20%는 농업용수를 공급하는 보물시역수정시설의 상수도를 지키기 위해 노력하고 있다. 2013년 현재 저수율은 31.4%에 불과해 인근 농가들이 불안감을 보이고 있다.

현재 포항 지역 저수지 58개에 저수율은 31.4%에 불과한 403만 1000t의 67%로 저수율은 26%로 2%포인트씩 떨어지고 있다. 포항 지역 저수율은 31.4%에 불과한 403만 1000t의 67%로 저수율은 26%로 2%포인트씩 떨어지고 있다.

2013년 이후 13년 전의 30수준이다.



7월~8월 20일 기준 (단위: mm) 제주:가뭄  
 이는 올해 하순간 습기함량과 관련이 있어 비가 내릴 가능성이 높을 것으로 보인다. 특히 7월 중순부터 장마전선의 북부 지방 중심으로 머무른다 보니 서울을 비롯한 수도권에 비가 내릴 때에 가장 비가 내릴 것으로 예상된다. 기상청에 따르면 7월 1일~8월 19일 서울 강수량은 71.6mm로 지난 같은

## algal bloom

경향신문

2013년 09월 12일 목요일 015면 사회



따라서 녹색빛을 띠고 있다. 김명만 마천출판사출판사사무국장 제공

경인일보

## Heavy snowfall

2013년 02월 04일 월요일 101면 종합



### 수질예보제 후 첫 '경계' 발령

792개체/㎥도 지난 1월 20일 이후 5일째 최고치로 나타났다. 낙동강환경청은 4대강사업으로 물의 흐름이 느려진 것이 가을철에도 녹조가 확산된 이유라고 분석했다. 낙동강환경청은 "현재 영양염류가 풍부하고(강물의 부영양화가 심하고), 일사량과 수온(심적 25~30도), 강물 체류시간 등이 최적 서식 여건이 되고 있어 당분간 증감을 반복하며 녹조가 유지될 것"이라고 밝혔다. 이어 "현재까지 남조류 독성물질은 먹는 물(정수) 권고기준을 넘어선 곳은 없다"고 밝혔다. 권기정 기자 kwon@kyunghyang.com



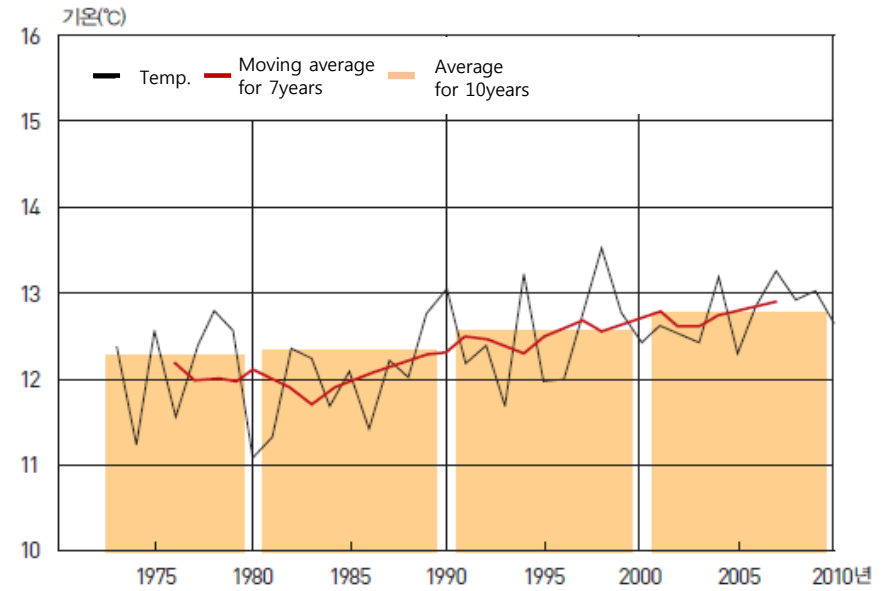
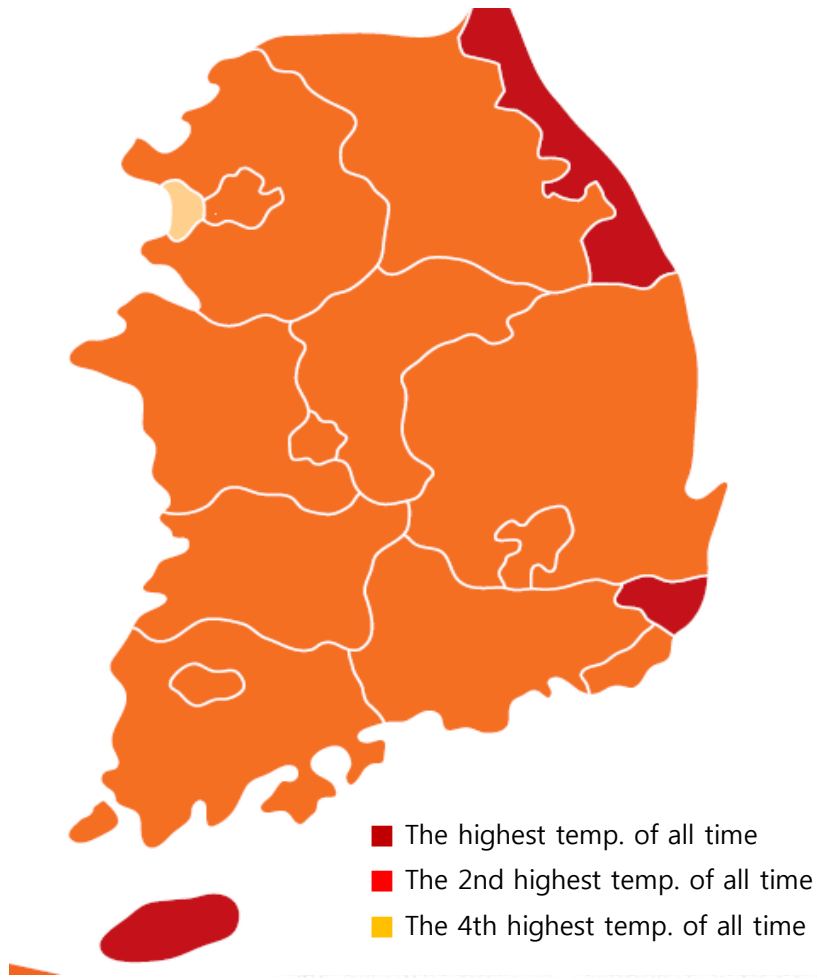


