

The views expressed in this presentation are the views of the author/s and do not necessarily reflect the views or policies of the Asian Development Bank, or its Board of Governors, or the governments they represent. ADB does not guarantee the accuracy of the data included in this presentation and accepts no responsibility for any consequence of their use. The countries listed in this presentation do not imply any view on ADB's part as to sovereignty or independent status or necessarily conform to ADB's terminology.



Social Development

Meredith Wyse

Senior Social Development Specialist,
Human and Social Development Sector,
Sectors Group



11TH BUSINESS OPPORTUNITIES FAIR 2023

4-5 OCTOBER 2023 | 9:00AM - 5:00PM | MANILA

Overview

- ❖ Key Trends and Challenges
- ❖ Social Development in ADB
- ❖ Emerging Areas of Focus and Opportunities
- ❖ Examples and pipeline



Section 1: Key Trends and Challenges

- ❖ Remaining poverty and inequality 264 million still live below the \$1.90 per day poverty line, and around 1.1 billion live on less than \$3.20 per day
 - ❖ COVID-19 pushed up to 80 million people in our region into extreme poverty and deepened existing inequality in many countries.
- ❖ Demographic transition: Asia and the Pacific is both the youngest and fastest aging region in the world
- ❖ Disability: About 70% of the global population with disabilities live in Asia and the Pacific: 690 million persons
- ❖ Migration and labor mobility: urbanization, regional and global migration, remittance
- ❖ Rapid changes in technology
- ❖ Informality of jobs and vulnerability



Section 2: Strategy 2030

Operational Priority 1 Addressing Remaining Poverty and Reducing Inequalities

- Strengthen Country Partnership Strategy (CPS), Inclusive and Sustainable Growth Assessment
- Seek new sources of partnership and financing
- One ADB: multisectoral interventions to improve access, affordability, participation, accountability, sustainability

Strategic Operational Priorities

1 Human capital and social protection enhanced for all

2 Quality jobs generated

3 Opportunities for the most vulnerable increased

Operational Approaches

 Universal health coverage
 Learning for all
 Social protection for all

Strengthen the role of private sector

 Inclusive business
 AI and big data analytics
 Youth initiatives

Evidence-based knowledge on jobs

 Reach vulnerable people
 Digital solutions
 Infra with skills development

Cross-sectoral knowledge platforms on emerging areas

Sub-pillars

- Learning opportunities improved
- Access to health services improved
- Social protection systems strengthened
- Business environment improved
- Provision of business development services and the financial sector strengthened
- Labor standards and policies strengthened
- Provision of infrastructure services and finance to the poor and vulnerable improved
- Increased inclusiveness of regulatory, legal and institutional enabling environment



Section 2: Social Development in ADB

Social Development

A cross-cutting approach to development that promotes

- greater **inclusiveness** and **equity in access to services, resources, and opportunities**
- greater **empowerment** of poor and marginalized groups **to participate in social and economic life**
- greater **security to cope with chronic or sudden risks**, especially for the poor and marginalized groups

Poverty and Social Dimensions of Operations

- Inequality and exclusion
- Gender and vulnerable groups
- Participation
- Social risks
- Institutional capacity

Social Protection

- Social assistance
- Social insurance
- Labor Market Programs

Inclusive Business

Commercially viable business that generates high development impact for *base-of-pyramid* population as producers, suppliers, distributors, employers and/or employees

Adapting to aging Asia and the Pacific

- Aged care
- Health and care human resources
- Life-long learning
- Inclusive and age-friendly design
- Older workers

Other emerging topics

- Youth
- Migration
- Disability
- Resilience
- Just transition



Poverty and social analysis (PSA)

