CWFPF ROUNDTABLE MEETING

Private Sector Engagement

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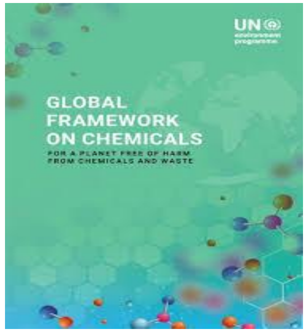


The Private Sector: From Problem to Solution

Why it matters?

- The private sector is both the source of the problem *and* the driver of the solution.
- Chemicals and waste pollution stem from private industry, but cleanup has relied on (inadequate) public finance.
- CWFPF bridges this gap — bringing private innovation, efficiency, and capital to deliver treaty-aligned GEBs.
- We can’t solve private-sector pollution with public money alone.
- Redirect the same private capital, ingenuity, and profit motive that caused the problem in the first place.

The Private Sector: From Problem to Solution

Why it matters?

- Regulation (e.g., EU bans on PFAS) is reshaping markets.
- Demand for abatement, remediation, and green chemistry is surging.
- Companies need new plant and equipment - driving financing demand and innovation.
- CWFPF aligns finance with regulatory timing to channel private capital into pollution abatement.

Where CWFPF Creates Impact

Supply side

- Development manufacture, and supply of PFAS/POPs elimination, remediation, and hazardous waste treatment technologies.
- Market entry of non-toxic substitute chemical suppliers in Asia Pacific.
- Expansion of clean-up and remediation services (landfills, e-waste, plastics).

Demand side

- Financing new plant and equipment to eliminate pollutants across industrial sectors.
- Financing customers (public and private) of abatement and remediation products.

❖ Cities, public agencies, and businesses all need access to this new green technology.

Making Pollution Control Bankable

- CWFPF will catalyze a new “bankable pollution control” strategy for aligned funds, facilities, and platforms.
- CWFPF doesn’t need to raise capital — only to mobilize it through knowledge products and TA.
- Like renewable energy finance, private markets will provide capital once risks and returns are competitive.
- Private credit funds (often $25B+) have ample liquidity — the limit is CWFPF’s ability to generate attractive opportunities.

Financing Models: Funds and Facilities

Example 1.1	\$250M private equity fund → 25 investments (\$10M each) in non-toxic "green" chemical suppliers.
Example 1.2	\$100M private credit fund → 20 SME loans (\$5M each) for chromium-6-to-3 conversion (scaling UNIDO pilot).
Example 1.3	\$100M specialty leasing platform → finances abatement equipment for DMC manufacturers.

❖ Funds, facilities, and similar "wholesale" platforms efficiently finance multiple small deals with wide diversification and regional impact.

Financing Models: Direct investments

Example 2.1	\$50M loan to manufacturer of leachate treatment equipment expanding into Asia Pacific.
Example 2.2	Partnership with Asia Pacific leasing firm → \$350M specialty leasing business for pollution abatement.
Example 2.3	\$100M senior debt → expansion capital for regional supplier of microplastics filtration systems. .
Example 2.4	\$150M blended facility → enables remediation equipment suppliers to offer credit sales to DMC municipalities.

Integrating CWFPF with ADB

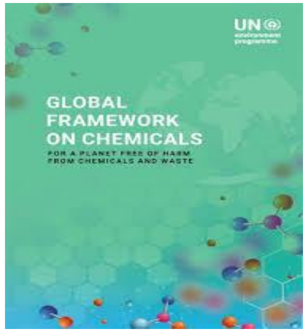
Market Insights	Track emerging CW pollution issues, solutions, and financing trends.
Knowledge products	Maintain data on suppliers, funders, investors; conduct outreach and events.
Marketplace Function	Match DMC demand with supplier capacity; scale up national abatement finance.
CW Lens in Operation	Identify sovereign project pipeline opportunities; coordinate across PSOD, RDs, NGOC, Safeguards.

Wrap Up

- ➢ **Mobilize private capital** for measurable, treaty-aligned results.
- ➢ **Support green industrial growth** through scalable, programmatic models.
- ➢ **Build a vetted pipeline** of abatement and remediation investments.
- ➢ **Turn pollution control into opportunity** for industry and investors.
- ➢ **Expand ADB's green finance toolkit** to help DMC advance their green economy goals

❖**CWFPF makes pollution control bankable!**

Thank you!



GLOBAL FRAMEWORK ON CHEMICALS
FOR A PLANET FREE OF HARM FROM CHEMICALS AND WASTE