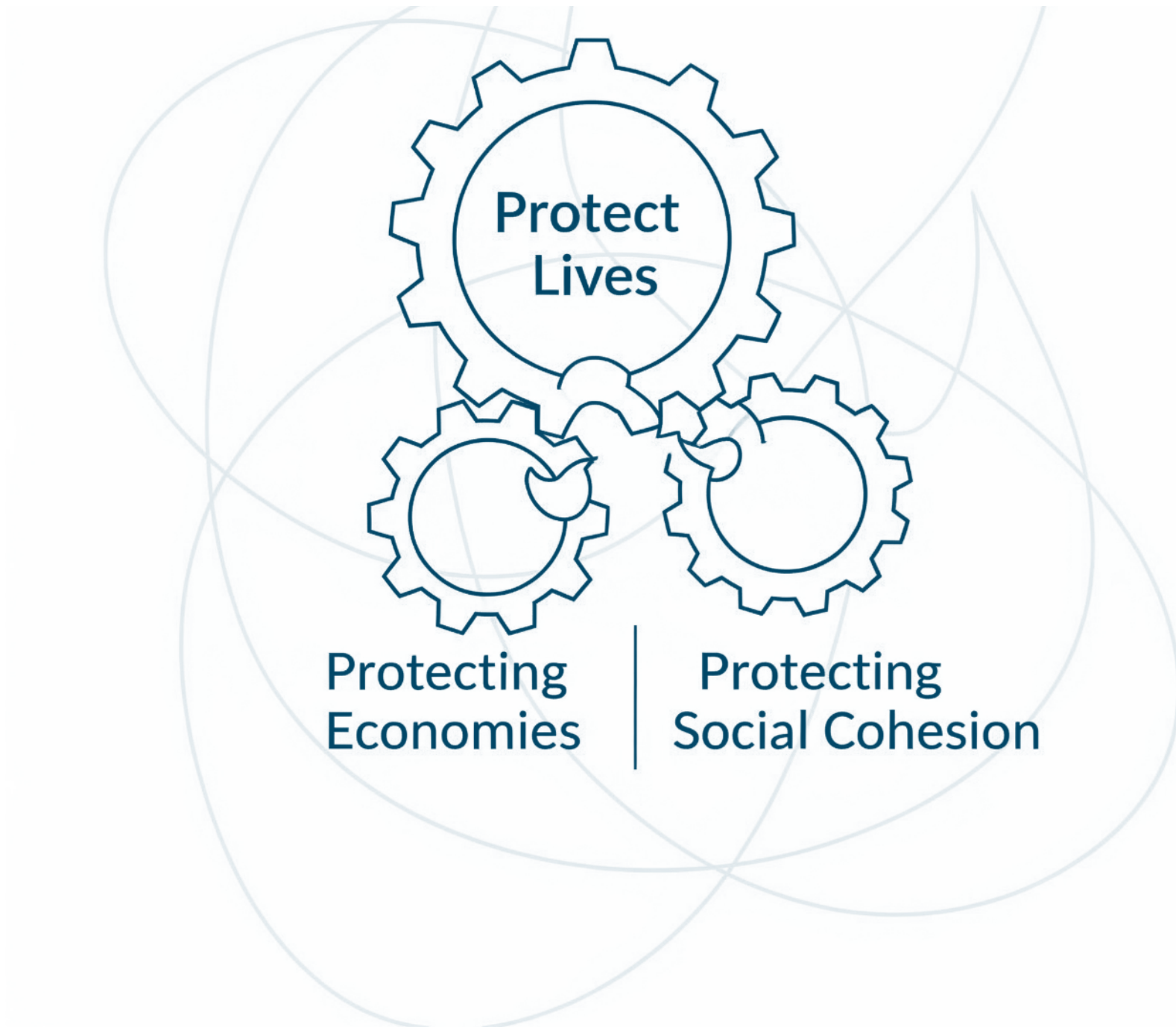




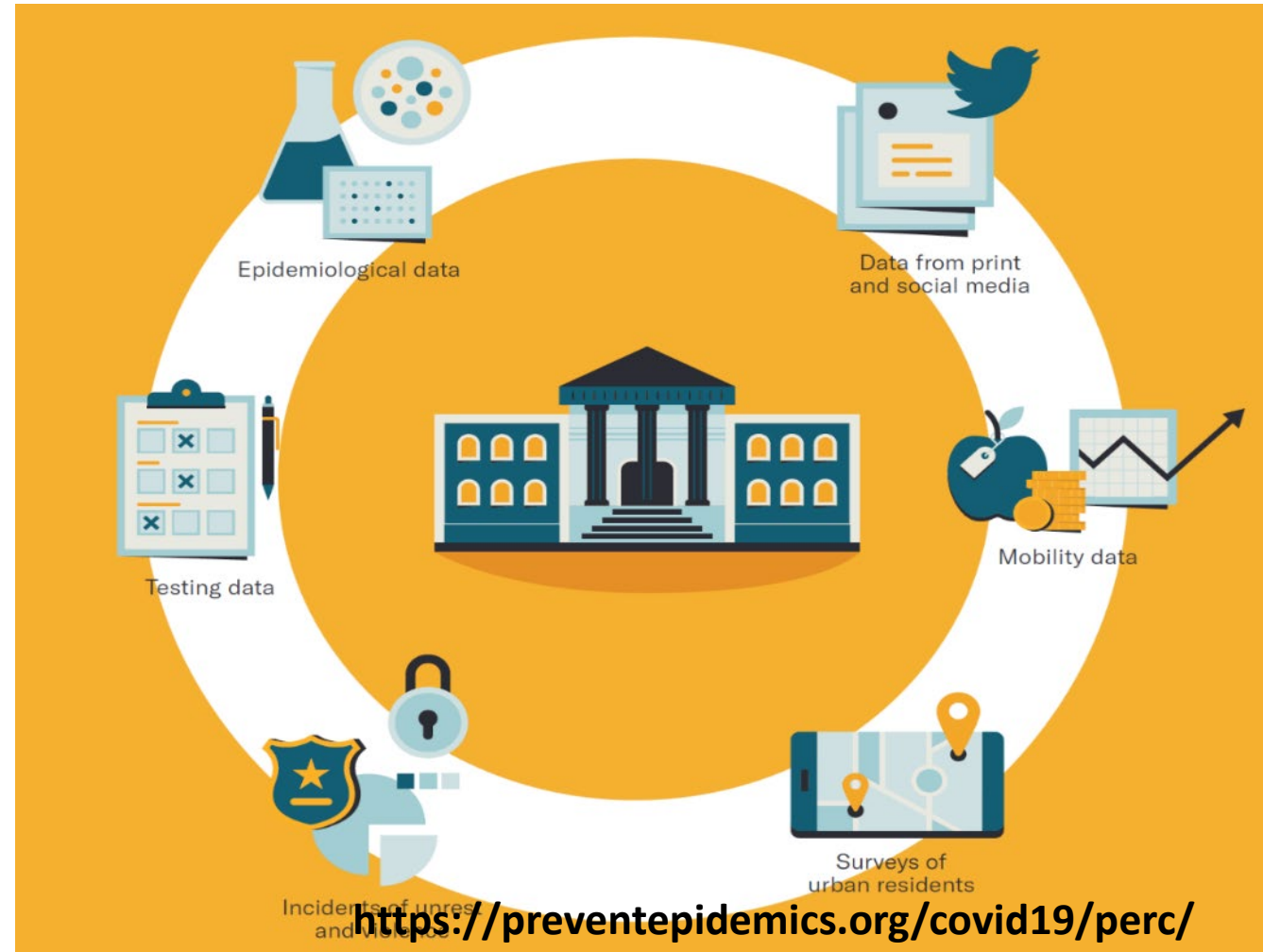