1. Analytical Tools

2. Strategic Research and Knowledge Exchange

3. Innovative Approaches to PSA

Stronger focus on the
“leave no one behind”
agenda

Better project selection,
design, and impact

IMPACT: Remaining poverty and
inequalities in the region addressed

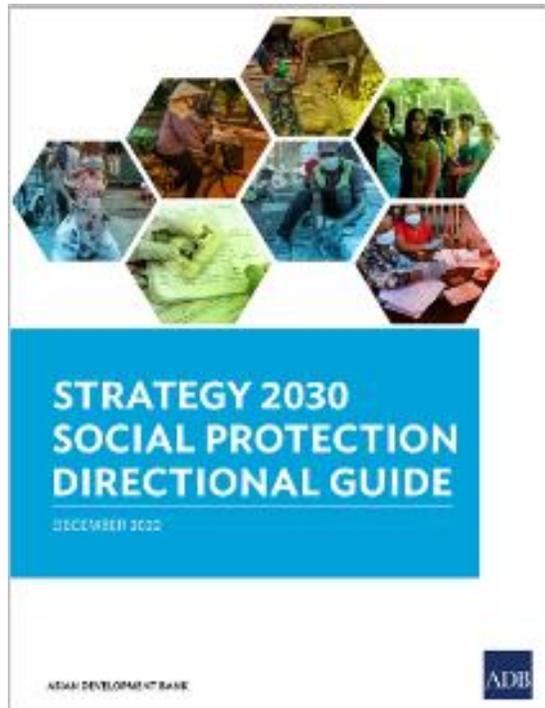


OUTCOME: Pro-poor and social
inclusion elements in ADB
operations improved



Section 3: Areas of work and opportunity

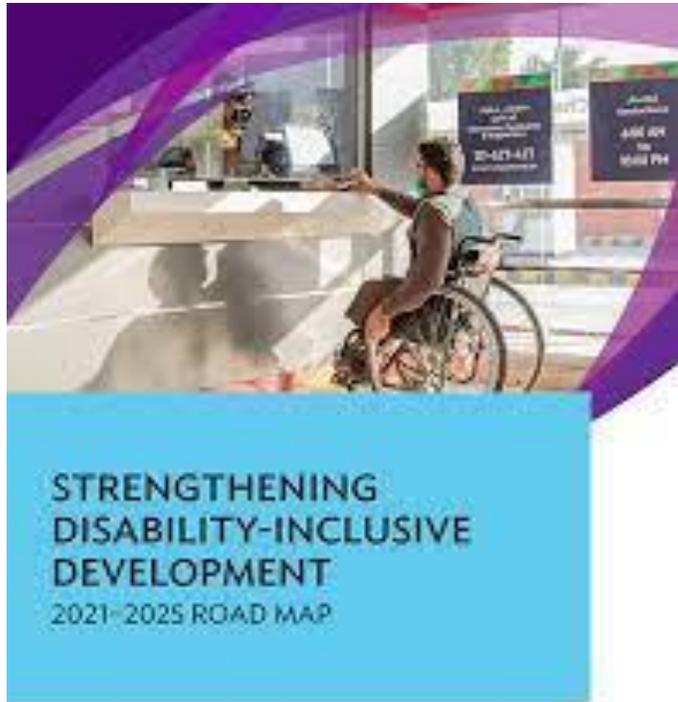
(i) Social Protection



ADB's Social Protection Vision and Approach



(ii) Disability Inclusion



COMPONENT 1: Coordinate actions on disability inclusion across different departments and sectors of ADB and develop capacity within the organization.

COMPONENT 2: Establish partnerships to leverage advocacy impact.

COMPONENT 3: Establish a culture of data disaggregation and publishing disability-sensitive analysis.