# 2-2-1. Phenomenon of Climate Change in Korea

The Highest Temperature recorded in 2013 ever since observed

## Temperature

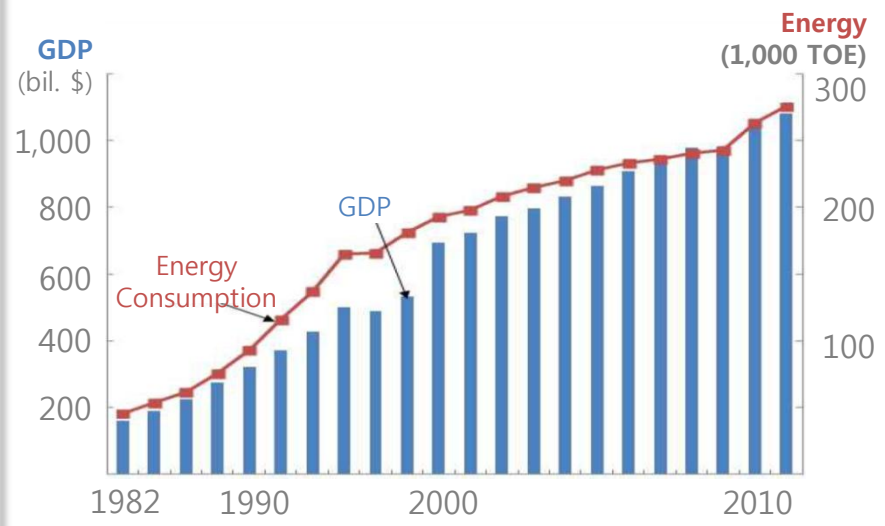
Average temperature for the year keeps going higher!





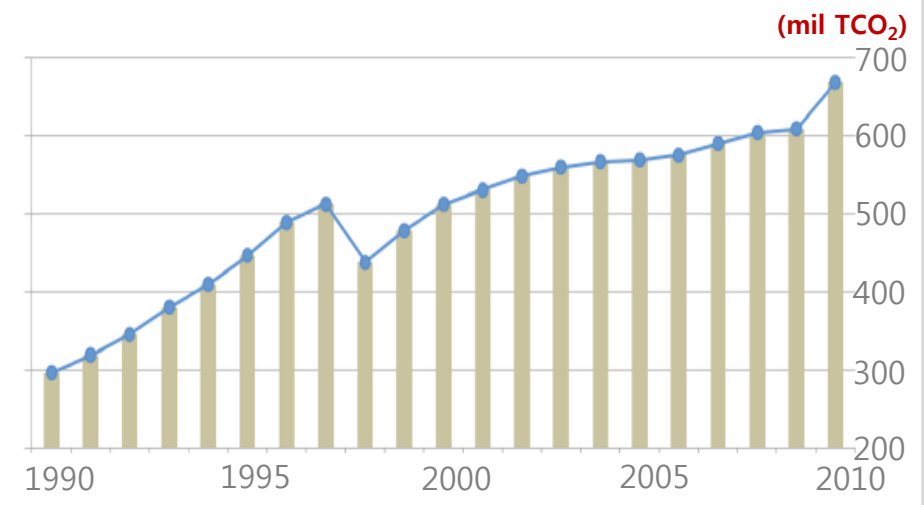
# 2-2-2. Status of Energy & GHG in Korea

## GDP & Energy Consumption in Korea



- source : 2013 Energy Statistics Handbook (Korea Energy Management Cooperation)

