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Redefining Health and Life Protection

April 2024

IMS Health & Quintiles are now
IQVIA™

rey.id



Inherent problems due to healthcare-insurance disconnect



Insurers abused by healthcare systems



Complex rules and non-optimal pricing on protection products



Healthcare is mostly reactive and curative

Low

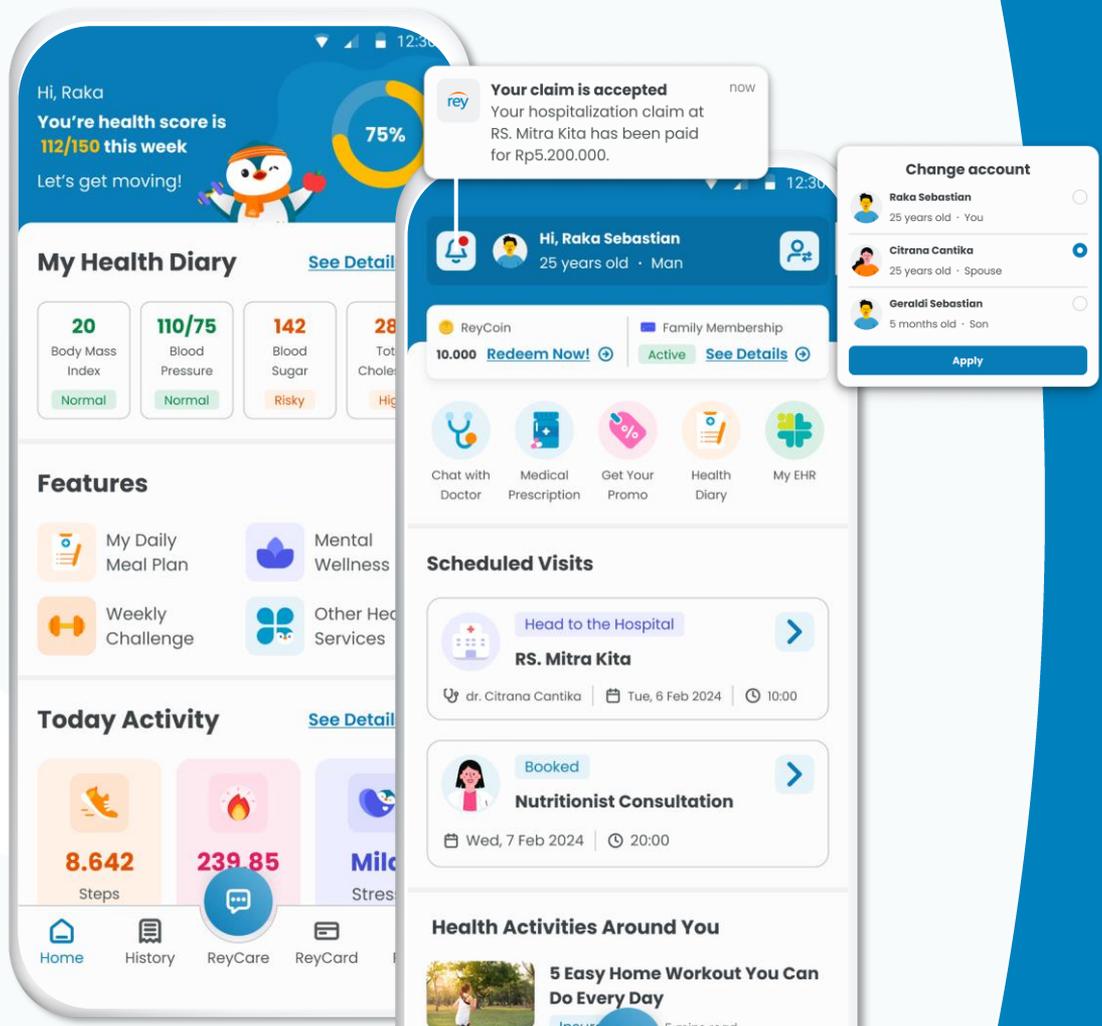
**Health Protection
Penetration**

(Indonesia <3%)

