Bord Bia

Is a government agency tasked with promoting and driving the sustainable success of Irish Food, Drink and Horticulture

Our Purpose

Is to bring Ireland's outstanding food, drink and horticulture to the world, thus enabling growth and sustainability of producers

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.



164 Staff





187
Export Markets



17bn Export value



90%
Ireland exports
90% of its F&B



Client Companies

Our Sectors

Dairy



Seafood





Beef





Farmers



Environment

PCF



Pork



Alcohol

Our Stakeholders



Food Industry



Our Global Customers and Consumers





Origin Green is Ireland's national food and drink sustainability programme, operating on a national scale, uniting government, the private sector and the full supply chain from farmers to food producers and right through to the foodservice and retail sectors.

Our Origin Green Program works across a variety of groups from producers (77,000 farmers), manufacturers (300+ of Ireland's leading food manufacturers and processors), retail and foodservice (Ireland's leading foodservice and retailers) and the Government (at a domestic and international level)

