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# WHAT IS NEEDED TO ADDRESS THE FINANCING GAP FOR NATURE?

## ADB ENVIRONMENTAL LEARNING WEEK

### OCTOBER 2025

# FINANCIAL FLOWS

## POSITIVE

**\$200 billion**

\$200 billion per year invested in nature-based solutions

PRIVATE

PUBLIC

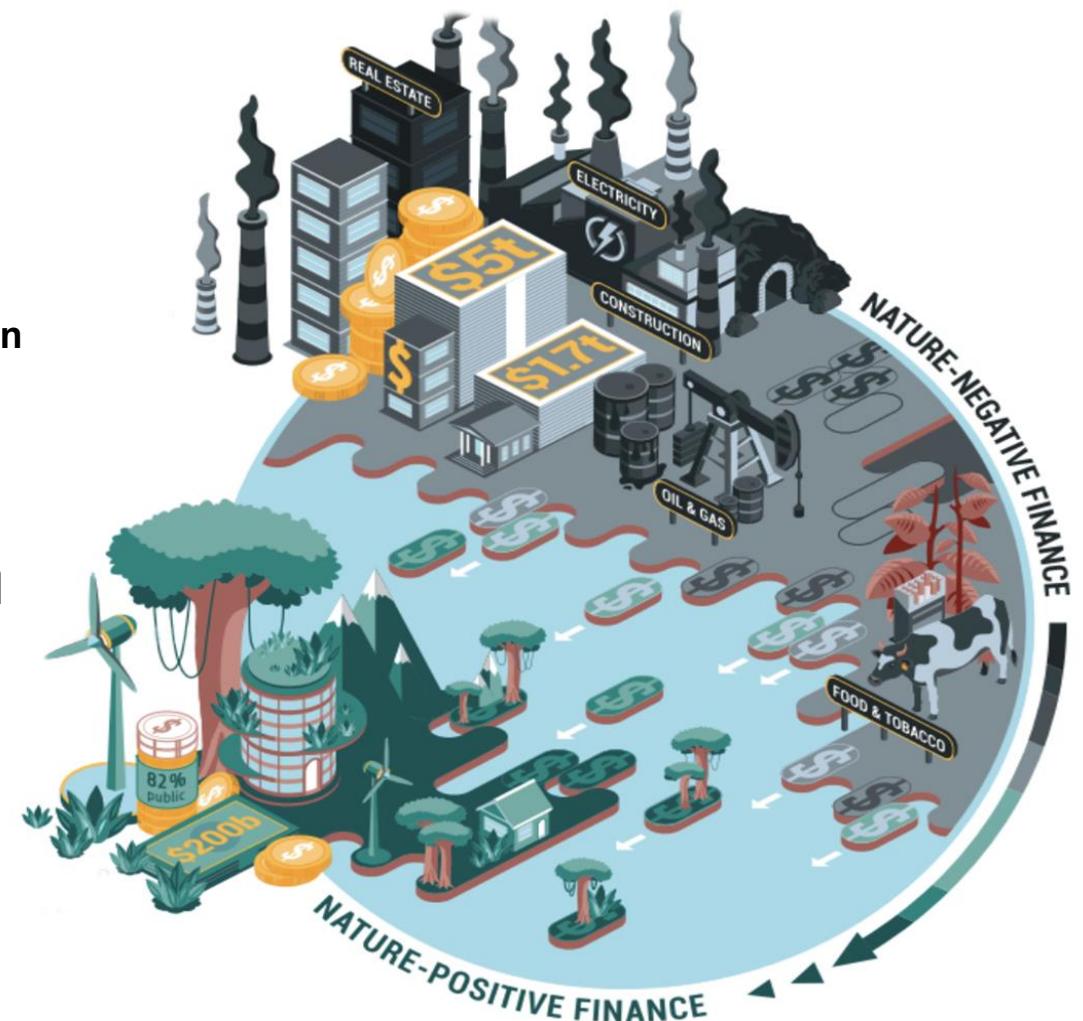
**\$35 billion**

per year = 18%

**\$165 billion**

per year = 82%

**NEEDS TO TRIPLE TO \$542 billion by 2030**



## NEGATIVE

**\$7trillion**

Almost \$7trillion per year

PRIVATE

PUBLIC

**\$5trillion**

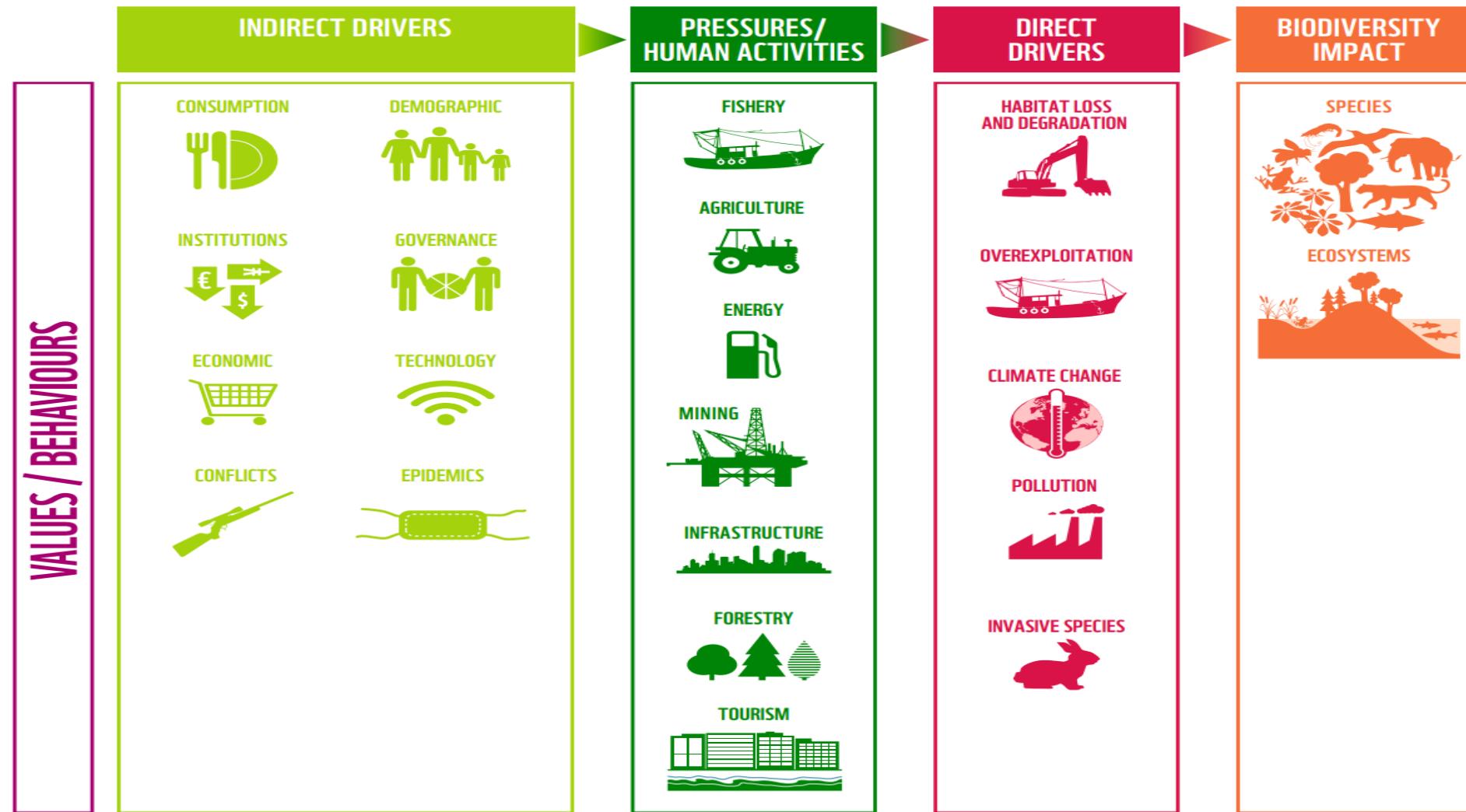
140x more than private finance for nature-based solutions

