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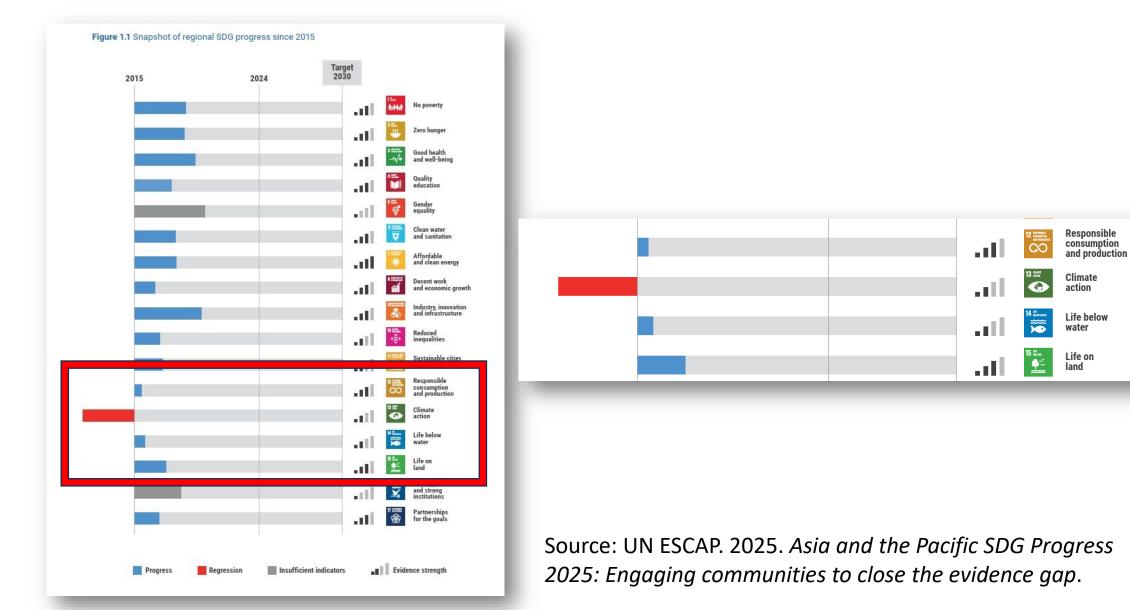
Applying Circular Economy Approaches for Responsible **Consumption and** Production

James Baker Senior Natural Resources and Agriculture Specialist Asian Development Bank



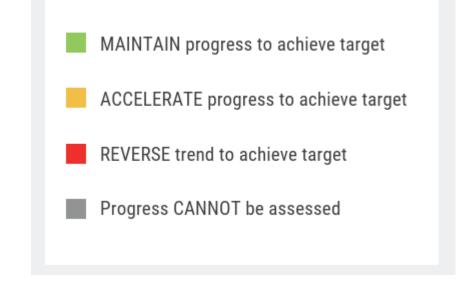
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Snapshot of Regional SDG Progress Since 2015



Progress on SDG 12 Targets

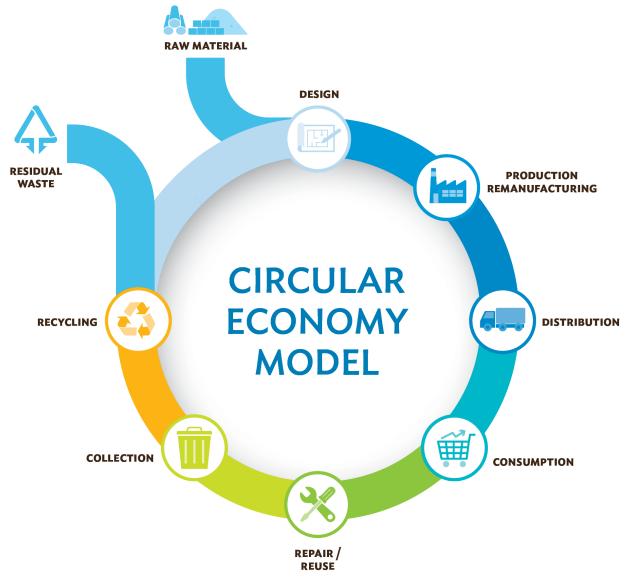




Source: UN ESCAP. 2025. Asia and the Pacific SDG Progress 2025: Engaging communities to close the evidence gap.

