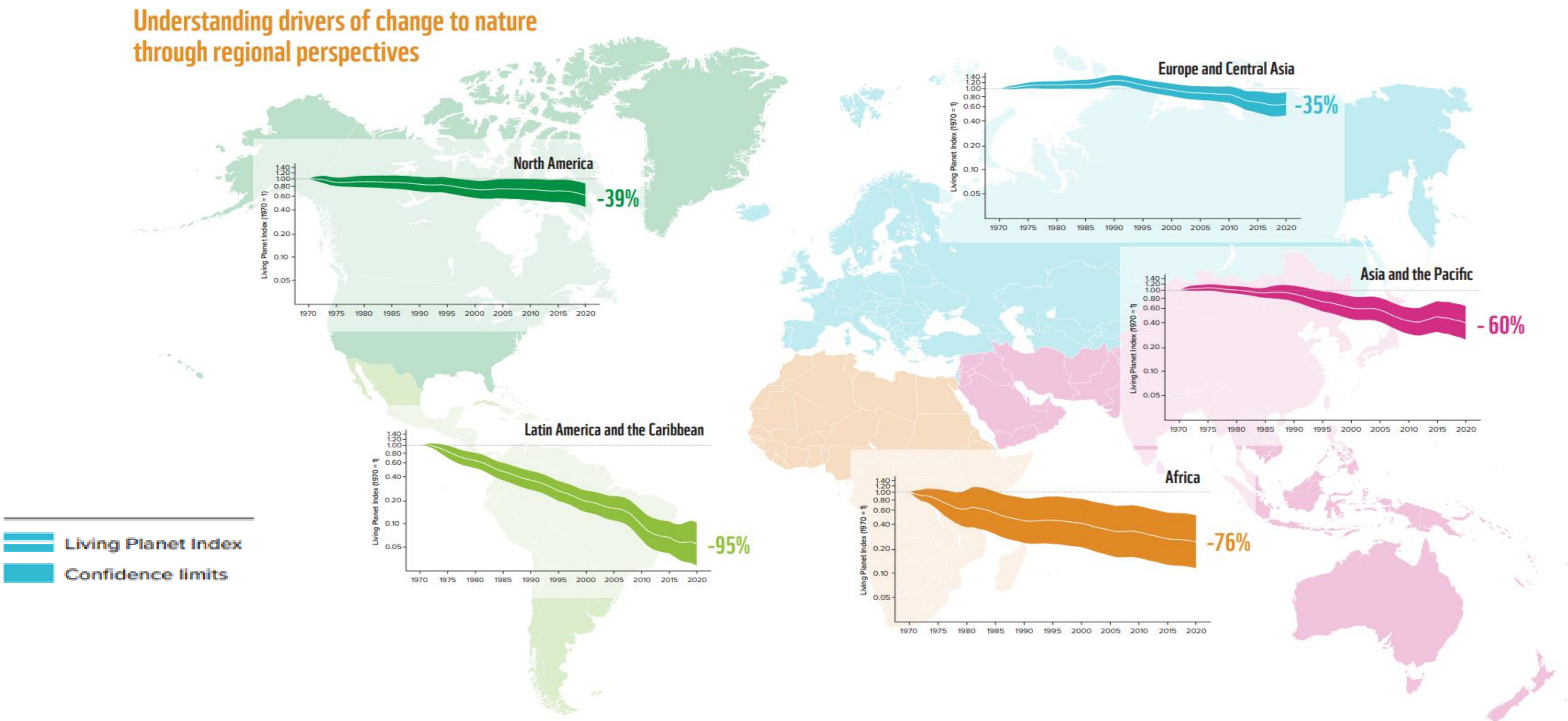
WHAT IS NEEDED TO ADDRESS THE FINANCING GAP FOR NATURE?