High

Claim Loss on Insurers

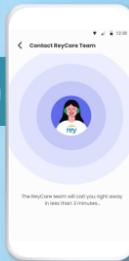
(Indonesia >90%)



Healthcare + Insurance Integrated: Prevention to Protection in one experience

One subscription to access end-to-end healthcare, and insurance has paid for everything

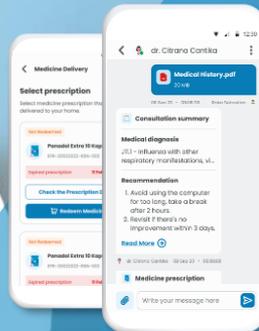
24/7 Care Team



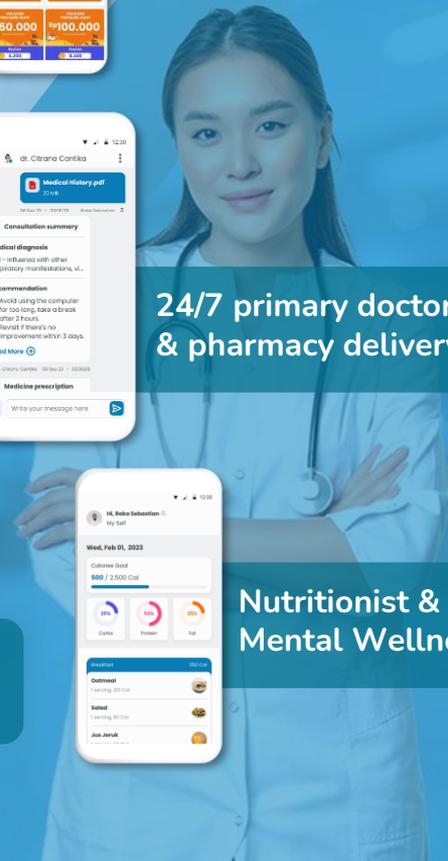
Rewards & Perks



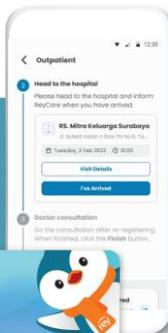
Personalized health records



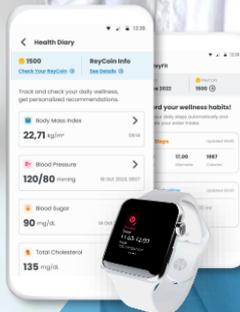
24/7 primary doctors & pharmacy delivery



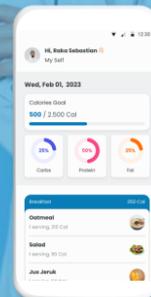
Instant claims, 100% digital, no queue and cashless everywhere



Wellness, activity trackers and diaries



Nutritionist & Mental Wellness



We develop
our own

Unorthodox
holistic health
coverage ...

... priced
70% cheaper
than
conventional
insurance
premium

... and
maintain
2x lower
claim loss

Since
launching
in July 2022

US\$ 1M

**Annual Membership
Revenue (FY23)**

11,500+

Acquired Paying Members

8x

Active Member Growth YoY

9,200+

Active Paying Members



Startup World
Cup 2023 Winner
Indonesia Region



**INSURETECH
CONNECT ASIA**

Forward50: The Most
Exciting Early-stage
Insurtechs APAC



HealthTech 250: The Most
Promising Early-stage Digital
Health Ventures 2023

Holon IQ

2022 SEA
HealthTech 50



We have proven our credibility to create a “new market” by simplifying health protection

>95%

Coverage of Indonesia

1 out of 2

Members from lower tier areas

1 out of 2

Businesses joining Rey never purchased Insurance before

Thank you!

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 rey.id



Rey is an insurtech platform registered
with Indonesia Financial Services
Authority



Forward50: The Most Exciting
Early-stage Insurtechs APAC



2022 Southeast Asia
HealthTech 50



HealthTech 250: The Most Promising
Early-stage Digital Health Ventures 2023