**\$1.7trillion**

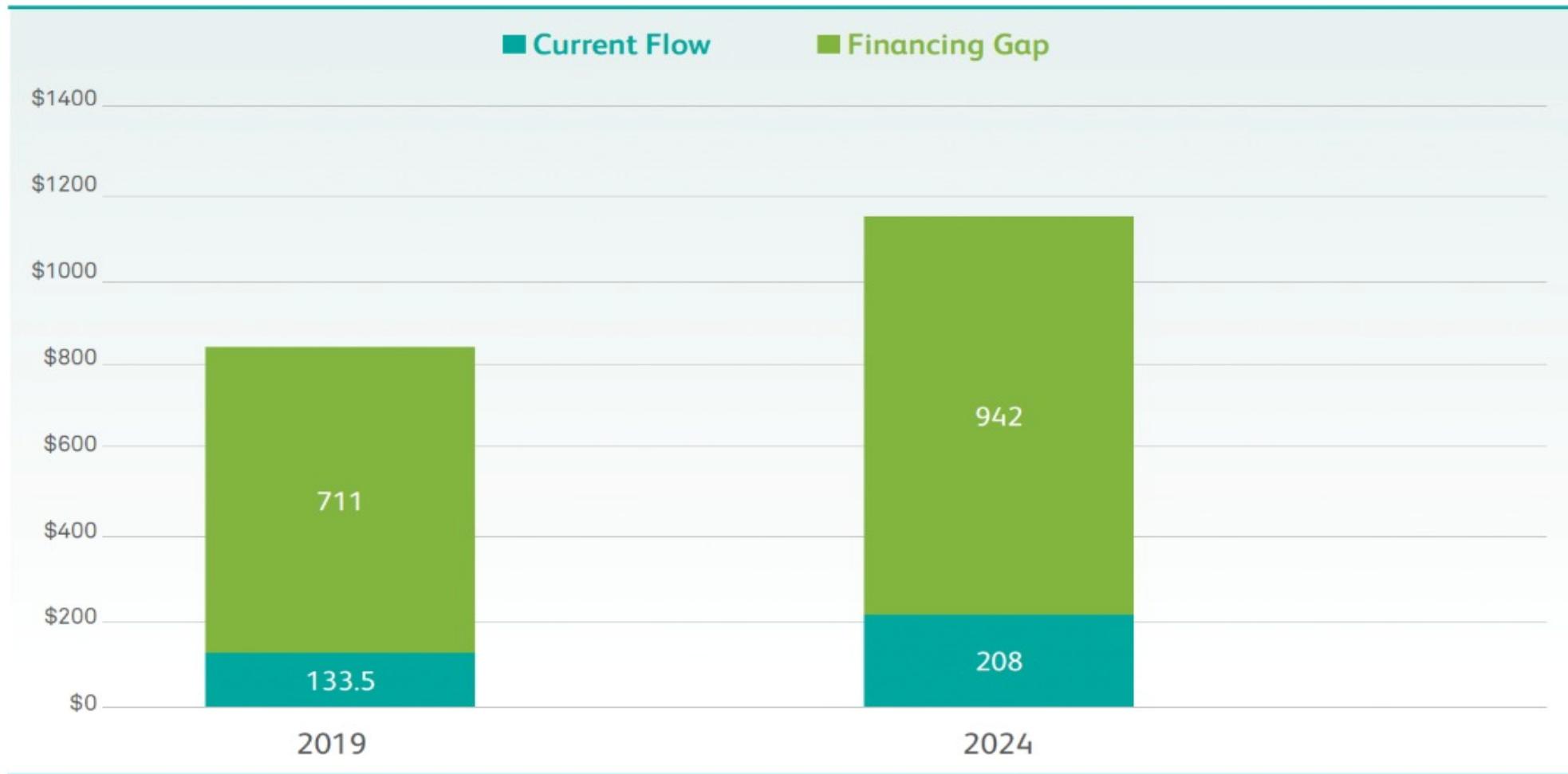
10x more than public finance for nature-based solutions