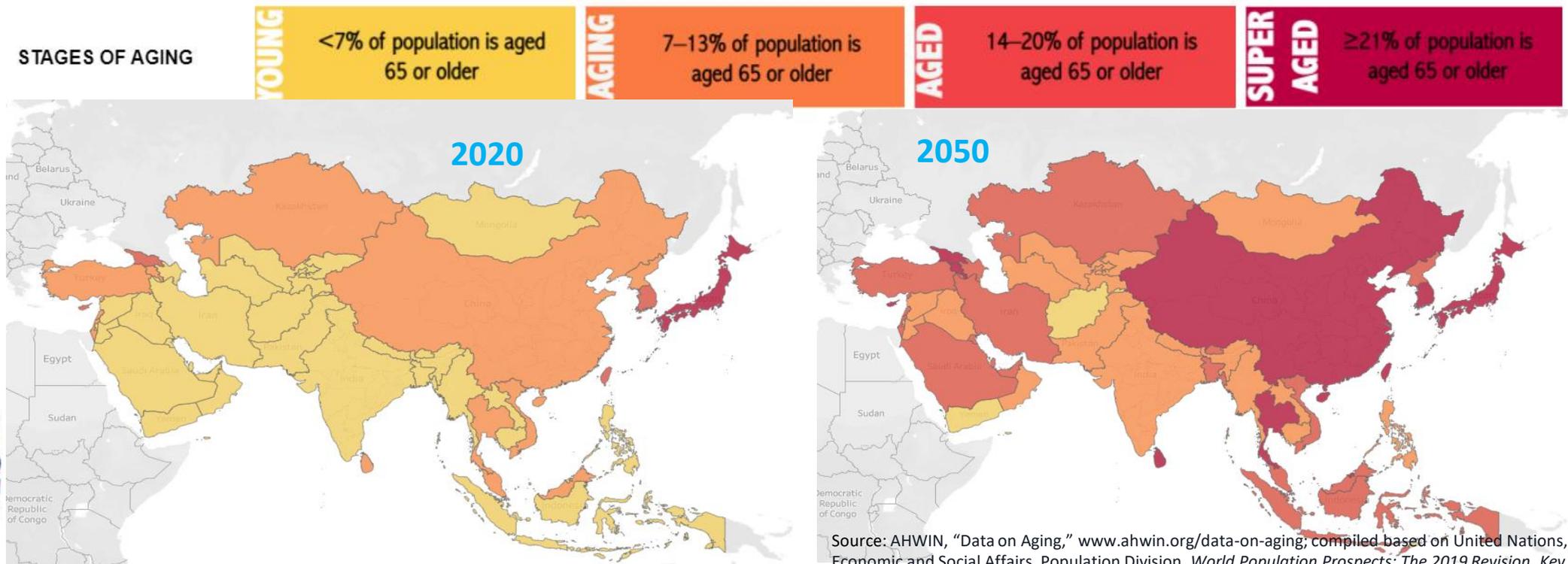
COMPONENT 4: Develop sector guidelines and gradually expand portfolio of disability-inclusive development interventions.

COMPONENT 5: Strengthen disability inclusion standards in ADB workplaces, policies, and practices.



(iii) Adapting to Demographic Change

- Major social and development challenge for Asia and the Pacific: S2030
- Next 15 years is critical time to adapt
- New business opportunity with potential for large job creation where ADB can add value across multiple sectors
- Policy development is happening quickly, but strategic planning and clear ideas on how best to adapt are lagging



(iv) Just Transition Support Platform (2023)

- A Just Transition Support Platform is being developed to be established as a **center of excellence** for operationalizing just transition in the Asia and the Pacific region
- It will enable a just transition of DMCs to low-carbon and climate-resilient economies, through support in four key areas:
 - ❖ The Platform would allow to significantly **scale up work** and **build a knowledge hub** for just transition in Asia and the Pacific, providing **expertise, knowledge, and capacity building support**.
 - ❖ **Social dimensions**: addressing the impacts on livelihoods and communities through **adaptive social protection**, community development programs, skills and reskilling programs including in **green skills and green jobs**
 - ❖ **Knowledge pillar** *to be established*

Development of institutional and policy frameworks for the implementation of just transition in DMCs

Establishing a knowledge hub to enhance DMC knowledge and awareness on just transition

Exploring, identifying, and promoting innovative just transition financing approaches

Mainstreaming of just transition in ADB's operational approaches and projects

(v) Quality Jobs: Agenda for all

- ❖ Optimize the role all sectors play in quality jobs creation
- ❖ Promote learning and employability (Education)
- ❖ Improve evidence base for labor market demand
(AI, Digital) Bangladesh
- ❖ Strengthen employment potential of investments in infrastructure
(Transport)
- ❖ Leverage infrastructure investments with skills development
(Mongolia, Pakistan)
- ❖ Improve business environments
- ❖ Promote inclusive business to support inclusion, access, and job creation
- ❖ Leverage youth initiatives to focus on quality jobs
- ❖ Develop new areas for priority jobs (Health)
- ❖ Focus on opportunities to develop green jobs (Energy)



4. Social development: innovative projects



Pakistan: Integrated Social Protection Development Program

Planning and monitoring the impact of climate change on the poor. Analysis of climate and disaster risk information and update of beneficiary registry using climate vulnerability data.

