# How technology Is Changing The Face of Education Globally

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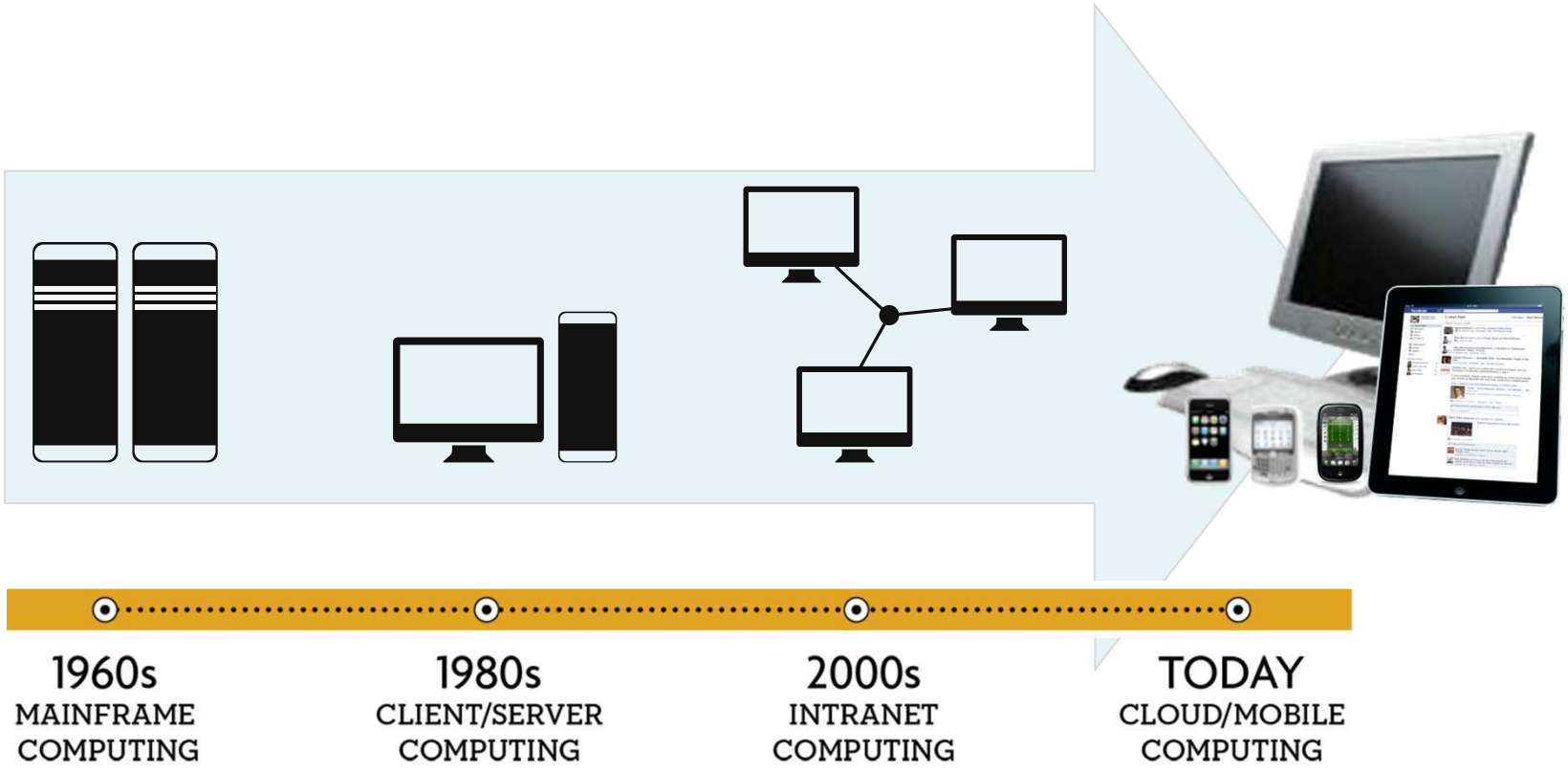
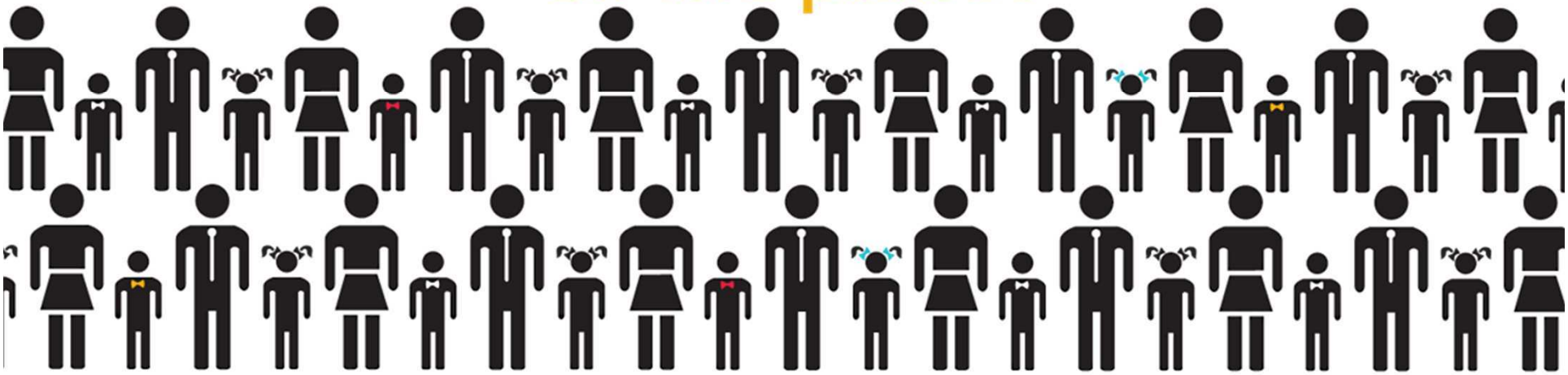
**TECHNOLOGY**
**isn't changing education – the CONSUMERS are.**




