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ASIAN DEVELOPMENT BANK BUSINESS OPPORTUNITIES FAIR 2025

16-18 SEPTEMBER 2025 | ADB HEADQUARTERS, MANILA

QUALITY INNOVATION IMPACT

Private Sector Operations and One ADB Approach

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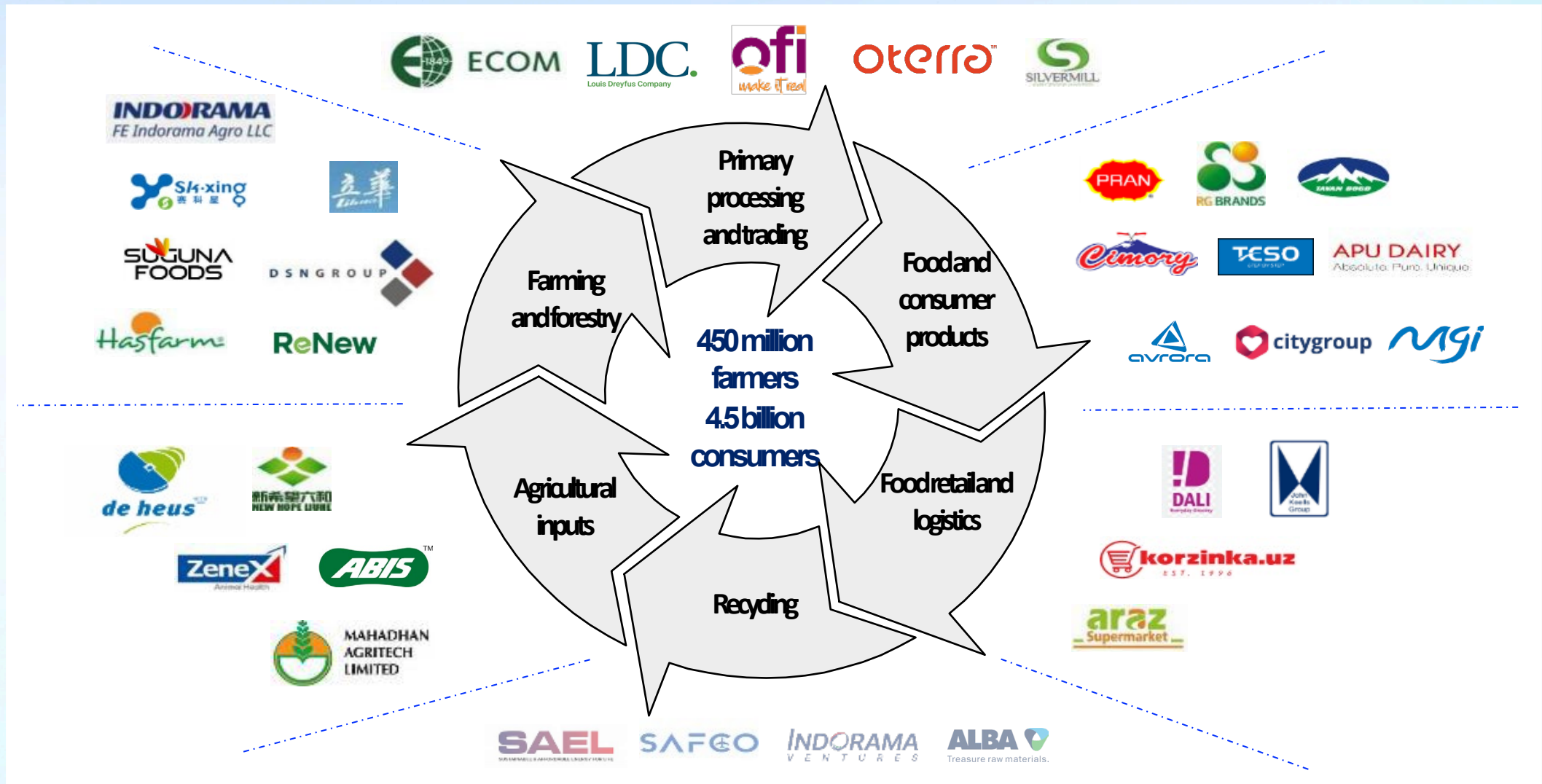


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ADB covers the entire agrifood value chain, “from seeds to supermarkets”





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ADB promotes innovation and impact through its private sector projects

Agricultural inputs



High-Efficiency Fertilizer

- **\$30m loan to Smartchem**
- IND; signed in 2021
- Capex (energy efficient) and working capital needs
- TA to train 2,000 farmers

Impact:

- 2 million farmers adopting higher-efficiency fertilizer
- Reduced leakage in soils
- First SLL and first blue loan
- Other agri inputs deals: [ABIS](#), [De Heus](#), [Zenex](#), etc.

High-value farming and forestry



Climate Controlled Greenhouses

- **\$20m loan to Hasfarm**
- VIE, PRC; signed in 2017
- Capex (greenhouses) and beneficial insect breeding for cut flowers and vegetables

Impact:

- Added 117 ha of greenhouses
- Provided formal employment to 4,183 staff, 44% women
- Boosted FDI and exports
- Other farming deals: [New Hope](#), [Lihua](#), [Australis](#), [Indorama](#), etc.

Trading and food processing



Coffee Trading and Processing

- **\$175m loan to Olam**
- VIE, INO, TIM, PNG; 2018
- Capex (coffee processing) and working capital needs
- TA for 20,000 coffee farmers

Impact:

- Processing capacity doubled
- >\$500m procured annually from smallholder farmers
- Boosted FDI and exports
- Other trading, processing deals: [ECOM](#), [LDC](#), [PRAN](#), [DSNG](#), etc.

Food retail and logistics



Modern Retail Expansion

- **\$80m equity in John Keells**
- SRI; signed in 2021
- Capex (supermarkets and distribution center)
- TA for 2,000 F&V farmers

Impact:

- 45 supermarkets, distribution center, and cold chain built
- 7,000 jobs, 43% women
- >3,000 farmers linked
- Other food retail, logistics deals: [Dali](#), [Korzinka](#), [Araz](#), etc.



ADB mobilizes technical assistance to augment impact on farmers



Implementation by consulting firms

- Capacity building programs for farmers
- On-farm adaptation to climate change
- Regenerative agriculture
- Climate crop insurance products
- Farm- and community-based production and use of organic inputs (biochar, vermicompost, compost, etc.)
- Water and irrigation solutions (drip, rainwater harvest, etc.)
- Pasture management groups and solutions
- Harvest and post-harvest solutions and storage
- Animal health



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QUALITY INNOVATION IMPACT

Video: Flourishing Flower Business