



សិក្ខាសាលាបណ្តុះបណ្តាលបណ្តាញផ្លូវហោះហើរសត្វស្លាបថ្នាក់តំបន់ស្តីពី

REGIONAL FLYWAY INITIATIVE TRAINING SERIES

ការវាយតម្លៃសេវាកម្មអេកូឡូស៊ីតំបន់ជីសើមនៅកម្ពុជា

# Wetland Ecosystem Services Cambodia

ថ្ងៃពុធ ១៣រោច ដល់ ១៤រោច ខែស្រាពណ៍ ឆ្នាំថោះ បញ្ចស័ក ព.ស. ២៥៦៧

ត្រូវនឹងថ្ងៃទី ១៣ ដល់ ១៤ ខែ កញ្ញា ឆ្នាំ២០២៣

13-14 September 2023



## Introduction to Ecosystem Service Tools

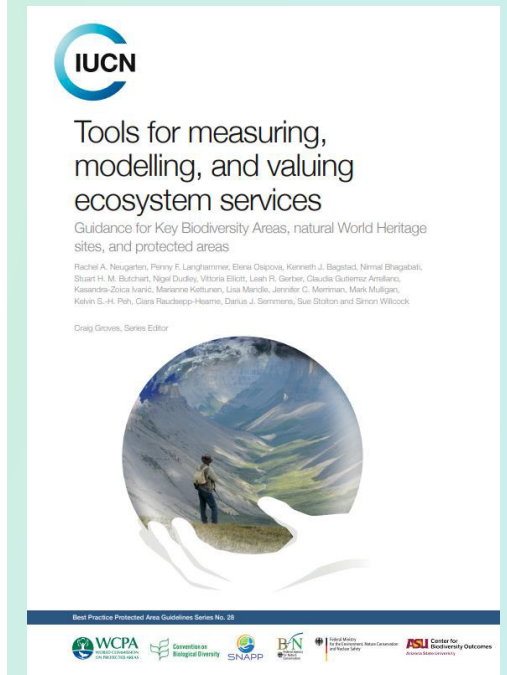
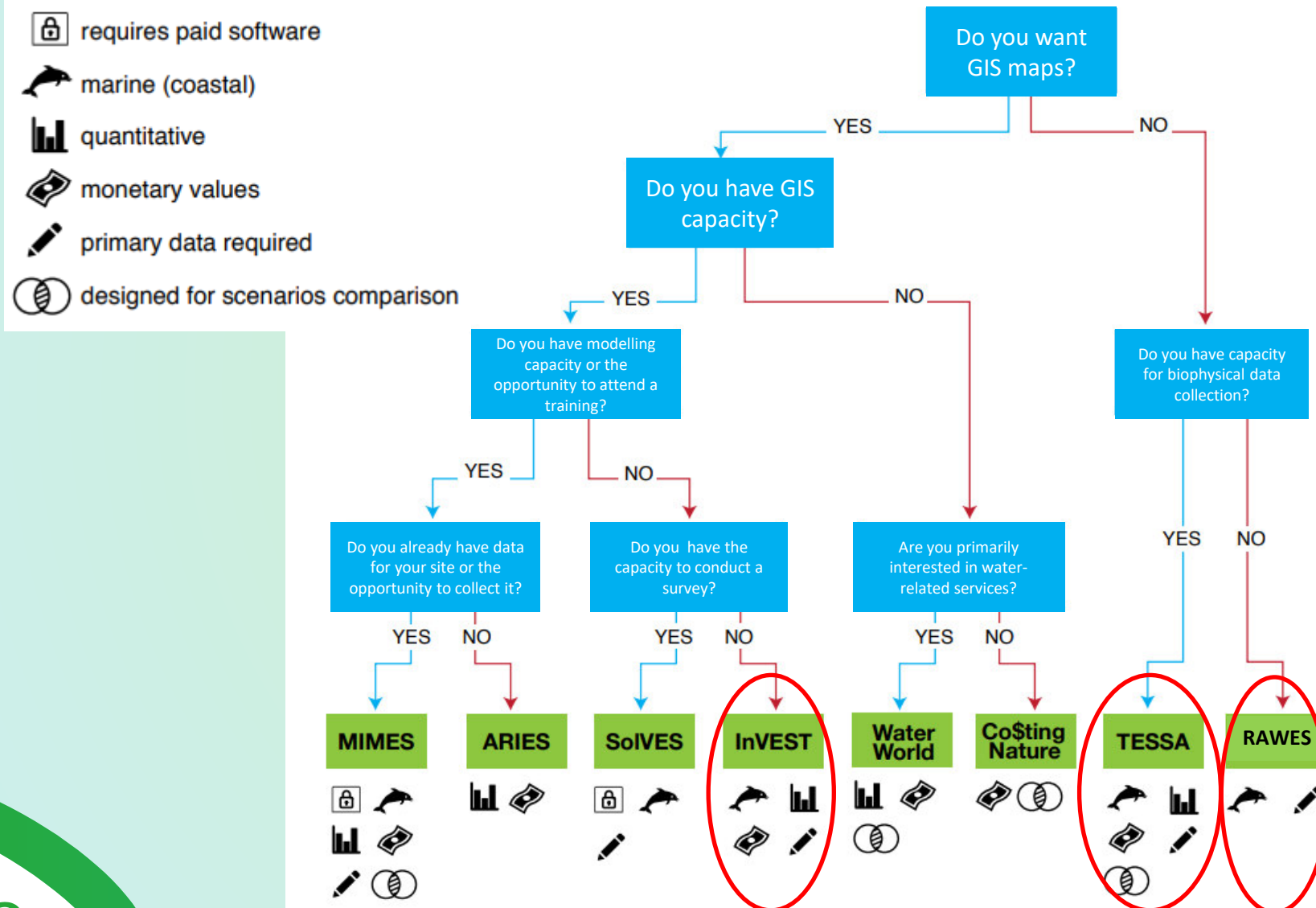
**Stefano Barchiesi, PhD**

Ecosystem Services Officer

BirdLife International

[stefano.barchiesi@birdlife.org](mailto:stefano.barchiesi@birdlife.org)

## Decision tree for tool selection



Adapted from Neugarten et al., 2018.  
<https://portals.iucn.org/library/node/47778>

# Rapid Assessment of Wetland Ecosystem Services (RAWES)



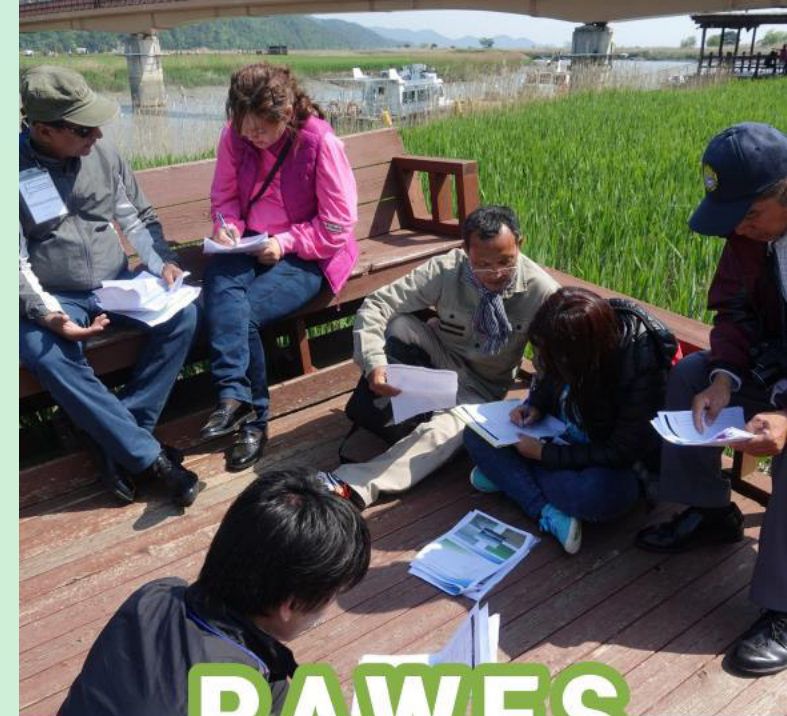
13th Meeting of the Conference of the Contracting Parties  
to the Ramsar Convention on Wetlands

“Wetlands for a Sustainable Urban Future”  
Dubai, United Arab Emirates, 21-29 October 2018

## Resolution XIII.17

### Rapidly assessing wetland ecosystem services

1. RECOGNIZING that, to achieve the Mission of the Ramsar Convention as described in the Strategic Plan 2016-2024, it is essential that vital ecosystem functions and the ecosystem services that wetlands provide to people and nature are fully recognized, maintained, restored and wisely used and that the need to develop approaches for assessing both ecosystem functions and ecosystem services is recognized;
2. RECALLING that Annex A to Resolution IX.1 on *Additional scientific and technical guidance for implementing the Ramsar wise use concept* defines the ecological character of wetlands as “the combination of the ecosystem components, processes and benefits/services that characterize the wetland at a given point in time”; ALSO RECALLING that the *Guidance for valuing the benefits derived from wetland ecosystem services* (Ramsar Technical Report No.3 / Technical Series No.27 of the Convention on Biological Diversity) provides guidance for valuing wetlands and advice on when and why wetland valuation should be undertaken and sets out a framework for the integrated assessment and valuation of wetland services;
3. NOTING that a priority area of focus for the Convention under the Ramsar Strategic Plan 2016-2024 (Resolution XII.2) is to enhance the information about ecosystem functions and the ecosystem services that wetlands provide to people and nature; ALSO RECALLING Target 11 of the Ramsar Strategic Plan 2016-2024, “Wetland functions, services and benefits are widely demonstrated, documented and disseminated”, and that the assessment of ecosystem services of Wetlands of International Importance (Ramsar Sites) is a key indicator of progress against this target;
4. FURTHER recognizing that, under Resolution XII. 3<sup>1</sup>, on *Enhancing the languages of the Convention and its visibility and stature, and increasing synergies with other multilateral environmental agreements and other international institutions*, Contracting Parties and other stakeholders are encouraged “to increase their efforts to communicate on the values of ecosystem services of wetlands in other sectors’ strategies, plans and regulations, and integrate them into a basin approach to land-use plans and other relevant local, national and global decisions”;