Source: State of Finance for Nature, UNEP, 2023

# UNDERLYING DRIVERS & PRESSURES



# NATURE FINANCING GAP



Source: Financing Nature, Paulson Institute © 2025

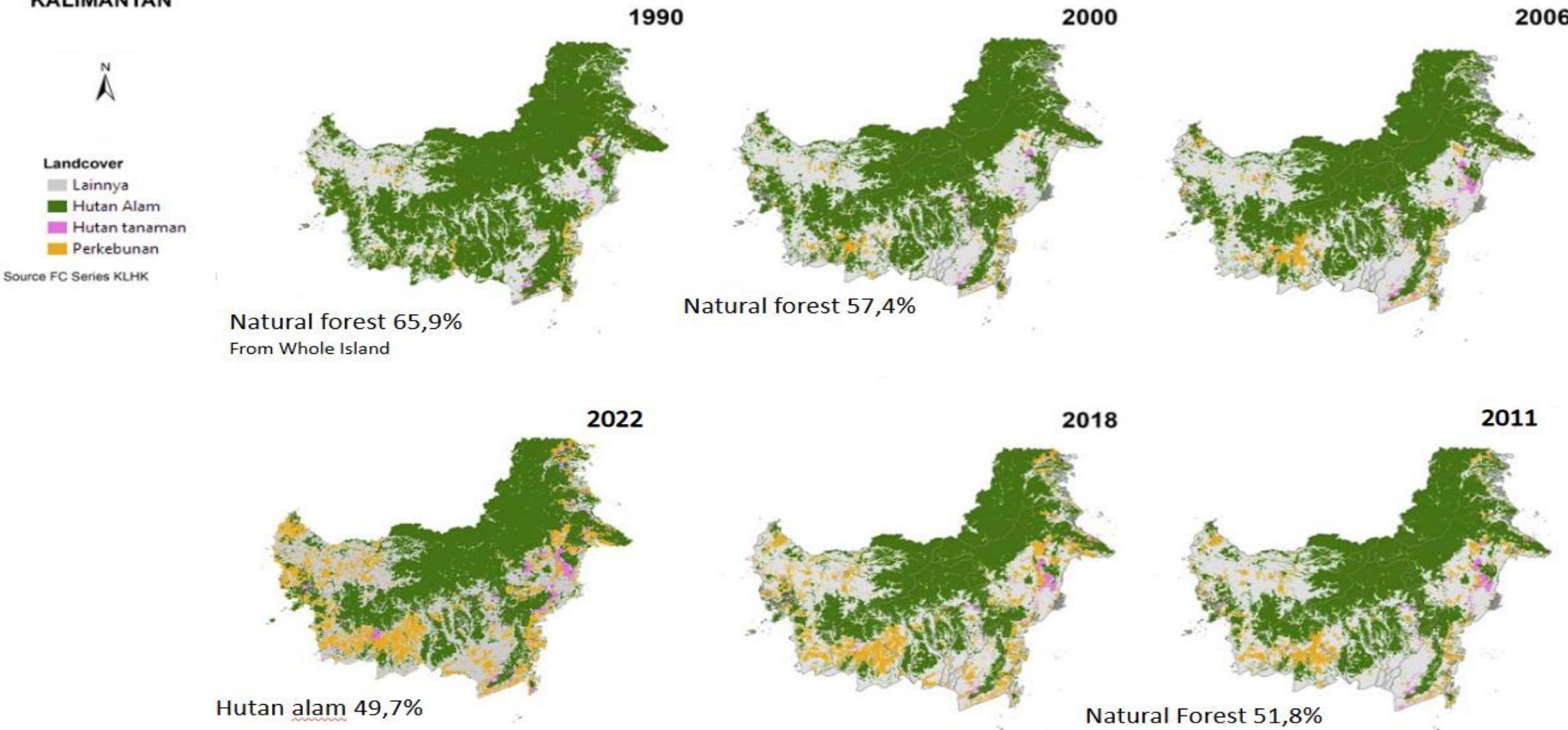
# ADB-WWF PARTNERSHIP



# DEFORESTATION IN BORNEO

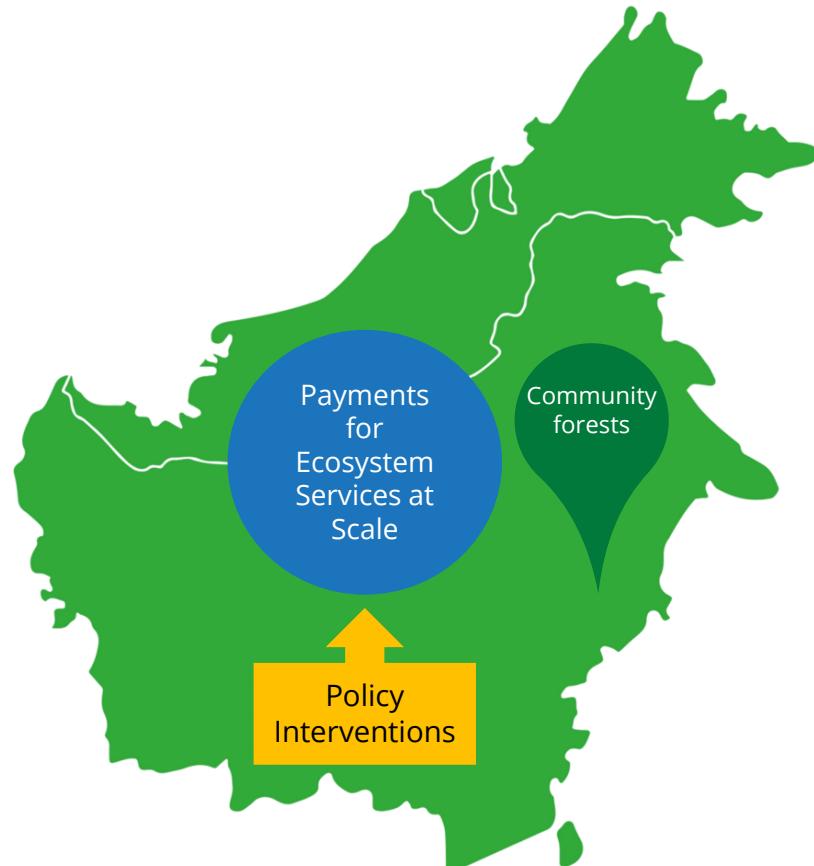
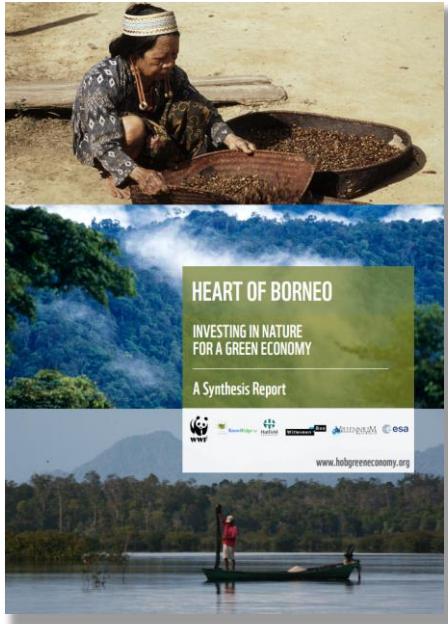