ADB ENVIRONMENTAL LEARNING WEEK

OCTOBER 2025

STATE OF NATURE ASIA PACIFIC



Source: LIVING PLANET REPORT 2024, WWF

FINANCIAL FLOWS

POSITIVE

$200 billion

$200 billion per year invested in nature-based solutions

PRIVATE | PUBLIC

$35 billion per year = 18%

$165 billion per year = 82%

NEEDS TO TRIPLE TO $542 billion by 2030

NEGATIVE

$7trillion

Almost $7trillion per year

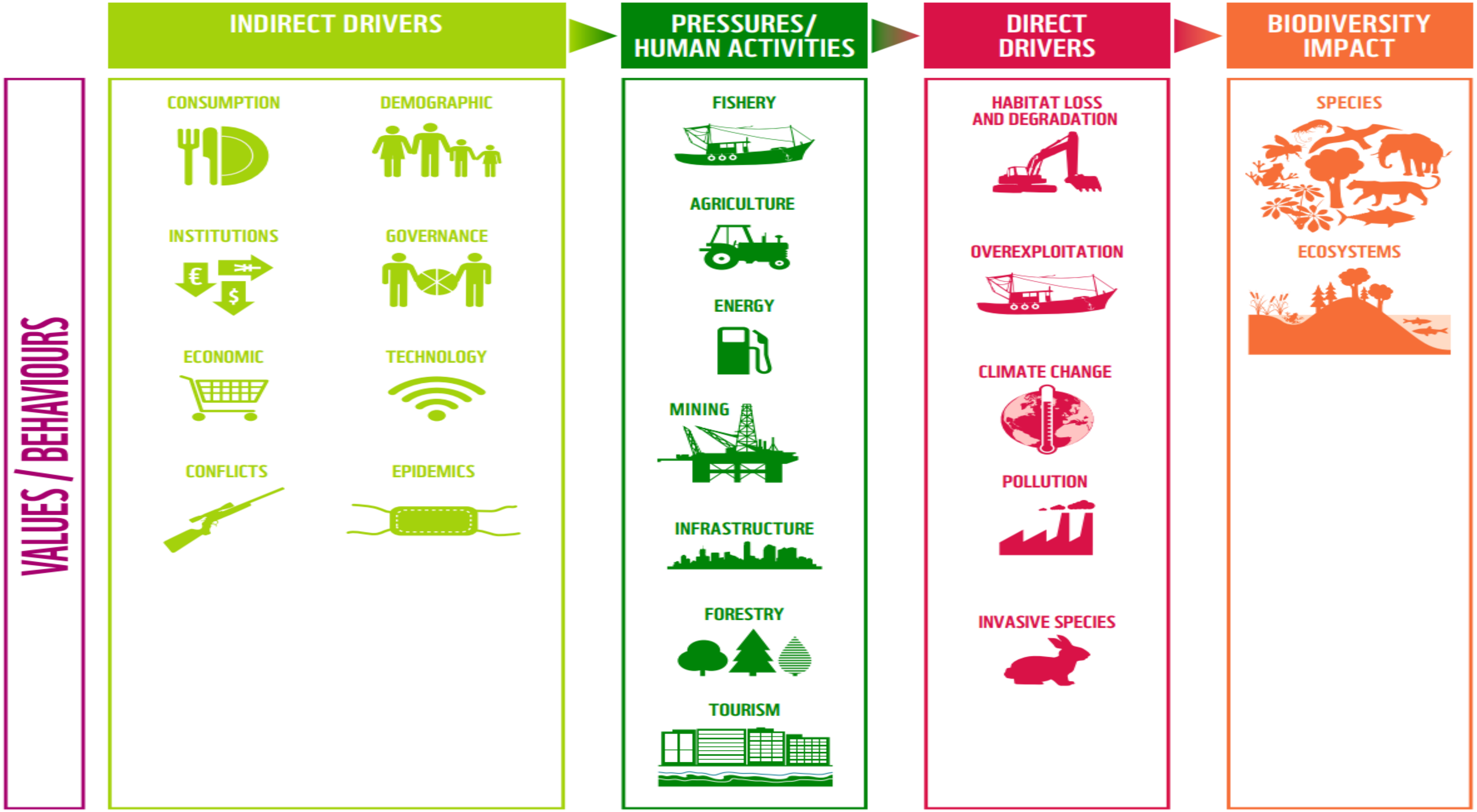
PRIVATE | PUBLIC

$5trillion 140x more than private finance for nature-based solutions

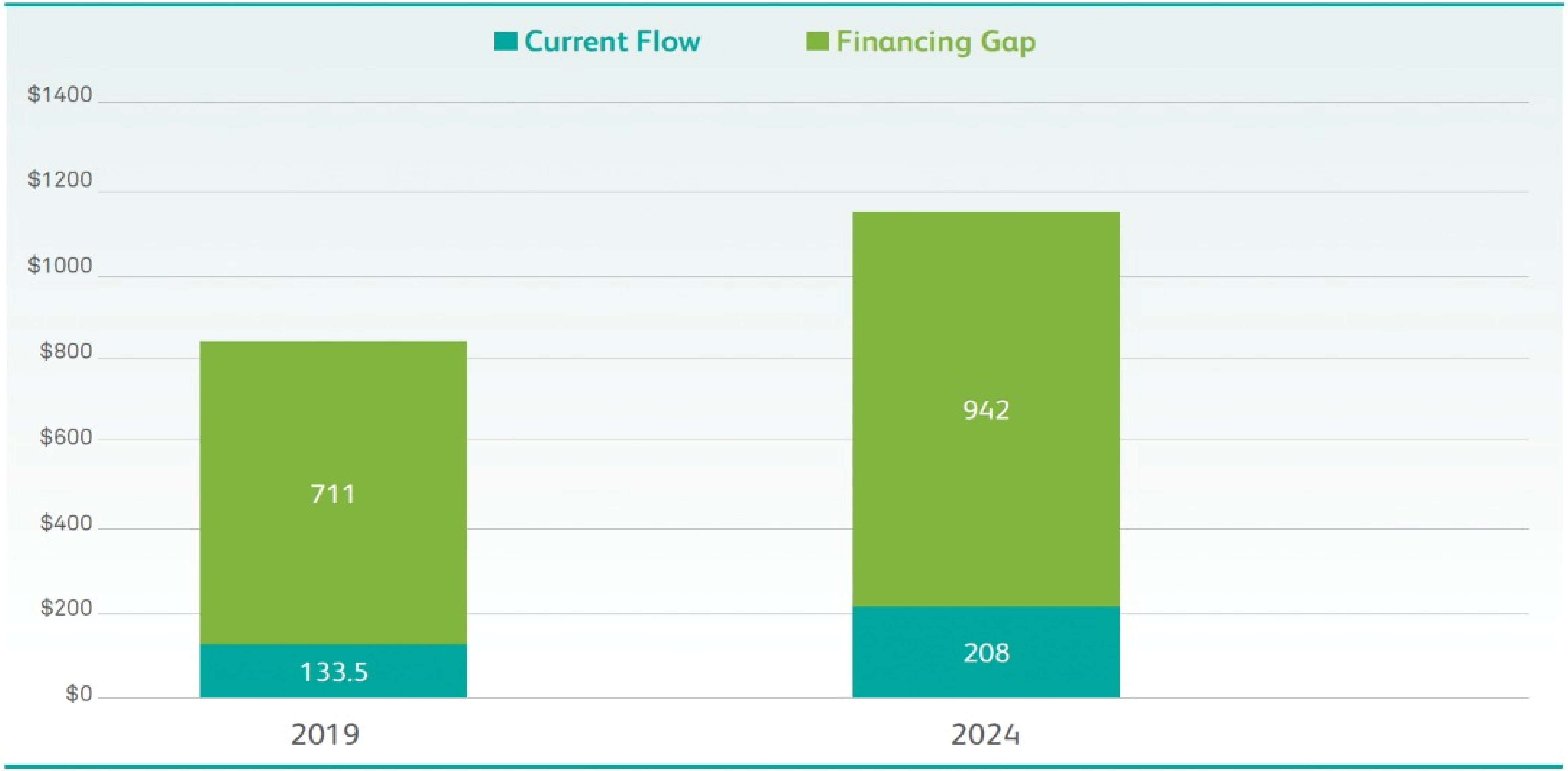
$1.7trillion 10x more than public finance for nature-based solutions

