



Image: ADB, 2015

E-mobility Support and Investment Platform for Asia & Pacific Webinar Series

Gender and Inclusivity in Electric Vehicle Adoption

Wednesday 8th November

Speaker: Heather Allen - *Gender and Urban Transport Specialist*
Heather explored the intersection of gender, inclusivity and E-mobility. She addressed how women interact with EVs as both users and providers and identified ways to move conversations beyond gender stereotypes to encourage meaningful change in project delivery.



Key Insights:

- Women account for 49.5% of the population, are more likely to live in urban areas. By underrepresenting women in decision-making, the needs of women are under-accounted for across the discipline.
- Women can play important catalysing roles in demand for environmentally friendly transport & in supplying new low carbon services.
- Access to finance is a key challenge for women, as they have fewer assets. Projects which include loans for EV purchase need to ensure that payback periods are adapted women's needs as their work schedules often differ from men's.
- Concerted efforts are needed to routinely embed upskilling/training for women across the EV Value Chain in ADB projects.