## KALIMANTAN



Analysis from LANDCOVER KLHK 1990-2022

# HEART OF BORNEO



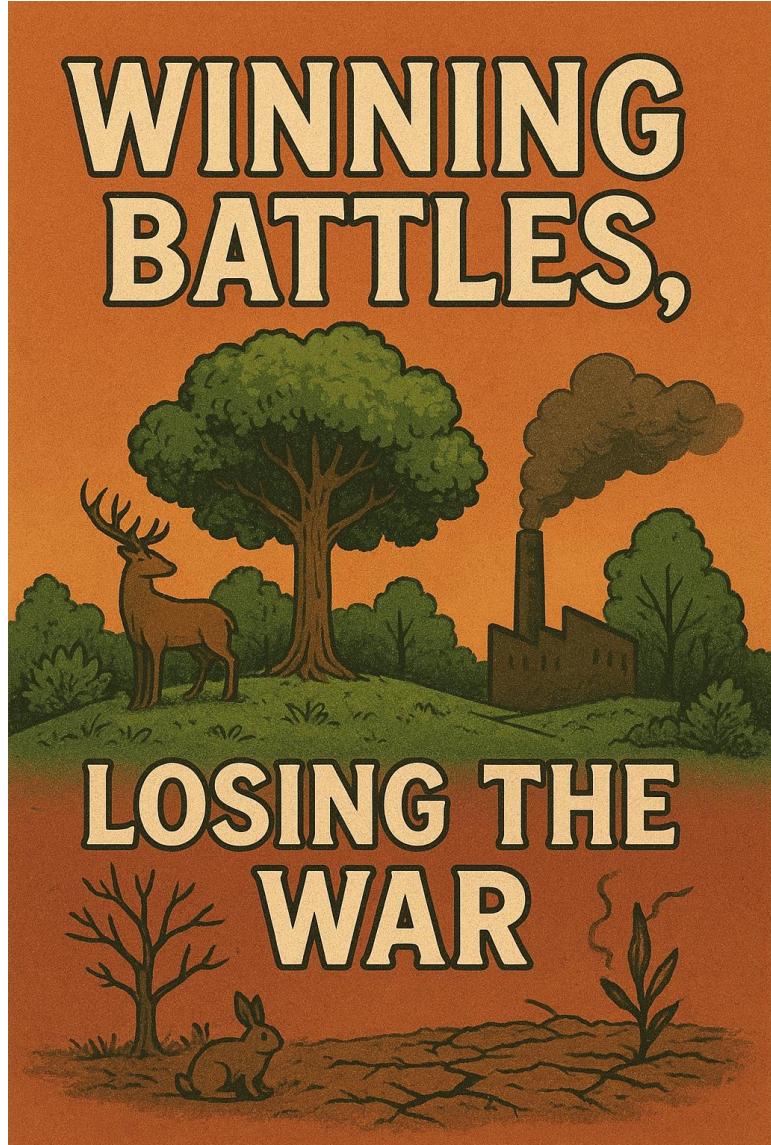
Mobilizing economic instruments to sustain natural capital

**Green Investments Program**

- Protected areas expansion/reforestation
- Innovative green sectors
- Sustainable industries

