

Exploring Opportunities to Promote Korean Experiences in Digital Agriculture and Rural Development among ADB Member Countries

24-30 November 2022

Seoul and Other Cities, Korea



Welcome!

6 DMC Participants

- 1 Indonesia
- 3 Philippines
- 2 Pakistan

8 ADB Staff

- East Asia Department
- Central West Asia Department
- Private Sector Operations Department
- South Asia Department / India Resident Mission
- Southeast Asia Department
- Sustainable Development and Climate Change Department

Let's save trees!

ADB-MAFRA Study Tour

<https://bit.ly/ADB-MAFRAStudyTour>



ADB-IFAD International Conference

<https://bit.ly/ADB-IFADConference>



Why a study tour?

Most effective way of cross-country learning to:

- Identify good practices (and also what's not working) from actual farms, markets, processing and post-harvest facilities, etc.
- Engage with practitioners and find out lessons learned
- Identify practical actions to implement post-study tour



What can we expect?

Date	Activities	Date	Activities
24 Nov (Thu)	Opening Presentation 1: Pricing and agricultural products distribution structure Site Visits <ul style="list-style-type: none"> • Gangseo Agricultural Market • Garak-dong Agricultural Market • Food distribution center for schools 	28 Nov (Mon)	Site Visit <ul style="list-style-type: none"> • Rural Development Administration
25 Nov (Fri)	Site Visits <ul style="list-style-type: none"> • Anseong APC • Cheongwon Agricultural Cooperative 	29 Nov (Tue)	Site Visits <ul style="list-style-type: none"> • D. CAMP • Green Labs • Hanaro Club Yangjae
26 Nov (Sat)	Site Visit <ul style="list-style-type: none"> • Green K-Farm (Strawberry Smart Farm) 	30 Nov (Wed)	Presentation 2: Agricultural policy changes in Korea Group workshop, presentation Closing

How can we maximize learning?

Indonesia	Philippines	Pakistan
<ul style="list-style-type: none">• Noor Avianto• Le Lan• Krishan Rautela• Brett Sutton	<ul style="list-style-type: none">• April Therese Guzman• Michael Sollera• Honorio Cruz Fameno• Aliya Mukhamedyarova	<ul style="list-style-type: none">• Ahmad Aziz Tarar• Muhammad Tahir• Leo Leung
Navin Twarakavi (Digital Agriculture), Md. Abul Basher (Agricultural Value Chain), Leah Arboleda (KM & Communications)		

Key Outputs

- Group discussion, presentation on technologies / innovations that can be replicated or scaled up, and practical actions post-study tour
- Individual insights
- Feedback / Survey form

Organizers

Logistics

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