More climate vulnerable people included. Possible new disaster response benefit



Mongolia: Ensuring Inclusiveness and Service Delivery for Persons with Disabilities

First MDB project focused on disability

Development of rehabilitation and support centers across the country, providing services across the life course from early screening and intervention, early education, rehabilitation, access to work

Systems strengthening assessments, access to assistive technology, application of universal design standards



Indonesia: Human Capital Development Program

Reform areas include enhancing social protection and health systems

- Pre-employment card: Over 5 million beneficiaries in 2020 & 2.8 million beneficiaries in 2021
- JobStart to address youth unemployment
- Unemployment benefit covers 12.4 million formal workers (9.1% of the labor force)



PRC: Guangxi: Healthy and Age-Friendly City

Healthy and accessible urban environments

Integrated age-friendly care services
Institutional strengthening and capacity

Digital inclusion programs

Smart City digital platform

Program-level knowledge management
action plan



4. Social development: innovative TA



Regional : Community-based long-term care systems and services

Building integrated community-based long-term care models and systems

Indonesia, Mongolia, Viet Nam

Builds on strategic planning on long-term care



Regional: Accessible Assistive Technology in (South Asia)

TA to develop road map for regional hub on assistive technology in India (manufacturing, regional supply chains)

Assessments on assistive technology needs, capacity, supply chains in other neighboring countries



Regional: Gender and social inclusion in just energy transition (South Asia)

Builds on previous work on *Inclusive Energy Solutions in South Asia*, including focus on community engagement and jobs

Training on gender and social inclusion for energy sector agencies and public utilities

WePower network strengthened to champion gender and social inclusive just transition



Regional: Integrating Digital Solutions in Social Protection

Strengthening digital solutions in DMC social protection systems including social services

10 countries identified for support

Develops a knowledge base and a region wide network of specialists, good practice examples and training



Social Protection Projects 2024-2026

Central and West Asia

Year	DMC	Project Name	Total Amount (\$ million)
2024	ARM	Fiscal Sustainability and Financial Markets Development Program Subprogram 2	50.00
2024	AZE	Modernizing Vocational Education and Training for Economic Diversification Sector Development Program	237.20
2024	AZE	Modernizing Vocational Education and Training for Economic Diversification Sector Development Program	30.00
2024	GEO	Economic Resilience Support Program, Subprogram 1	50.00
2024	KAZ	Urban Infrastructure Modernization Program – Wastewater Treatment Project	100.00
2024	KGZ	Sustainable Green and Fiscal Management Program Subprogram 1	50.00
2024	PAK	Women's Inclusive Finance Program (formerly PAK MSME Fair) SP1	75.00
2024	PAK	Women's Inclusive Finance Program (formerly PAK MSME Fair) SP1	100.00
2024	PAK	Women's Inclusive Finance Program (formerly PAK MSME Fair) SP1	5.50



Social Protection Projects 2024-2026

Central and West Asia

Year	DMC	Project Name	Total Amount (\$ million)
2024	UZB	Small and Medium-Sized Enterprises Development Program Subprogram 1	100.00
2025	KAZ	Fiscal Governance and Financial Sector Reforms Program (Subprogram 2)	300.00
2025	GEO	Tbilisi EcoMobility Project	72.00
2025	TAJ	Business Environment Improvement Program, Subprogram II	50.00
2026	GEO	Modern Skills for Better Jobs, Subprogram 2	30.00
2026	GEO	Health Sector Enhancement Program	50.00
2026	KGZ	Hospital Infrastructure Improvement and Modernization Project	30.00
2026	PAK	Integrated Social Protection Development Program	100.00
2026	TAJ	Tourism Development Multisector Project	45.00
2026	TAJ	Smart and Livable Cities Project	30.00