**Enabling factors and Incentives**

Policy Interventions

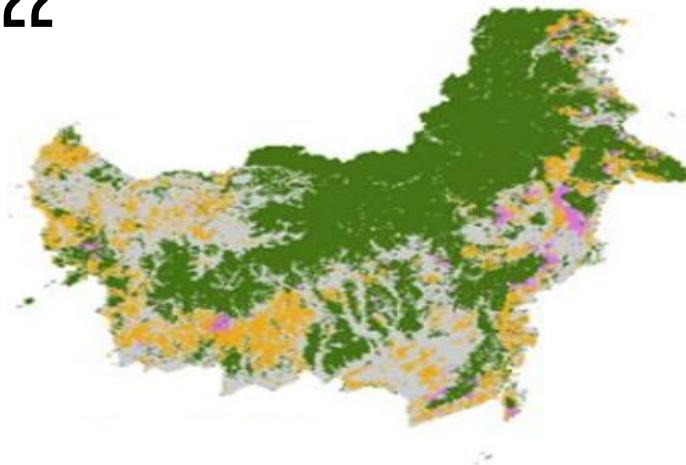


1990



65%

2022



50%

# RM2030

# Mobilizing Finance

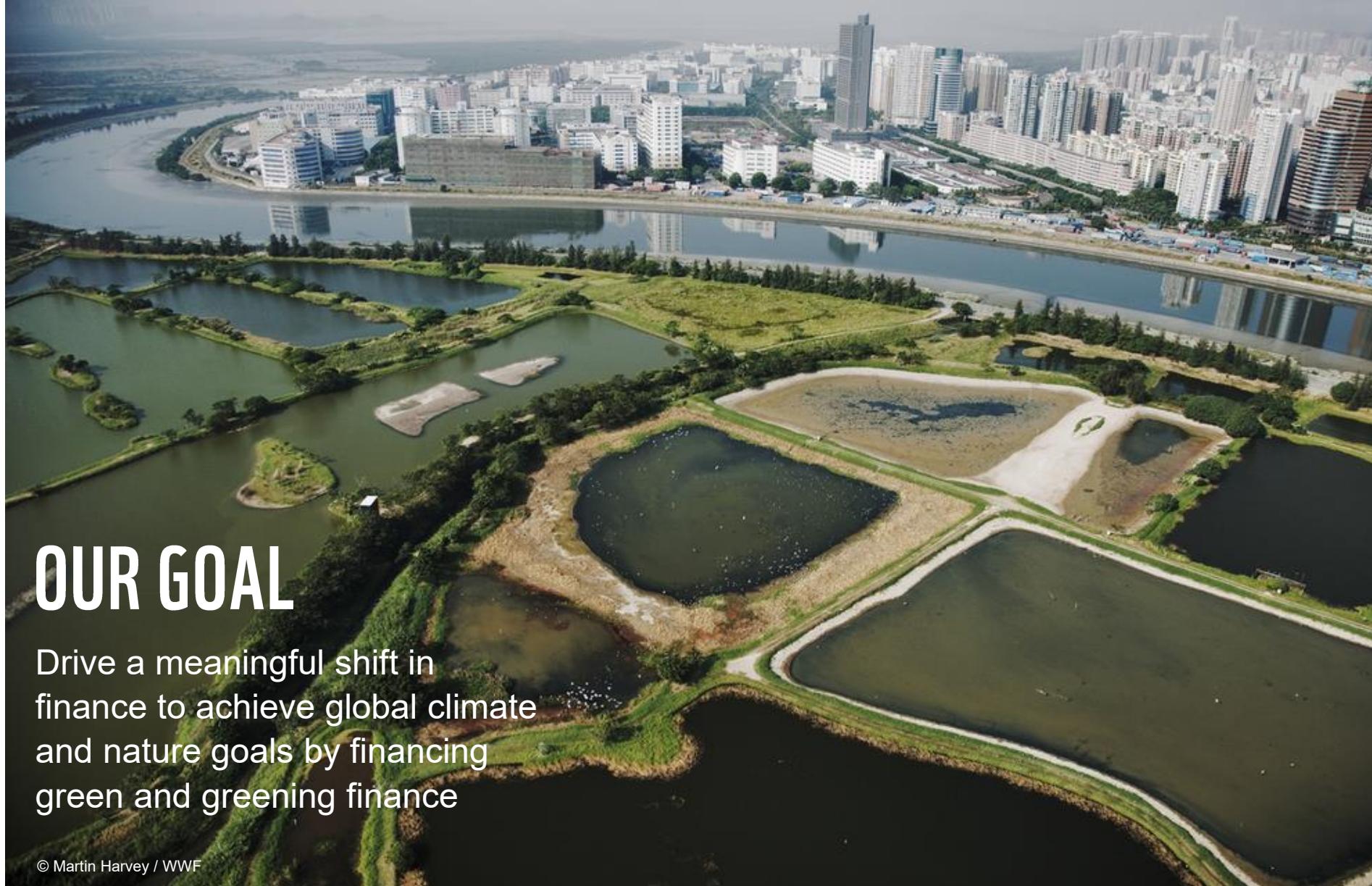
## OBJECTIVE:

By 2030, \$1 trillion is equitably invested or redirected into nature and climate action.

# OUR GOAL

Drive a meaningful shift in finance to achieve global climate and nature goals by financing green and greening finance

© Martin Harvey / WWF



## OUR APPROACH FINANCING GREEN

Scale impact in key landscapes, by embedding finance in our conservation work on the ground and accelerating finance mobilization to close funding gaps

## GREENING FINANCE

Influence global, regional and national financial systems to align with and enable the delivery of WWF's conservation goals, the Paris Agreement, the GBF, and the SDGs

# FOUR PILLARS OF WORK



## GREEN FINANCE FOR LANDSCAPES

Financing Green  
& Greening Finance



## GREEN FINANCIAL SOLUTIONS

Financing Green



## GREENING FINANCIAL SYSTEMS

Greening Finance



## GREENING FINANCIAL INSTITUTIONS

Greening Finance



# PILLAR 1

# SUSTAINABLE

# FINANCE FOR

# LANDSCAPES

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## PLAYBOOK

Our Sustainable Finance for Conservation Playbook offers practical, in-depth guidance on financing green and greening finance at the landscape level.



# Businesses

AGRICULTURE, LOGGING AND  
MINING, OIL AND GAS, AND ECOTOURISM.



Region	Borneo GDP (billion)	Country's GDP share (2024s)
Brunei	US\$ 15.126	n/a
Kalimantan (Indonesia)	US\$ 114.383	8.2%
East Malaysia (Malaysia)	US\$ 158.490	15.5%