# RAWES

## RAPID ASSESSMENT OF WETLAND ECOSYSTEM SERVICES

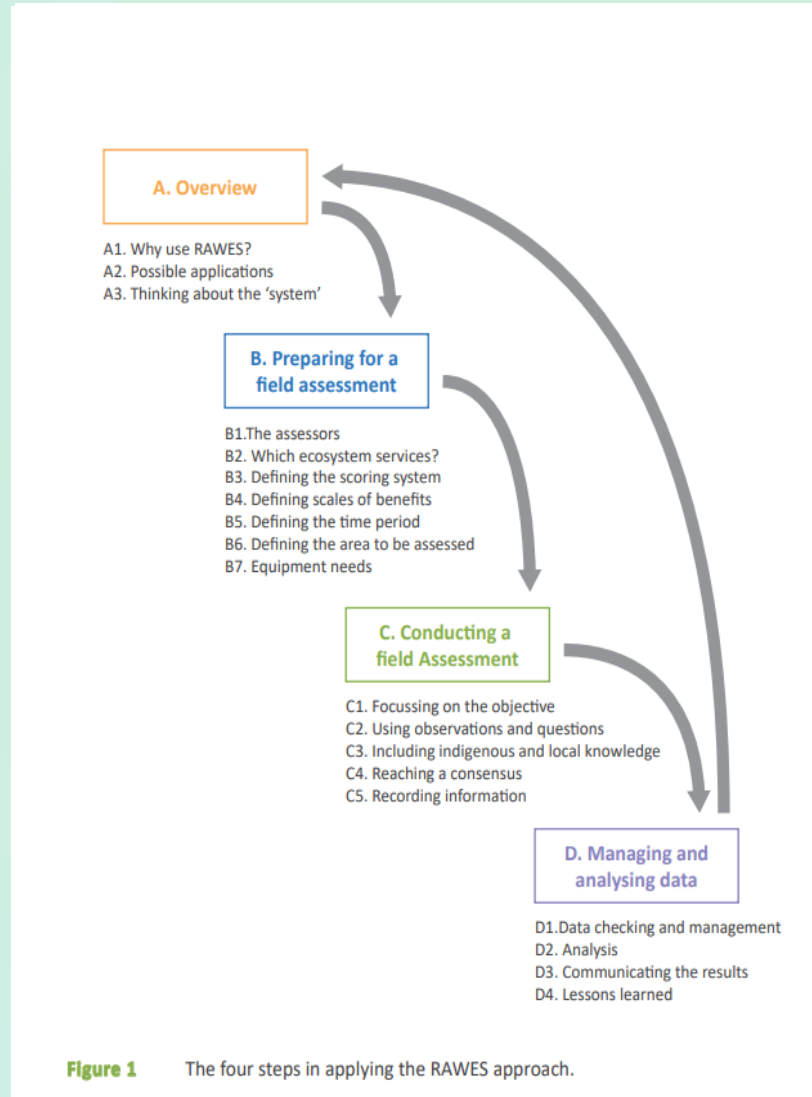
A practitioner's guide



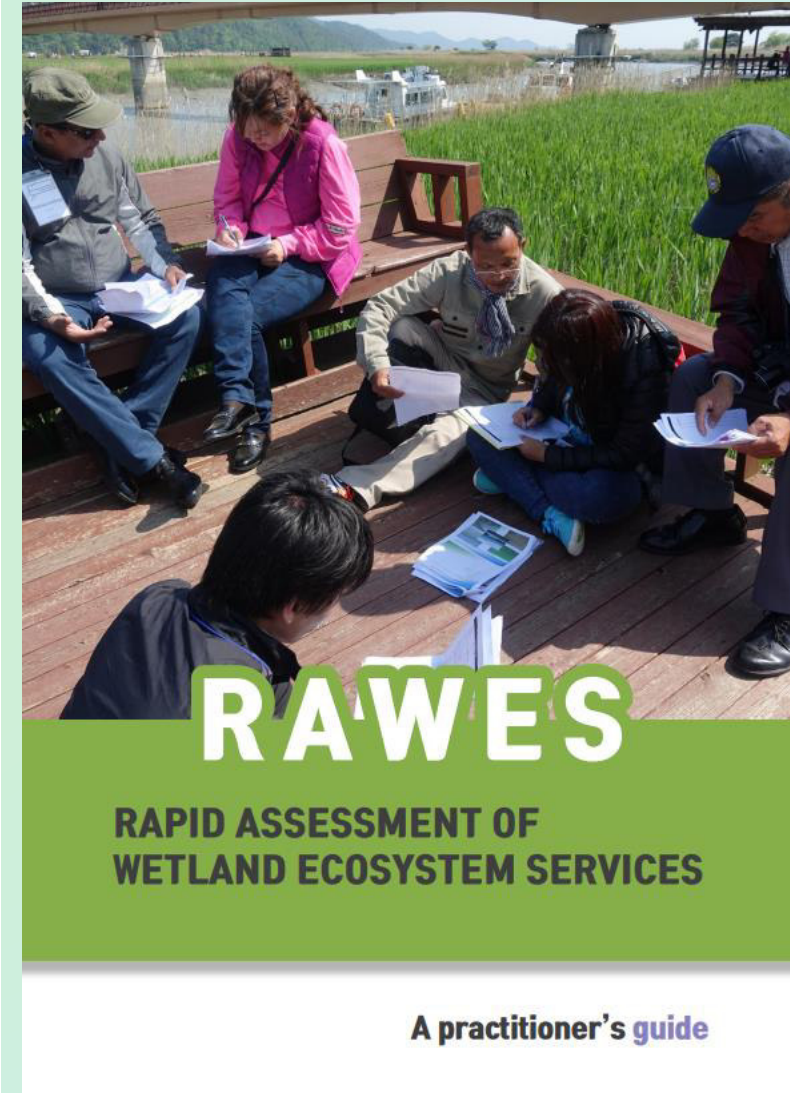


# Rapid Assessment of Wetland Ecosystem Services (RAWES)

- Ramsar-specific
- Systemic
- Rapid
- Qualitative
- Comprehensive



**Figure 1** The four steps in applying the RAWES approach.





# Rapid Assessment of Wetland Ecosystem Services (RAWES)

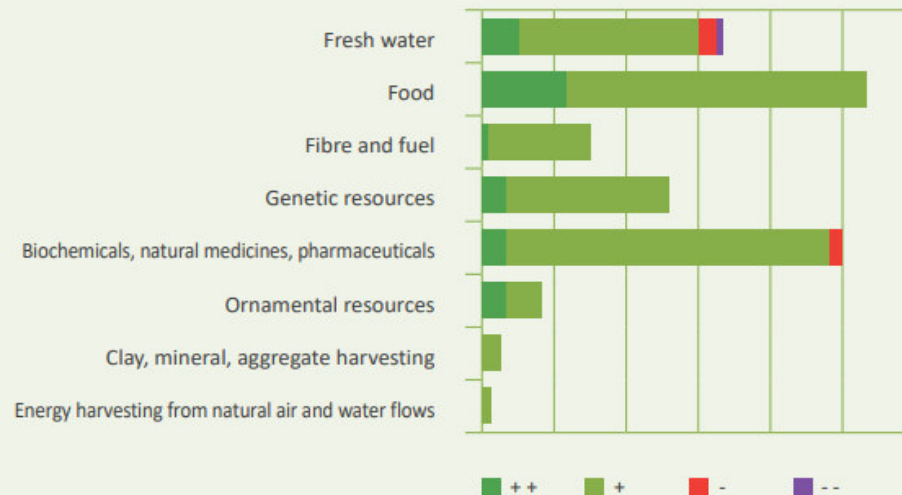
## Box 10 UNDERSTANDING THE DIFFERENT ECOSYSTEM SERVICES FROM MULTIPLE WETLAND SITES WETLANDS OF METROPOLITAN COLOMBO, SRI LANKA

Assessments were conducted on 62 different wetland sites across Metropolitan Colombo. Upon completion of the field assessments, the total number of each of the different scores assigned to each ecosystem service was counted. From the count data it is possible to understand which ecosystem services are the most common and widespread across the city, and therefore the main benefits that are being derived from the wetlands.

The graph below shows the results for the provisioning services. The most frequently occurring and most important provisioning service is the production of food, closely followed by natural medicines. For some wetlands, the provision of fresh water was considered a 'disbenefit' due to high levels of pollution.



Rice production in the city of Colombo's wetlands



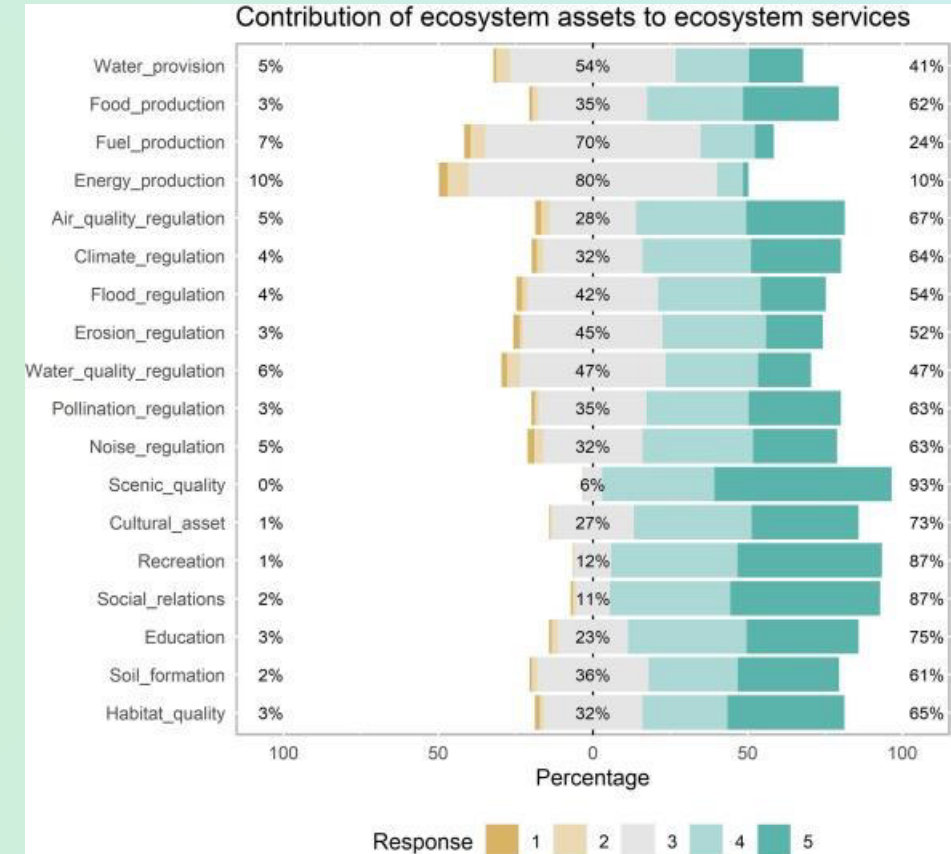
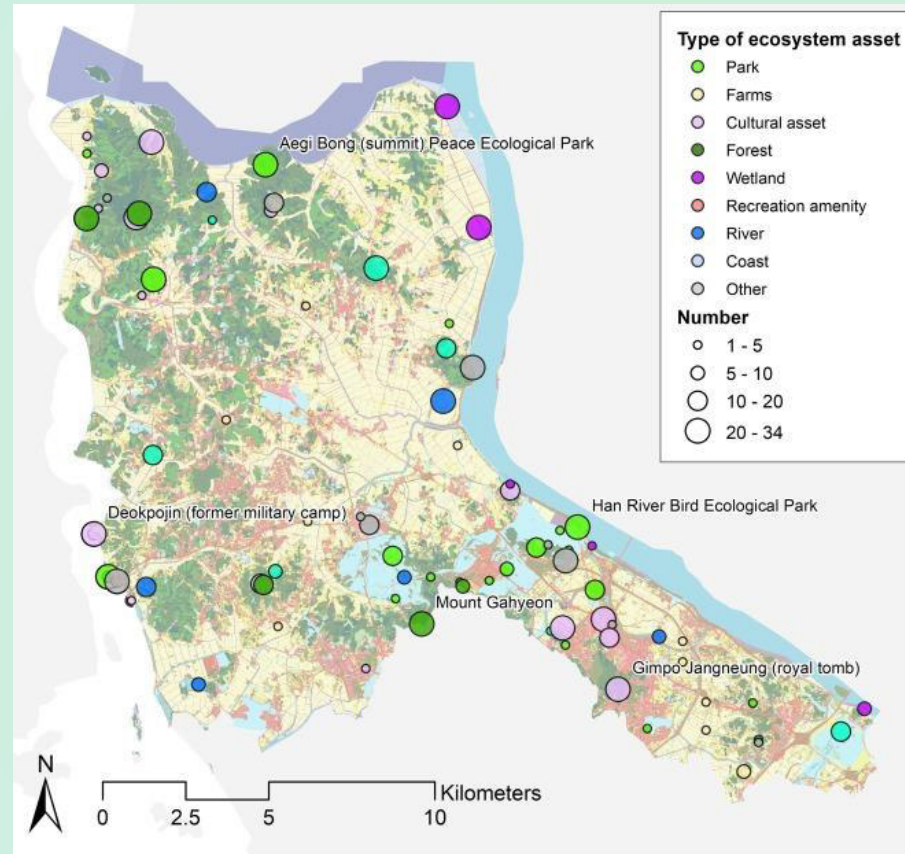
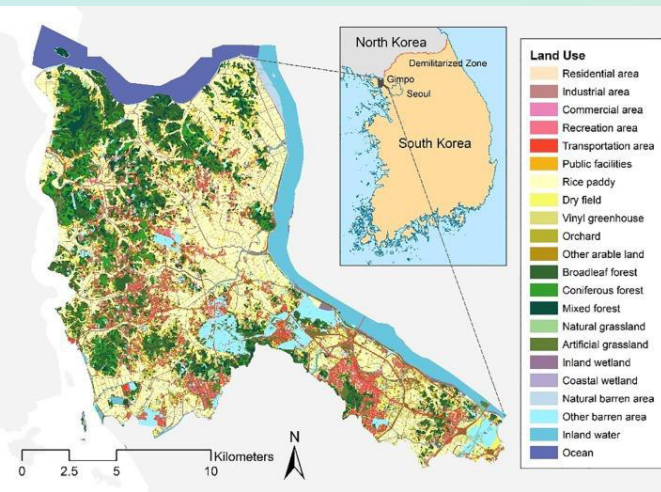
McInnes & Everard, 2017