Source: State of Finance for Nature, UNEP, 2023

UNDERLYING DRIVERS & PRESSURES



NATURE FINANCING GAP



Source: Financing Nature, Paulson Institute © 2025

ADB-WWF PARTNERSHIP

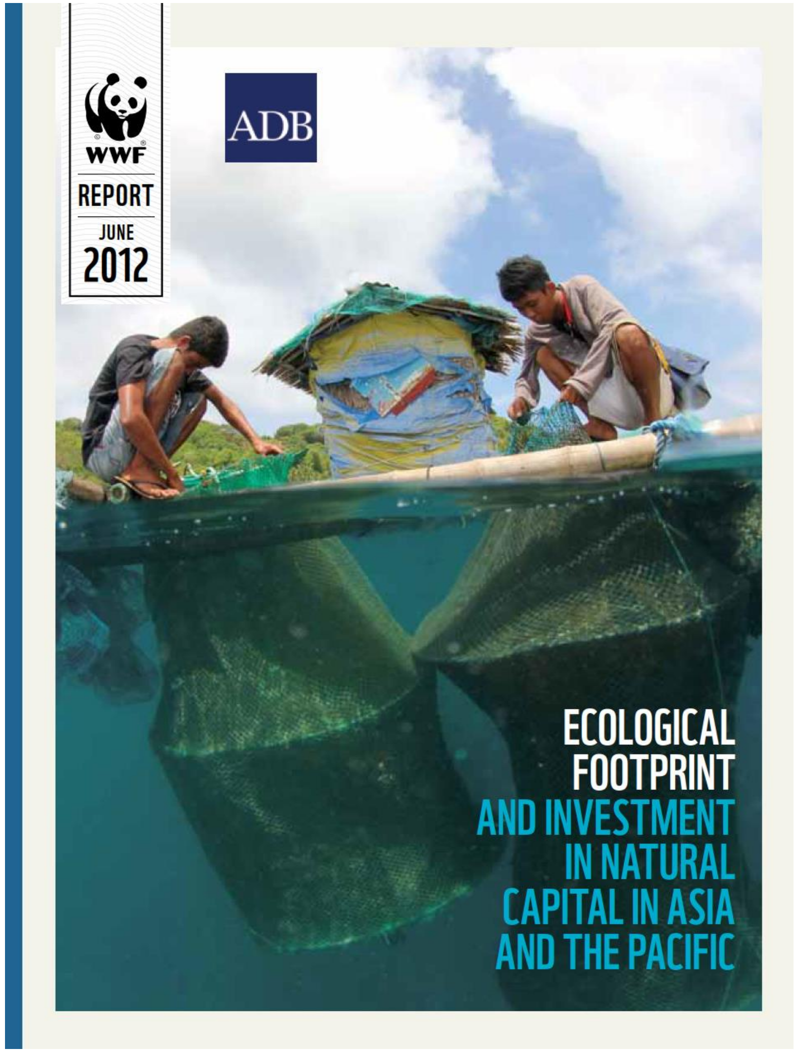
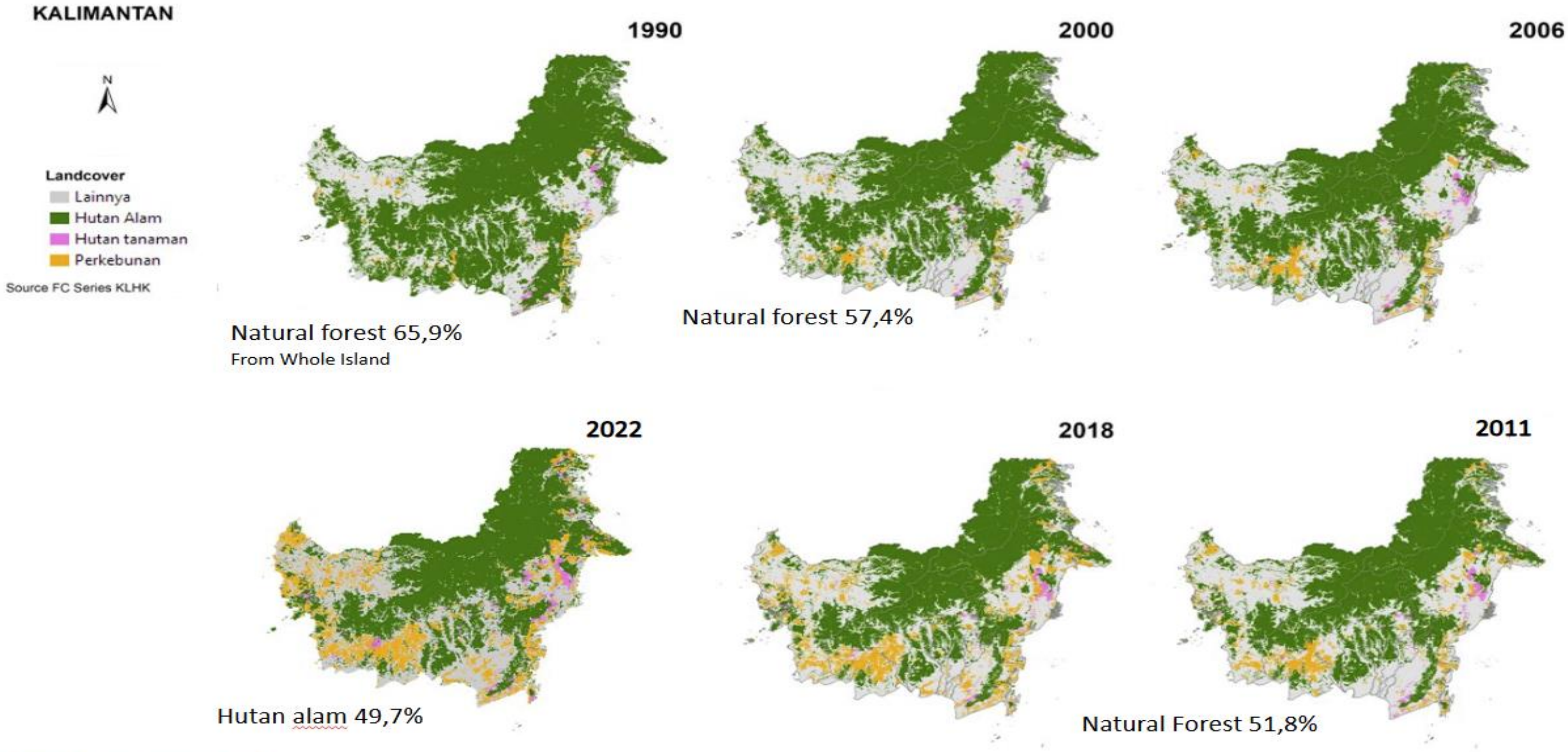


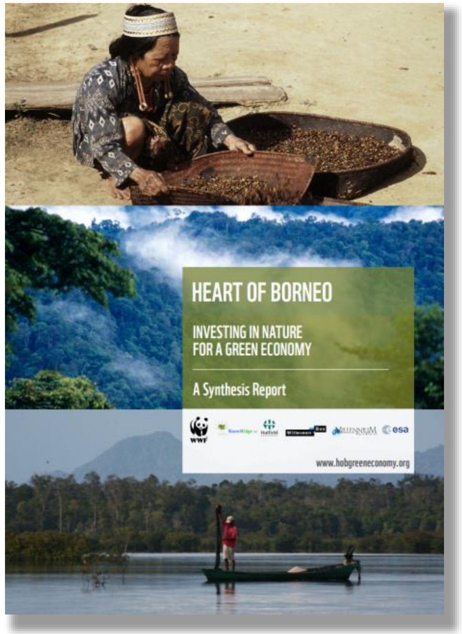
Figure 1: Four regional ecosystems covered by this report