# Reconnect Borneo Risk and Pressures



## Key Examples:



Loss of biodiversity and habitat



Impacts from increased haze and fire



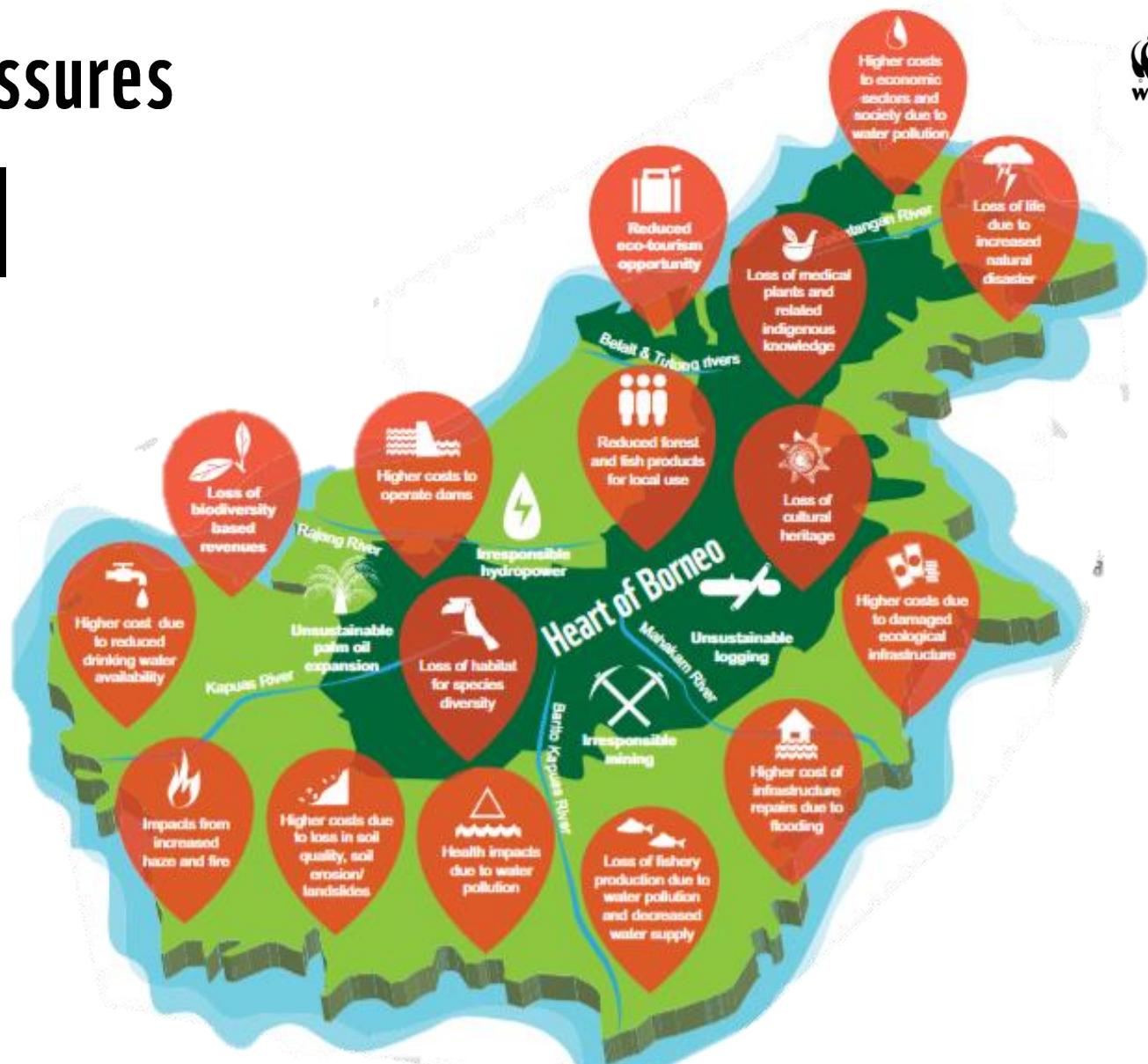
Reduced forest and fish products



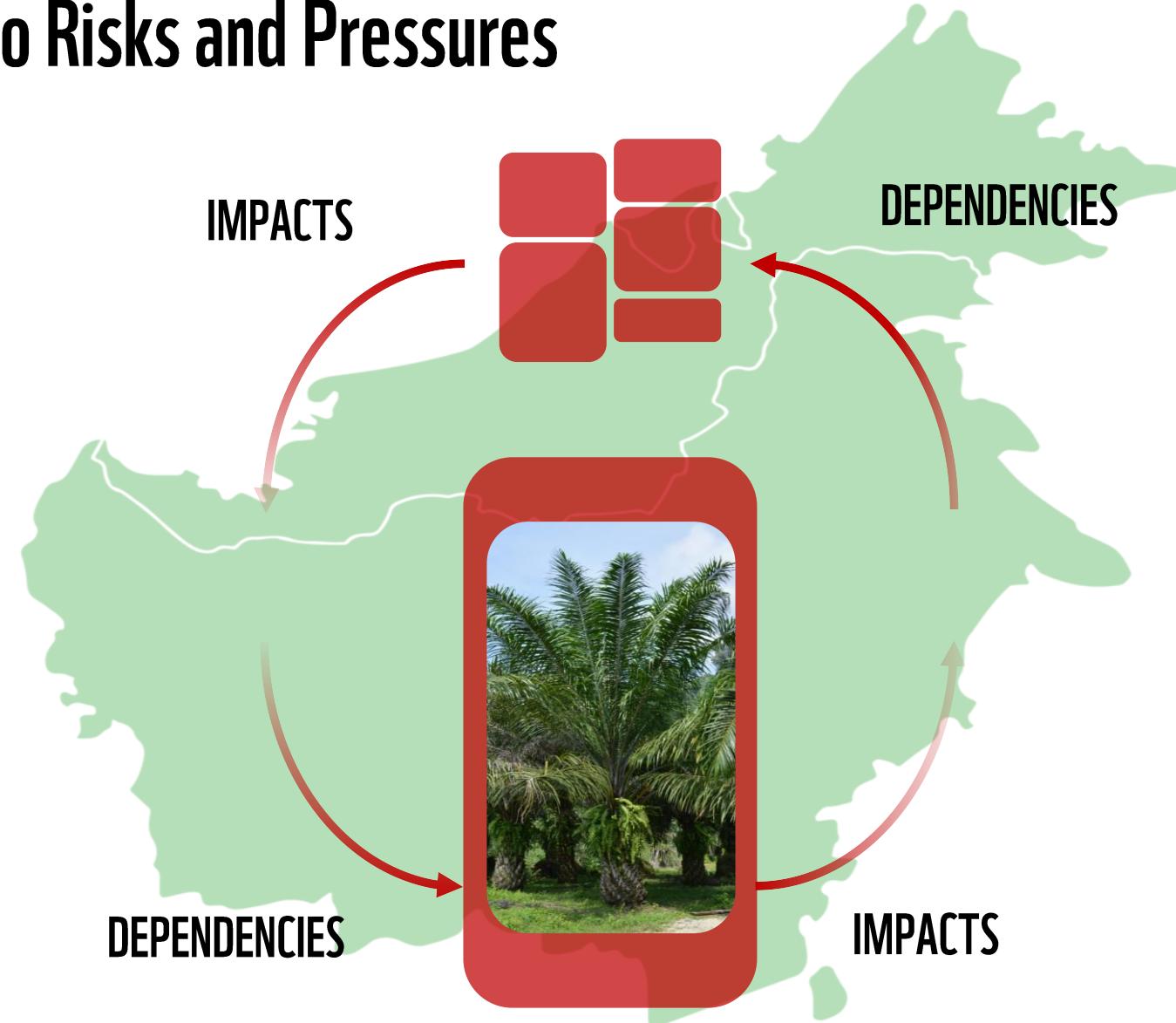
Health impacts due to water pollution



Higher costs due to damaged infrastructure



# Reconnect Borneo Risks and Pressures



# Reconnect Borneo Opportunities



**Sustainable timber production**



**Sustainable palm-oil**



**Sustainable fisheries and aquaculture**



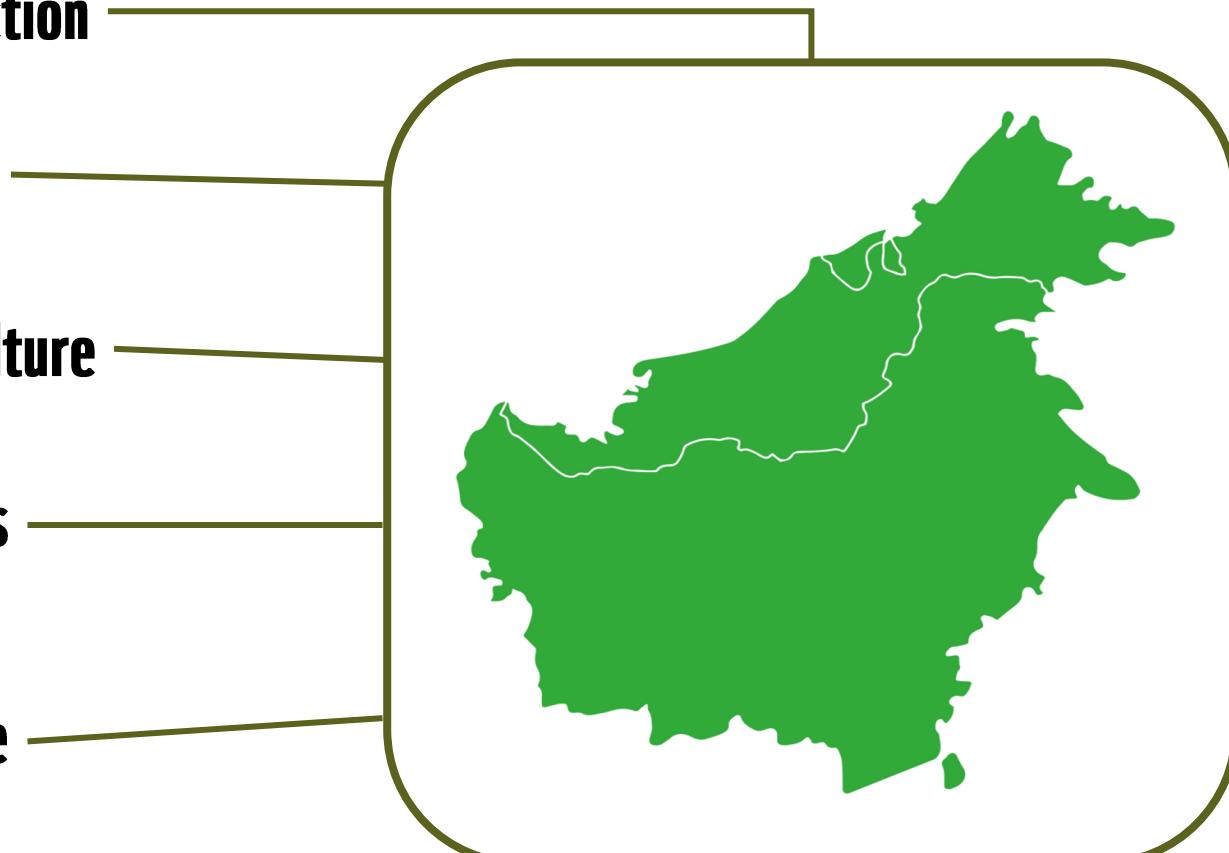