<https://doi.org/10.1016/j.ecoser.2017.03.024>

# Rapid Assessment of Wetland Ecosystem Services (RAWES)

Kim et al., 2021

<https://doi.org/10.1016/j.ecoser.2021.101337>





## Relevance of RAWES in a Ramsar Convention context



### Ramsar Sites Information Service

2,493 Sites covering 256,759,600 ha



#### KOH KAPIK AND ASSOCIATED ISLETS

12,000 ha

[Download RIS](#)

Country: Cambodia  
Designation date: 23-06-1999  
Site number: 998  
Published since: 11 year(s)



#### STUNG SEN

9,293 ha

[Download RIS](#)

Country: Cambodia  
Designation date: 02-11-2018  
Site number: 2365  
Published since: 4 year(s)



#### BOENG CHHMAR AND ASSOCIATED RIVER SYSTEM AND FLOODPLAIN

28,000 ha

[Download RIS](#)

Country: Cambodia  
Designation date: 23-06-1999  
Site number: 997  
Published since: 11 year(s)



#### MIDDLE STRETCHES OF MEKONG RIVER NORTH OF STOENG TRENG

14,600 ha

[Download RIS](#)

Country: Cambodia  
Designation date: 23-06-1999  
Site number: 999  
Published since: 11 year(s)



#### PREK TOAL RAMSAR SITE

21,342 ha

[Download RIS](#)

Country: Cambodia  
Designation date: 02-10-2015  
Site number: 2245  
Published since: 7 year(s)

- CEPA Programme
- Training of Trainers (Mekong WET)
- IBRRI umbrella

© IUCN





# What is TESSA?





# Toolkit for Ecosystem Service Site-based Assessment



## TOOLKIT FOR ECOSYSTEM SERVICE SITE-BASED ASSESSMENT

Version 3.0

Kelvin S.-H. Peh, Andrew P. Balmford, Richard B. Bradbury, Claire Brown, Stuart H. M. Butchart,  
Francine M. R. Hughes, Lisa Ingwall-King, Michael A. MacDonald, Anne-Sophie Pellier, Ali J.  
Stattersfield, David H. L. Thomas, Rosie J. Trevelyan, Matt Walpole & Jenny C. Merriman.



# What is TESSA?

Innovative Practical toolkit    Low cost methods – Scientifically robust

Ecosystem Services Assessment  
*Biophysical data and Economic valuation*

Accessible to non-experts

Site to Landscape Scale (100 – 100,000 ha)

Assessment of change – Comparative valuation

Stakeholders and Beneficiaries



Partnership for nature and people

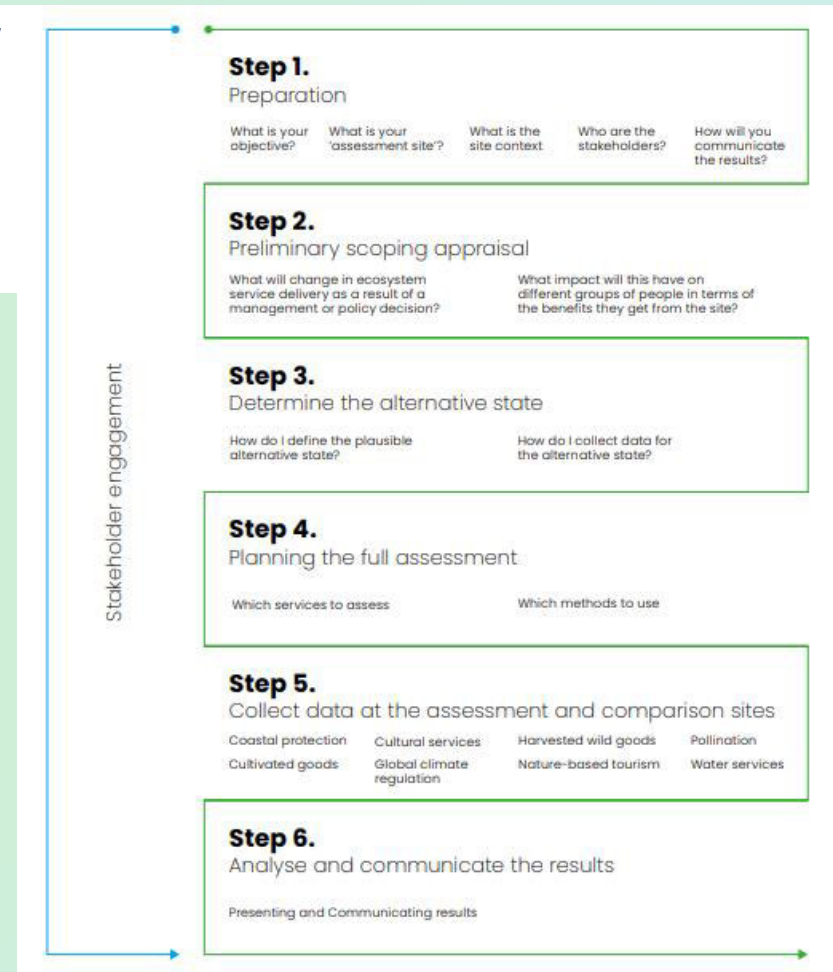




# TESSA – A Step by Step Guidance

Allows users to develop an understanding of the benefits people receive from nature, and assess their value in order to generate information for efficient decision-making

- Set the objectives of the assessment
- Decide on what services to focus
- Methods to measure ecosystem services
- Present and communicate the results

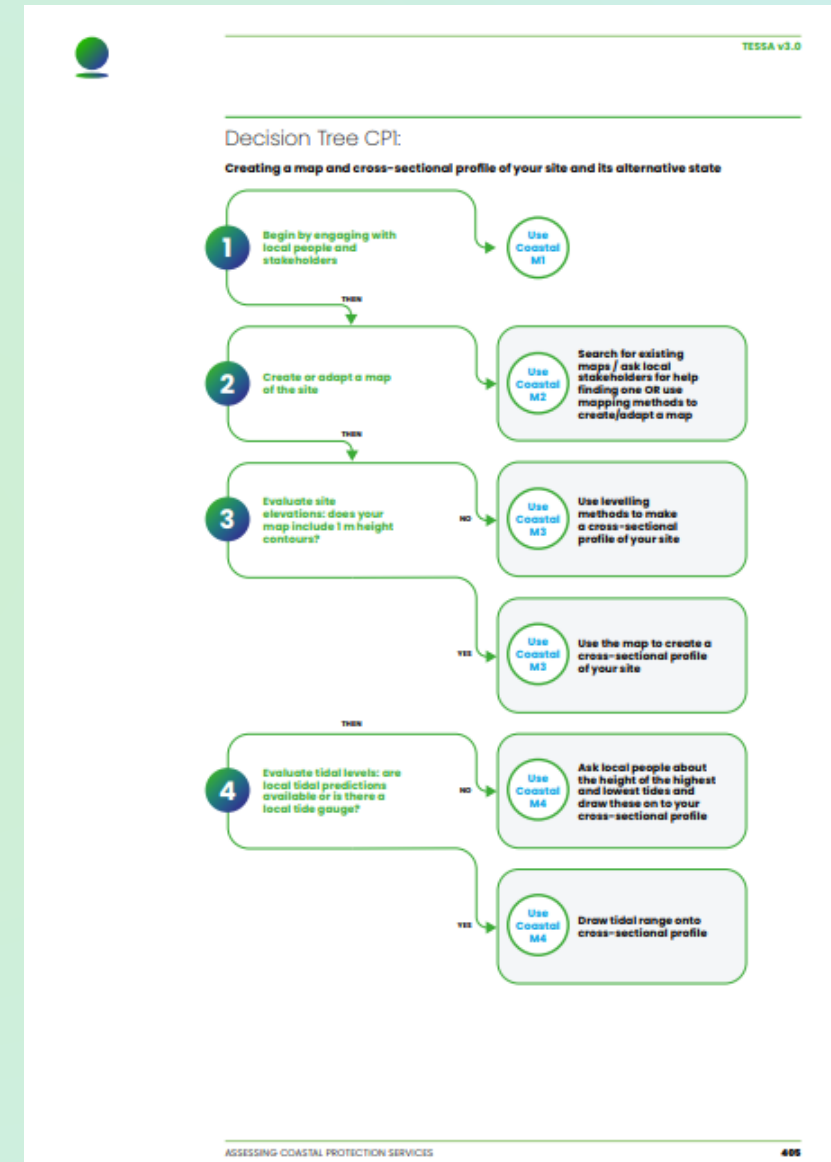


# TESSA – A Step by Step Guidance [cont'd]

What is TESSA?