## National GHG Emissions



- source : Greenhouse Gas Inventory & Research Center of Korea

## 2-2-3. Climate Change Policy of Korea

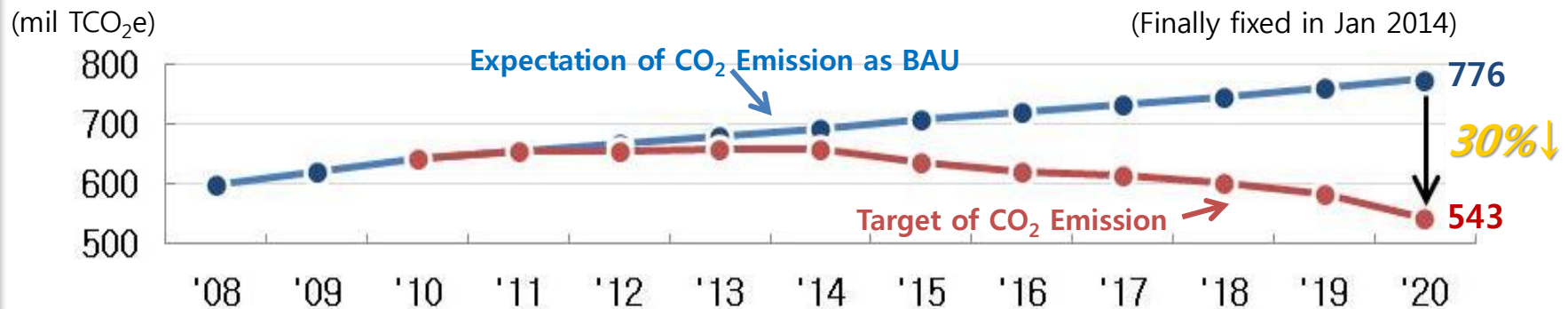


✓ *Declaration of National Visions (Aug 2008)*  
**'Low Carbon, Green Growth'**

✓ *National Goal Setting*

➔ **30% GHG Emission reduction** compared to 2020 BAU

\* BAU : Business as Usual



### ▶ Implementation of 'Korea's Target Management Scheme' (2012)

- Controlling to over 486 companies & facilities with high levels of GHG emissions (about 69% of total GHG emissions)
- Based on 'Emission Trading Scheme' and Global Carbon Trading



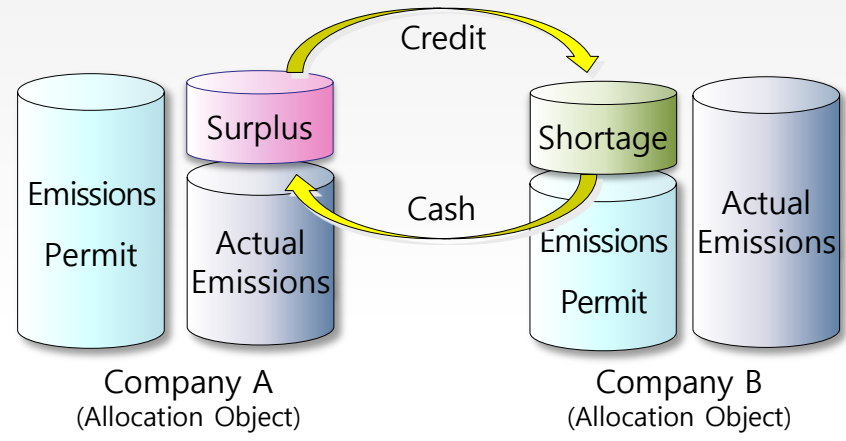
# 2-2-4. Climate Change Policy of Korea



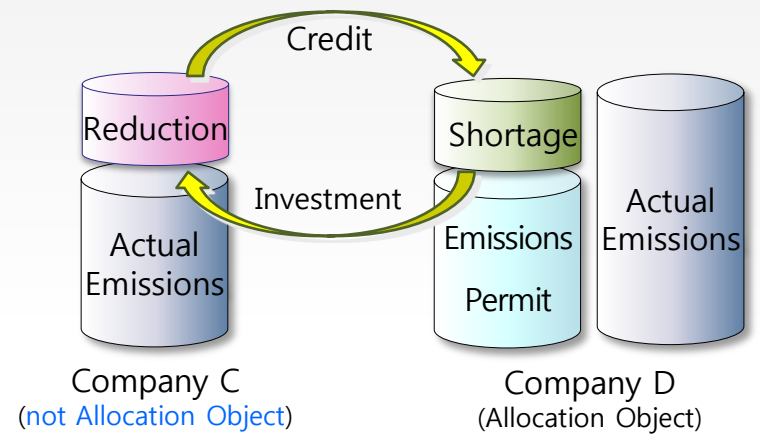
## ✓ Emission Trading Scheme (Jan 2015)

- Companies may achieve targets through Emission trading as well as voluntary mitigation efforts
- ETS is a market-based, cost-effective way to reduce GHG emissions

### Emission Trading



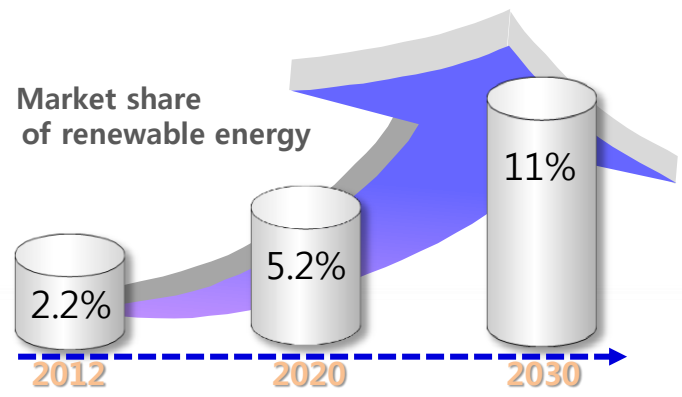
### Off-set



# 2-2-5. Policy measures for reduction of GHG Emission

## Activation of New Renewable Energy

- Market share of renewable energy



\* source 2<sup>nd</sup> Energy Master Plan (Jan 2014)

## Investment to GHG Reduction

- CCS(Carbon Capture & Storage) Project for negative emissions
  - Investment about **\$150mil by 2019**
  - the CCS technology can **reduce 19% global carbon emissions** by 2050 (source : IEA)



