

## CWFPF ROUNDTABLE MEETING

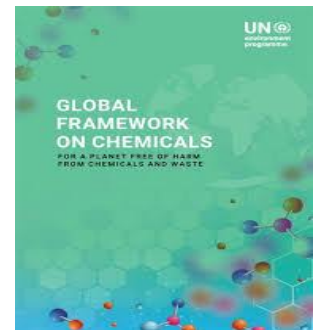
# *Design of CWFPF Knowledge Hub and E-Marketplace*

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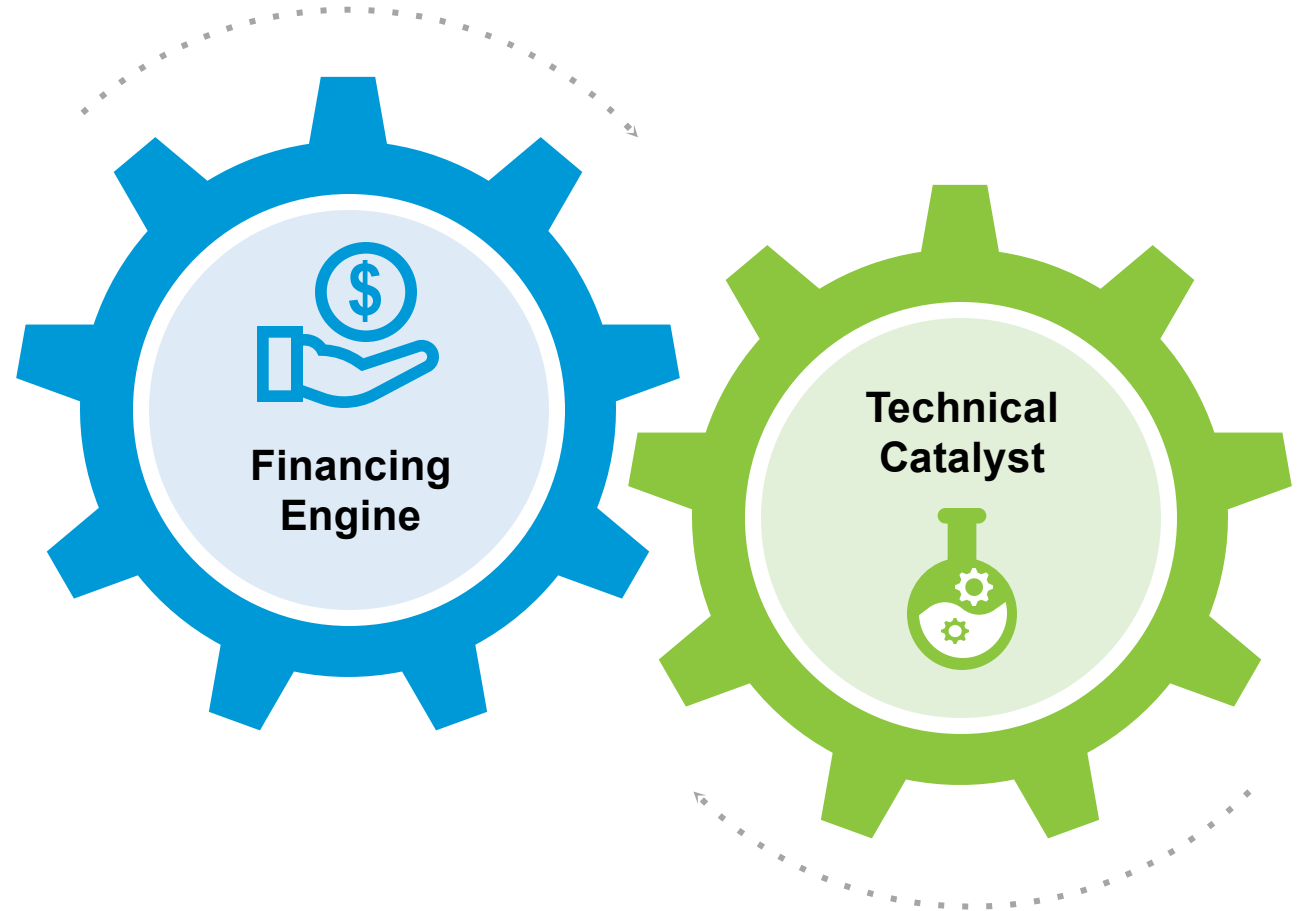


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# Connecting Knowledge to Investment

- The CWFPF Knowledge Hub and e-Marketplace is more than a finance mechanism – it's a platform for solutions.
- To reduce chemicals and waste pollution, we must connect policy, finance, and innovation.
- The Communications, Knowledge Management and Learning Strategy ensures that **what we learn informs what we fund**.



# The CKML Strategy at a Glance



## Goal:

Capture, organize, share, and apply knowledge to strengthen investments.



## Objectives:

- Enhance awareness of chemicals and wastes pollution.
- Facilitate knowledge exchange and adaptive learning.
- Engage and mobilize partnerships and finance.