The toolkit also includes:

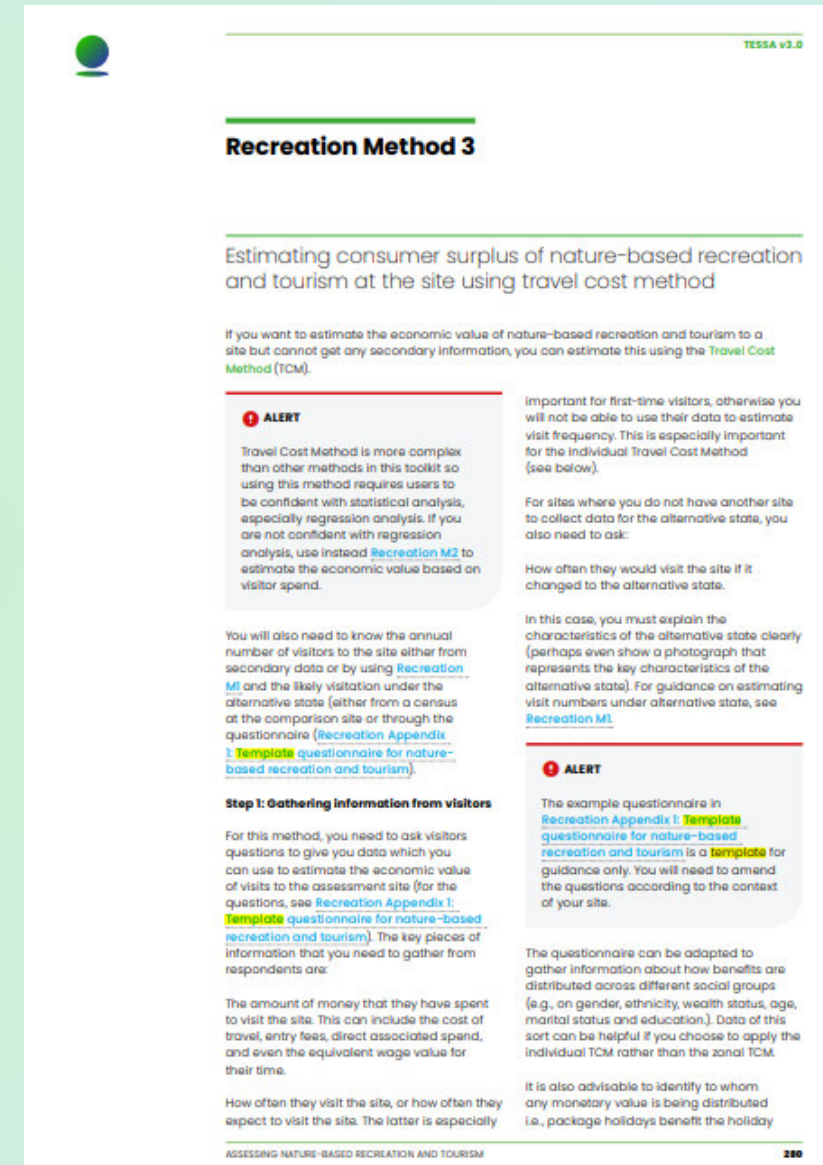
- ✓ Decision trees (flow charts)
- ✓ Detailed methods
- ✓ Worked examples
- ✓ Additional Guidance (templates)
- ✓ Section on data synthesis



# TESSA – A Step by Step Guidance [cont'd]

The toolkit also includes:

- ✓ Decision trees (flow charts)
- ✓ Detailed methods
- ✓ Worked examples
- ✓ Additional Guidance (templates)
- ✓ Section on data synthesis





# TESSA – A Step by Step Guidance [cont'd]

The toolkit also includes:

- ✓ Decision trees (flow charts)
- ✓ Detailed methods
- ✓ Worked examples
- ✓ Additional Guidance (templates)
- ✓ Section on data synthesis

TESSA v3.0

## Guidance 2. Stakeholder analysis

This section provides guidance on how to identify stakeholders.

**Stakeholder analysis** is an essential part of engaging with the most relevant people. The easiest way to do this is to complete a stakeholder analysis matrix, seeking input from people who are familiar with the site. This usually uses two axes to define 'importance' of the stakeholder against the 'influence' of the stakeholder.

In filling this in, consider their characteristics (the kind of organisation/person they are) such as:

- Their main interests in the site
- Their main rights in relation to the site (e.g., access)
- Their impact on the site and its services (current and future potential)
- Their dependence on the site and its services (current and future potential)

### Example Stakeholder Analysis Matrix

Adapted from: Department for International Development. (1993). Guidance note on how to do stakeholder analysis of aid projects and programmes. London, UK: Department for International Development.

		Importance of Stakeholder			
		Unknown	Little / No importance	Some importance	Significant importance
Influence of Stakeholder	Significant influence				
	Somewhat influential		C		A
	Little/No influence				
	Unknown		D		B

Boxes A, B and C are the key stakeholders of the project. The implications of each box are summarised below:

#### Box A

These are stakeholders with a high degree of influence on the project, who are also of high importance for its success. This implies that the implementing organisation will need to construct good working relationships with these stakeholders, to ensure an effective coalition of support for the project. Examples might be senior officials and politicians.

#### Box B

These are stakeholders of high importance to the success of the project, but with low influence. This implies that they will require special initiatives if their interests are to be protected. An example may be traditionally marginalised groups (e.g., indigenous people, youth, women), who might be dependent on a site, but who have little 'voice' in its management.

GUIDANCES
527

# TESSA – A Step by Step Guidance [cont'd]

What is TESSA?

The toolkit also includes:

- ✓ Decision trees (flow charts)
- ✓ Detailed methods
- ✓ Worked examples
- ✓ Additional Guidance (templates)
- ✓ Section on data synthesis



# A collaborative contribution



The Toolkit for Ecosystem Service Site-based Assessment has been developed by



## Piloting, feedback, development and improvement of TESSA

### Donors



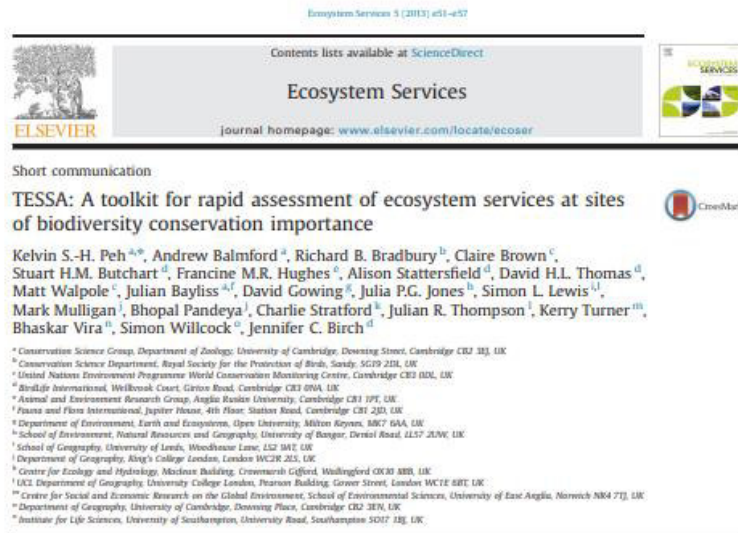
### Wider development



### Implementation







## Short communication

## TESSA: A toolkit for rapid assessment of ecosystem services at sites of biodiversity conservation importance

Kelvin S.-H. Peh<sup>a,\*</sup>, Andrew Balmford<sup>a</sup>, Richard B. Bradbury<sup>b</sup>, Claire Brown<sup>c</sup>, Stuart H.M. Butchart<sup>d</sup>, Francine M.R. Hughes<sup>e</sup>, Alison Stattersfield<sup>d</sup>, David H.L. Thomas<sup>d</sup>, Matt Walpole<sup>c</sup>, Julian Bayliss<sup>a,f</sup>, David Gowing<sup>g</sup>, Julia P.G. Jones<sup>h</sup>, Simon L. Lewis<sup>i,j</sup>, Mark Mulligan<sup>i</sup>, Bhopal Pandeya<sup>i</sup>, Charlie Stratford<sup>h</sup>, Julian R. Thompson<sup>k</sup>, Kerry Turner<sup>l,m</sup>, Bhaskar Vira<sup>n</sup>, Simon Willcock<sup>o</sup>, Jennifer C. Birch<sup>d</sup>

<sup>a</sup> Conservation Science Group, Department of Zoology, University of Cambridge, Downing Street, Cambridge CB2 3EJ, UK

<sup>b</sup> Conservation Science Department, Royal Society for the Protection of Birds, Sandy, SG19 2DL, UK

<sup>c</sup> United Nations Environment Programme World Conservation Monitoring Centre, Cambridge CB3 0DL, UK

<sup>d</sup> BirdLife International, Wellesbourne Court, Citron Road, Cambridge CB3 0PA, UK

<sup>e</sup> Animal and Environment Research Group, Anglia Ruskin University, Cambridge CB1 1PT, UK

<sup>f</sup> Fauna and Flora International, Jupiter House, 4th Floor, Station Road, Cambridge CB1 2JD, UK

<sup>g</sup> Department of Environment, Earth and Ecosystems, Open University, Milton Keynes, MK7 6AA, UK

<sup>h</sup> School of Environment, Natural Resources and Geography, University of Bangor, Dental Road, LL57 2JW, UK

<sup>i</sup> School of Geography, University of Leeds, Woodhouse Lane, LS2 9AT, UK

<sup>j</sup> Department of Geography, King's College London, London WC2R 2LS, UK

<sup>k</sup> Centre for Ecology and Hydrology, Madingley Road, Wellesbourne, Warwick CV35 9EF, UK

<sup>l</sup> UCL Department of Geography, University College London, Pearson Building, Gower Street, London WC1E 6BT, UK

<sup>m</sup> Centre for Social and Economic Research on the Global Environment, School of Environmental Sciences, University of East Anglia, Norwich NR4 7TJ, UK

<sup>n</sup> Department of Geography, University of Cambridge, Downing Street, Cambridge CB2 3EJ, UK

<sup>o</sup> Institute for Life Sciences, University of Southampton, University Road, Southampton SO17 1BJ, UK

## ARTICLE INFO

## Article history:

Received 9 January 2013

Received in revised form

28 May 2013

Accepted 1 June 2013

Available online 9 July 2013

## Keywords:

Climate regulation

Cultivated goods

Ecosystem-service trade

Harvested wild goods

Nature-based recreation

Water-related services

## ABSTRACT

Sites that are important for biodiversity conservation can also provide significant benefits (i.e. ecosystem services) to people. Decision-makers need to know how change to a site, whether development or restoration, would affect the delivery of services and the distribution of any benefits among stakeholders. However, there are relatively few empirical studies that present this information. One reason is the lack of appropriate methods and tools for ecosystem service assessment that do not require substantial resources or specialist technical knowledge, or rely heavily upon existing data. Here we address this gap by describing the Toolkit for Ecosystem Service Site-based Assessment (TESSA). It guides local non-specialists through a selection of relatively accessible methods for identifying which ecosystem services may be important at a site, and for evaluating the magnitude of benefits that people obtain from them currently, compared with those expected under alternative land-uses. The toolkit recommends use of existing data where appropriate and places emphasis on enabling users to collect new field data at relatively low cost and effort. By using TESSA, the users could also gain valuable information about the alternative land-uses, and data collected in the field could be incorporated into regular monitoring programmes.

© 2013 Elsevier B.V. All rights reserved.