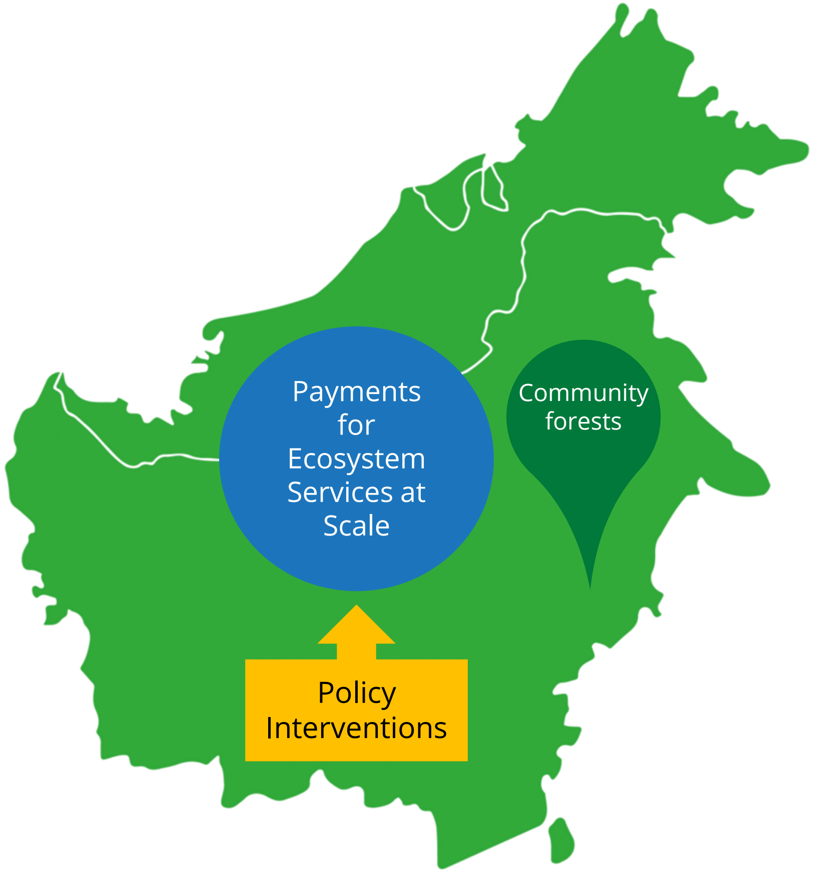
DEFORESTATION IN BORNEO



Analysis from LANDCOVER KLHK 1990-2022

HEART OF BORNEO





Mobilizing economic instruments to sustain natural capital →

Green Investments Program

↓

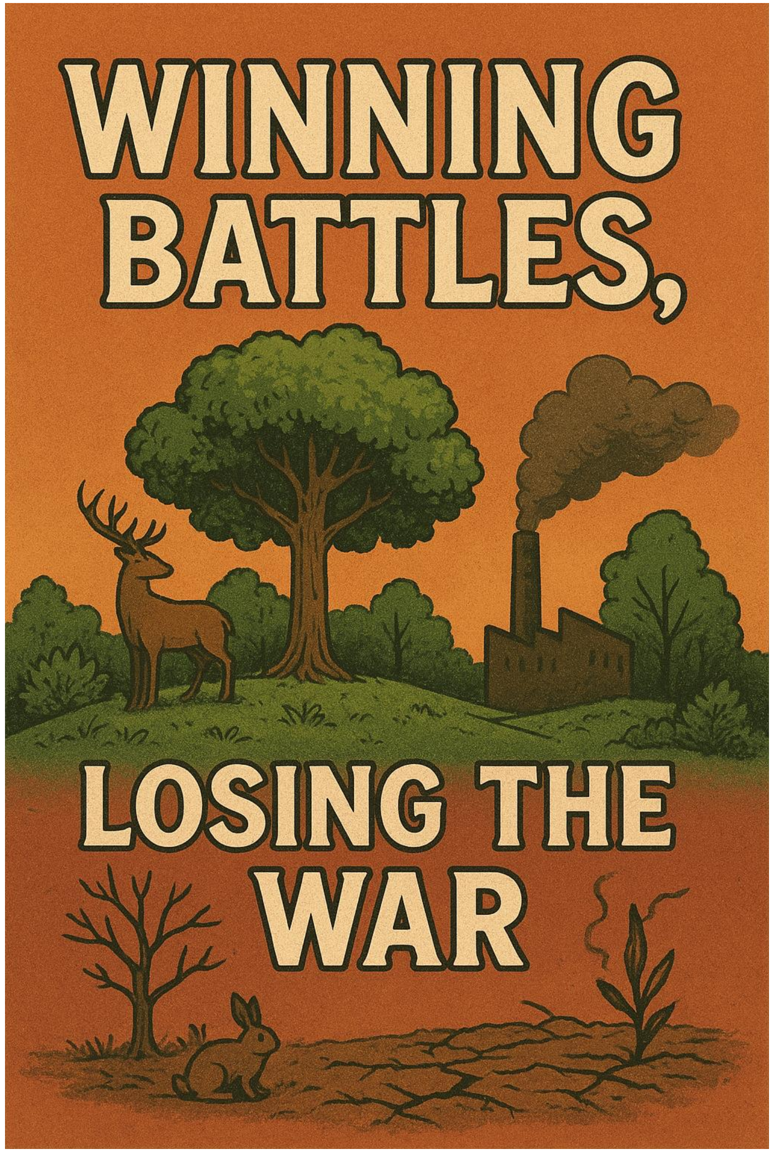
- Protected areas expansion/reforestation
- Innovative green sectors
- Sustainable industries