Institution
(system administrator)

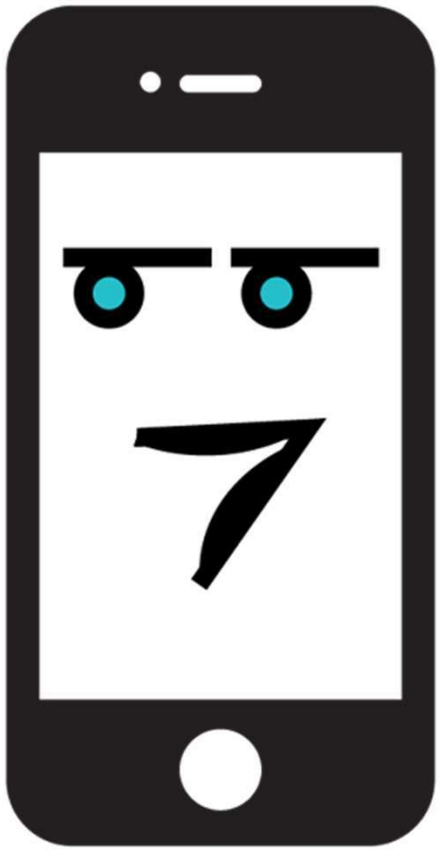
Consumer
(the student)

