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COMMUNITIES ORGANIZED FOR RESOURCE ALLOCATION



About CORA

CORA is a **nonprofit organization** dedicated to creating inclusive programs that empower volunteers in contributing to the solutions to the world's most pressing social and environmental issues such as **hunger, poverty, inequality, marine pollution** and **climate change**. Working with local communities, the private sector, and various government institutions, CORA exists to empower everyone, everywhere, towards an inclusive and sustainable future where no one is left behind.

Through the power of **volunteerism**, in the Philippines, CORA's programs have engaged over 25,000 volunteers since 2016 and have impacted the lives of thousands of children, women, indigenous and vulnerable communities. CORA's inclusive and scalable initiatives help improve the lives of the most marginalized, while placing the plight of people and planet at the forefront of every action.



WE ARE CORA

wearecora.org

Human Welfare

#CORAcare
Feeding Program

Climate Emergency
Response

Circular Economy & Biodiversity Conservation

Coastal Clean-Ups and
Educational Programs

Waste Management
and Recycling Livelihood

Renewable Energy

Just Energy Transition
Educational Program

Renewable Energy
for Communities

Mangrove Rehabilitation and Carbon Sequestration

Women's Economic
Empowerment

Biodiversity
Conservation



CORE PROGRAMS



ECO-IKOT CENTER



Metro Manila alone generates over 9,000 tons of waste daily, with plastics accounting for nearly 20% of this total. A report by GAIA (2019) revealed that, every single day, the Philippines discards more than:

163 million plastic sachets **3** million diapers

48 million shopping bags **45** million thin-film bags

"Upwards of **US \$890 million** per year – is lost in the Philippines when recyclable plastic products are discarded rather than recycled into valuable materials."

THE WORLD BANK

*(Market Study for Philippines: Plastics
Circularity Opportunities and Barriers)*



Eco-Ikot Center

KOICA



USAID
FROM THE AMERICAN PEOPLE

CORA

OSEAN
Our Sea of East Asia Network

CORA's **Eco-Ikot Center** is an inclusive, community-driven recycling system that empowers local communities by allowing them to exchange clean, dry, and segregated recyclables for points. These points can be redeemed for valuable incentives such as **fresh produce, e-cash, and other sustainable products**, promoting environmental sustainability and supporting local livelihoods.





2 EIC – Smokey Mountain
Brgy. 128, City of Manila



1 EIC Pilot Site
Brgy. San Isidro,
Parañaque City



3 EIC – Robinsons
Townville BF Homes



Existing Eco-Ikot Centers in Metro Manila





ECO-IKOT CHAMPIONS





Drop off and weigh your clean, dry, and segregated recyclables.



Complete the registration form and check the points for each recyclable.



Earn more points and exchange your recyclables for e-cash or goods!



Recyclables we accept



Paper



Flexible Plastics



Plastic Bottles



Rigid Plastics
(HDPE, PP, LDPE)



Glass Bottles



Scrap Metals



Tin & Aluminum
Metals

Each type of recyclable material has a corresponding point value per kilogram.

Members can choose to exchange their points for e-cash or goods and livelihood products.

ECO-IKOT CENTER	
RECYCLABLES	POINTS PER KILO
CLEAR PET BOTTLES	12
GREEN PET BOTTLES	3
BLUE PET BOTTLES	3
PRINTED PET BOTTLES (ANY COLOR)	3
SACHETS	5
SOFT PLASTICS	5
BUBBLE WRAP	5
HDPE	5
LDPE	5
PP	5
TIN CAN / LATA	4
ALUMINUM SODA CAN	40
CARTONS	1
WHITE PAPER	1
MIXED PAPER	0.5
TETRAPAK	0.5
ALUMINUM	50
STEEL / BAKAL	7
COPPER / TANSO	220
SCRAP METALS	7
GLASS CULLETS / BUBOG	0.5
AMBER / BROWN GLASS	0.5
CLEAR GLASS	0.5