## 1. Introduction

There has been growing international recognition that the contribution that nature makes to human well-being is often not adequately valued or integrated in decision-making, and that ecosystem services are being eroded as a result (MEA (Millennium Ecosystem Assessment), 2005), with considerable cost to society

(Kumar, 2010). Increasingly, governments are being asked to initiate a range of policy processes aimed at integrating the environment and development, including environmental mainstreaming (UNEP-UNEP (United Nations Development Programme – United Nations Environment Programme), 2009), achieving the proposed Sustainable Development Goals (UNCSD (United Nations Conference on Sustainable Development) Secretariat, 2012) and delivering a Green Economy (ten Brink et al., 2010). In addition, countries have committed to assessing their contribution to the Convention on Biological Diversity's Strategic Plan 2011–2020 by tracking progress against the 20 Aichi Biodiversity Targets

\* Corresponding author. Tel.: +44 2380594307; fax: +44 2380595156.  
E-mail address: kelvin.peh@cam.ac.uk (K.S.-H. Peh).

2212-0416/\$ – see front matter © 2013 Elsevier B.V. All rights reserved.  
http://dx.doi.org/10.1016/j.ecoser.2013.06.003

## ARTICLES

https://doi.org/10.1016/j.ecoser.2013.06.003

nature  
sustainability



## The economic consequences of conserving or restoring sites for nature

Richard B. Bradbury<sup>a,1,2,3</sup>, Stuart H. M. Butchart<sup>a,2,3</sup>, Brendan Fisher<sup>a</sup>, Francine M. R. Hughes<sup>a</sup>, Lisa Ingwall-King<sup>a</sup>, Michael A. MacDonald<sup>a</sup>, Jennifer C. Merriman<sup>a</sup>, Kelvin S.-H. Peh<sup>a,2,3</sup>, Anne-Sophie Pellier<sup>a</sup>, David H. L. Thomas<sup>a,3</sup>, Rosie Trevelyan<sup>a</sup> and Andrew Balmford<sup>a,2</sup>

Nature provides many benefits for people, yet there are few data on how changes at individual sites impact the net value of ecosystem service provision. A 2002 review found only five analyses comparing the net economic benefits of conserving nature versus pursuing an alternative, more intensive human use. Here we revisit this crucial comparison, synthesizing recent data from 62 sites worldwide. In 24 cases with economic estimates of services, conservation or restoration benefits (for example, greenhouse gas regulation, flood protection) tend to outweigh those private benefits (for example, profits from agriculture or logging) driving change to the alternative state. Net benefits rise rapidly with increasing social cost of carbon. Qualitative data from all 62 sites suggest that monetization of additional services would further increase the difference. Although conservation and restoration did not universally provide greater net value than the alternative state, across a large, geographically and contextually diverse sample, our findings indicate that at current levels of habitat conversion, conserving and restoring sites typically benefits human prosperity.

Recent decades have seen increasing recognition of the economic and human well-being consequences of degradation of nature<sup>1,2</sup>. However, the degradation continues, perhaps in part because inadequate steps are taken to ensure that planning and management decisions are informed by estimates of their net consequences for benefits (ecosystem services) to different stakeholders<sup>3</sup>. Although criticisms of valuation are well rehearsed, from the ethical to the analytical<sup>4</sup>, cost-benefit and cost-effectiveness analyses are demanded in many regulatory contexts and provide a useful, if partial, lens on the impacts of decisions on human prosperity. An early review<sup>5</sup> found only five site-level studies worldwide comparing the aggregate economic value of flows of ecosystem services delivered by the site when relatively intact with its potential economic value when converted to more human-dominated forms of use. Although tiny, this sample suggested retention of (or sustainably managing) areas of natural habitat typically delivered net economic benefits to people. While striking, this result was almost certainly conservative, given that assessments of service flows at one point in time tend to fail to consider whether those flows can be maintained sustainably into the future<sup>6</sup>. Despite growing understanding of the economic consequences of conserving or restoring nature<sup>1,2</sup> and development of new tools for ecosystem service assessment<sup>7</sup>, remarkably few additional studies<sup>8–10</sup> have investigated this key question of the net economic value of conserving (or restoring) individual sites.

## A new data synthesis on the net benefits of conservation

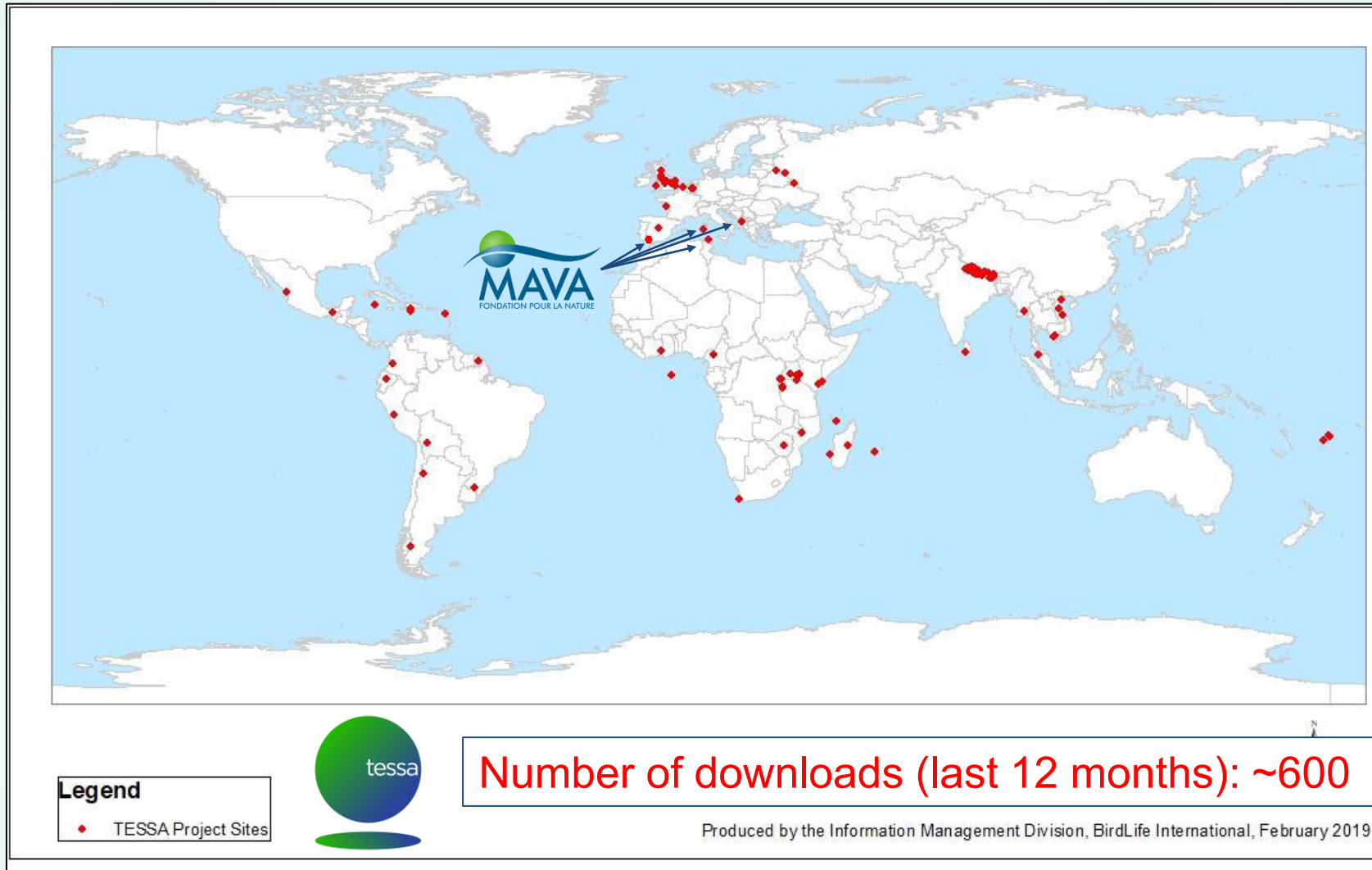
We addressed this lack of evidence by synthesizing data from a relatively large sample of published and unpublished studies that

used the framework of the Toolkit for Ecosystem Service Site-based Assessment (TESSA; <http://tessa.tools>)<sup>11</sup> to develop the earlier review<sup>5</sup>, evaluating the net consequences of plausible changes in habitat state on the benefits provided by particular sites. TESSA provides relatively simple methods, within a consistent framework, for evaluating the difference in ecosystem service flows, in biophysical and (where possible) economic terms, provided by a site under contrasting states. The resulting analyses do not claim to be full economic valuations but do aspire to cover as many of the main services provided by a site as possible, in either state, and always include the services driving state change. The toolkit emphasizes broad stakeholder participation—including those benefiting most from the change in state—to identify the main ecosystem services and plausible alternative land uses and to facilitate local data collection. Our literature review yielded information on 15 sites (13 in International Scientific Indexing (ISI) journal papers) that met our criteria (Methods) for analysis. Unpublished studies provided information from 47 additional sites (Supplementary Data). The combined set of 62 sites spanned six continents (Supplementary Table 1), contrasting (1) a nature conservation state with a more human-modified state (for example, protected area versus conversion to agriculture; 44 sites) or (2) an ecological restoration state with the pre-restoration (human-modified) state (for example, restoration to intertidal habitat versus coastal area claimed for agriculture; 18 sites). Henceforth, we refer to nature conservation and ecological restoration states as 'nature-focused' and the contrasting states as 'alternative'. These studies provided data on multiple services, including the most important private and toll (club) benefits

<sup>a</sup>RSPB Centre for Conservation Science, The Lodge, Sandy, UK. <sup>1</sup>Conservation Science Group, Department of Zoology, The David Attenborough Building, Cambridge, UK. <sup>2</sup>BirdLife International, The David Attenborough Building, Cambridge, UK. <sup>3</sup>Environmental Program, Gund Institute for Environment—Rubenstein School of Environment and Natural Resources, University of Vermont, Burlington, VT, USA. <sup>4</sup>Global Sustainability Institute, Anglia Ruskin University, Cambridge, UK. <sup>5</sup>United Nations Environment Programme World Conservation Monitoring Centre (UNEP-WCMC), Cambridge, UK. <sup>6</sup>RSPB Centre for Conservation Science, RSPB Cymru, Cardiff, UK. <sup>7</sup>WSP, Cambridge, UK. <sup>8</sup>School of Biological Sciences, University of Southampton, Southampton, UK. <sup>9</sup>The Cambridge Conservation Initiative, The David Attenborough Building, Cambridge, UK. <sup>10</sup>Tropical Biology Association, The David Attenborough Building, Cambridge, UK. <sup>11</sup>E-mail: Richard.bradbury@rspb.org.uk

# TESSA applications worldwide

What is TESSA?



[Hatch group page : TESSA Publications and Case Studies](#)



# TESSA users



- Int'l NGOs / NGOs / GOs
- **Conservation practitioners (first target)**
- **Forestry, fisheries, water managers, land use planners, development organizations, researchers, etc.**
- Expanding to **corporate users**





# TESSA compared with other tools?

What is TESSA?