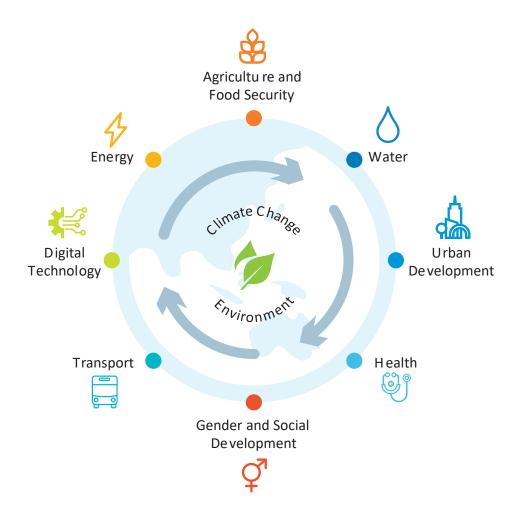


Holistic Approach for Responsible Consumption and Production



- At micro, or project level, Circular Economy provides design approaches through which projects activities can deliver local, city, and provincial sustainability improvements.
- Long-term results projects and programs must consider social, economic, technological, and environmental perspectives
- At macro, or program level, Circular Economy provides a framework through which multiple projects and sectoral activities can be effectively linked to deliver national and regional sustainability improvements.

Circular Economy Entry Points Across ADB Sectors



CIRCULAR

FORUM 2025

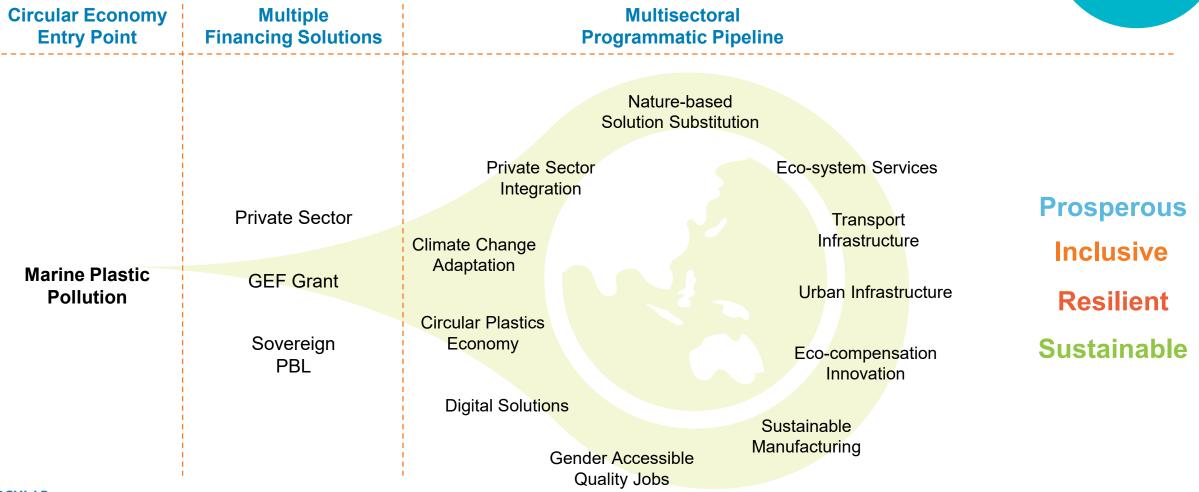
ADB Sectors exist as part of national, regional and global systems. Circular Economy supports the ONE ADB approach to provide integrated solutions through multi-sectoral approaches

- Energy projects with integrated climate change, digital, water, urban development and nature-based solutions
- Urban development with integrated nature-based climate change mitigation solutions, urban farms, digital technology, energy efficiency and water conservation
- Nature linked health environments with digital support structures for enhanced accessibility
- Gender accessible, quality jobs linked to sustainability and resource efficiency
- Healthy and Age Friendly Urban Development

Circular Economy and Systems Thinking provides the framework, language and metrics to design, articulate, and deliver multi-sectoral solutions

Plastics – Marine Plastics Pollution

Circular Economy is most often associated with plastics from their avoidance and substitution through to waste management and recycling. ADB's Promoting Action on Plastic Pollution is working across ADB to address marine plastic pollution and support our DMCs as the Global Plastics Treaty is designed and implemented





Yangtze River Economic Belt

The Yangtze River Basin is a growing example of circular economy facilitated, multi-sectoral solutions for sustainable rural development and climate adapted food supply security

Circular Economy	Multiple	Nature Positive		
Entry Point	Financing Solutions	Programmatic Pipeline		
Agricultural Plastics	Private Sector Partnership GEF Grant Comprehensive Agricultural Development Ioan	Nature-based Solution Substitution Sustainable Production Practices Climate Change Adaptation Circular Plastics Economy Digital Solutions Cancel Solutions	<section-header><text><text><text><text><text><text></text></text></text></text></text></text></section-header>	Prosperous Inclusive Resilient Sustainable

CIRCULAR ECONOMY FORUM 2025