REWARDS & INCENTIVES

E-CASH



RICE, GOODS, OR VEGETABLES



LIVELIHOOD PRODUCTS





Eco-Ikot Center



End of Life Partners (EOL)



LOCAL JUNK SHOPS



LIVELIHOOD PROGRAMS



UPCYCLING INNOVATION

**TYPICALLY DEEMED
NON-RECYCLABLES**

**TURNED INTO HIGH
QUALITY PRODUCTS**



Plastic waste that is typically deemed non-recyclable (such as sachets, plastic bags, and others) can now be given new life via technological advancements made by **SENTINEL UPCYCLING TECHNOLOGIES** — making it possible to create products without having to waste resources on virgin plastics and helping divert all these non-biodegradables from landfills and the environment.





SCHOOL CHAIRS

This school chair was made of 750 sachets and 1,500 grams of beverage cartons.

MOBILE BINS

This versatile bin was made of 789 sachets and 1,578 grams of beverage cartons.



BENCH

This bench was made out of 1,018 pieces of sachets and 2,035 grams of beverage cartons.





Social Behavior Change Campaigns

ECO-CHAMPS

Eco-Ikot Center
In Your Area! ✨

IKOT-BAHAY

ECO-TOUR





ECO-CHAMPS

An Inter School Resource Recovery Contest

The contest aimed to inspire schools and communities to step up their recycling efforts. From September to December 2024, five schools from Manila engaged in a friendly competition to clean, collect, and properly segregate the most recyclables. To boost participation, top-performing schools will receive incentives and rewards!



The Eco-Champs extends beyond students, taking a holistic approach by engaging all stakeholders in the movement to protect the environment through various campaign components.



**Teachers and
administrators**



**Parents and household
members**



Maintenance Staff



Students

RECYCLABLES COLLECTED

44,000+ kgs

Over just three months, the Eco-Champs campaign collected and diverted an impressive **38,939 kilograms** of recyclables from **10 schools** – significantly contributing to waste reduction efforts.

CAMPAIGN REACH

700,000+

Online reach and engagement

PARTICIPANTS

20,000

On-ground Participants



Milestones



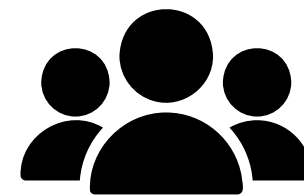
173+ Metric Tons
recyclables collected



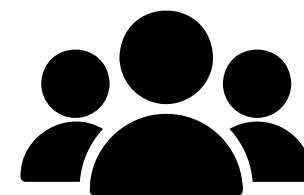
18 Champions Trained



USD 118,000+
in income and rewards



1,500+ Members Registered



2.6 Million People Reached
through online and on-ground campaigns



Partnerships with:

KOICA



Hertz

davines



ISUZU



Call to Action

1

Building an Eco-Ikot Center Facility:

Opportunity to integrate the Eco-Ikot Center into existing community facilities or sponsor the construction of new, dedicated Eco-Ikot Centers across the Philippines or in neighboring Asia-Pacific regions.



2

Corporate Social Responsibility (CSR) Programs:

Sponsor or co-organize community recycling campaigns, or educational workshops, helping to promote sustainability and environmental awareness in line with CSR goals.



3

Social and Behavioral Change Campaigns:

Co-sponsor or host community events, workshops, and awareness campaigns that promote the benefits of recycling, sustainability, and waste reduction while increasing visibility for the brand.





Be A Partner for the Planet

Be part of our mission to create a more sustainable future. Get involved today!



hello@wearecora.org



www.wearecora.org



[@PlanetCora](#) [@EcolkotCenter](#)

THANK YOU!



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@WeAreCORA



@PlanetCORA

The CORA logo, featuring the word "c" followed by a heart symbol and "ra", all in white, set against a red circular background. This circle is centered within a larger light blue circle, which is bordered by a thick yellow ring.