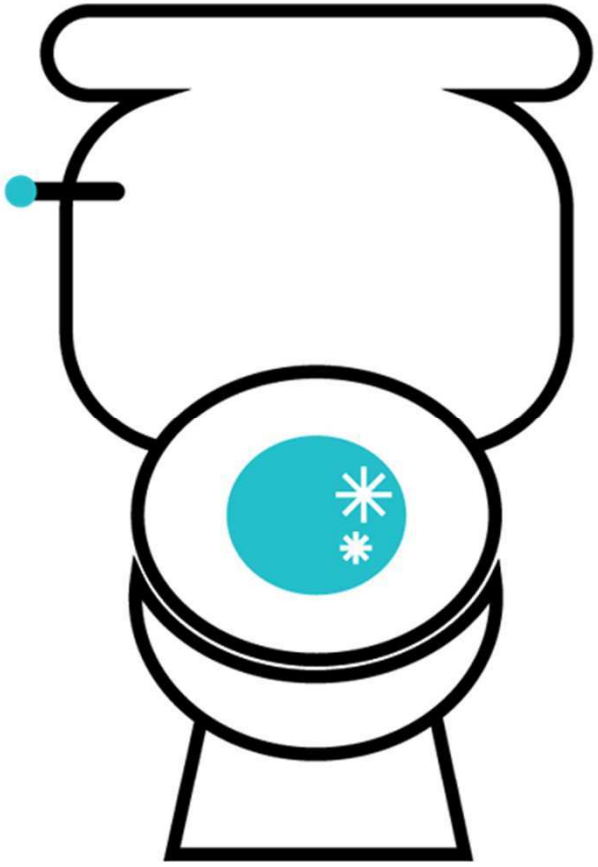
# 7 BILLION PEOPLE
## on the planet



# & 5 BILLION MOBILE PHONES

Today people have more access to a mobile phone





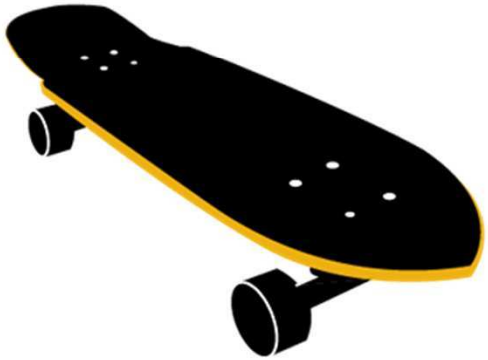
than to a **CLEAN TOILET.**

