



# Agpreneur

**Formerly Birdpreneur**

AI powered finance + Climatesmart training +  
Produce banking Platform—converting crops  
into tradable assets for farm coops

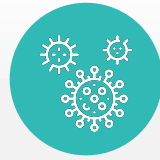


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# Problem



**Lack of Capital**



**Knowledge gap in  
smart farming**

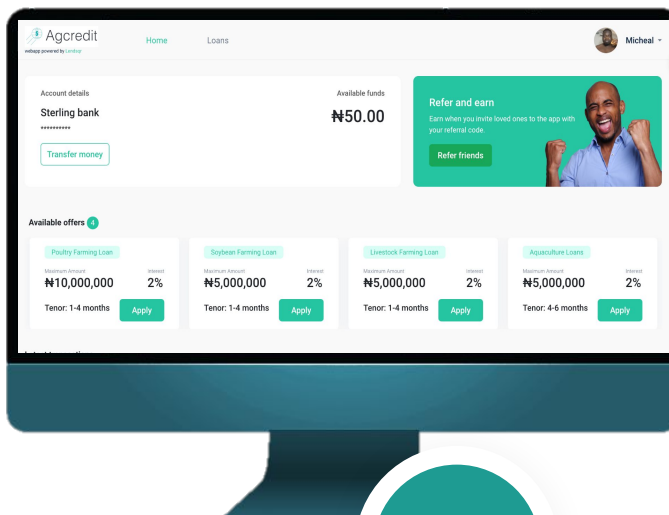


**Inadequate market  
access**



# Solution

**We layer technology and artificial intelligence on existing human networks to accelerate scale**



01

## AgSchool

Delivers climate-smart agricultural education to enhance farmers' resilience and productivity.

02

## AgCredit

Connects farmers with favorable credit options to finance essential farm investments.

03

## AgIQ

A chatbot equipped with information on various topics such as disease management, feed and nutrition, environmental management, breeding and genetics,

04

## AgTrade

Post-harvest produce banking platform, for farmers to store, manage & monetise their produce

# IMPACT METRICS

AgCredit Metrics	
Number of BNPL Transactions Processed	1300+
Total Value of Loans Disbursed	\$2.5m+
Repayment Rate	97%
Average Loan Size	\$1900
Farmer Credit Uptake Rate	60%
Customer Acquisition Growth	8%
Targeted Revenue	10%

AgSchool Metrics	
Number of Farmers Educated	38k
Course Completion Rate	85%
Increase in Farmer Productivity	25%
Farmer Satisfaction Rate	90%
Adoption Rate of Sustainable Practices	80%
Retention Rate	75%

AgTrade Metrics	
Total Produce Traded	40k tonnes
Transaction Volume	\$3m+
Number of Active Farmer Users	2500+
Number of Micro warehouse	3
Farmer Profit Increase	20%+
Repeat Transaction Rate	70%
Targeted Revenue/GMV	12-25%



# Leadership Team

Our growth is led by a strong management team with diverse backgrounds across agritech, fintech and logistics, who can transform challenges into opportunities



**Michael Iyanro**  
**Founder & CEO**

Michael has more than 12 years of experience in senior leadership and is a multiple-time CEO, with expertise in technology, agritech & financial services. He is experienced in large & small start-up environments. Michael holds an MSc degree in Data Science and a PhD in sustainability.



**Jonah Yahaya**  
**Co-founder & COO**

Experienced business development manager with extensive expertise in agribusiness startups, rural logistics, distribution, commercial strategy, contract negotiations, business processes, and team building.



**Abigail Alabi**  
**Chief Technology Officer**

A technology expert with over 8 years of experience in software development and systems integration. She has designed and implemented complex technology solutions for various industries, including agriculture, logistics, and healthcare.



**Ridwan Lawal**  
**Technical & Logistics Lead**

An agricultural engineer, with extensive knowledge and expertise in clean energy, solar cells, batteries, air conditioning, cold room design, and refrigeration. He holds a BSc degree in Agricultural Engineering, and a Technical Certificate in Electrical and Electronics Engineering. As TO, He designs, constructs, installs and maintains the solar powered walk in cold rooms for perishable goods.



**Rejoice Usim**  
**Chief Marketing Officer**

A seasoned marketer with over 8 years of experience in brand management, sales, and customer acquisition. She has successfully launched and promoted several products and services and has a deep understanding of the Nigerian and African markets.





# CONTACT US



+23470216772509



[info@agpreneur.com.ng](mailto:info@agpreneur.com.ng)



[www.agpreneur.com.ng](http://www.agpreneur.com.ng)



Plot 22, Abiola way, Abeokuta, Ogun state.