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Session 6: Sustainable Public Procurement**

**Sustainable Public Procurement**  
***Socially responsive public procurement: challenges and  
opportunities in Latin America and the Caribbean***

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# Social sustainability and public procurement

*Socially responsive public procurement is the harnessing of the purchasing power of the state to advance public policy objectives in a country.*

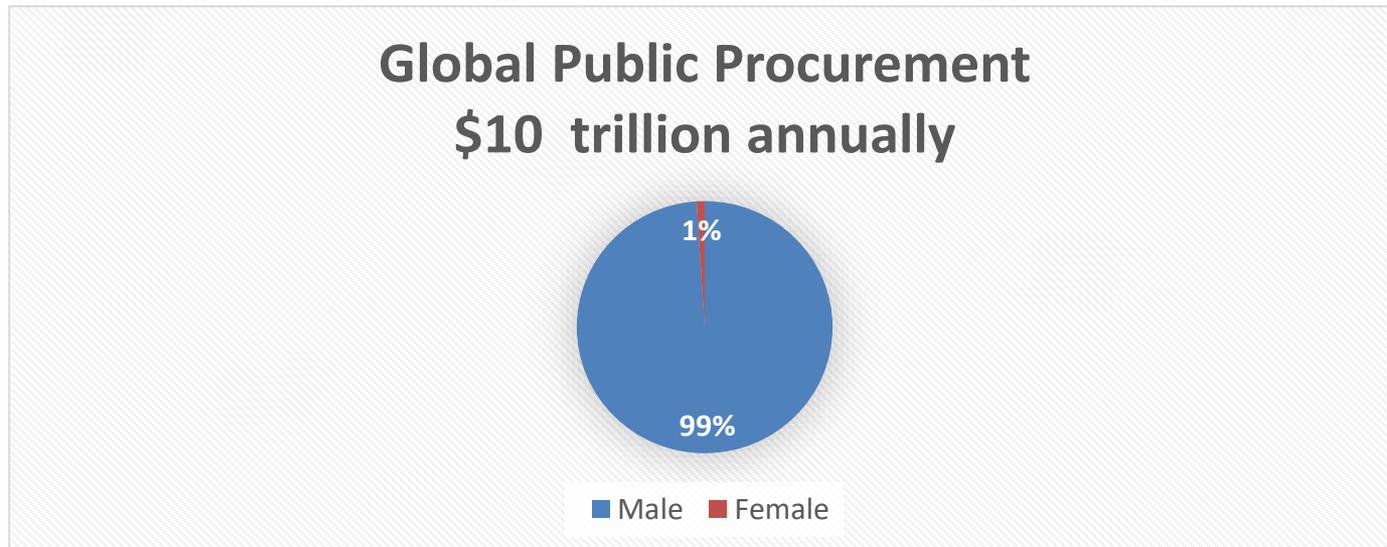


# SUSTAINABLE DEVELOPMENT GOALS

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>6</b> CLEAN WATER AND SANITATION 
<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 
<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 	 <b>SUSTAINABLE DEVELOPMENT GOALS</b>

# Size of women's participation in public procurement

Women-led businesses are underrepresented in public procurement awards.



# Barriers that explain this low participation

- Access to credit
- Lack of preparation to take advantage of digital technologies,
- Limited experience in participating in the public sector market, and
- Limited knowledge about the requirements to carry out transactions with public entities



# IDB Support for Socially Responsive Public procurement



# Lessons learned/challenges

- Political will
- Public procurement ecosystem
- Digital divide
- Use of Data
- Capacity building
- Have clear what you want to achieve and why

# Opportunities

- Support not just the participation of women-owned businesses but also firms with gender sensitive policies.
- Explore support for the inclusion of other disadvantaged groups such as people with disabilities, ethnic minorities and the LGBTQ+ community.
- Increase the use and scope of technological tools in public procurement.

# Thank you!

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