- ☐ Guidance for using secondary data and collecting new data
- ☐ Combines qualitative and quantitative methods
- ☐ Quick, one off assessment
- ☐ No mapping required
- ☐ No complex 'black box' models
- ☐ Engages stakeholders
- ☐ Less technical approach



[Hatch group page : How TESSA is different from other tools](#)



# How to use TESSA?





# Key Concepts in TESSA

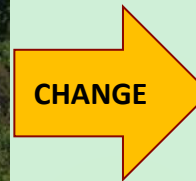


- ❖ Assessing the impacts of change – The Alternative State
- ❖ Comparative valuation of multiple ecosystem services
- ❖ Importance of beneficiaries and trade-offs
- ❖ Step-by-step framework





## Assessing the impact of change

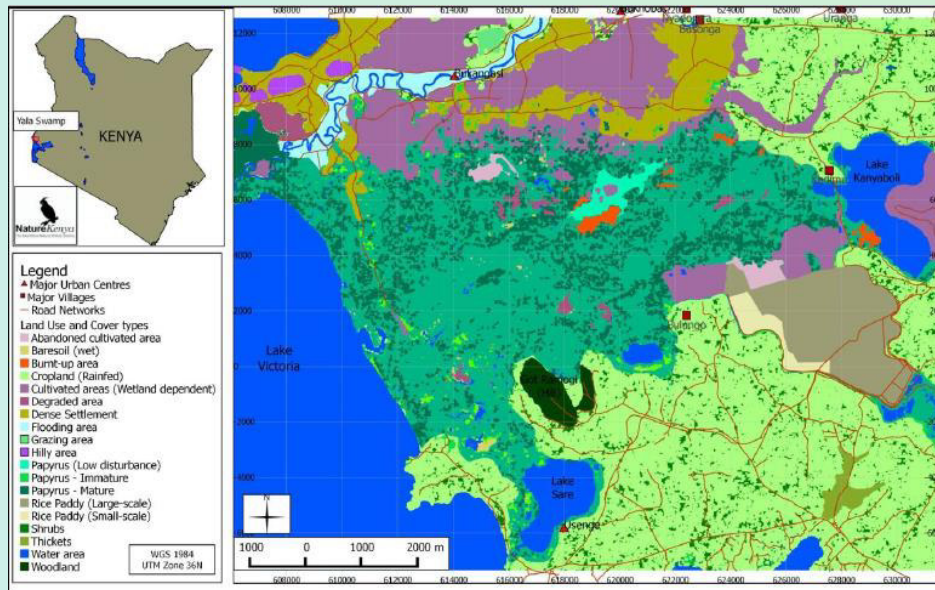


**Site assessment  
(current state)  
100% Native forest**

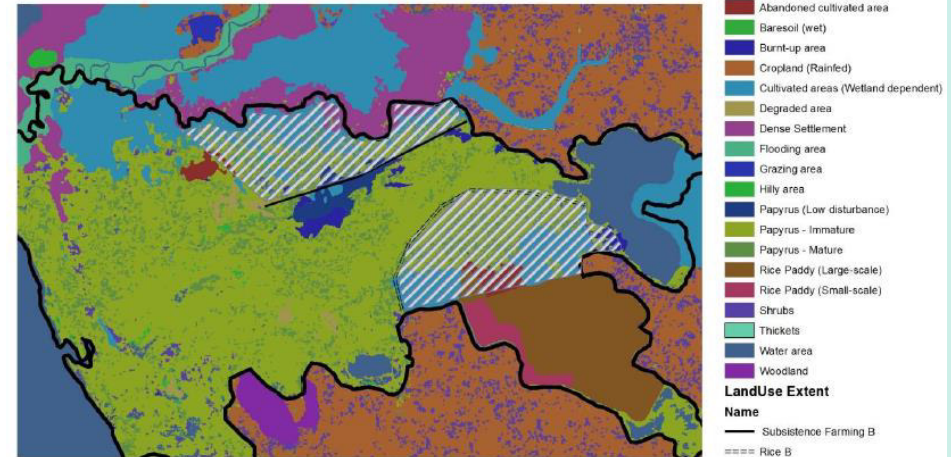
**Alternative state  
95% Subsistence agriculture  
5% Secondary Forest**

## Alternative State [example]

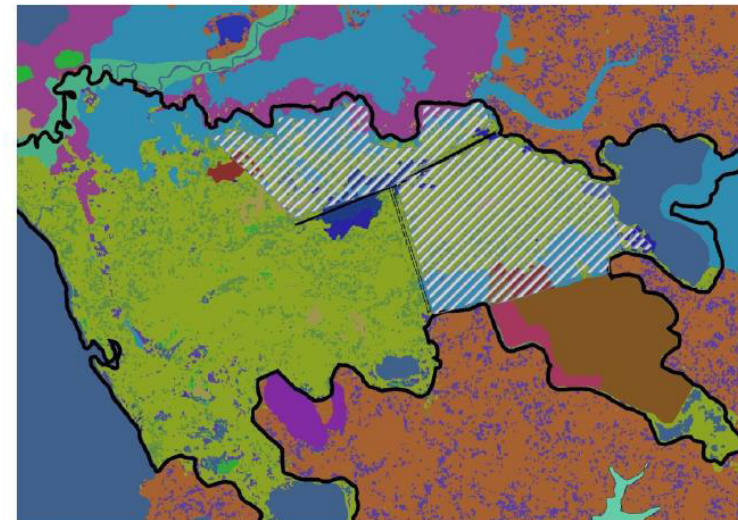
Current State : Yala Swamp, Kenya



a) Balanced Scenario



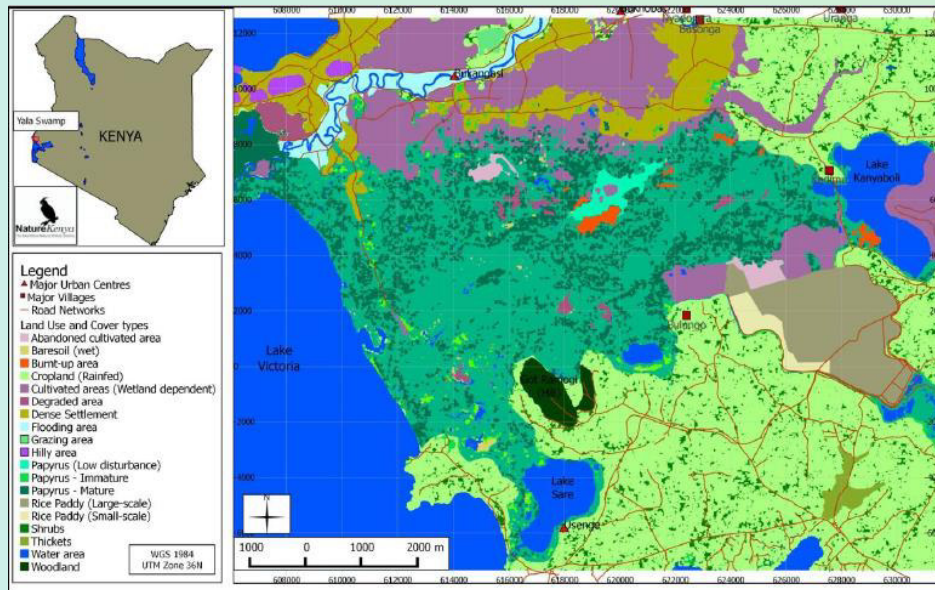
b) Continued Development Scenario



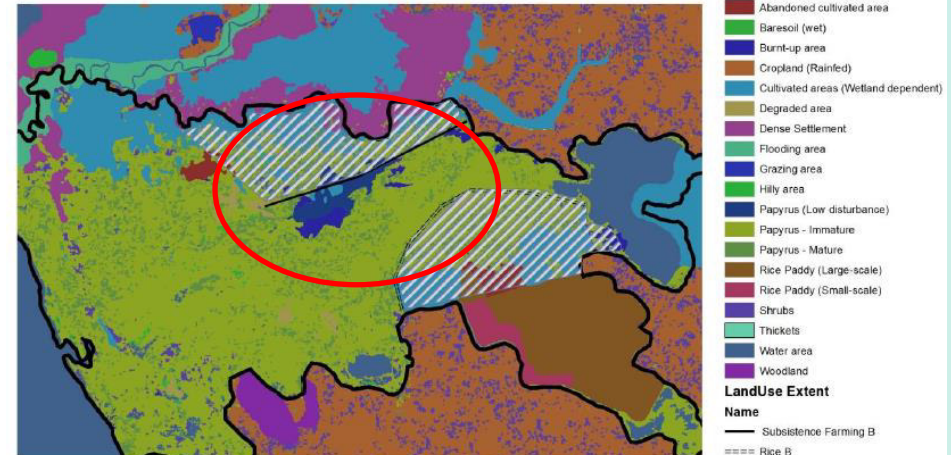


## Alternative State [example]

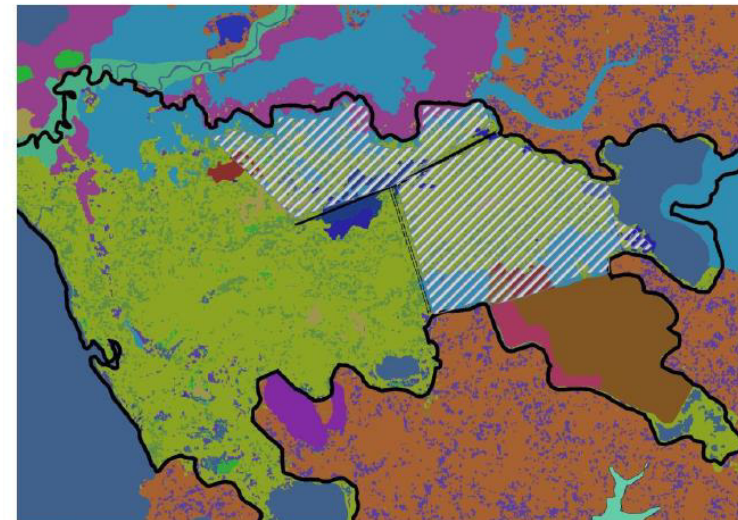
Current State : Yala Swamp, Kenya



a) Balanced Scenario



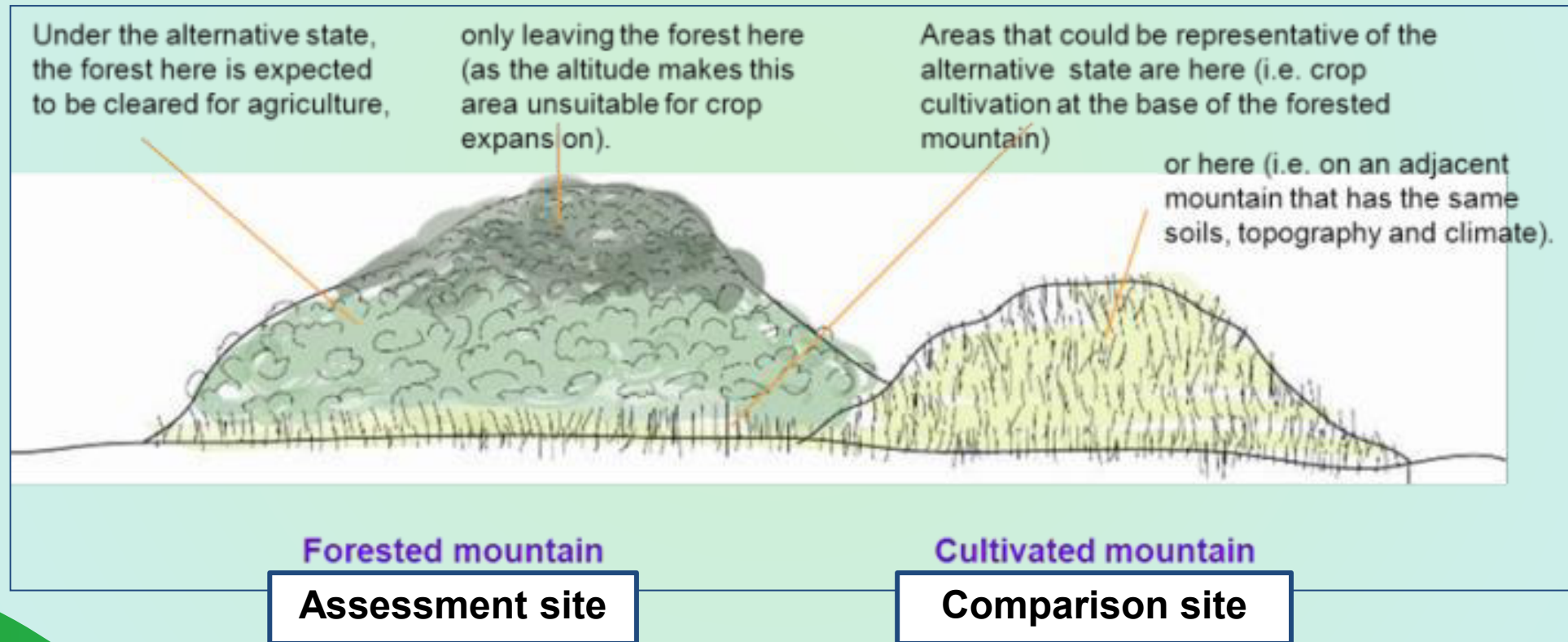
b) Continued Development Scenario





## How to measure ES in the Alternative State conditions?

- As much as possible, measurements should be taken from a real place to represent the alternative condition of your **assessment site** = the **comparison site(s)**