# MOBILE APP DOWNLOADS

There are high school students who earn a

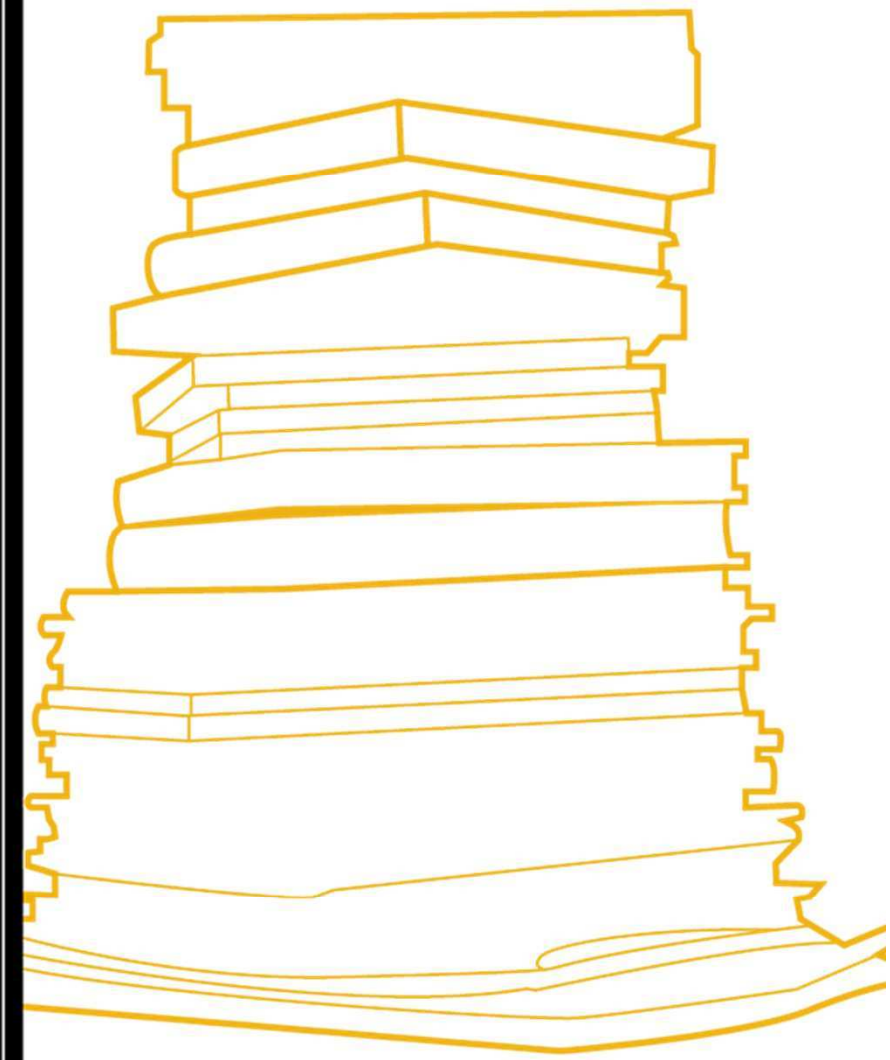
# full salary during the year

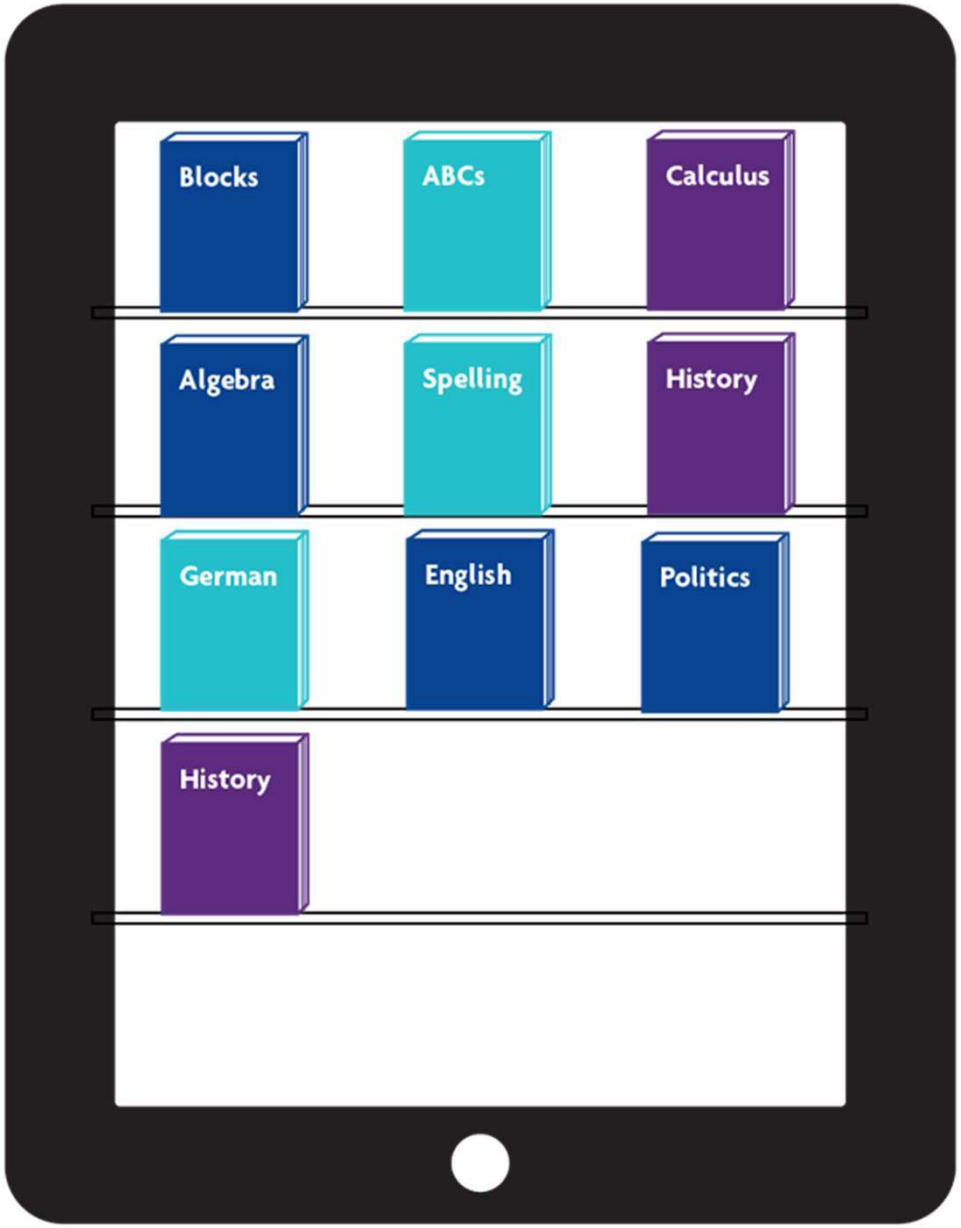
doing Internet work in their spare time.



