

This is not an ADB material. The views expressed in this document are the views of the author/s and/or their organizations and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy and/or completeness of the material's contents, and accepts no responsibility for any direct or indirect consequence of their use or reliance, whether wholly or partially. Please feel free to contact the authors directly should you have queries.

# U.S. Commercial Service & USTDA

**Pacific Infrastructure Business Opportunities Seminar**  
NADI, FIJI

20-23 MAY 2024





# Steve Knode, Regional Senior Commercial Officer, U.S. Commercial Service - Australia, New Zealand, Pacific Island Countries



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service

# Let our global network work for you.

## Worldwide Recognition

As the U.S. government, we can open doors that no one else can in markets around the world.

## Global Network

Our unmatched global network with trade experts in more than 75 countries around the world can provide you with on-the-ground knowledge and connections.

## Results Driven

Our expert, in-person counseling is unparalleled and designed to help you succeed in global markets.

# The world is open for your business.

Our global network of experienced trade professionals is located throughout the United States and in U.S. Embassies and Consulates worldwide. Whether you're looking to make your first export sale or expand to additional markets, we offer the expertise you need to connect with opportunities and increase your bottom line.

## Our Services



**Export Counseling**



**Market Intelligence**



**Business Matchmaking**



**Commercial Diplomacy/Advocacy**



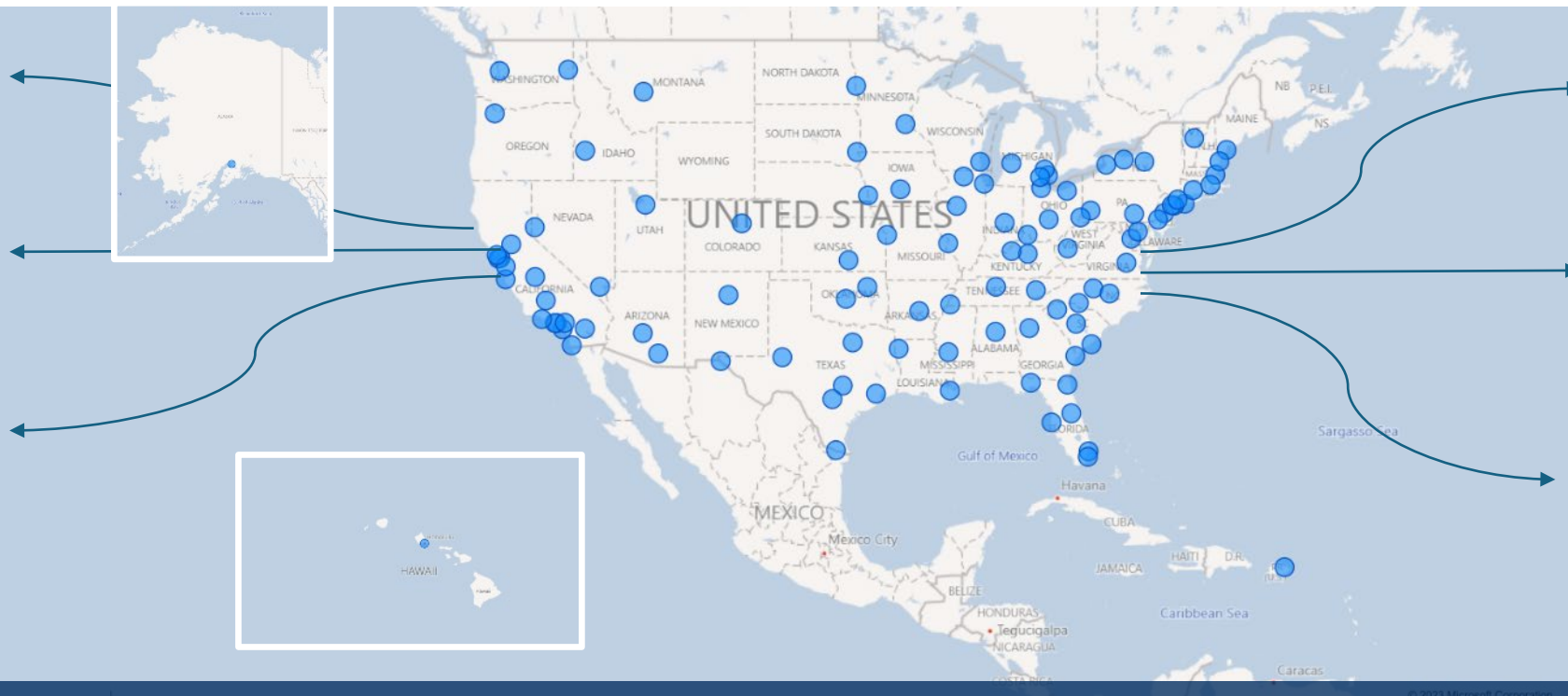
**2024**  
June 23 - 26  
**SELECTUSA INVESTMENT SUMMIT**