## Support for High-Efficiency Technology Based on ICT



## 2-2-6. Green Climate Fund

### What is GCF?







#### Green Climate Fund

- A fund within the framework of the [UNFCCC](#) founded as a mechanism to transfer money from the developed to the developing country, in order to assist the developing countries in [adaptation](#) and [mitigation](#) practices to counter [climate change](#)
- Adopted at the COP 17 (Durban) in 2011
- To raise [Climate Finance](#) of \$100 billion a year by 2020



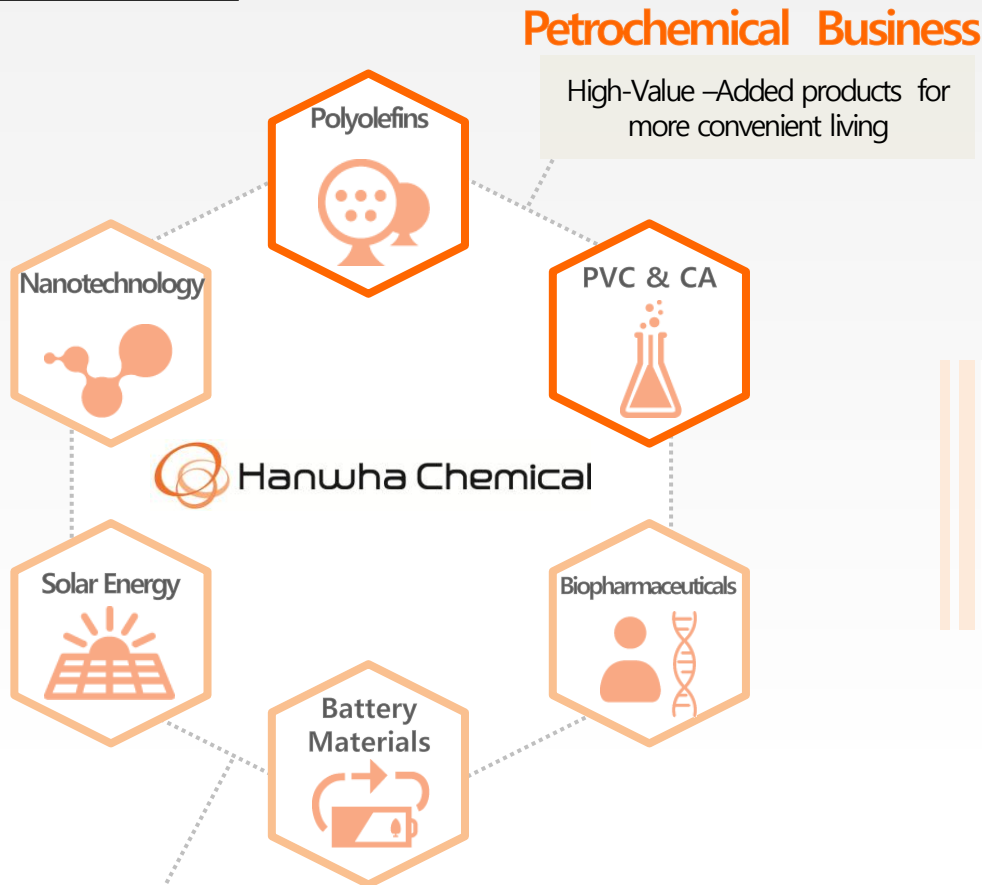
\* Opened Song-do office in Korea (Dec 2013)



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# 3-1. About Hanwha Chemical

## Business Areas



## 2013 Financial Highlights

(Unit : million \$)

