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THE GULF AND EURASIA AS A SINGLE DIGITAL MARKET ADB ASIAN PRACTICE SHOWCASE

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STRATEG EAST ACTIVITIES IN EURASIAN STATES



StrategEast is a leading independent institution working to develop the Eurasia's digital economy, in collaboration with international financial institutions, development agencies, global tech companies, and Eurasian governments.

- Developing a special tax and legal regime
- "Jobs upon graduation" educational program

- Startups acceleration
- Advocacy of the region as a trusted IT destination

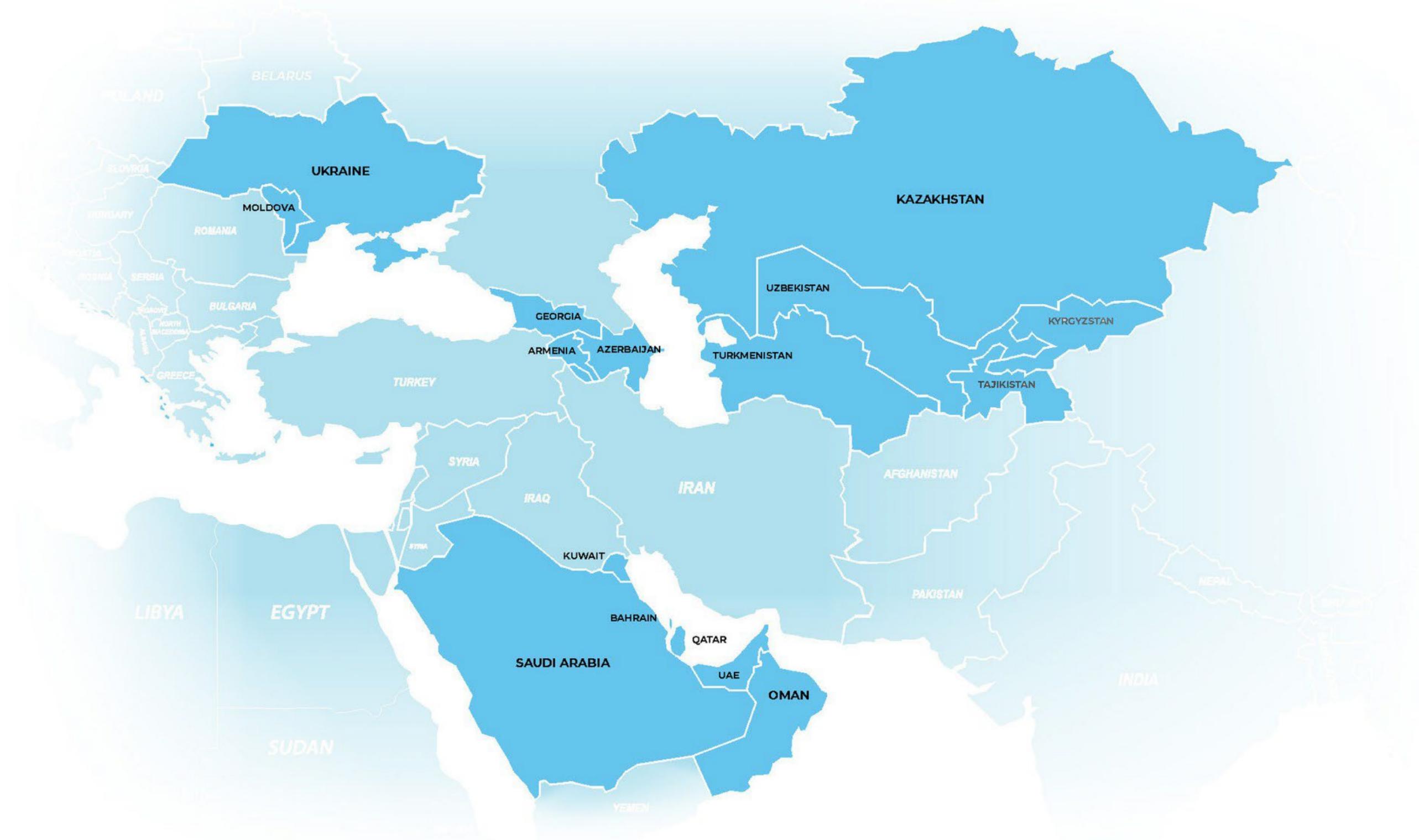
- Public events supporting the IT industry
- Venture capital development