↑

Enabling factors and Incentives

↑

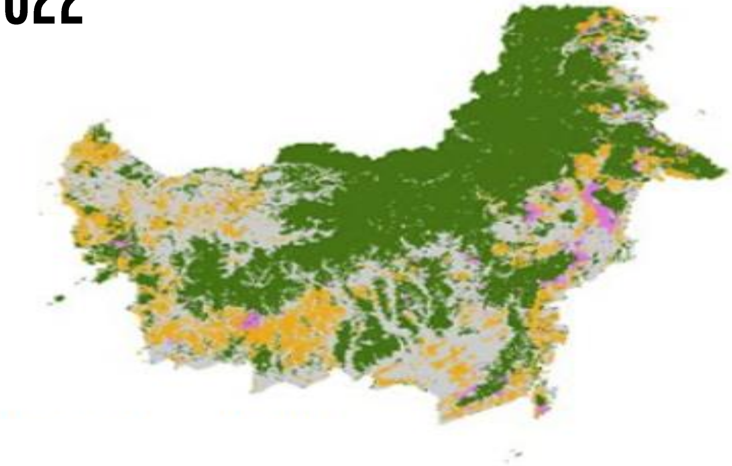
Policy Interventions



1990

65%

2022



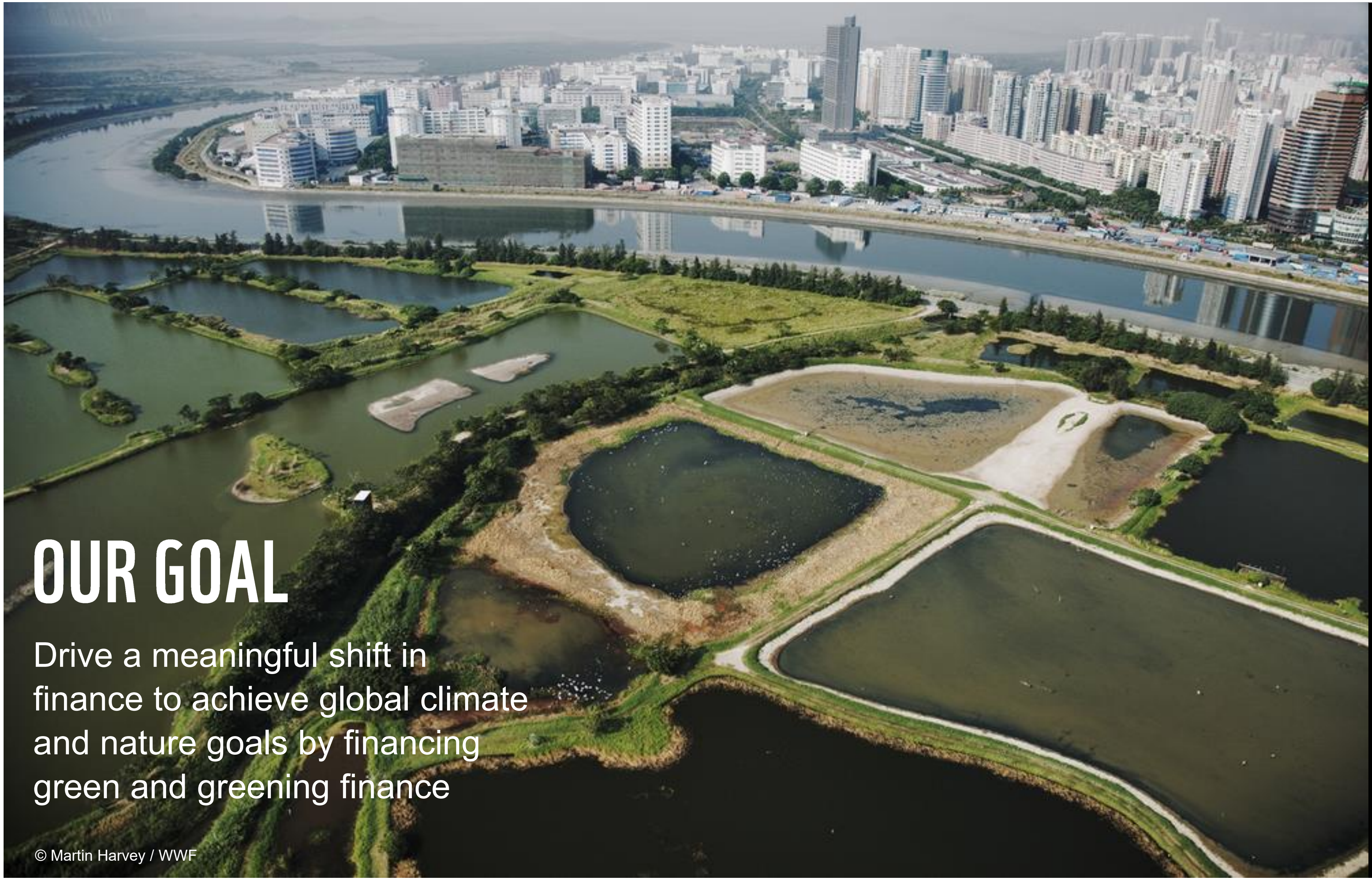
50%

RM2030

Mobilizing Finance

OBJECTIVE:

By 2030, $1 trillion is equitably invested or redirected into nature and climate action.



OUR GOAL

Drive a meaningful shift in finance to achieve global climate and nature goals by financing green and greening finance

© Martin Harvey / WWF

OUR APPROACH

FINANCING GREEN

Scale impact in key landscapes, by embedding finance in our conservation work on the ground and accelerating finance mobilization to close funding gaps

GREENING FINANCE

Influence global, regional and national financial systems to align with and enable the delivery of WWF's conservation goals, the Paris Agreement, the GBF, and the SDGs


FOUR PILLARS OF WORK
GREEN FINANCE FOR LANDSCAPES
Financing Green & Greening Finance
GREEN FINANCIAL SOLUTIONS
Financing Green
GREENING FINANCIAL SYSTEMS
Greening Finance
GREENING FINANCIAL INSTITUTIONS
Greening Finance
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PILLAR 1

SUSTAINABLE FINANCE FOR LANDSCAPES

© Troy Enekvist / WWF-Sweden

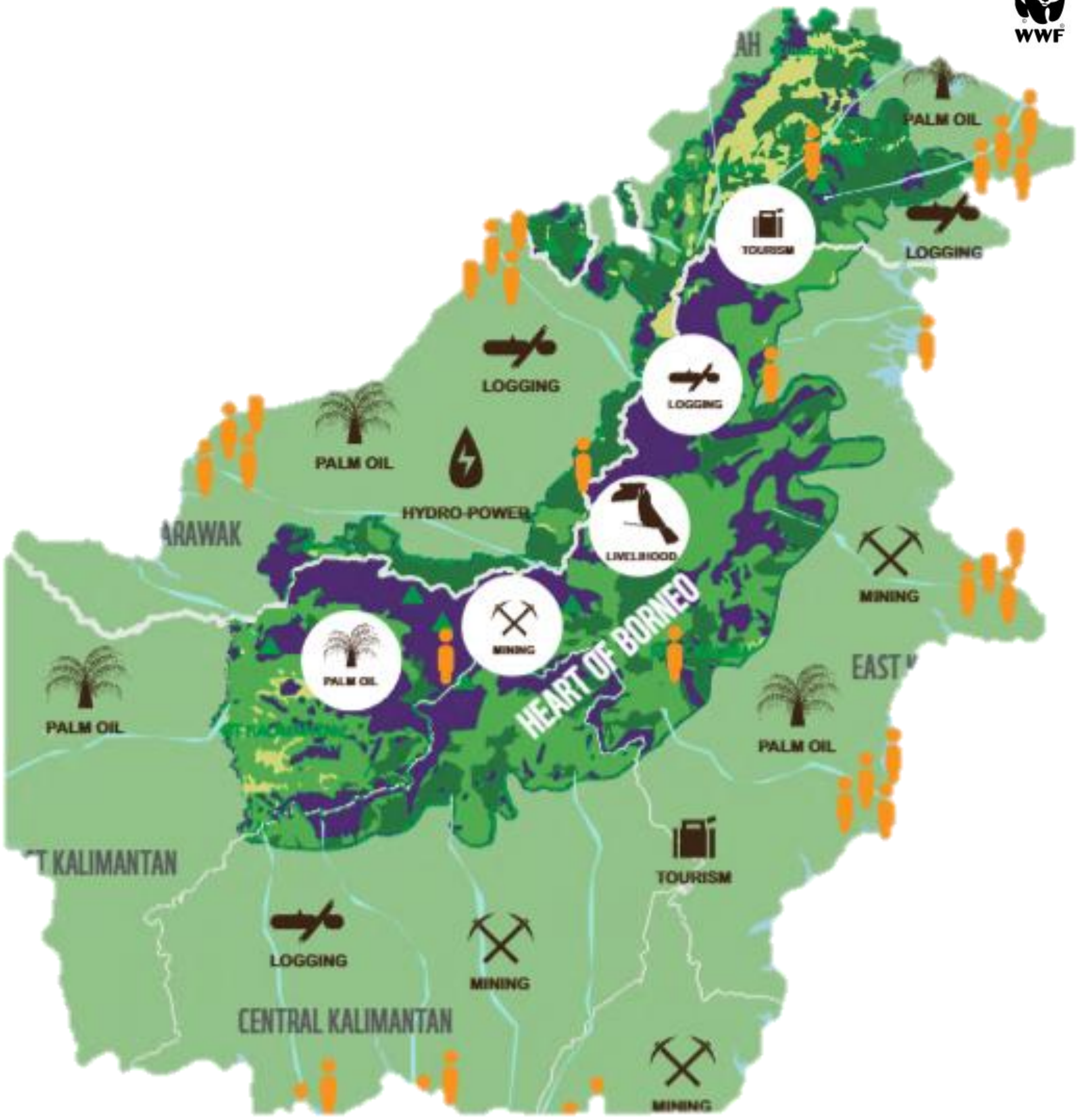
PLAYBOOK

Our Sustainable Finance for Conservation Playbook offers practical, in-depth guidance on financing green and greening finance at the landscape level.