**Bio-prospecting opportunities**



**Sustainable Infrastructure**



**Sustainable Mining**



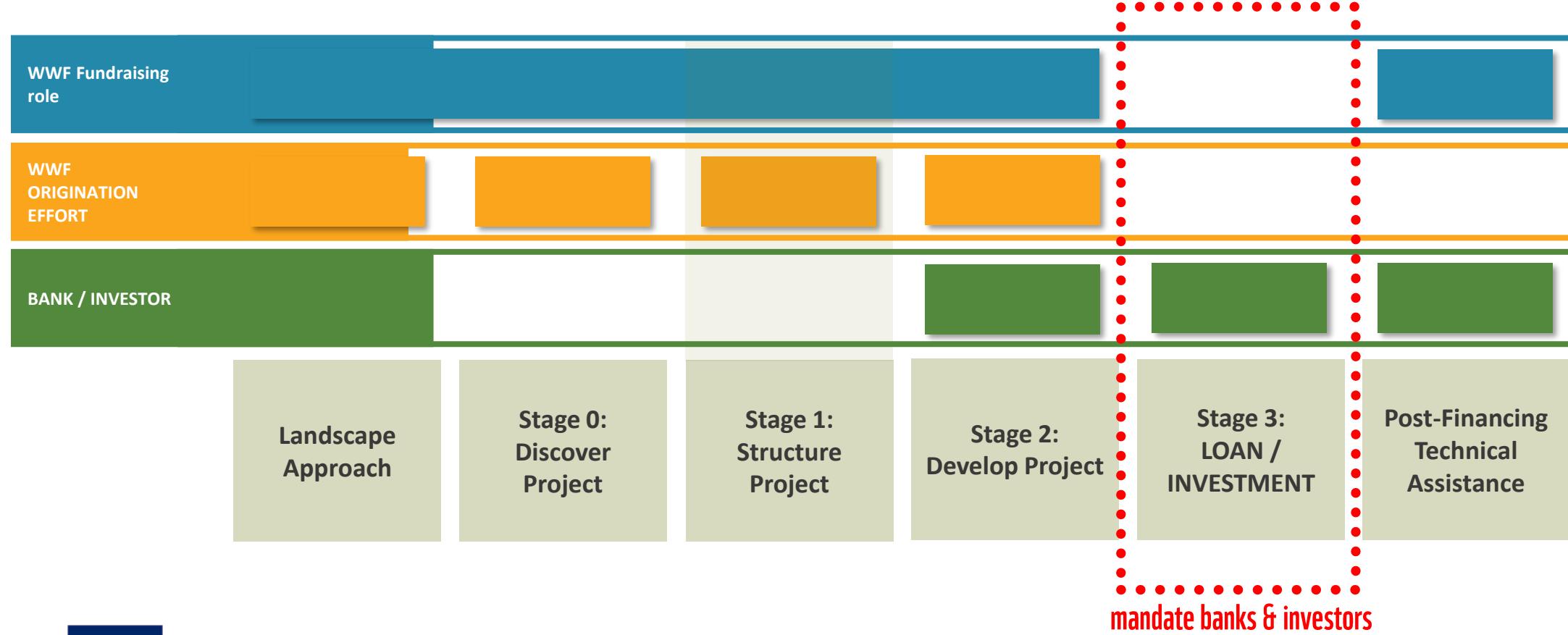
## PILLAR 2

# GREEN FINANCIAL SOLUTIONS

Supporting the deployment of capital to companies, projects, and activities through green financial solutions aligned with Global Goals.

© WWF-US / Justin Mott

# WWF BANKABLE NATURE SOLUTIONS



# PILLAR 3 GREEN FINANCIAL SYSTEMS

Reshaping the architecture of the global financial system to achieve Global Goals, engaging with central banks and financial supervisors, as well as governments and multilateral organizations.