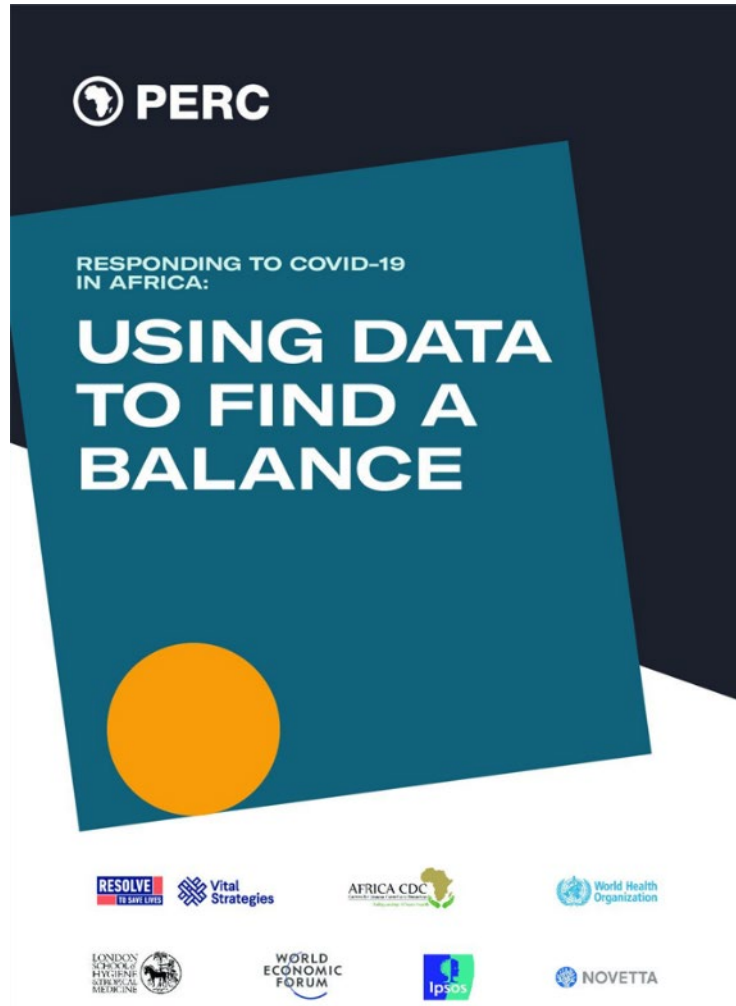
The plague of the Philistines at Ashdod. Oil painting by Pieter van Halen, 1661.