- Empowering women and vulnerable populations
- Reports and Analytics

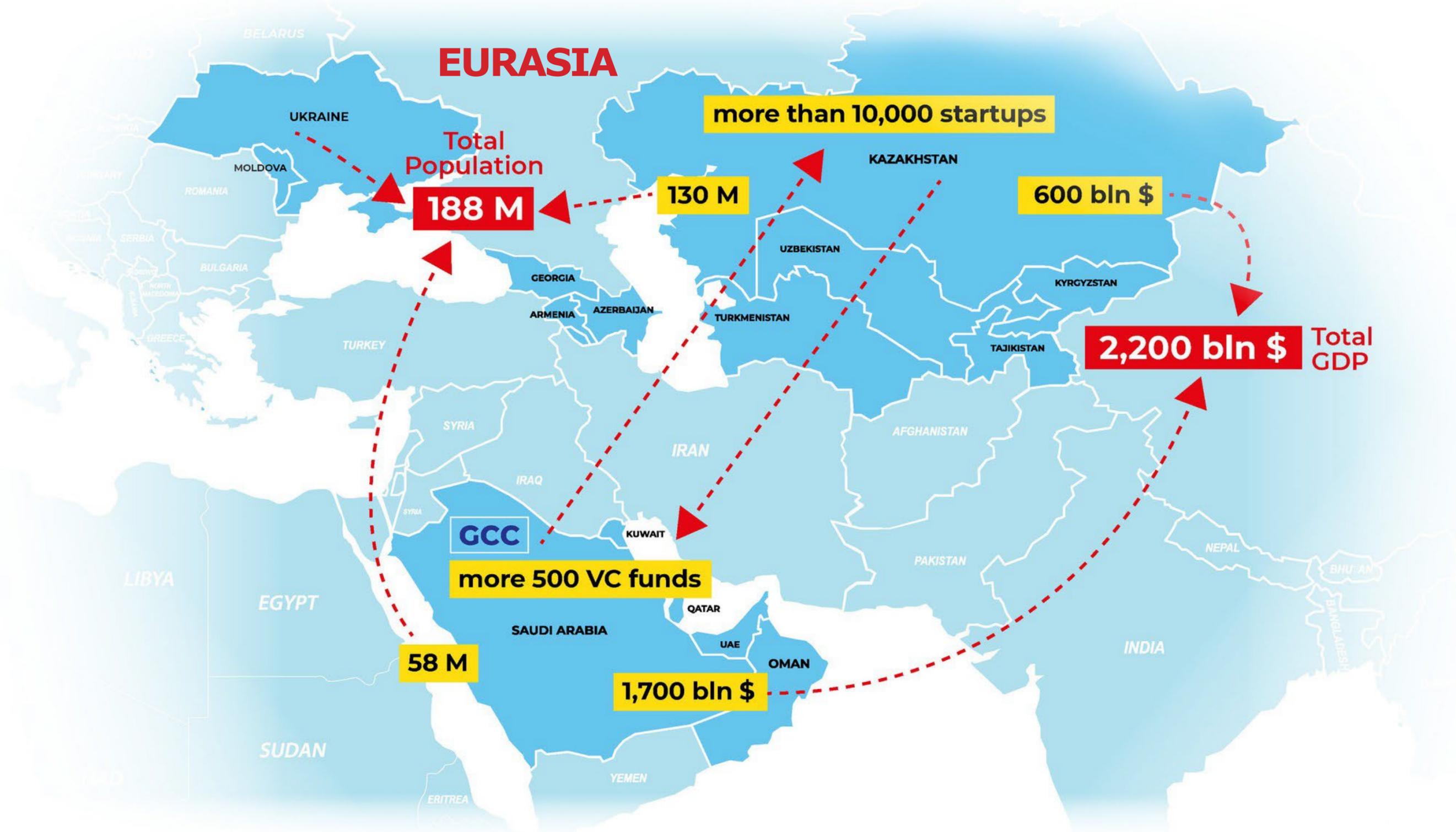
GEORGIA AS A ROLE MODEL FOR ECOSYSTEM DEVELOPMENT

<p>TAX reduced for international IT companies</p> <p>20% → 5%</p>	<p>Job creation program in collaboration with big tech</p> <p>Stratageast IT HUB TBILISI</p>	<p>Development of IT legislation</p> <p>Ministry of Justice of Georgia</p>	<p>Georgian IT promotion in US and EU</p> <p>ENTERPRISE GEORGIA</p>
<p>+ 10,000 new IT jobs in all regions throughout Georgia</p> 	<p>ICT Association launched</p> <p>ict Georgia Association</p>	<p>100+ new international IT companies started operations</p> <p>epam exadel making science</p>	<p>+ \$300 million IT exports growth</p> 
<p>+\$100 million – expected export growth for 2023</p> 	<p>Big tech hackathon in cooperation with the UNDP</p> 	<p>Student exchange</p> <p>Berkeley ↔</p> 	<p>\$50 million first Silicon Valley VC to be launched in Georgia</p> <p>CATAPULT</p>
<p>Attracting Rakuten Viber to Georgia</p> 	<p>Silicon Valley acceleration program. First \$50 million exit</p> <p>us•mac US MARKET ACCESS CENTER</p>	<p>+200 IT specialists in Zugdidi, Gori, Kutaisi, Poti, Batumi</p> <p>European Bank for Reconstruction and Development IT HUB GEORGIA</p>	<p>Theneo wins PITCH contest at Web Summit 2022</p> <p>web summit</p>

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IT OPPORTUNITIES IN THE GULF – EURASIA REGION:

opening branches of East European companies in the Gulf and IT parks of Central Asian countries, which will fulfill orders from the Gulf countries;

bringing the products of Eurasian startups to the markets of the region while attracting investments from the Gulf countries;

training of coders in the Gulf, Central Asia and Caucasus countries at the expense of aid funds from the Gulf countries;

consulting services of Eurasian companies and individual specialists to representatives of ministries and state corporations of the Gulf countries interested in the development of the local IT industry