Total Assets  
**7,731**

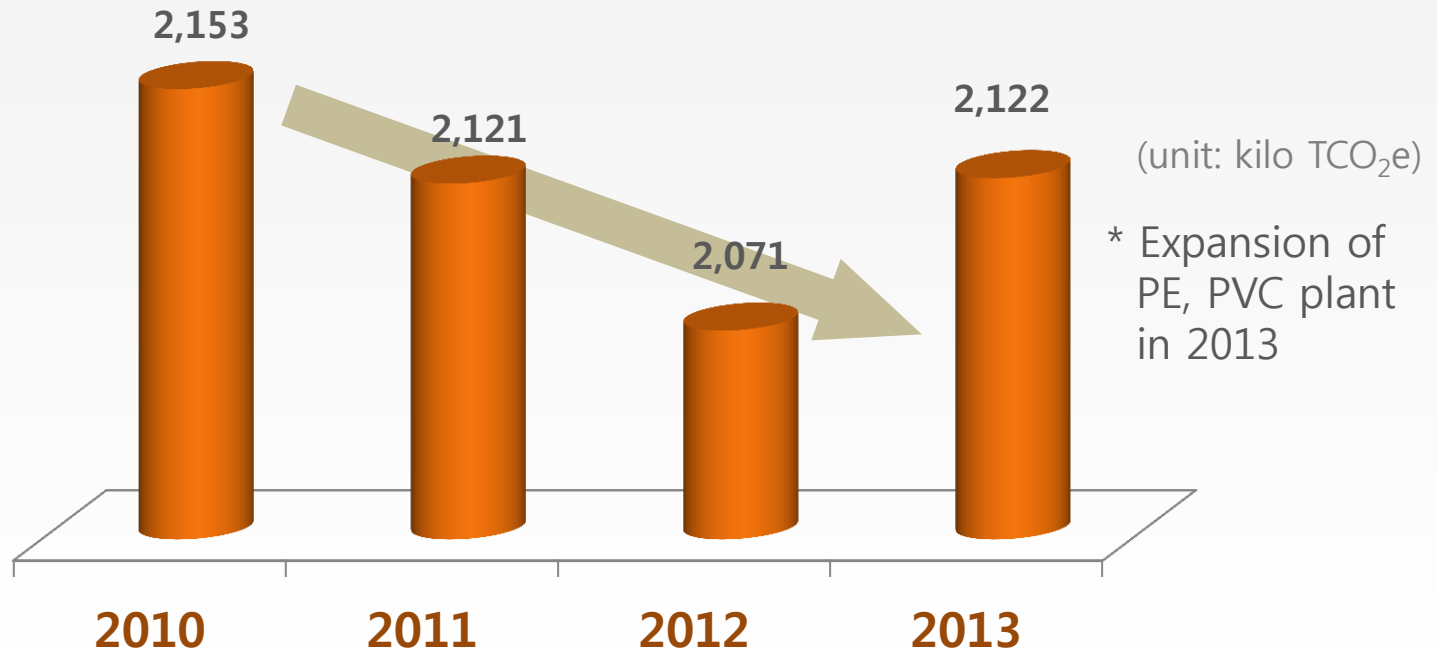
Sales  
**7,177**

Operation Income  
**140**





### 3-2. GHG emission of Hanwha



- ▶ 0.3% of National total emissions(about 700 mil TCO<sub>2</sub>e) in 2013
- ▶ 8<sup>th</sup> largest emissions in the petrochemical field in Korea

# 3-3. Carbon Management Vision



## 1<sup>st</sup> Green Chemical Company



- 15% Reduction of CO<sub>2</sub> Emission compared 2020 BAU
- Activation of Renewable Energy Business
- Carbon management certification at the international level

### Strategy

#### Energy Reduction Activities

- ▶ Idea development
  - Projects for Energy Reduction  
ex. Operational Excellence
  - High efficiency
- ▶ Infrastructure
  - Management System  
(H-GEMS)

#### Renewable Business

- ▶ PV Cell
- ▶ Cathode for Secondary Battery
- ▶ Hydrogen Storage Material

#### Green Communication

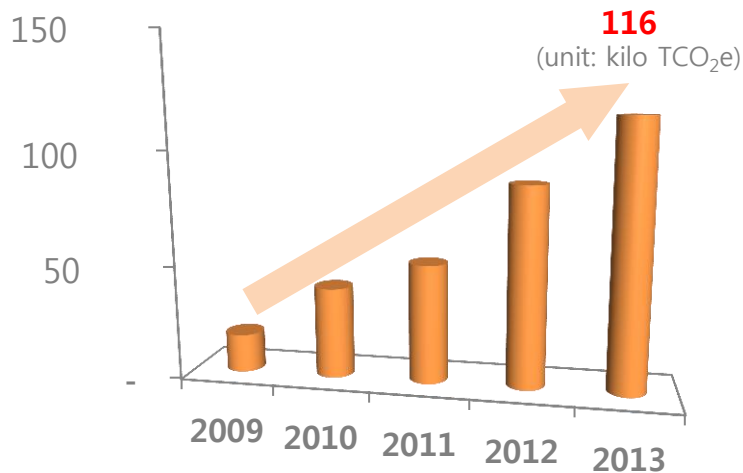
- ▶ Shared Growth with Partners
- ▶ Certifications
  - Green Tech. & Products
  - CTS (Carbon Trust Standard)
  - CDP(Carbon Disclosure Project)

## 3-4. GHG-Reducing Activities

- Activities to reduce Energy

- TF for Efficiency of Energy (2000 ~ 2008)
- TF for Low-Carbon Green-Growth (2009 ~ 2012)
- TF for Operational Excellence

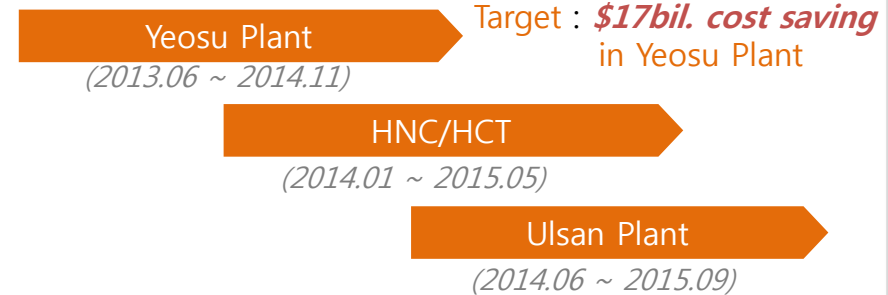
- Cumulative reductions during 2009~2013



- HCC's Operational Excellence

- Task force to reduce energy, increase productivities, improve quality, reduce SG&A costs and so on at the corporate level

