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Advancing Universal Health Coverage in Indonesia: A Private Sector Case from OneMed

PT Jayamas Medica Industri Tbk (OMED IJ)

INSPIRE Health Forum 2025

July 2025

EXECUTIVE SUMMARY





PT Jayamas Medica Industri Tbk (OMED or "The Company") founded in early 2000s. Since then, OMED has become a market leader in the Indonesian medical equipment and supplies market with a diverse product offering product portfolio consists of around 3,550 Active SKUs, supported by a wide-reaching distribution network, which spans across 514 cities and 34 provinces in Indonesia.

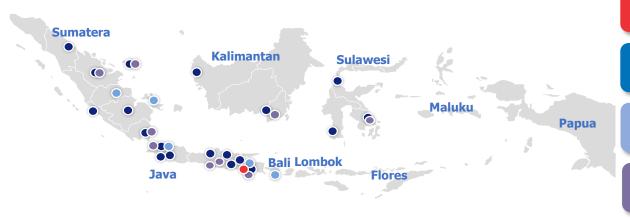
Product Category:



Supported with various number of brands:



We serve all customers across Indonesia:



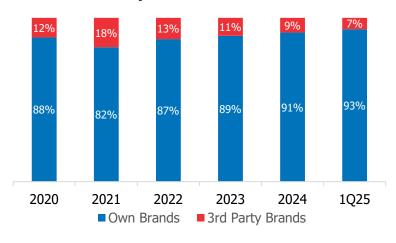
1 National Distribution Center

23 Branch offices and warehouses

12 Sales offices

28 Omnichannel Stores

Growth Driven by Own-Brand Focus:



Source: Company

Supporting UHC with Local Content and Government Integration







1000+ products > 40%

Locally Manufactured Products (TKDN)

KRIAN

2002

MOJOAGUNG

2016

BATANG

2024



Focus in Syringes Production



Requires in Heavy Workers Production



Focused in Fabrication Material (Gauze)

OneMed support Universal Health Coverage (UHC) by providing 1,000+ medical products with >40% local content (TKDN) through the government's e-Katalog system, reimbursed by BPJS Kesehatan. This ensures accessible healthcare while strengthening local industry.

Supporting UHC through Scale & Affordability





STERA DISPOSABLE SYRINGE 3 ML

4815001000-FKS-189156848

Katalog Sektoral Fasilitas Kesehatan Sektoral Kemenikes

Verified Vendor

Rp 55.722,00 Unit Pengukuran Box (isi 100 Pcs)

Stok Produk: Hubungi Penyedia

Product 1 (Imported): IDR 9.990.000.000

10.000.000 pcs for Monthly Purchase

Product 2 (OneMed):
IDR 5.572.200.000
TKDN (Local Content
Requirement Compliance)

Then the price SAVING is IDR 4.417.800.000

Our product innovation delivers significant cost efficiency at scale, enabling healthcare providers to reduce procurement costs without compromising quality. This positions us as a strategic partner in advancing affordable healthcare across Indonesia.

Our Branches







Lampung
Palembang
Jambi
Medan
Batam
Pekanbaru
Babel
Padang



Jawa Timur

Surabaya Malang Jember Kediri Sidoarjo Madiun Banyuwangi Jawa Tengah & DI Yogyakarta

Solo Semarang Purwokerto DI Yogyakarta Jawa Barat & DKI Jakarta

Bandung Bogor Jakarta Depok Tangerang Bekasi



Pontianak Banjarmasin



Makassar Palu Kendari

Enabling UHC through Strong Public—Private Partnerships



Prominent Customer Profile





PRIVATE

GOVERNMENT





















15,000+ institutions











Our healthcare provider customers are integrated with...



...supporting the national agenda for Universal Health Coverage.

OneMed's Diversified Revenue Structure Reflects Low Concentration Risk and Resilient Business Fundamentals.

ESG Implementation



ENVIRONMENTAL

Enhancing Energy Efficiency through Solar Panel Installation



Location:

- 1. Krian **954 pcs = 2577 sqm**
- 2. Mojoagung **259 pcs = 700 sqm**

SOCIAL

Collaborating with the Indonesian Red Cross (PMI) to Maintain Blood Supply



Blood Donation Program (CSR Initiative)

- Part of the Company's ongoing Corporate Social Responsibility (CSR) efforts.
- Conducted regularly throughout the year.
- Held at OneMed-Medicom retail stores in multiple cities.

GOVERNANCE

Stakeholder Visit as a Commitment to Transparency



Stakeholder Visit

- Invited stakeholders to production facilities in Krian and Mojoagung.
- Demonstrated commitment to transparency and accountability.
- Included direct discussion session with management.
- Aimed to build long-term trust with investors and stakeholders.



THANK YOU

PT Jayamas Medica Industri Tbk (OMED IJ)



CONTACT US







https://www.tokopedia.com/onemed



https://shopee.co.id/onemed



https://omed.idx