1

Kindle books now outsell hardbacks & paperbacks **COMBINED** on Amazon.



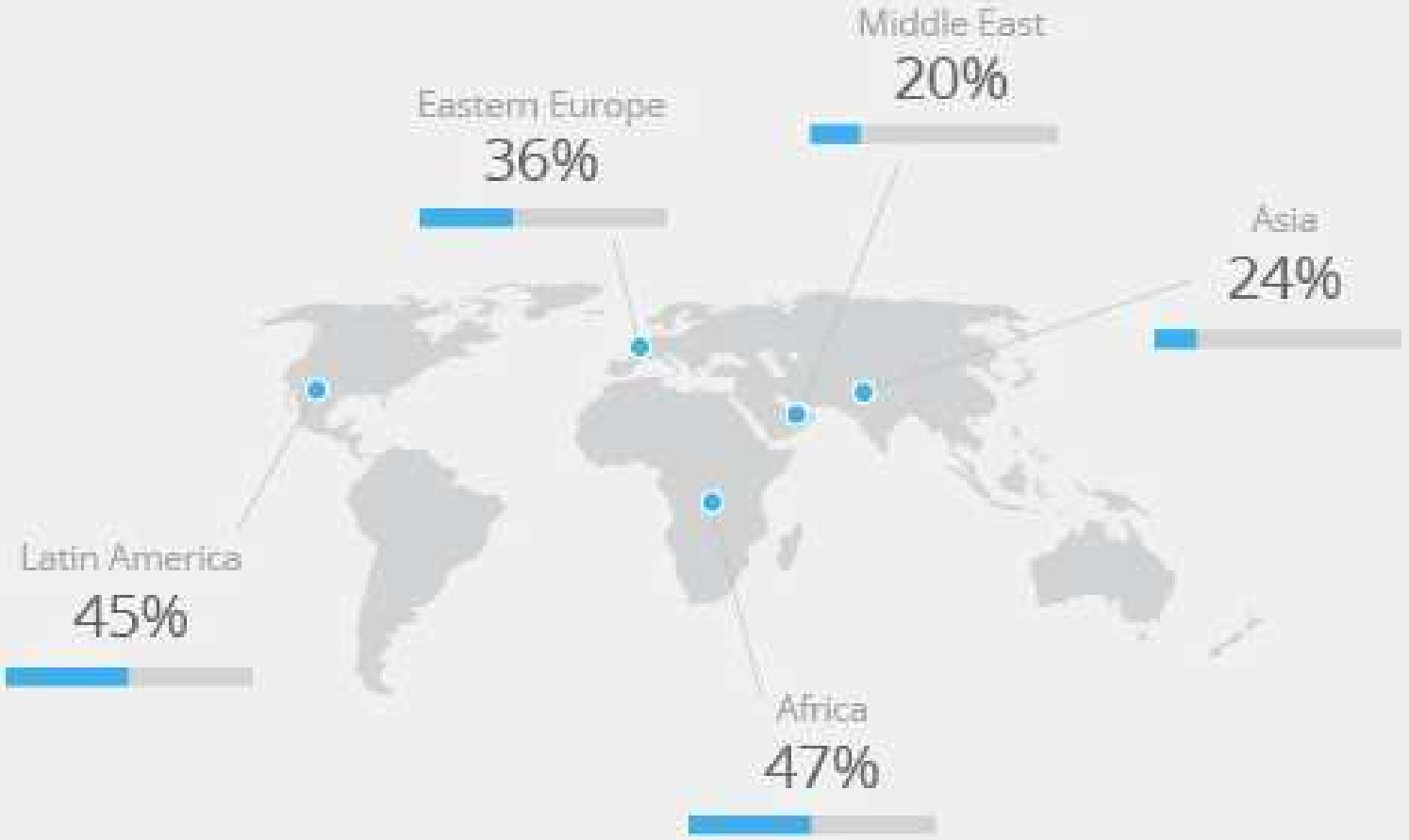



Every textbook a child will carry throughout their education will

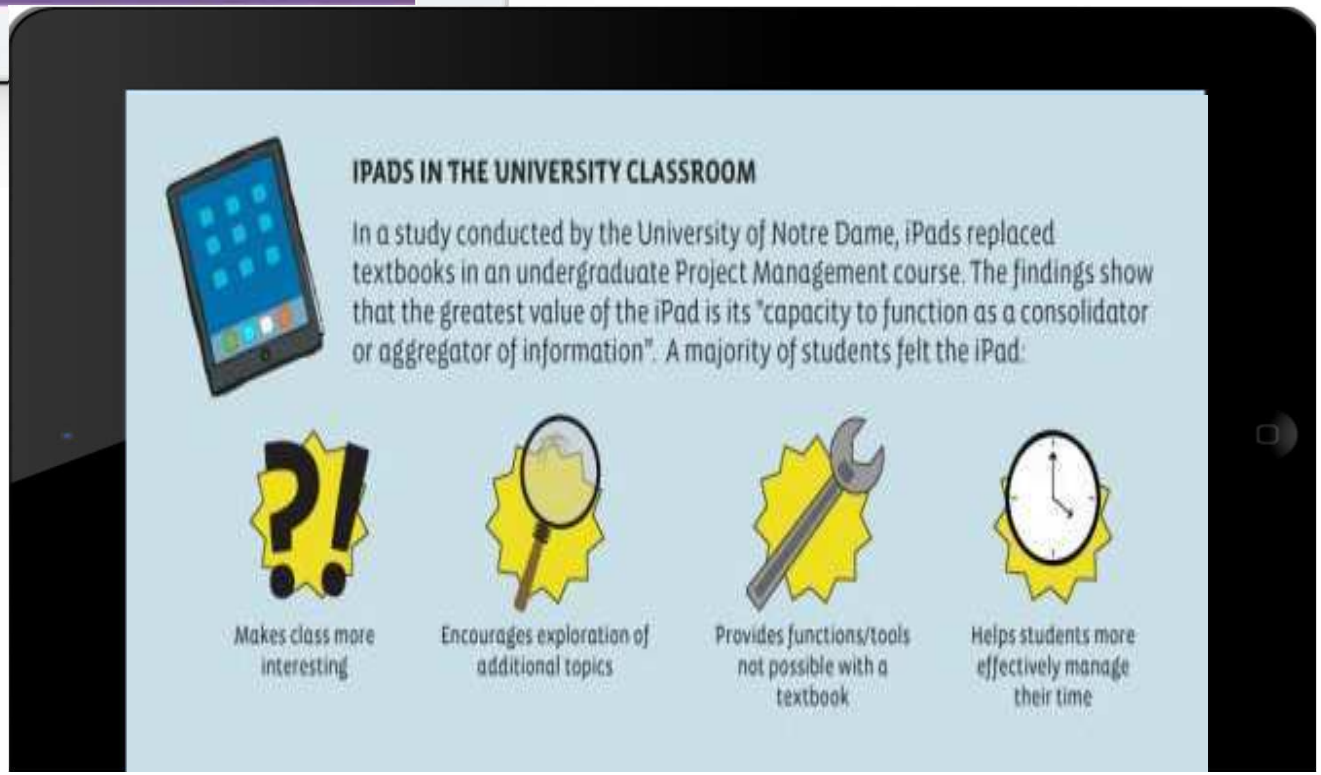
**FIT ON A TABLET**

weighing less than 2 pounds.

# Projected Growth Rates for
# Mobile Learning by region



People expect instant access to knowledge.
65% of information searches started on a smartphone
with 64% of these searches continued on a PC or tablet.