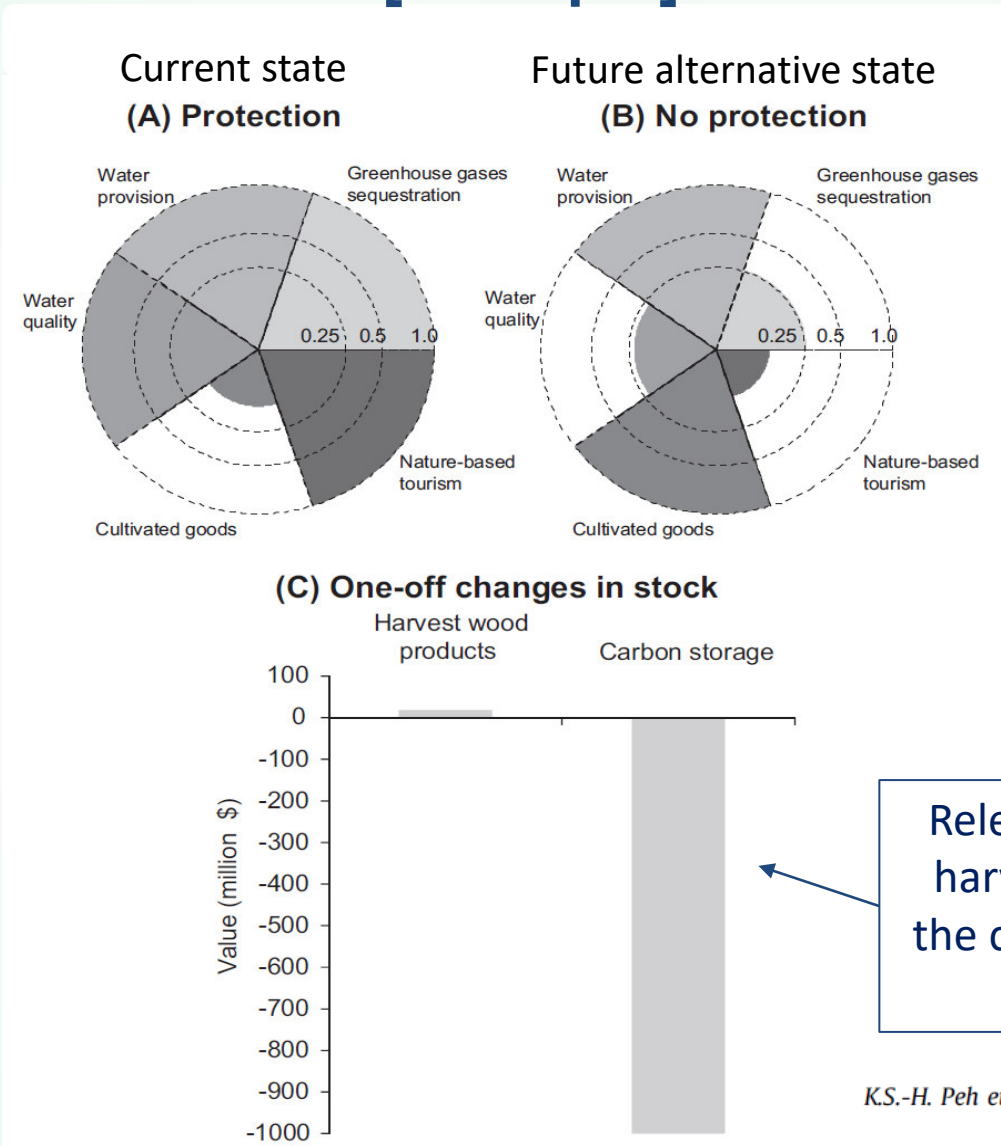


## Why comparative valuation of multiple ES?

- ✓ Simple assessment of the gross values of a particular service is less useful - Relative values give decision-makers an idea of the net consequences of decisions
- ✓ Understand the impacts of management or land-use change on ES delivery
- ✓ Influence decision-making and promote efficient planning
- ✓ Preserve ES & their associated benefits people rely on
- ✓ Inform on human well-being & biodiversity conservation objectives

## Comparative valuation [example]

**Shivapuri  
National  
Park,  
Nepal**



**Net monetary  
benefit was  
estimated at  
\$11million/year**

Release of carbon and use of  
harvested wild goods during  
the conversion from Protected  
to NON-protected

*K.S.-H. Peh et al. / Ecosystem Services 22 (2016) 359–369*



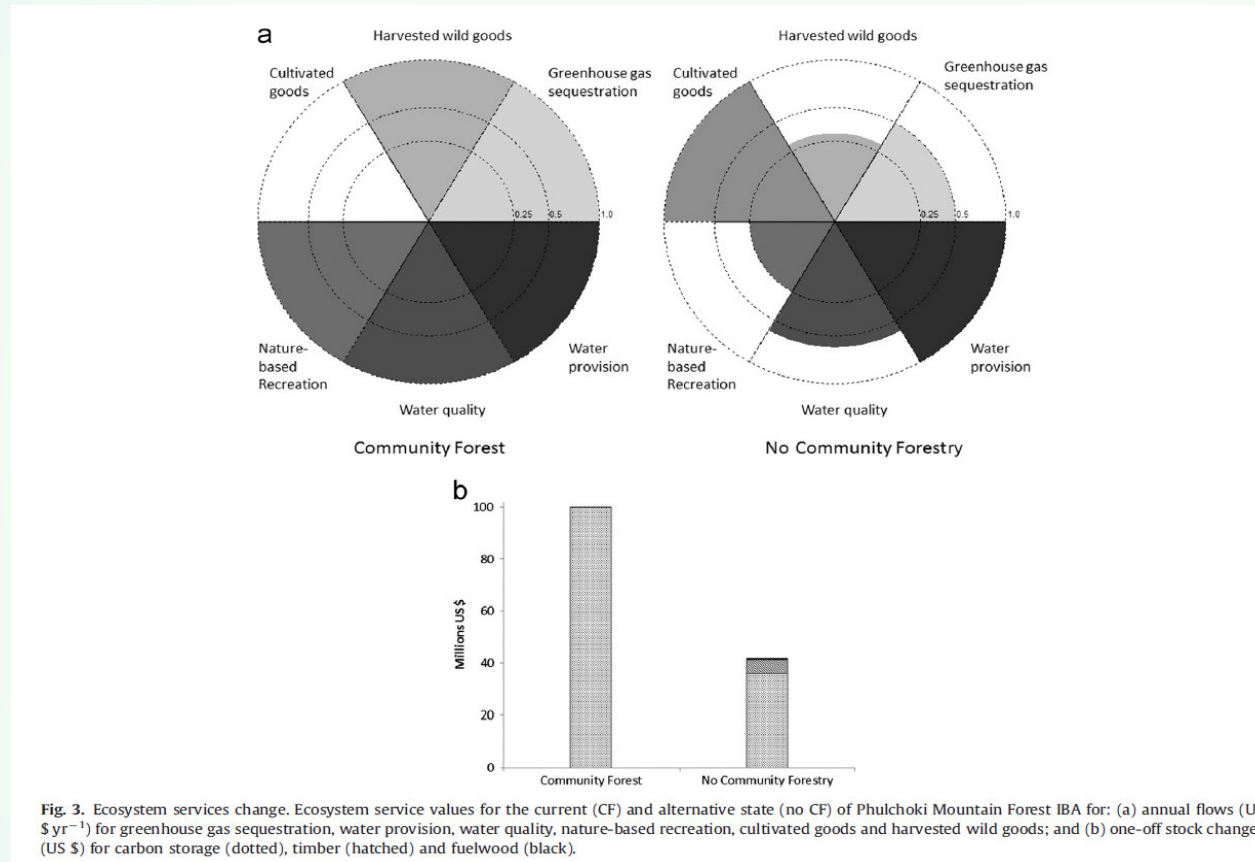
## Beneficiaries

An ecosystem service only exists if someone derives benefits from it. Social, political, economic and ecological factors play a role in the **distribution of benefits**, and the **impacts of change**. These may not be equitable. It is essential to **understand who the beneficiaries are** so that the full consequences of changes in ES can be assessed.



