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# Gender Responsive Regional Initiatives on Climate Change Mitigation and Adaptation

**Nino Bregadze**  
Environmental Projects Manager, CENN

Tashkent, 2023



Working with communities, governments,  
and businesses to create sustainable  
solutions for a healthy environment.

# CENN thematic areas

## Climate Change, Environment and Energy

- Environmental protection and natural resources management
- Climate change mitigation, adaptation and climate resilience
- Renewable energy and energy efficiency

## Agriculture and Food Security

- Agriculture, food safety and security
- Rural development

## Economic Growth

- Circular economy and resource efficiency
- Enabling business environment for an inclusive economy
- Innovation, technologies and research

## Democracy and Good Governance

- Participatory and inclusive governance
- Human rights protection and civil society development
- Gender equality and women empowerment

## Education and Youth

- Strengthening of education systems
- Human capital development
- Youth development and leadership

## Public Health and Well-being

- WASH (Water, Sanitation and Hygiene)
- Public health risk mitigation and recovery
- Strengthening public health systems



**It all started  
with one brave  
woman**

**6060  
5060200**

## First Steps: Green, Regional Digital Communication Network

### CENN – Digital Media



@ThinkNaturally

43,000 followers



@cenn\_official

1230 followers



CENN

1020 followers



CENN

588 subscribers



CENN Bulletin

14,000 subscribers



[www.cenn.org](http://www.cenn.org)

25,000 users in  
August 2023



@CENN\_\_\_\_

10 followers



**Prioritising  
Partnership at the  
Local Level for  
Fostering the  
Regional  
Cooperation**

## Prioritising Partnership at the Local Level for Fostering the Regional Cooperation



appropriate permission.



# Melaanian Vintage Guest House

Complex in Kakheti, Georgia

melaanianvintage@gmail.com | +995 579 001 884

**HARVEST Festival**  
of rural life and traditions

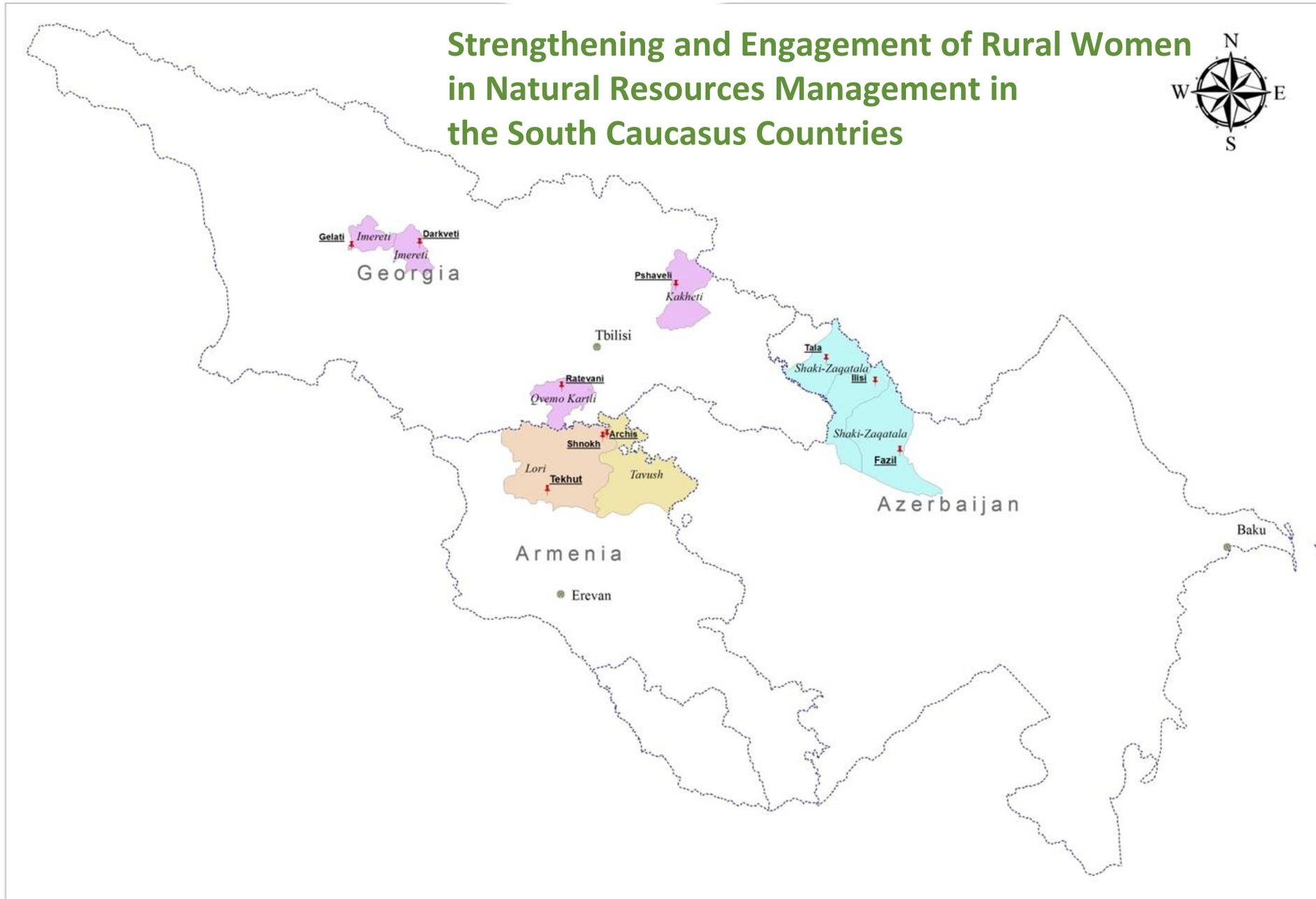
**კახეთის**  
**წიფის**  
**ფესტივალი**  
სოფლის მეურნეობის