IPADS IN THE UNIVERSITY CLASSROOM
In a study conducted by the University of Notre Dame, iPads replaced textbooks in an undergraduate Project Management course. The findings show that the greatest value of the iPad is its "capacity to function as a consolidator or aggregator of information". A majority of students felt the iPad:
Makes class more interesting
Encourages exploration of additional topics
Provides functions/tools not possible with a textbook
Helps students more effectively manage their time

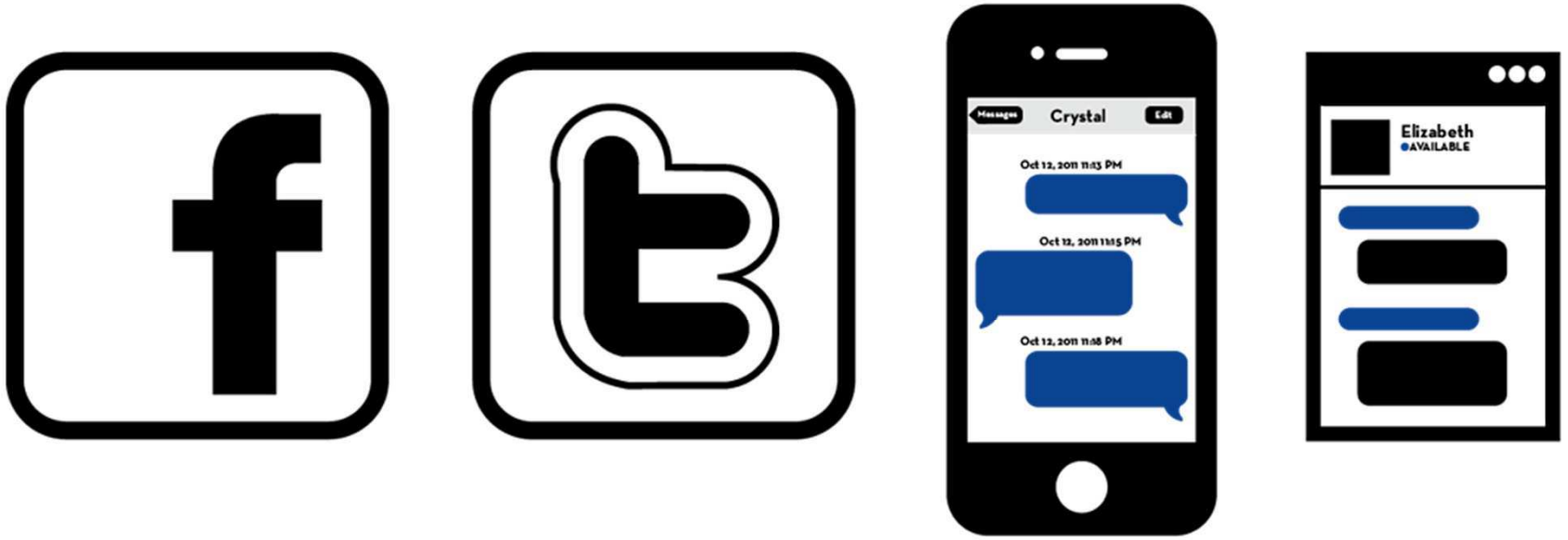
# 9%

Students spend 9% more time using mobile apps than they do the Internet.

# 4.6

People are spending 4.6 hours per week on social media—more time than they're spending reading or writing email messages.