11TH BUSINESS OPPORTUNITIES FAIR 2023

4-5 OCTOBER 2023 | 9:00 AM - 5:00 PM | MANILA



Social Protection Projects 2024-2026

Central and West Asia

Year	DMC	Project Name	Total Amount (\$ million)
2026	TAJ	Smart and Livable Cities Project	30.00
2026	UZB	Skills Development for a Modern Economy Project (additional financing)	100.00
2026	UZB	Information and Communication Technology in Education	100.00
2026	UZB	Integrated Urban Development Project (additional financing) Phase 2	200.00
2026	ARM	Healthcare Quality Improvement Program (formerly Health System Transformation Project)	35.00



Social Protection Projects 2024-2026

East Asia

Year	DMC	Project Name	Total amount (\$ million)
2025	MON	Education Sector Results-Based Lending Program	52.40



Social Protection Projects 2024-2026

Pacific

Year	DMC	Project Name	Total amount (\$ million)
2024	COO	Supporting Safe Recovery of Travel and Tourism Project, additional financing	8.00
2024	COO	REG: Pacific Disaster Resilience Program, Phase 5 (COO, FSM, RMI, TUV, VAN)	20.00
2024	FSM	REG: Pacific Disaster Resilience Program, Phase 5 (COO, FSM, RMI, TUV, VAN)	6.00
2024	RMI	REG: Pacific Disaster Resilience Program, Phase 5 (COO, FSM, RMI, TUV, VAN)	6.00
2024	RMI	Youth Skills Development and Employment Project	17.50
2024	SAM	Strengthening Macroeconomic Resilience Program, Subprogram 2	7.50
2024	SOL	Renewable Energy Development Project	25.00
2024	TUV	REG: Pacific Disaster Resilience Program, Phase 5 (COO, FSM, RMI, TUV, VAN)	4.00
2024	VAN	Supporting the Delivery of Skills Development Project	14.00
2024	VAN	REG: Pacific Disaster Resilience Program, Phase 5 (COO, FSM, RMI, TUV, VAN)	10.00
2025	NAU	Improved Skills and Employment for Vulnerable Groups Project (formerly Social Protection Project)	10.70
2025	NAU	Improving Fiscal Sustainability Program, Subprogram 2	5.00
2025	SAM	Policy-based Program, subprogram 1	7.50
2026	KIR	REG: Pacific Disaster Resilience Program, Phase 6	8.00
2026	PNG	Improved Technical and Vocational Education and Training for Employment Project, Phase 2	95.00
2026	TON	Improving Economic Management, Subprogram 2	5.00
2026	TUV	Policy-based grant (subprogram 1)	7.00



Social Protection Projects 2024-2026

South Asia

Year	DMC	Project Name	Total amount (\$ million)
2024	BAN	Second Strengthening Social Resilience Program (Subprogram 1)	300.00
2024	BAN	Support for Healthcare Improvement Program	500.00
2024	BHU	Rooftop Solar for Public Infrastructure Project	55.00
2024	IND	Improvement of Mizoram State Health Care Scheme by enhancing the Corpus fund	135.00
2024	SRI	Second Skills Sector Enhancement Program	200.00
2025	BHU	Solar Farm Expansion Program	180.00
2025	SRI	Strengthening Social Safety Nets and Graduation out of Poverty Program	150.00
2025	SRI	Strengthening Social Safety Nets and Graduation out of Poverty Program	50.00
2026	BAN	Second Strengthening Social Resilience Program (Subprogram 2)	300.00
2026	IND	Accelerating Environmental & Social Infrastructure Investment Facility	1,000.00

