

CCAC Clean Air Flagship support for Asian countries

BAQ

Manila, Philippines

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a UNEP convened initiative

BACKGROUND

- 2022 Climate and Clean Air Ministerial: “requested that CCAC partners work together to develop a concept for a program or activities... on ‘**clean air action**’ to launch at the 2023 CCAC Ministerial”
- March 2023 Board Meeting: “Clean Air Flagship”, should be **one of the CCAC’s 2023 priorities**
- April – August 2023 Secretariat convened an ad-hoc and timebound Task Team to develop the Clean Air Flagship
- September 2023 Board approved Clean Air Flagship

ABOUT THE CCAC CLEAN AIR FLAGSHIP

- provide a **global voice on solutions to air pollution and climate change** by elevating regional collaboration, direct support including through policy and planning activities, Hubs and BreatheLife Network
- **aim is to strengthen integrated climate and clean air action**

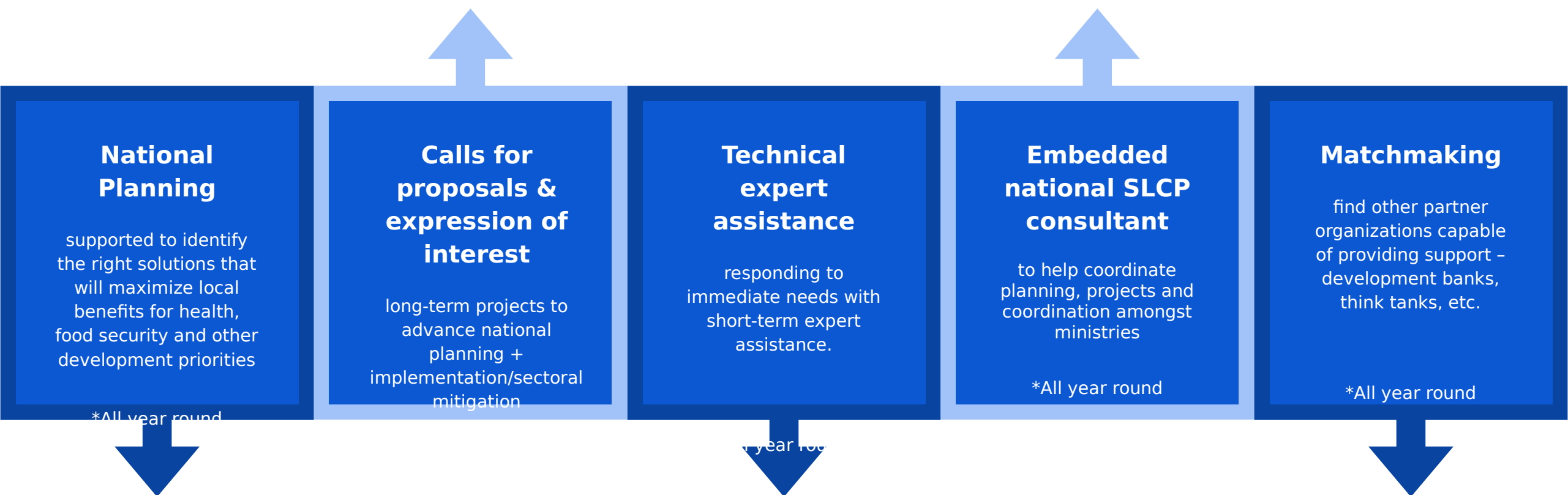
CLEAN AIR FLAGSHIP VISION

1. **SAVE LIVES** and improve well-being by bringing all the CCAC resources and network assets to bear in supporting governments to achieve cleaner air as quickly as possible, consistent with improved air quality interim targets established by the WHO Air Quality Guidelines; and
2. **SLOW THE PACE OF CLIMATE CHANGE** by taking full advantage of win/win opportunities to reduce the emissions of health-harmful pollutants and short-lived climate pollutants simultaneously, by coordinating across all responsible agencies and relevant planning mechanisms; and
3. **MAXIMIZE CO-BENEFITS** to improve agricultural productivity, economic development and the overall quality of life. The Flagship will provide a global voice focused on clean air solutions to mobilize CCAC Partners and other key actors within the context of the broader energy transition to achieve the Sustainable Development Goals

5 GOALS OF THE FLAGSHIP

1. Amplify and strengthen multi-level **governance, cooperation and capacity** on integrated climate and air quality management
2. Strengthen **science communication** to support policy action and fill critical information gaps, especially on the **economic costs and benefits** of clean air action
3. Elevate air quality agenda through **advocacy**
4. Promote transparency to encourage **private sector action** on integrated climate and air quality management
5. Mobilize **finance** for air quality agenda

OPPORTUNITIES FOR SUPPORTING CCAC COUNTRIES



Thank you!



▪ EXTRA SLIDES

1 Amplify and strengthen multi-level governance, cooperation and capacity on integrated climate and air quality management

To achieve this the CCAC will:

- Support **global cooperation efforts** to improve air quality and slow the rate of near-term warming.
- Strengthen and support **regional and sub-regional cooperation** and the implementation of political commitments, especially around black carbon mitigation and the WHO Air Quality Guidelines, and tropospheric ozone mitigation and the Global Methane Pledge, where possible.
- Promote strengthening capacity at all levels to **advance integrated air and climate planning and action**

2 Strengthen science communication to support policy action and fill critical information gaps, esp. on economic costs and benefits of clean air action

To achieve this the CCAC will:

- Strengthen science communication to support policy action and facilitate to have a unified voice of the scientific community on air quality issues
- Support efforts to increase understanding on the economic cost and benefits of air pollution
- Advance airshed modeling as a way to understand air pollution formation and movement around the globe across shared administrative boundaries
- Support science cooperation and information-sharing initiatives within the regional frameworks

3 Elevate air quality agenda through advocacy

To achieve this the CCAC will:

- Become a **major player/convenor of a clean air communications campaign** to rally political and support, visibility, and funding to the air quality agenda and 'One Atmosphere' agenda.
- Strengthen **links among the climate, health and air pollution agendas** to drive support for a 'One Atmosphere' approach.
- Advance/expand the **BreatheLife Network** of sub-national and national governments to scale up capacity to develop and implement mitigation policies and regulations, with potential engagement/focus towards the private sector.

4 Promote transparency to encourage private sector action on air pollution

To achieve this the CCAC will:

- Promote expansion and greater application of the **private sector air pollutants supply chain inventory guidance**, to facilitate integration of air pollution in GHG inventories ('One Atmosphere' inventories).
- Work with governments to make integrated inventory guidance **part of official reporting** requirements, and facilitate dialogue between government and private sector with respect to national and private sector integrated inventories and collective action.
- Explore integration of air pollution within **sustainable public procurement** guidelines

5 Mobilize finance for air quality agenda

To achieve this the CCAC will:

- Equip national and local governments to **develop bankable projects** with air quality benefits
- Work with multilateral development banks, foundations, bilateral donors, private sector and other funding institutions to **scale up finance**
- Explore opportunities to **unlock climate finance** with solutions that benefit both air quality and climate
- Evaluate the applicability of the “polluter pays” principle for various sectors, based on their relative state of technological development and ability to recoup such costs