- Schedules



- Others

Solar Power Generation



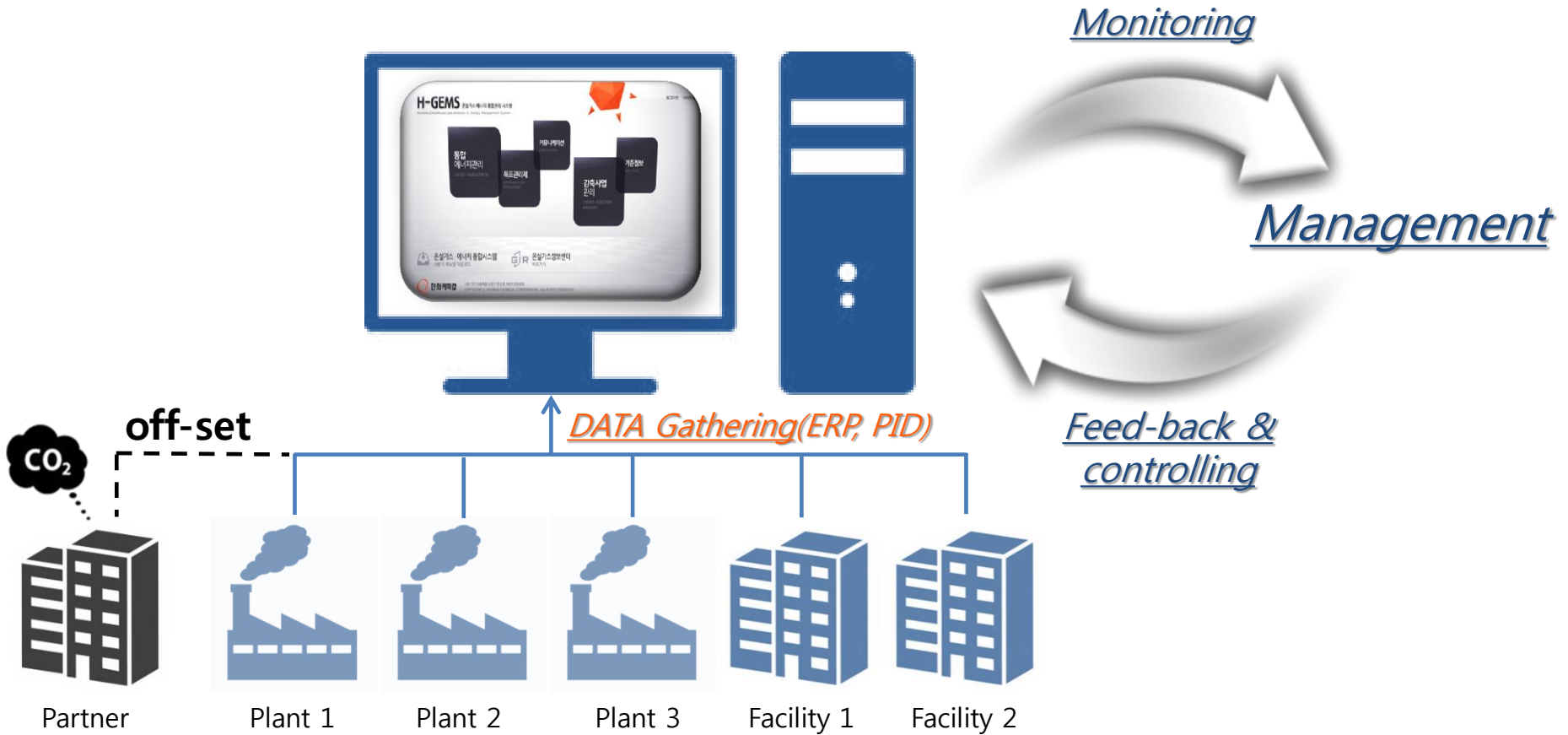
Replace with LED Lamp





### 3-5. Energy-Saving Activity (Management System)

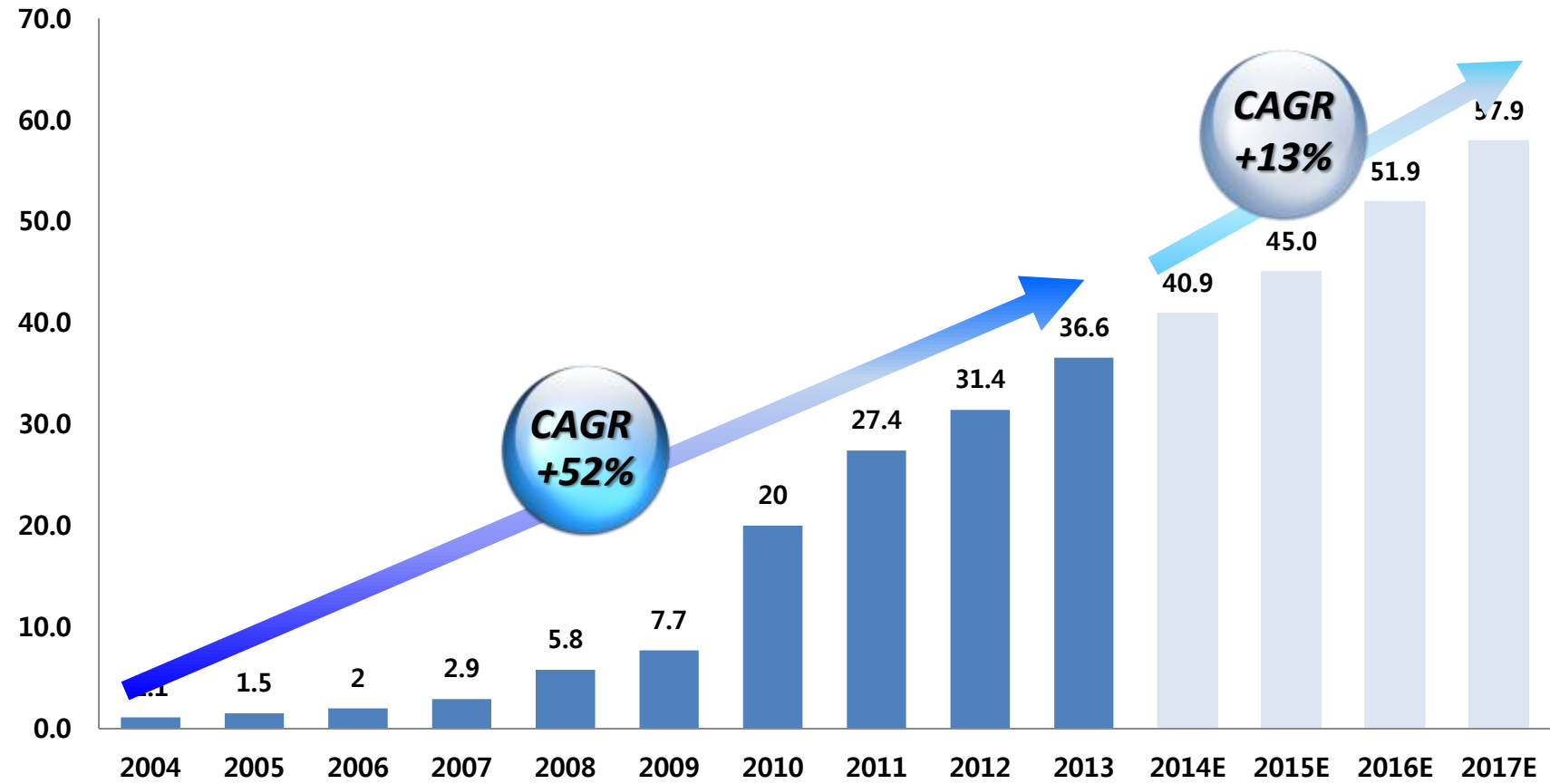
- Established the Energy Management System (H-GEMS)