Social Protection Projects 2024-2026

Southeast Asia

Year	DMC	Project Name	Total amount (\$ million)
2024	CAM	Integrated Water Resources Management Project	176.00
2024	INO	Jakarta Mass Rapid Transit East-West Line Project	2,980.00
2024	INO	State-Owned Enterprise Reform, Subprogram 2 (PBL)	500.00
2024	LAO	Border Areas Health Project	24.95
2024	LAO	Skills Enhancement for Inclusive Economic Development (SEED) Project	32.00
2024	LAO	Sustainable Agrifood Systems Sector Project	50.00
2024	LAO	Building Resilience and Reducing Rural Poverty Project	26.00
2024	PHI	Climate Change Action Program, Subprogram 2	400.00
2024	PHI	Support for Post-COVID-19 Business and Employment Recovery, Subprogram 2	500.00
2024	PHI	Laguna Lakeshore Road Network Project, Tranche 1	1,250.00
2024	PHI	Malolos-Clark Railway Project, Tranche 2	1,000.00
2024	PHI	Second Disaster Resilience Improvement Program	500.00
2024	PHI	Expanded Social Assistance Project, Additional Financing	500.00
2024	THA	Climate-Resilient Connectivity for the Eastern Economic Corridor Project: The Intercity Motorcity Motorway No. 7 (Extension to Link with U-Tapao International Airport)	118.00
2024	THA	Road Network from Udon Thani to Bueng Kan	450.00
2024	TIM	Timor-Leste Public Transport Project	45.00
2024	VIE	Climate Resilient Inclusive Infrastructure for Ethnic Minorities Project II (CRIEM II) (For Quang Tri and Phu Yen)	79.87
2024	VIE	Climate Adaptive Integrated Flood Risk Management Project	236.40
2024	VIE	Climate Adaptive Integrated Flood Risk Management Project	0.30
2024	PHI	Laguna Lakeshore Road Network Project	3,500.00



Social Protection Projects 2024-2026

Southeast Asia (2)

Year	DMC	Project Name	Total amount (\$ million)
2025	INO	Integrated Participatory Development and Management of Irrigation Program, Phase 2	300.00
2025	INO	Irrigation Modernization Project	200.00
2025	INO	Boosting Productivity through Human Capital Program, Subprogram 3 (PBL)	500.00
2025	LAO	Transport Network Improvement for Rural Development Project	70.00
2025	LAO	Forest Development for Livelihoods, Biodiversity and Carbon Sequestration Project	60.00
2025	PHI	Manila Metro Rail Transit Line 4 Project, Tranche 1	1,067.00
2025	PHI	Mindanao Irrigation Development Project, Phase 1	73.20
2025	PHI	Pension and Insurance Reform Program, Subprogram 1	500.00
2025	PHI	Integrated Flood Resilience and Adaptation Project, Phase 2	300.00
2025	PHI	Mindanao Agro-Enterprise Development Project	110.40
2025	THA	Highway Network Hierarchy and Road Safety Management Project	300.00
2025	TIM	South Coast Road Network Upgrading Project (Iliomar-Viqueque-Natarbora)	140.00
2025	VIE	Climate Change Adaptation of Nam Dinh Water Resources System (previously Nam Dinh Climate Resilient Water Management Project)	87.10
2025	VIE	Climate Resilient Inclusive Infrastructure for Ethnic Minorities Project 3 (Quang Ngai province)	



Social Protection Projects 2024-2026

Southeast Asia (3)

Year	DMC	Project Name	Total amount (\$ million)
2025	VIE	Climate Change Adaptation of Nam Dinh Water Resources System (previously Nam Dinh Climate Resilient Water Management Project)	87.10
2025	VIE	Climate Resilient Inclusive Infrastructure for Ethnic Minorities Project 3 (Quang Ngai province)	39.30
2025	VIE	Climate Adaptation Through Irrigation Modernization Project 2 (Lam Dong and Quang Nam)	48.60
2025	PHI	Manila Metro Rail Transit Line 4 Project	2,178.00
2026	CAM	Climate Resilient Smallholder Development Project	100.00
2026	CAM	Integrated Flood and Disaster Resilience and Adaptation Project	55.00
2026	CAM	Skills for Future Economy Sector Development Program (subprogram 2)	50.00
2026	INO	Port Development Project	200.00
2026	INO	Flood Management and Coastal Protection in North Java, Phase 2	250.00
2026	PHI	Second Disaster Resilience Improvement Program (CDF Replenishment Option)	500.00
2026	PHI	Bataan-Cavite Interlink Bridge Project, Tranche 2	1,200.00
2026	PHI	Samar and Agusan Daang Maharlika Road Improvement Project	290.00
2026	PHI	Urgent Bridges Construction Project for Rural Development	220.00
2026	PHI	Climate Change Action Program, Subprogram 3	400.00



Thank You!

Meredith Wyse

Senior Social Development Specialist,
Human and Social Development Sector

mwyse@adb.org