Businesses

AGRICULTURE, LOGGING AND MINING, OIL AND GAS, AND ECOTOURISM.

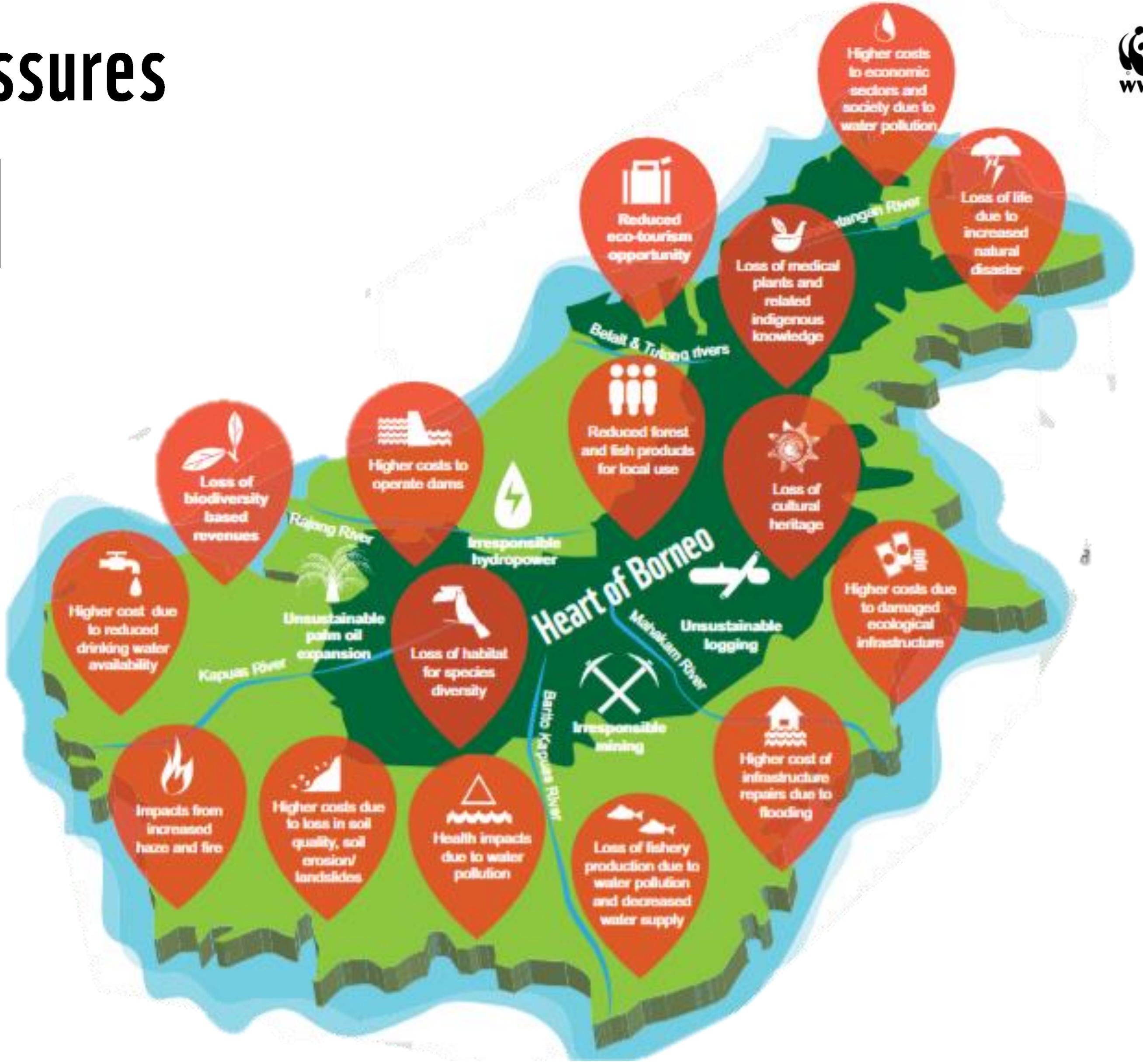
Region	Borneo GDP (billion)	Country's GDP share (2024s)
Brunei	US$ 15.126	n/a
Kalimantan (Indonesia)	US$ 114.383	8.2%
East Malaysia (Malaysia)	US$ 158.490	15.5%