# Why a Knowledge Hub and e-Marketplace?



## KNOWLEDGE HUB

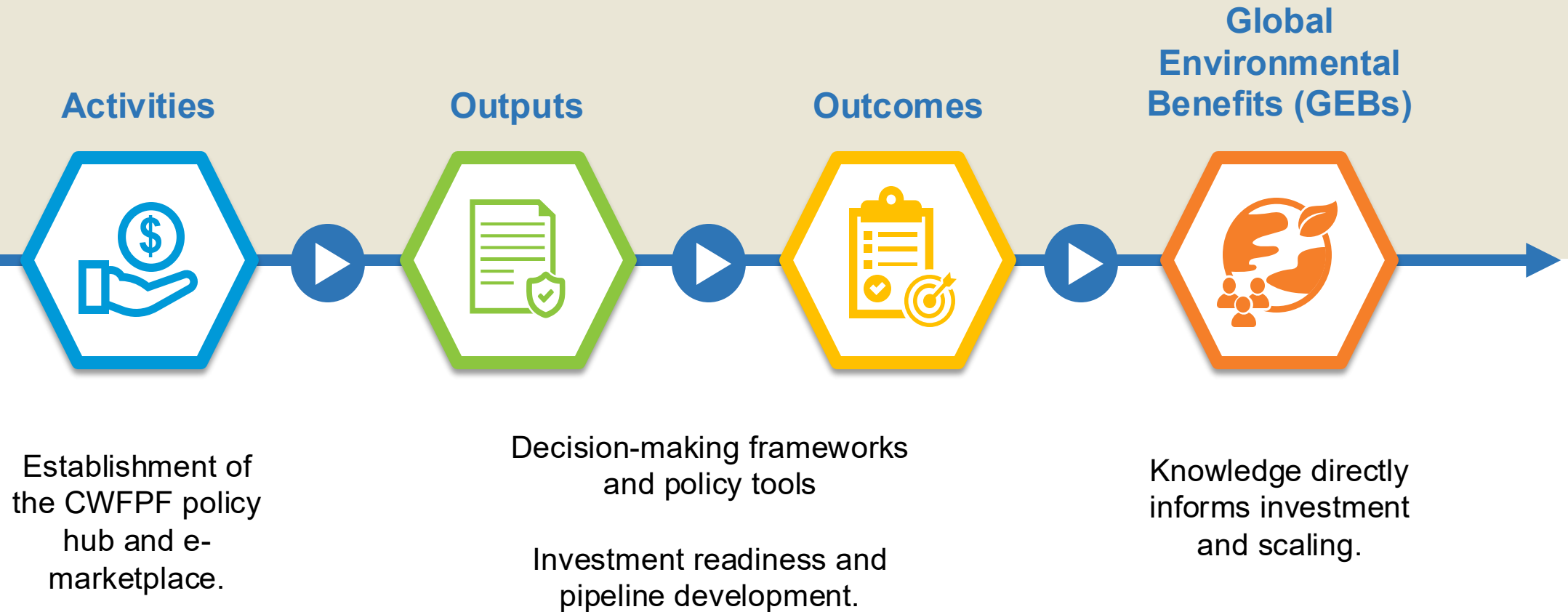
- Digital repository for CWFPF knowledge and tools.
- Connects policymakers, financiers, practitioners.
- Fosters communities of practice.



## E-MARKETPLACE

- Matchmaking platform between investors and solution providers.
- Showcases bankable projects and inclusive, circular investments.

# How It Fits in the Project Design



# Comparative Insights (Knowledge Hubs)

| Platform                                                             | Purpose                                                                                           | Features                                                                                                               | Gaps/Limitations                                                                                 |
|----------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| <a href="#"><u>GEF – Project Database &amp; IW:LEARN</u></a>         | Portfolio + KM guidance                                                                           | Project database, KM strategies, peer-learning hubs like IW:LEARN.                                                     | Less investor-oriented.                                                                          |
| <a href="#"><u>Hub4R (ADB Water Resilience Hub)</u></a>              | Regional water resilience knowledge + solutions                                                   | Curated learning repository, training, thematic filters; pairs guidance with an e-Marketplace of tools & technologies. | Water-specific; no finance workflow.                                                             |
| <a href="#"><u>ADB ACGF</u></a>                                      | Facility pipeline + sovereign prep                                                                | Green investment principles, eligibility criteria, TA for project prep.                                                | Not a public deal marketplace.                                                                   |
| <a href="#"><u>K-HUBTech (Knowledge Hub Technology Platform)</u></a> | Digital knowledge and innovation ecosystem integrating data sharing, analytics, and marketplaces. | Open-source, modular architecture supporting interoperability, integration with finance and innovation platforms.      | Not sector-specific or investment-oriented; requires contextual adaptation and governance model. |

# Comparative Insights (Marketplaces & Matchmaking Platforms)

| Platform                                                  | Purpose                          | Features                                                           | Gaps/Limitations                   |
|-----------------------------------------------------------|----------------------------------|--------------------------------------------------------------------|------------------------------------|
| <a href="#"><u>UNDP SDG Investor Platform</u></a>         | Country opportunity maps         | Filterable opportunities with impact/return cues.                  | Not transactional.                 |
| <a href="#"><u>Convergence Blended Finance</u></a>        | Blended finance deals            | Historical deals database, knowledge library, structured taxonomy. | Member-gated data.                 |
| <a href="#"><u>Temasek Trust / Temasek Foundation</u></a> | Philanthropy + catalytic capital | Incubation, pilot funding, de-risking.                             | Geographic limits (SE Asia focus). |
| <a href="#"><u>Aviva plc</u></a>                          | Institutional investor           | Mainstream ESG investments, disclosure frameworks.                 | No chemicals/waste focus.          |

# What It Will Contain



## KNOWLEDGE HUB

- Policy briefs
- Case studies
- Toolkits
- Multimedia
- e-Learning



## E-MARKETPLACE

- Investment profiles
- co-financing opportunities,
- Inclusive innovation stories
- Demand-driven – requests for support, applications, etc.
- Includes feedback mechanisms

# Why It's Central to CWFPF's Success

The **Knowledge Hub** and **e-Marketplace** are the nervous system of CWFPF — connecting ideas, people, and capital.

Through this, CWFPF can be a living ecosystem for innovation, collaboration, and impact.