# Many students use

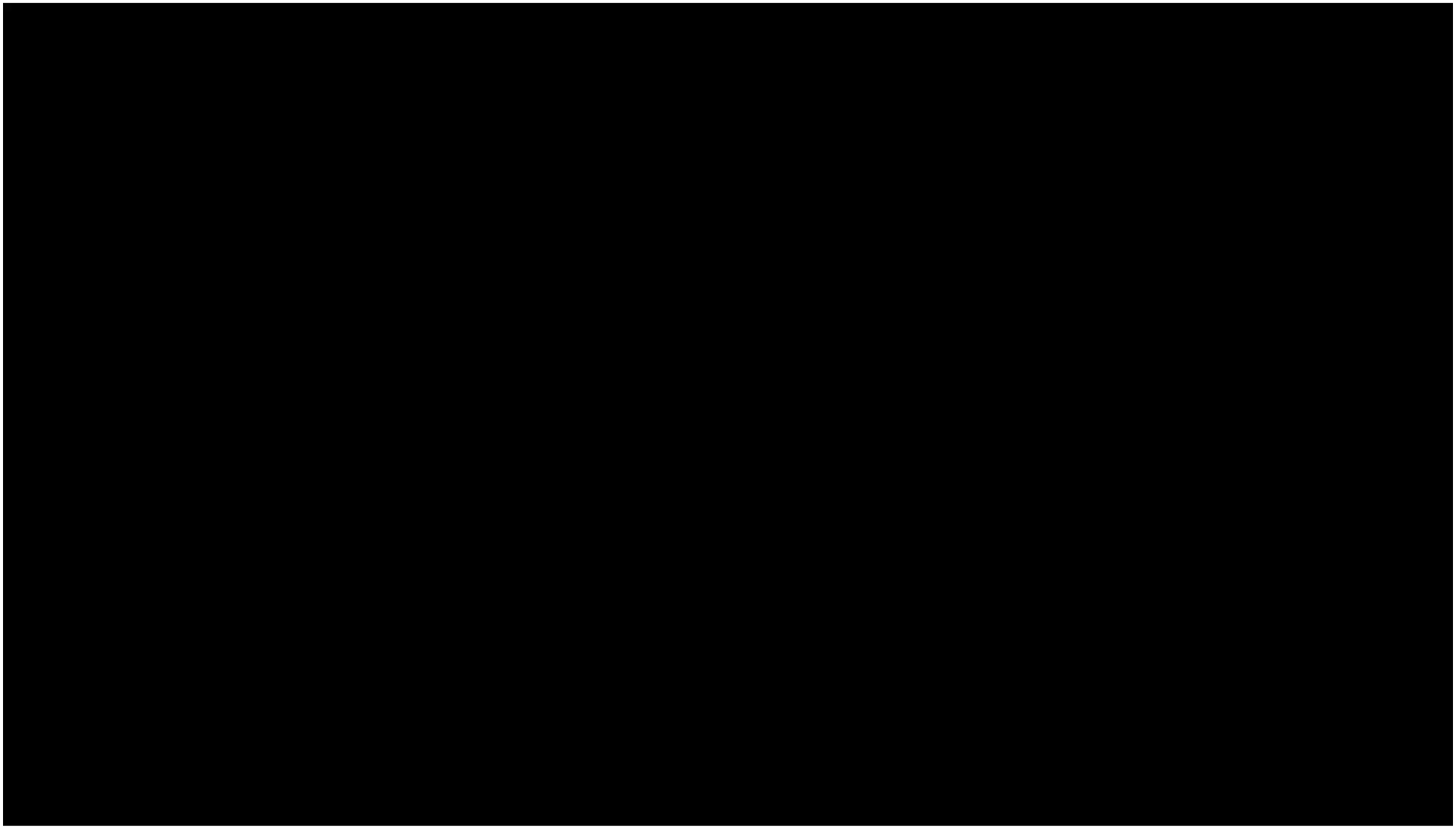



# INSTEAD OF EMAIL.

# Technology in Action

# SENA Story

SERVICIO NACIONAL
DE APRENDIZAJE



# Our Platforms

Let's build a better education experience.

## WEB BASED TEACHING & LEARNING

Blackboard learn+

## SYNCHRONOUS CLASSROOMS & COLLABORATION

Blackboard collaborate

## MULTI-MODAL ALERTS & NOTIFICATIONS

Blackboard connect

## MOBILE ACCESS & CONNECTIVITY

Blackboard mobile

## ANALYTICS & REPORTING

Blackboard analytics

## BLACKBOARD SERVICES

- STRATEGIC CONSULTING
- STUDENT SERVICES & SUPPORT
- HOSTING

# The Blackboard Story

Born from education in 1997

KPMG CORNELL

Serves 10,000+ institutions In 65 countries

20m+ users

Acquired other eLearning Providers

Prometheus ANGEL LEARNING

WebCT edline

Brought to market a basic level course management system in 1998

Blackboard learn

Extended product lines to other core academic technology

Blackboard transact Blackboard connect

Blackboard mobile Blackboard collaborate Blackboard analytics

Bb
Blackboard

# Global Customer Community

**BLACKBOARD SERVES MORE THAN 37,000 EDUCATIONAL INSTITUTIONS AROUND THE WORLD:**

Global leader in LMS market
Over 35 million users hosted on our platforms
US market leader with 49/50 HE and 50% of K12 Institutions

# Asia Customer Community