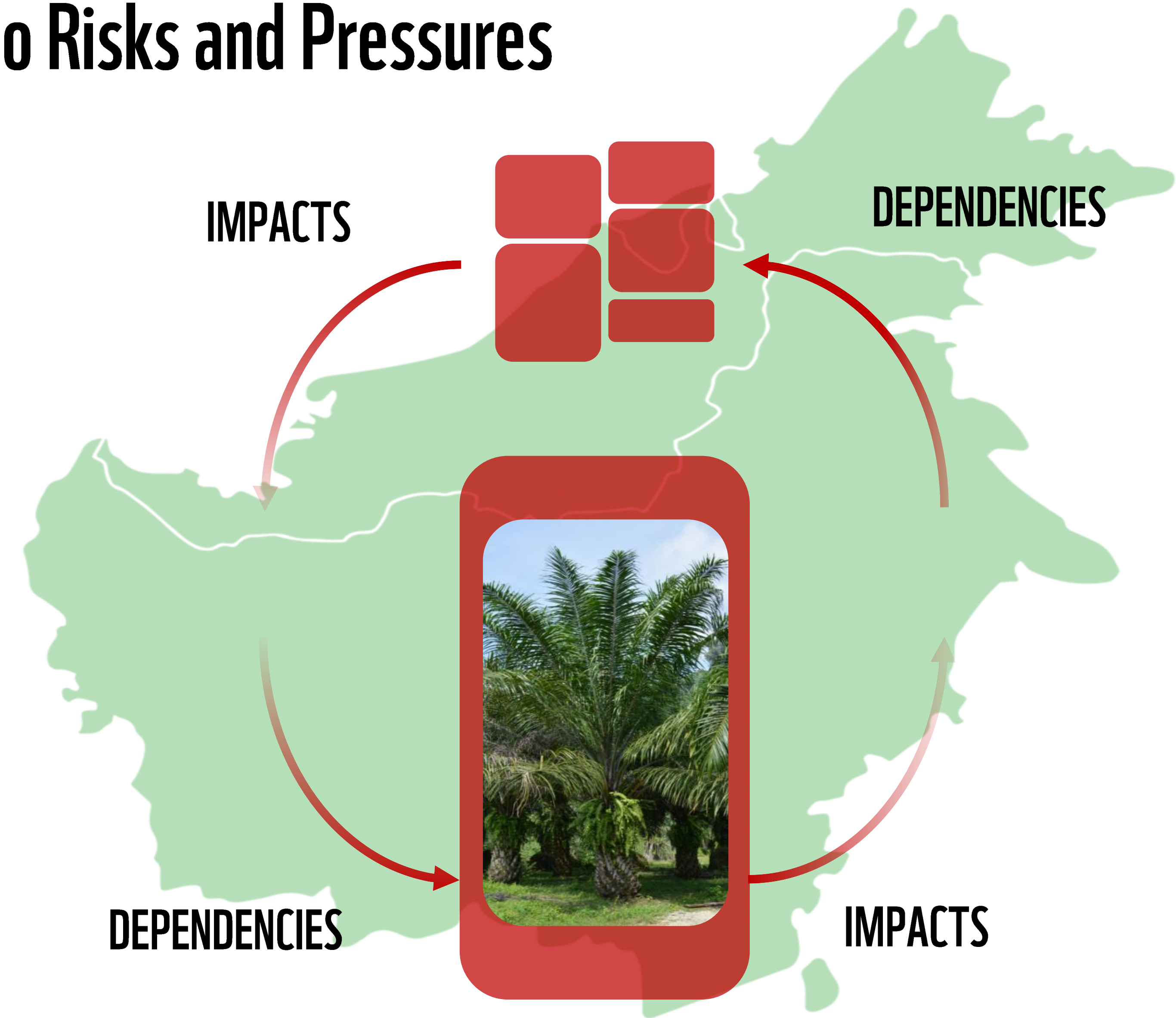
Reconnect Borneo Risk and Pressures

Key Examples:

- Loss of biodiversity and habitat
- Impacts from increased haze and fire
- Reduced forest and fish products
- Health impacts due to water pollution
- Higher costs due to damaged infrastructure



Reconnect Borneo Risks and Pressures



Reconnect Borneo Opportunities

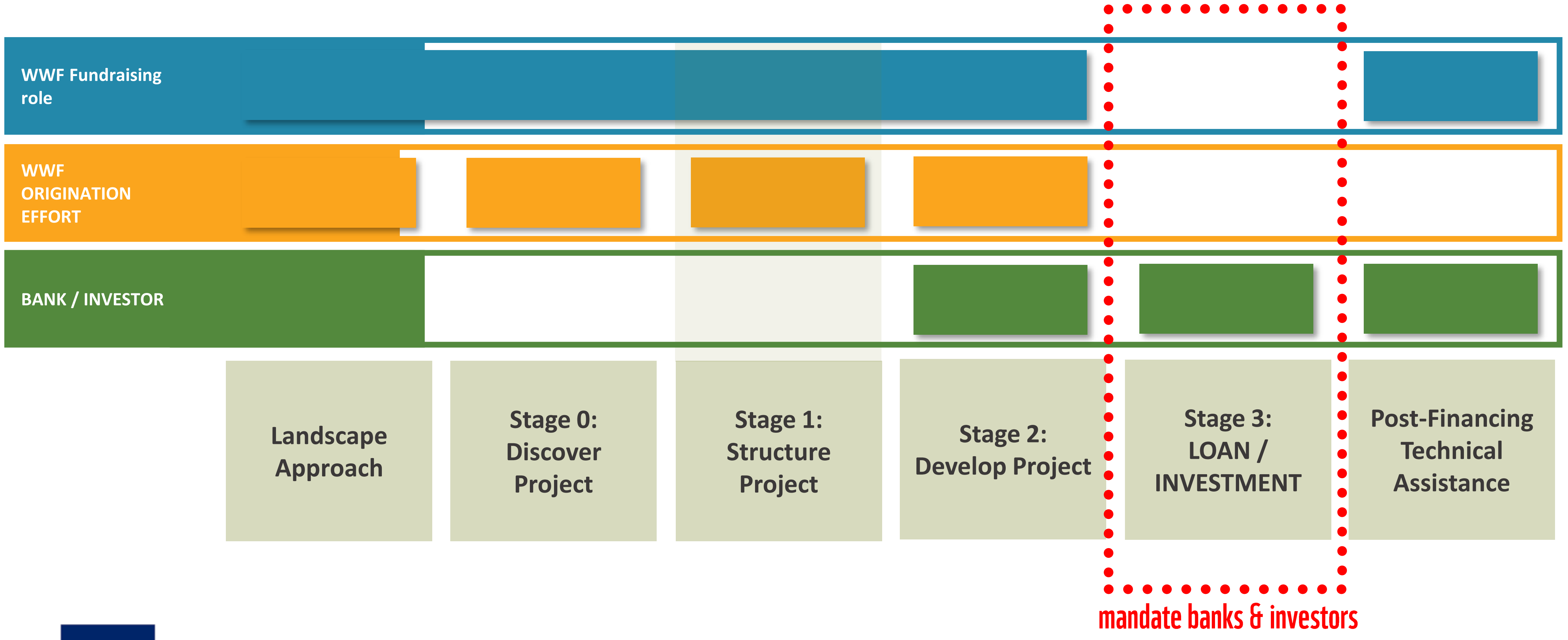
- Sustainable timber production
- Sustainable palm-oil
- Sustainable fisheries and aquaculture
- Bio-prospecting opportunities
- Sustainable Infrastructure
- Sustainable Mining

PILLAR 2

GREEN FINANCIAL SOLUTIONS

Supporting the deployment of capital to companies, projects, and activities through green financial solutions aligned with Global Goals.

WWF BANKABLE NATURE SOLUTIONS



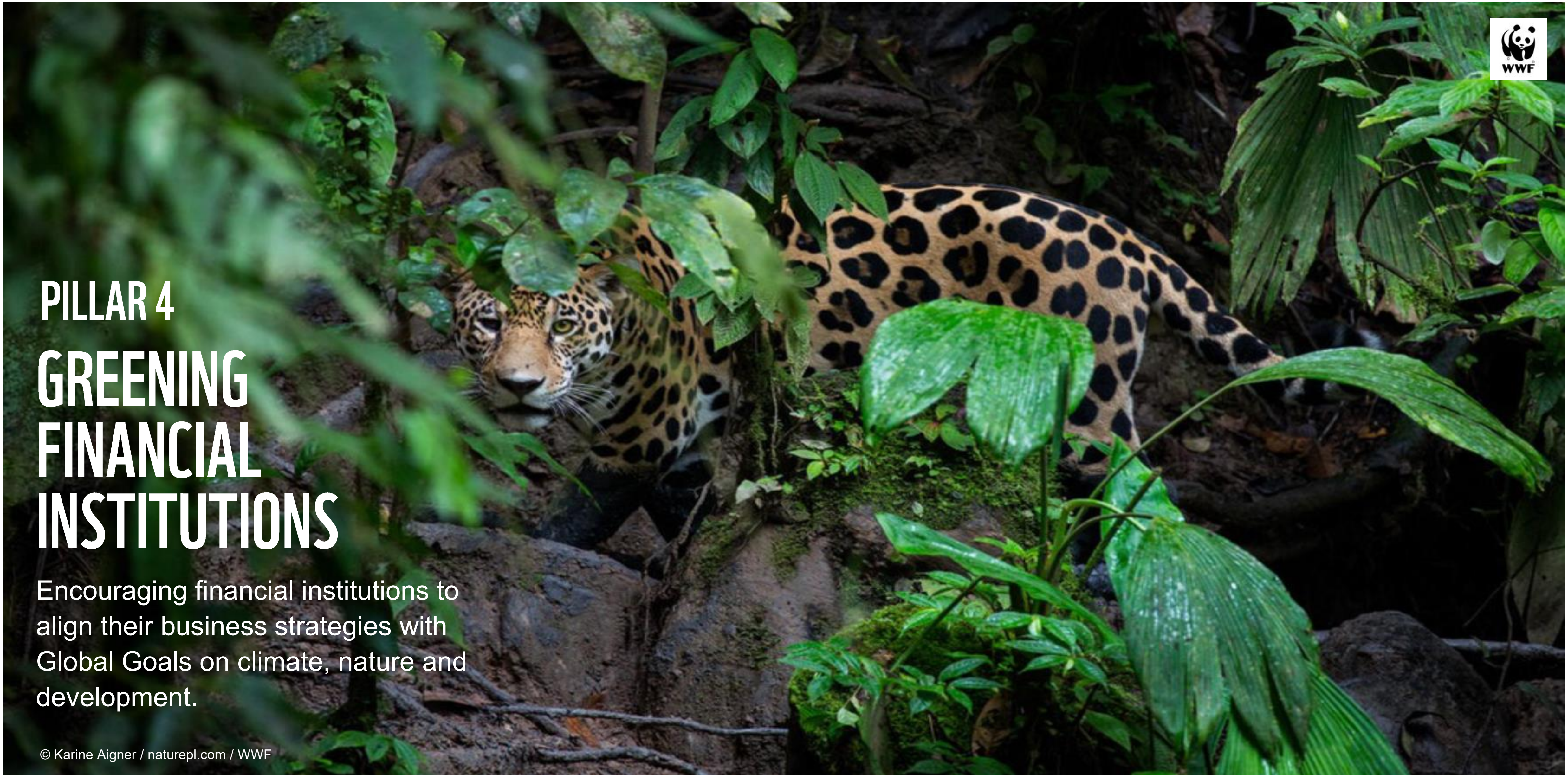
ADB ASIAN DEVELOPMENT BANK
FCD
lrf landscape resilience fund
MoMo4C
European Investment Bank
WWF IMPACT