# 3-6. Renewable Energy Business - Solar

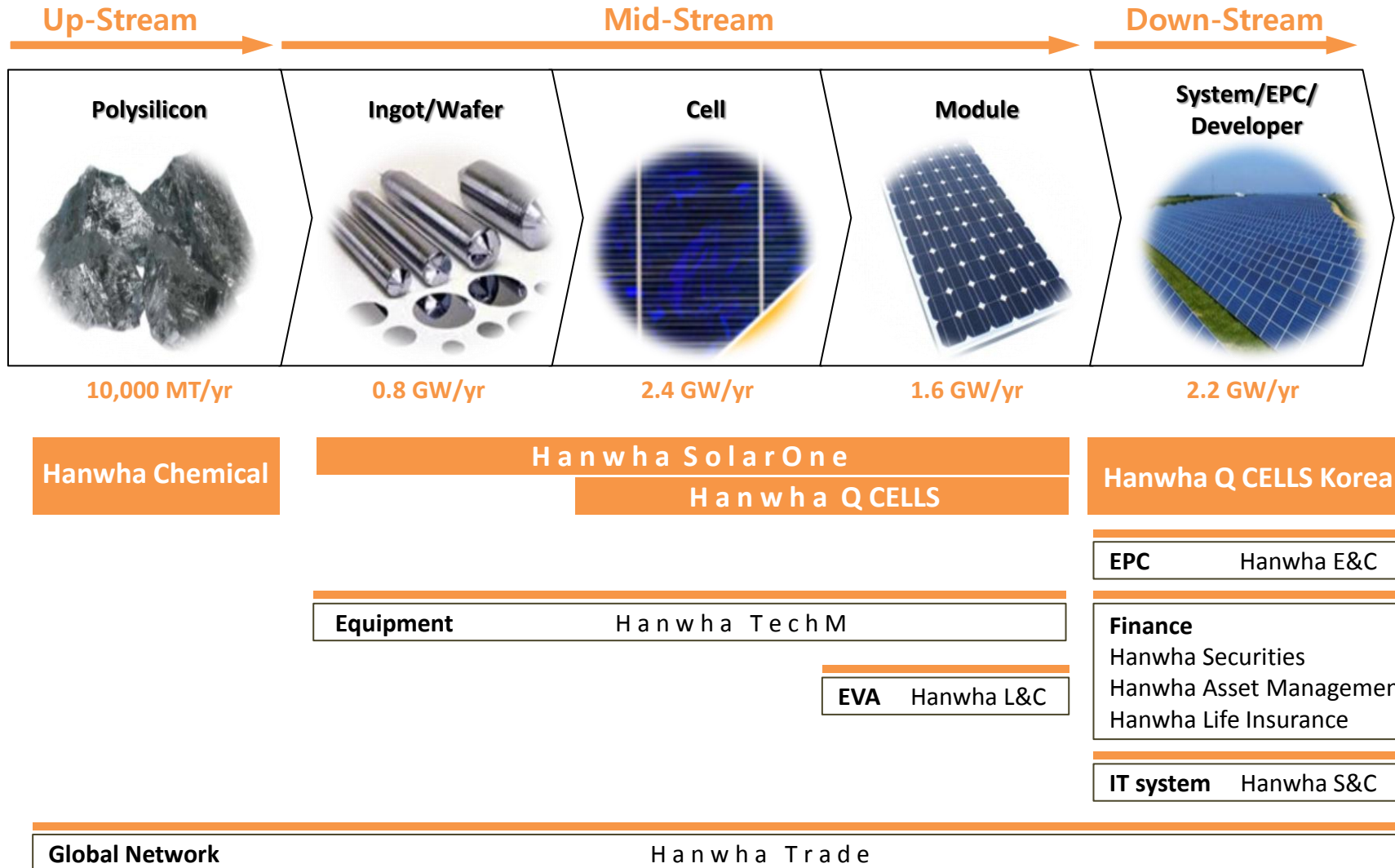
- Prospect of Solar business



\* Source: IHS Integrated PV Market Tracker

# 3-7. Renewable Energy Business – Solar (ctnd.)

- Vertical Integration of Solar business





# 3-8. Renewable Energy Business – others

## Battery Material

- Products

*: LFP (lithium iron-phosphate)*  
 → High Safety, Long cycle-life  
 → Gained Patents



- Applications



- Production

- Established the 1,000 MT/yr scales plant for cathode material in 2010
- Expansion plan up to 20k MT/yr by 2020



## Hydrogen Storage Materials

- why?