**HA**  
**Fe**  
of rural

**HARVEST Festival**  
of rural life and traditions

**USAID CERN**  
**Melaanian Vintage**  
Gurjaani, Georgia

## Strengthening and Engagement of Rural Women in Natural Resources Management in the South Caucasus Countries





## Achieved Results

- Strong and active 10 rural women groups were created locally in Armenia (3), Azerbaijan (3) and Georgia (4);
- 10 offices were opened in the regions of South Caucasus Countries and supplied with necessary equipment;
- RWCs were provide by adequate informational and educational materials for public awareness raising;
- 7 pilot projects were implemented;
- RWCs established effective cooperation with women associations and leader women; governmental agencies, NGO leaders, business sector, media;
- 10 IRMP (Integrated Risk Management Plan) documents were elaborated and agreed with stakeholders.







ავსტრიის  
განვითარების  
თანამშრომლობა

**CENN**  
Shaping the Future by Changing Today



# ნატალია მამაგულიშვილი

„კავკასიელ ქალთა კოოპერატივ  
ჩადუნა“-ს დამფუძნებელი

**The SEED Project - Empowering vulnerable groups and tackling environmental challenges through green entrepreneurship in Georgia and Armenia**



# 27 Green and Social Enterprises Established in Georgia and Armenia



## 27 Green and Social Enterprises Established in Georgia and Armenia



# ORGANIC FARMING HUB-GLOBAL ECO PROJECT GEORGIA



# ECOCYCLE | ԷԿՈՊՏՈՒՅՏ



# CHAMPY – Zero-Waste Healthy Snack Manufacturing



# Rural Innovation Knowledge Hubs



# Regional Study Tours and Eco Camps on Climate, Environment and Human Rights



# Synergies and Digital Transformation of SMEs for Smart Economic Growth in the Caucasus (Digital Caucasus)

**GoCaucasus.today**

[Home](#)

[Caucasus](#)

[What to do](#)