PILLAR 3
GREEN FINANCIAL SYSTEMS

Reshaping the architecture
of the global financial system to achieve Global Goals, engaging with central banks and financial supervisors, as well as governments and multilateral organizations.

MAHAKAM RIVER ECOSYSTEM CASE STUDY

Started as a case study with WWF Switzerland for Freshwater Guidance for Central Banks. This case study is being explored with Indonesian Central Banks (BI) to analyze more in-depth the Water Risk Assessment of Banks in Borneo.



PILLAR 4

GREENING FINANCIAL INSTITUTIONS

Encouraging financial institutions to align their business strategies with Global Goals on climate, nature and development.

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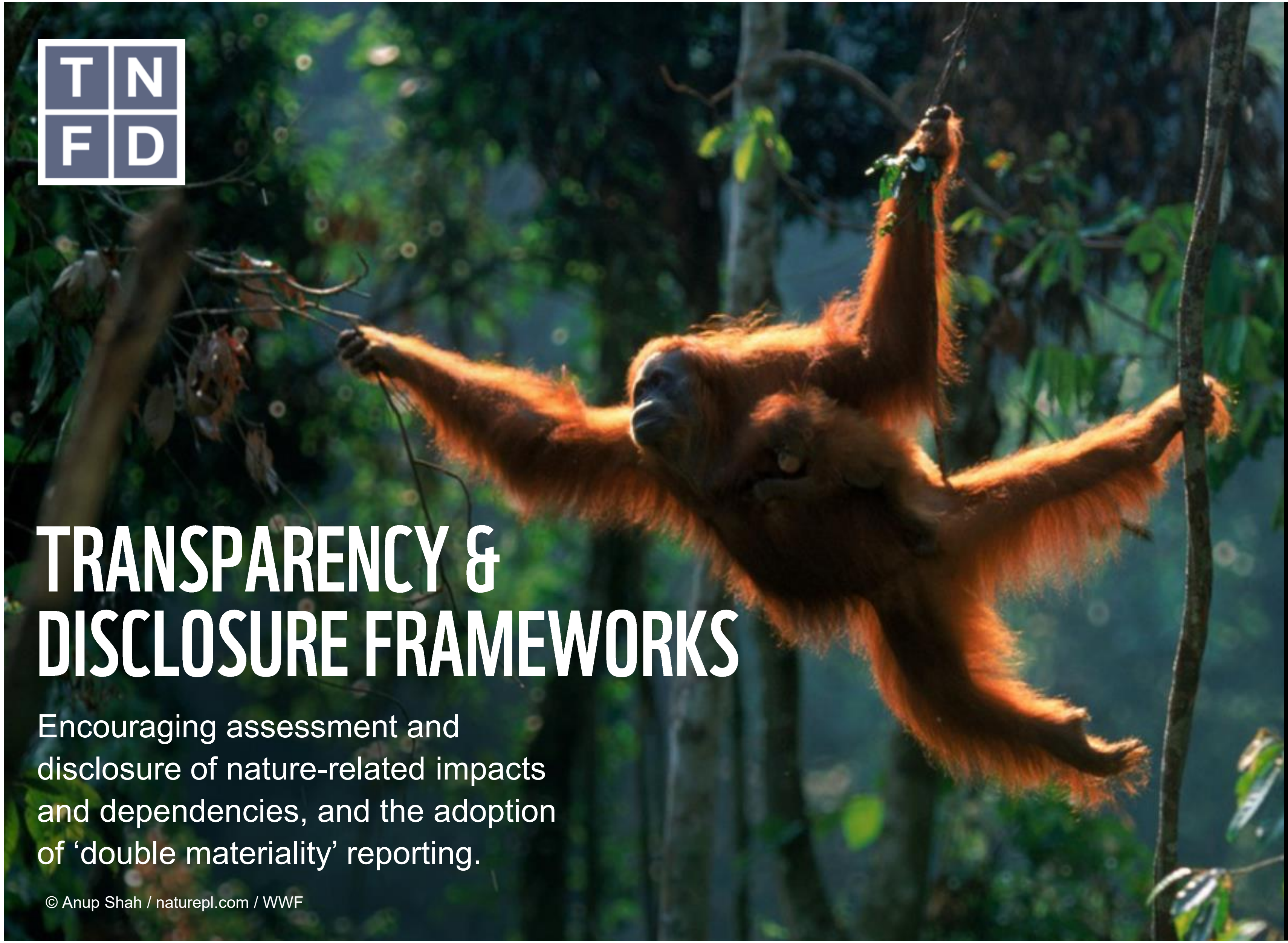

TRANSPARENCY & DISCLOSURE FRAMEWORKS

Encouraging assessment and disclosure of nature-related impacts and dependencies, and the adoption of 'double materiality' reporting.

Aug '25 - MoU Signing Between WWF & PT SMI (Infrastructure financier)

Through this collaboration, PT SMI will be the first financial institution in Indonesia to disclose using TNFD framework.

Conclusions

1. WWF **Finance for Landscape Approach** is tested.
2. A **portfolio** of interventions is needed at a landscape or seascape scale.
3. We can only scale investments in natural capital, with additional resources for **origination.**
4. Most scalable investment in natural capital: **mainstreaming** natural capital in existing financial instruments

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FOR MORE INFORMATION VISIT:

panda.org/finance