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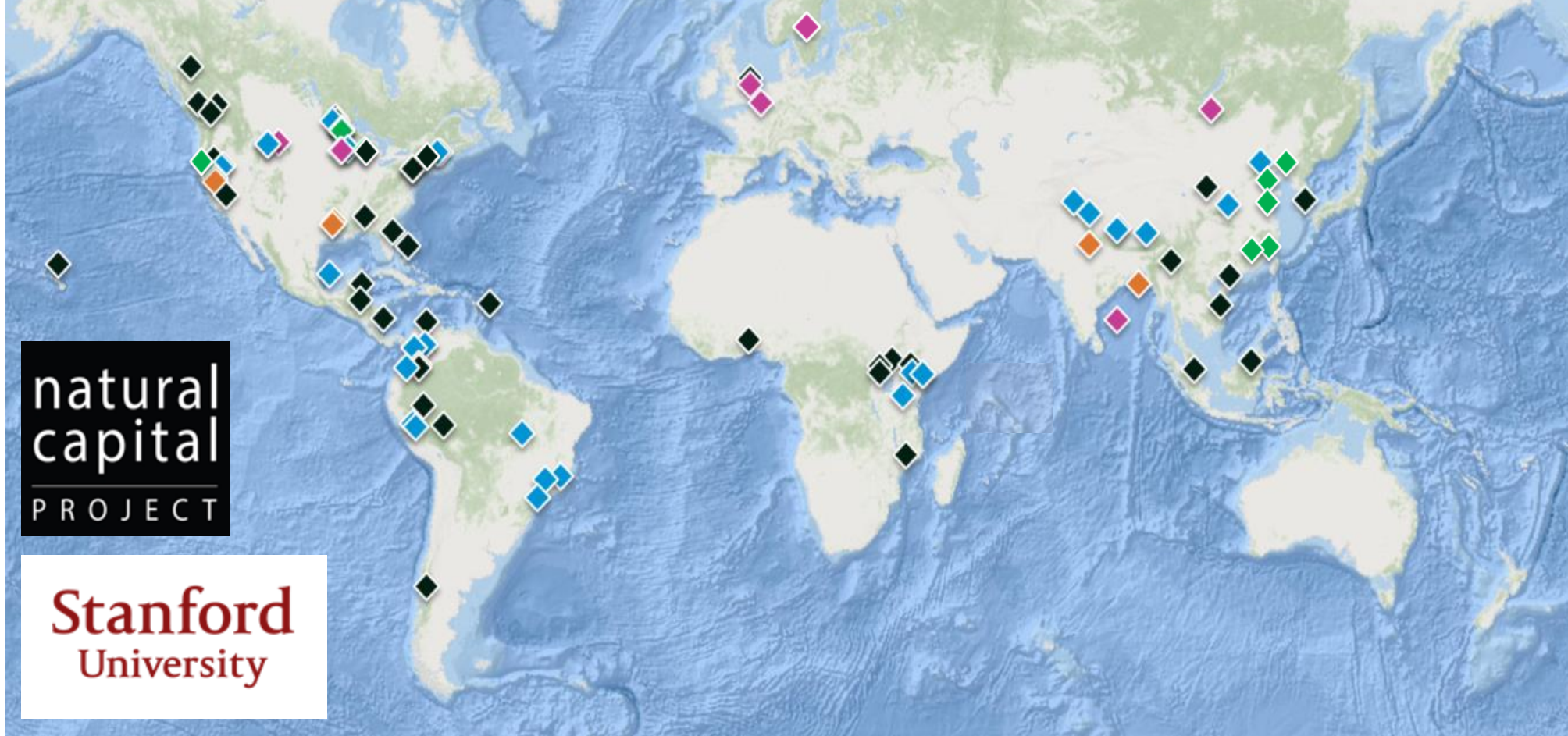
# **Transforming policy and investment through mainstreaming rapid approaches for natural capital assessment and accounting**

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# Integrating the Values of Nature into Decisions



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The Nature  
Conservancy



# Mainstreaming natural capital–Our Approach

Pathways to impact through engagement processes (80-20 rule):

Start with policy and finance windows, connect technical results to designing new policies, instruments for specific decisions

- Technical: Co-develop Natural capital assessments and accounting
- Policy/finance: refine, design new, and measure outcomes
- Capacity: developing capacity for durable outcomes
- Convenings: sharing lessons, challenges, innovations



# 16 countries, 16 pathways to impact on policy, investment

Decision contexts including ministries of finance, economic development, central banks:

- ➔ Monitoring and reporting Key Performance Indicators (KPIs) for results-based financing
- ➔ Aligning policies across key sectors of the economy
- ➔ Compensating communities for stewardship
- ➔ Natural capital accounting; gross ecosystem product accounts
- ➔ Enhancing river basin management planning
- ➔ Integrating nature into large infrastructure loans and planning
- ➔ Ecosystem restoration for coastal climate resilience and livelihoods









# Mainstreaming Nature in Policy & Investment Decisions: The People, Planet, Prosperity (3Ps) Project



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