## Who We Are

# Our Stateside Counterparts: The USEAC Network

ITA oversees a network of 106 **U.S. Export Assistance Centers (USEACs)**. These offices connect U.S. businesses to the local expertise, networks and influence of Commercial Service offices in their targeted export markets.



# OCEANIA

## OFFICES

### AUSTRALIA

- U.S. Commercial Service – U.S. Embassy (Canberra)
- U.S. Commercial Service – U.S. Consulate General (Sydney)
- U.S. Commercial Service – U.S. Consulate General (Perth)
- Email: [office.australia@trade.gov](mailto:office.australia@trade.gov)

### NEW ZEALAND

- U.S. Commercial Service – U.S. Embassy (Wellington)
- U.S. Commercial Service – U.S. Consulate General (Auckland)
- Email: [office.newzealand@trade.gov](mailto:office.newzealand@trade.gov)

### PAPUA NEW GUINEA

- U.S. Commercial Service – U.S. Embassy (Port Moresby)
- Email: [office.papuanewguinea@trade.gov](mailto:office.papuanewguinea@trade.gov)

### FIJI

- U.S. Commercial Service – U.S. Embassy (Suva)
- Email: [office.fiji@trade.gov](mailto:office.fiji@trade.gov)

### ADB

- U.S. Commercial Service – Asian Development Bank (Manila)
- Email: [office.ManilaADB@trade.gov](mailto:office.ManilaADB@trade.gov)





U.S. TRADE AND DEVELOPMENT AGENCY

**Connecting Overseas  
Partners to Quality  
Infrastructure  
Solutions**



# Mission

- Support sustainable infrastructure development and economic growth.
- Connect U.S. private sector to infrastructure projects in emerging markets.



# USTDA's Tools

## Project Preparation

- Feasibility Studies
- Technical Assistance
- Pilot Projects
- Engineering and Design

## Partnership Building

- Reverse Trade Missions
- Conferences
- Workshops



# Priority Sectors



Clean Energy



Digital Infrastructure



Transportation



Agribusiness



Healthcare Infrastructure

# USTDA Project Criteria



Development Priority



Financial Viability



Mutual Benefits



## Connect with USTDA



[www.ustda.gov](http://www.ustda.gov) | +1 703-875-4357

**1101 Wilson Blvd.  
Suite 1100  
Arlington, VA 22209**

### **Verinda Fike**

Regional Director for the Indo-Pacific  
[vfike@ustda.gov](mailto:vfike@ustda.gov)

### **Alissa Lee-Barden**

Senior Indo-Pacific Manager  
Aviation and Agribusiness  
[alee@ustda.gov](mailto:alee@ustda.gov)

### **Kevin Toohers**

Indo-Pacific Manager  
Surface Transportation  
[ktoohers@ustda.gov](mailto:ktoohers@ustda.gov)



# THANK YOU

---

**Pacific Infrastructure Business  
Opportunities Seminar**

NADI, FIJI

20-23 MAY 2024