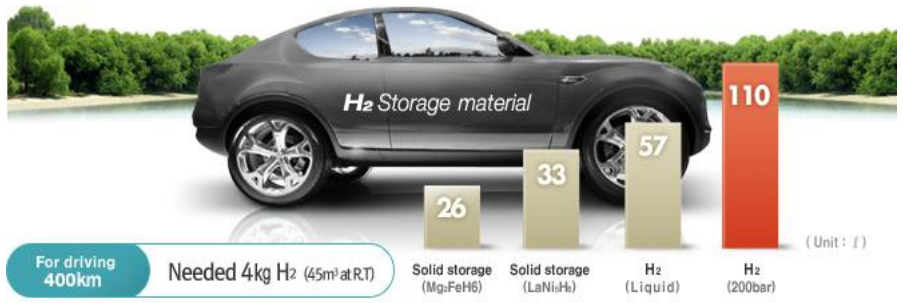
- The exhaustion of fossil fuel
- Environmental regulations

→ Needs for Hydrogen Energy



- Products (R&D stages)

*: Solid type HSM for safety and efficiency*



# 3-9. Green Communications

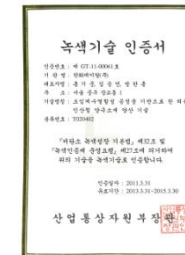
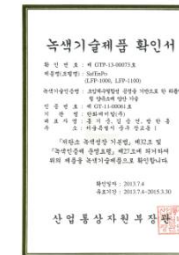
## Carbon Trust Standard (CTS)

- **Global certification system** of authority which was first enforced in 2008 by Carbon Trust
- Over 800 global firms have achieved the certification worldwide
- HCC have been certified first among petrochemical company in Korea
- Needs to reduce over 4.5% per 2yrs



## Green Certification

- **Public Certification** for Green Technology & Green Project
- Government supports for Investment or Tax
- HCC was certified the products & technology for **secondary battery materials**



## Carbon Disclosure Project (CDP)



- Disclosure the carbon management information to financial institutions for the corporate sustainability assessment
- HCC joined in the CDP since 2009 and were selected by CDP as **an exemplary company of the raw material sector** in 2011







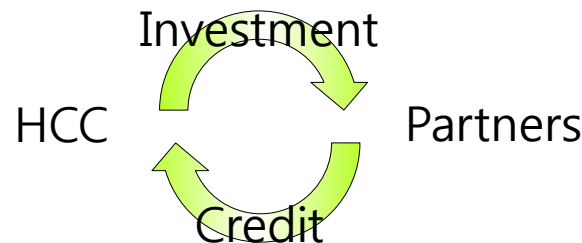
# 3-10. Green Communications





## Shared Growth with Partners

- **Sharing HCC's technology and know-how with partners to maximize synergies**
  - GHS·Energy Mitigation Service
  - Technical Service
  - Quality Management Support Service
  - ESH Consulting Service
- Other Business Support Service
  - Operation of the Shared Growth fund etc.



**Under the 'Emission Trading Scheme',  
Win-win strategy with partners through 'off-set' trading**



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## 4-1. Risks of Climate Change

# GLOBAL WARMING

### Regulation on GHG

#### Risk on Regulation

Compulsory reduction & extra cost incurrence

#### Risk on Supply Chain

Cost increase of raw material & parts

#### Risk on temperature rise

Asset damage, project delay, a change on pattern of customer purchase



### Increase on social request

#### Risk on reputation

Discredit of customer and investors

#### Risk on product&technology

Change of Competition area due to new technology development

#### Risk on Sue

Class action

## 4-2. Opportunities of Climate Change

### Temperature Rise

#### Insurance

Product related to weather

#### Building

new technology on cold/hot

#### Clothing

Cool Biz Industry

#### Electrics

New model development  
(ex. refrigerator, air conditioner)

### Green Energy Industry

#### New Renewable Industry

Development of New Technology  
(ex. Solar, wind power)

#### High-efficiency electronics

Development of Hybrid car, LED

### Carbon Market

#### Finance

Carbon Fund, development & investment on financial product related to GHG emission credit

#### Company

Investment on emission credit trading, CDM business

#### Consulting Company

Consulting on technology/financing/emission trading sales.

- ▶ Planning the mid & long-term strategy in response to the climate change
- ▶ Internally, performs the energy-saving activities based on low-carbon organization culture
- ▶ Externally, promotes new business related to carbon market

 **Green growth by Change of awareness about Climate Change**

## 4-3. The Role of Government



- Emission Trading Scheme(ETS) is not Regulations, but it is a way to minimize the GHG Reduction cost by market mechanism.
- It is very important to establish 'the allocation plan' reasonably.
  - Over-allocation can cause 'Market Crash'
  - Limited allocation for the new business can cause 'shrinkage of investment'
- It is needed to simplify 'off-set trading process' and activate 'future trading' for activating the emission trading market
- Preparation to global emission trading



Thank you