© WWF / Simon Rawles



## MAHAKAM RIVER ECOSYSTEM CASE STUDY

Started as a case study with WWF Switzerland for Freshwater Guidance for Central Banks. This case study is being explored with Indonesian Central Banks (BI) to analyze more in-depth the Water Risk Assessment of Banks in Borneo.

## PILLAR 4

# GREENING FINANCIAL INSTITUTIONS

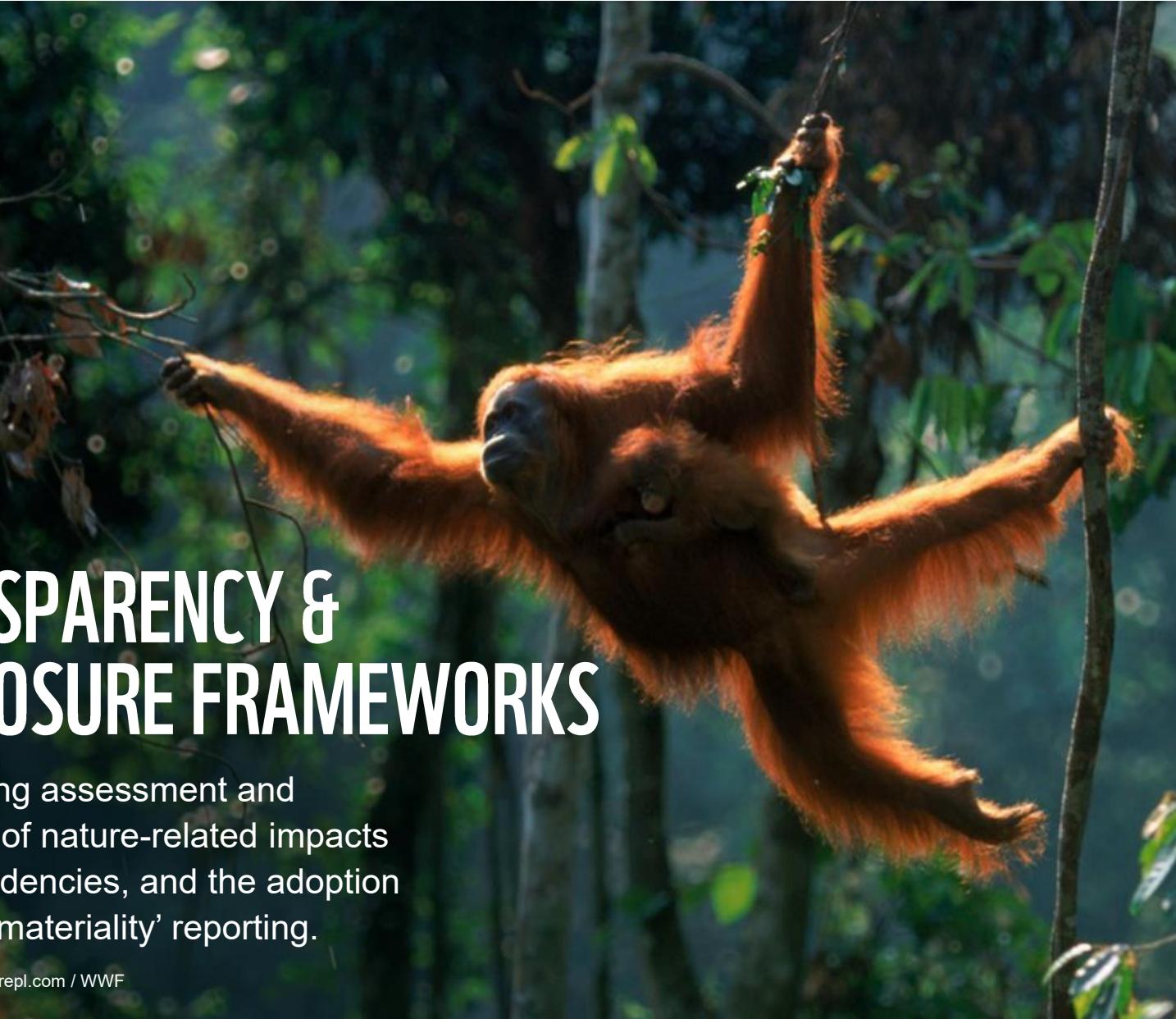
Encouraging financial institutions to align their business strategies with Global Goals on climate, nature and development.

© Karine Aigner / naturepl.com / WWF

# TRANSPARENCY & DISCLOSURE FRAMEWORKS

Encouraging assessment and disclosure of nature-related impacts and dependencies, and the adoption of 'double materiality' reporting.

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Aug '25 - MoU Signing Between WWF & PT SMI (Infrastructure financier)



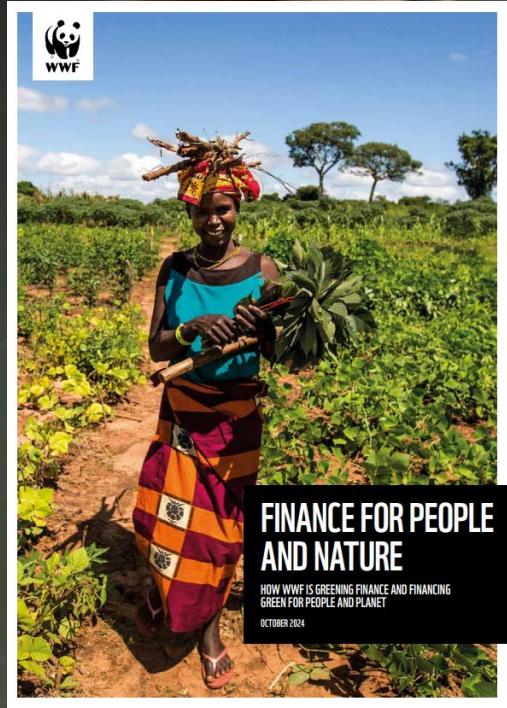
Through this collaboration, PT SMI will be the first financial institution in Indonesia to disclose using TNFD framework.

# Conclusions

1. WWF **Finance for Landscape Approach** is tested.
2. A **portfolio** of interventions is needed at a landscape or seascape scale.
3. We can only scale investments in natural capital, with additional resources for **origination**.
4. Most scalable investment in natural capital: **mainstreaming** natural capital in existing financial instruments



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