



E-mobility Support and Investment Platform for Asia & Pacific Webinar Series

Barriers to EV Adoption and Finding Solutions

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Speaker: Jose Bienvenido Manuel M. Biona

Executive Director of the Electric Vehicle Association of the Philippines

Dr. Jose explored the key barriers to electric vehicle adoption in the Asia and Pacific region. He provided insight into how these could be overcome across different vehicle types.



Key Insights:

- Barriers to EV adoption differ based on market and vehicle type, e.g. 2/3 wheelers, buses or trucks.
- Defining solutions to prominent barriers to EV adoption often requires a multi-stakeholder approach. It is vital that the relevant institutions have the capacity to act and collaborate to put effective solutions in place.
- Burgeoning misinformation about EVs is a developing barrier to adoption. The response needs to be balanced and nuanced, to ensure genuine concerns are acknowledged.