Lessons from COVID-19 and Other Health Crises

Amanda McClelland ADB INSPIRE 2025



Data Products to Support Decision Making



COVID-19



STAYING ALERT: Navigating COVID-19 Risk Toward a New Normal

LOGO

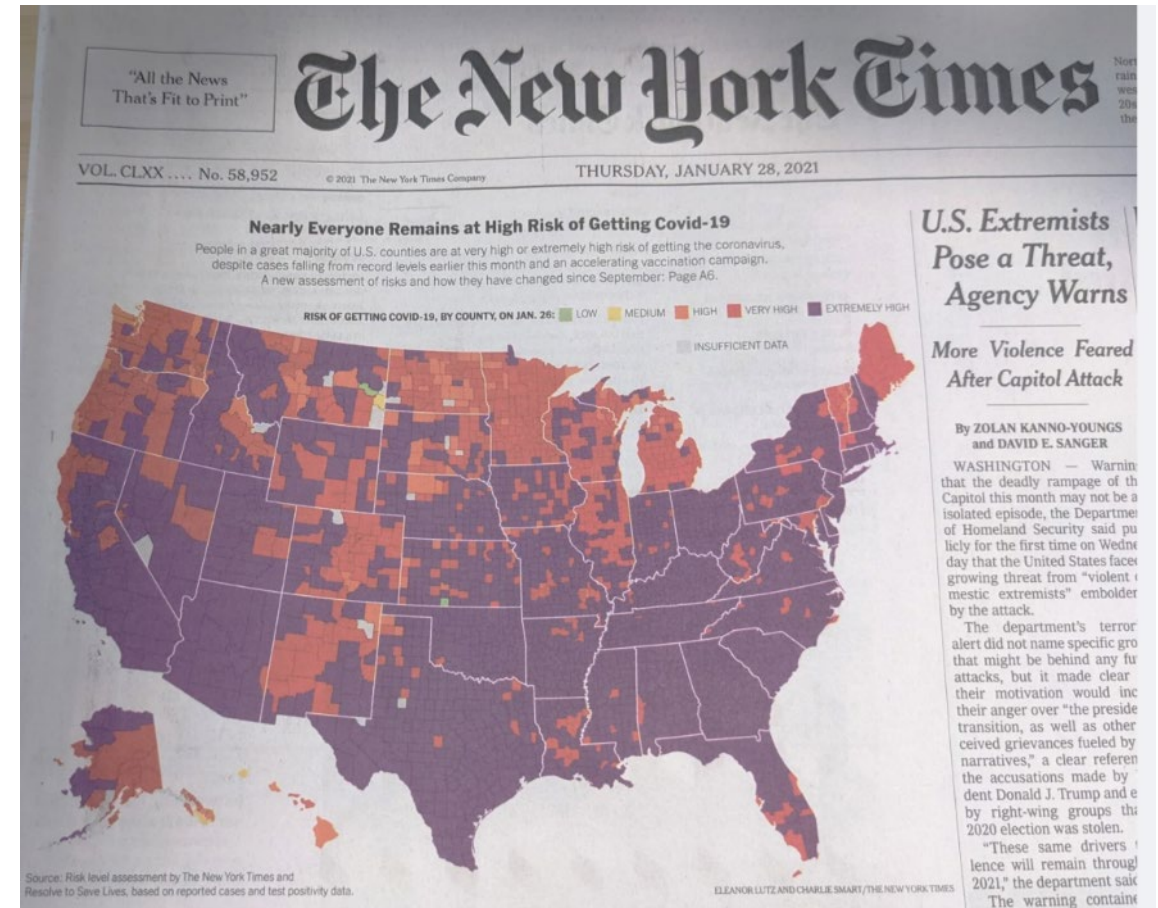
ORGANIZATION LOGO

COVID-19 risk alert levels

Alert Level 4 Very High Risk	Widespread outbreak that is growing with many undetected cases. Take strong measures to limit all contact.
Alert Level 3 High Risk	Many cases including community spread, with undetected cases likely. Limit everyday activities to increase safety.
Alert Level 2 Moderate Risk	Moderate number of cases with most cases from a known source. Increase efforts to limit personal exposure.
Alert Level 1 New normal	Cases are rare and contact tracing can be used to control the virus. Take everyday precautions.

EMERGENCY SUPPORT TEXT OR CALL
000 000 000
GOVERNMENT.COM

STAKEHOLDER LOGOS



The guide appeared on the front page of the New York Times



Photo – A Mcclelland . IFRC Kenema ETC 2015

EMERGENCY READY PRIMARY HEALTH CARE



The Leadership Challenge



On Monday Morning ...

- **Fund preparedness as core governance** — not as an emergency add-on
- **Measure what matters most** — focus on speed, trust, and system responsiveness
- **Design institutions for complexity** — equip them to act with transparency, agility, and authority