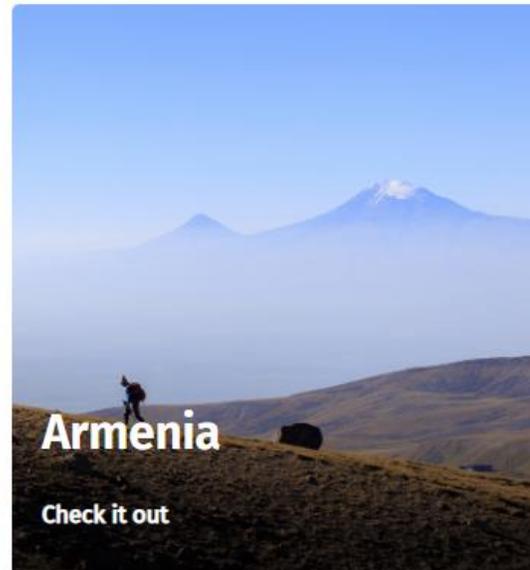
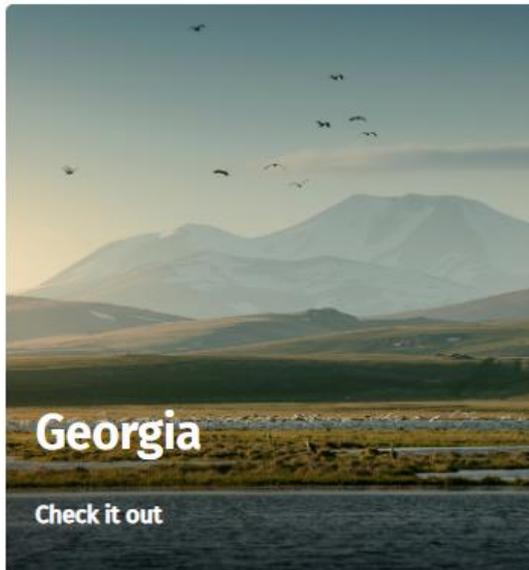
[Plan your trip](#)

[More](#)



## Explore Caucasus

Explore spectacular landscapes where mountains meet the sea. Drink wine, relax and make yourself at home with the help of a friendly local environment.





# Taste Fascinating Rural Life of the Caucasus

Plan Your Unique Experience →

31.8

Protected areas (%)

27

National Parks



# The project results in figures:

- **191 SMEs have improved management practices and technologies**
- **262 SMEs received USG technical assistance for improving their business performance**
- **20 beneficiaries in Georgia and Armenia are using modern ICT applications provided by the project**
- **12 SMEs established linkages with new buyers (25 local buyers, 3 international)**
- **18 associations were supported to increase their capacities to improve competitiveness of SMEs**
- **The percentage of female participants that have attended the events organized by the project was 56 %**



კონკურსი პატი მენარმედიკატების მფლობელ ბიზნესის სახეობით  
COMPETITION FOR BEST WOMEN-LED ENTERPRISE IN THE SUSTAINABLE TOURISM SECTOR

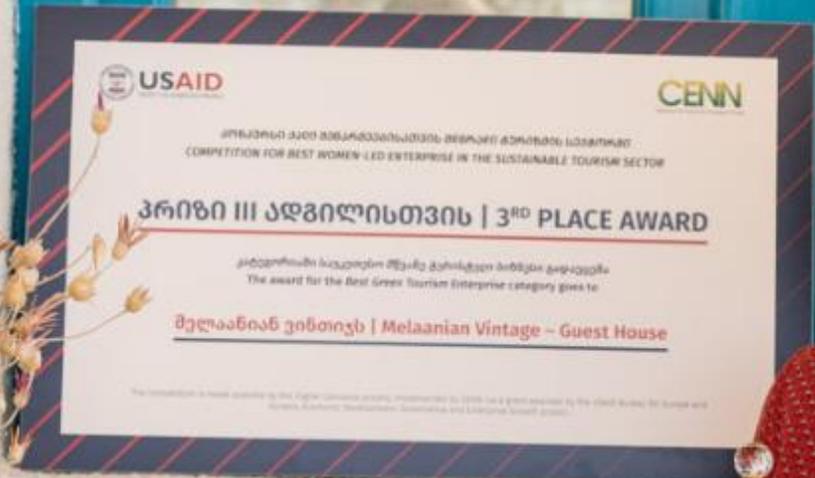
**პრიზი | ადგილისთვის | 1<sup>ST</sup> PLACE AWARD**

კატეგორიაში ბუნებრივი მუხანგ კურორტული ბიზნესი გადაეცემა  
The award for the Best Green Tourism Enterprise category goes to

**ნაზის საოჯახო სასტუმროს | Nazy's Guest House**

The competition is made possible by the Digital Caucasus project, implemented by CENN in a grant awarded by the USAID Bureau for Human and  
Economic Growth, Development, Innovation and Enterprise Growth project.





**Thank you**  
**for your attention!**

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