## Beneficiaries – Understanding ES trade-offs

Impacts of change in service provision on beneficiaries at different scales



*J.C. Birch et al. / Ecosystem Services 8 (2014) 118–127*



<http://tessa.tools>

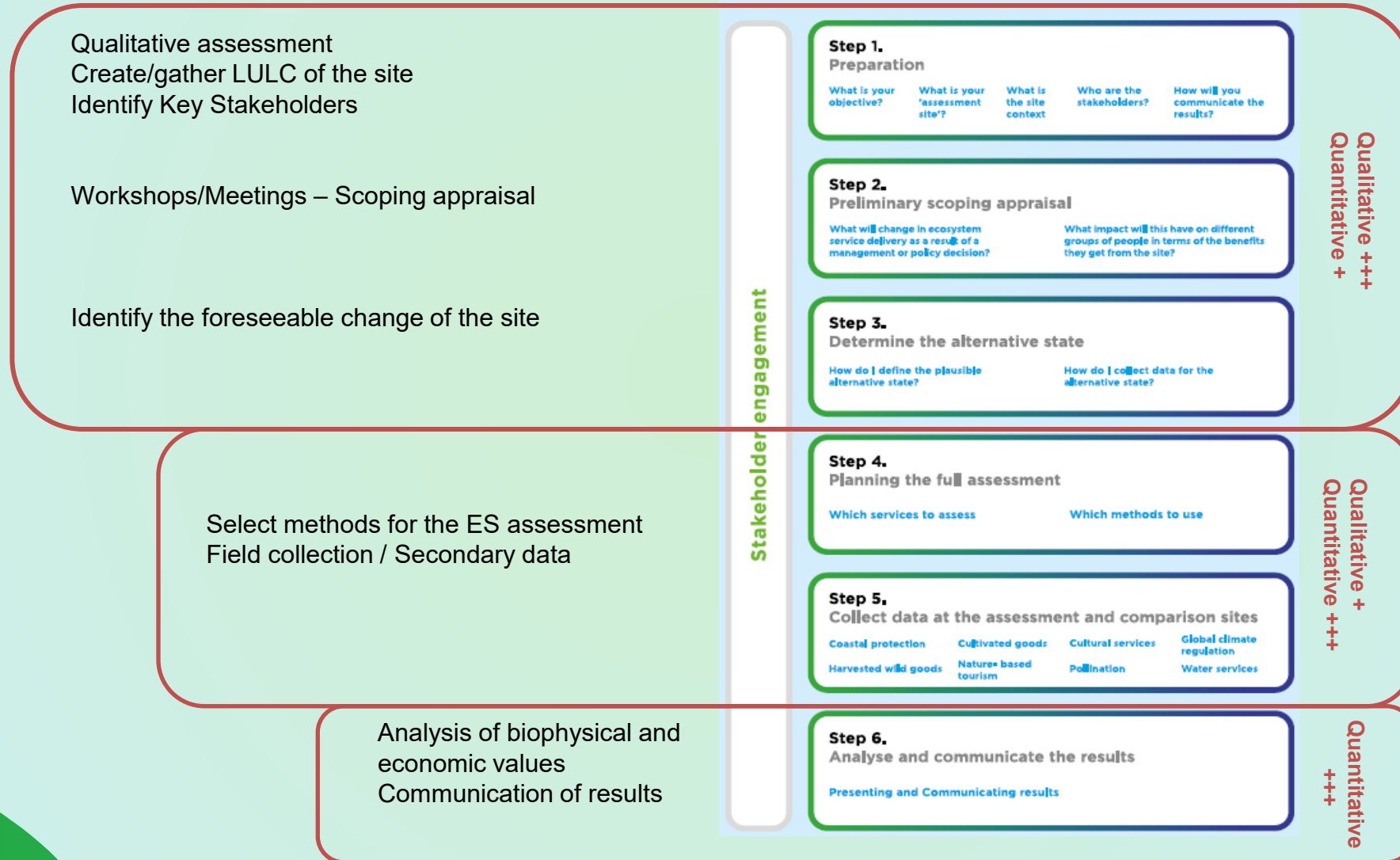




## 6 Steps of TESSA

### Step-by-step framework

Figure 4. TESSA Step by Step Framework



## Importance of stakeholder engagement

- TESSA encourages stakeholder engagement throughout the process from Step 1 through 6
- Guidance on how to identify and engage the appropriate people.
- Engagement throughout the process built strong relationships invaluable for the project(s), improves information flow, and fosters ownership.



## Practical methods available

simple &  
rapid

optional

	Global climate	Water services	Harvested wild goods	Cultivated goods
Biophysical / quantitative methods	Forest transects	Hydrological modelling	Expert interviews	Expert interviews
	Soil sampling	Individual household surveys	Focus group discussions	Focus group discussions
	Dry mass	Water monitoring (quality/quantity)	Individual household surveys	Individual household surveys
Economic Valuation methods	Market values	Avoided damage cost	Market values	Market values
	Social cost	Mitigation cost	Substitute price	Substitute price
	<i>Benefits transfer</i>	<i>Benefits transfer</i>	<i>Benefits transfer</i>	<i>Benefits transfer</i>



## Practical methods available

simple &  
rapid

optional

	Nature-based recreation	Pollination	Coastal protection	Cultural
Biophysical / quantitative methods	Expert interviews	Dependency ratios	Mapping / visual inspection / GPS	Questionnaires / surveys
	Published data	Desk-based methods	Literature / databases / numerical models	Interpretative drawings
	Visitor surveys / census	Visitation rates	Sediment traps / marker horizons	Photo voice / Storytelling
Economic Valuation methods	Visitor spend	Exclusion experiments	Damage reduction	
	Travel cost			
	<i>Benefits transfer</i>			

---

## Principles of TESSA [summary]

- Help non-experts with limited capacity to measure several ES relatively rapidly

## Principles of TESSA [summary]

- Help non-experts with limited capacity to measure several ES relatively rapidly
- Estimate difference between current state and plausible alternative state(s)



## Principles of TESSA [summary]

- Help non-experts with limited capacity to measure several ES relatively rapidly
- Estimate difference between current state and plausible alternative state(s)
- Involve stakeholders and beneficiaries

## Principles of TESSA [summary]

- Help non-experts with limited capacity to measure several ES relatively rapidly
- Estimate difference between current state and plausible alternative state(s)
- Involve stakeholders and beneficiaries
- Provide scientifically robust data to influence management, policy- or decision-making (and for monitoring).

## TESSA is a flexible framework

- ✓ As simple as possible without losing science
- ✓ Use to level of own capacity and knowledge
- ✓ Designed to be adapted to suit context
- ✓ Welcome “add-ons” and other complementary methods
- ✓ Encourage feedback and further improvements through new projects

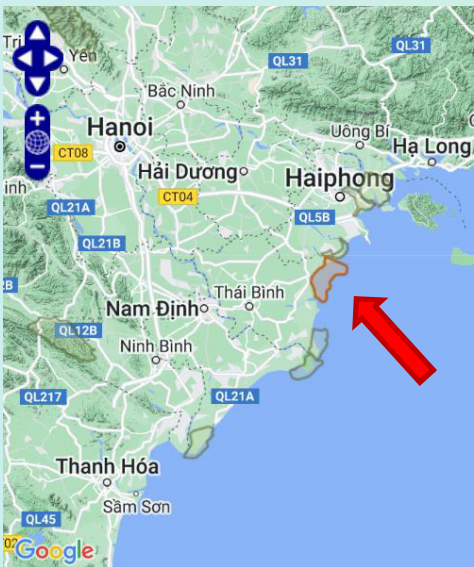


## The experiences of Myanmar and Vietnam with TESSA





## The experience of Thai Thuy in Vietnam



### Preliminary work & Rapid appraisal

- Define site, based on biological importance and perceived threats
- Explore policy context
- Identify the stakeholders
- Identify habitat, services and beneficiaries

### Methods selection

- Select relevant services to assess
- Select appropriate methods for each service



In this survey, four ecosystem services were identified and methods for each service were selected

- Harvested wild goods
- Cultivated goods
- Disaster risk reduction
- Global climate regulation

### Data acquisition

- Collect/collate data for site



Data was collected from existing data and simple interviews. In order to identify missing services and collect information, a stakeholder meeting was conducted with the representatives of the area.

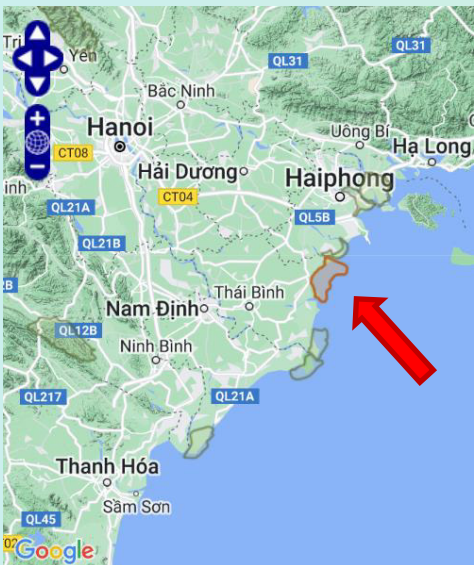
### Analysis and communication

- Analyse data
- Communicate messages

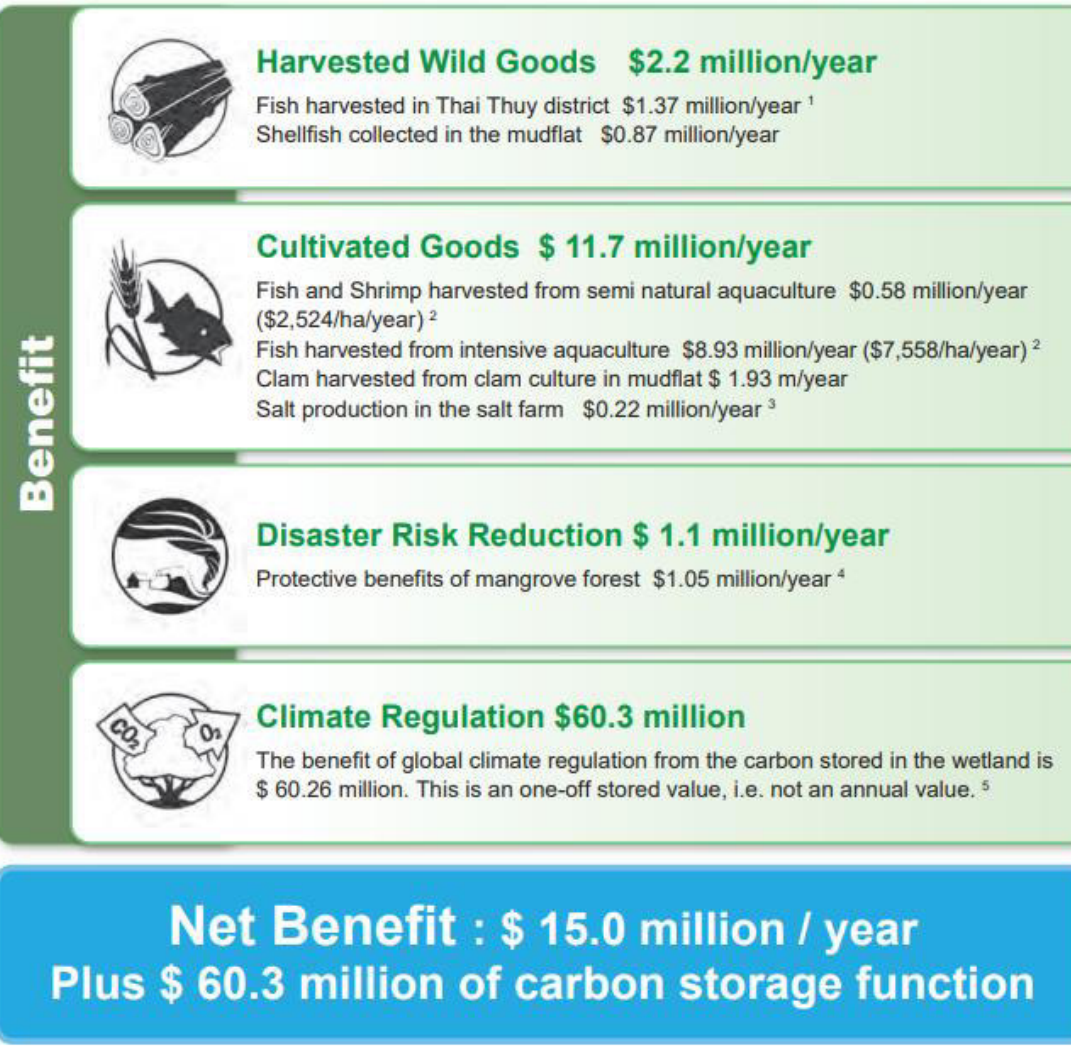


All data collected during the survey were analyzed with the existing data and literature. For the climate regulation and disaster prevention, desk top analyses were conducted.

## The experience of Thai Thuy in Vietnam



Exchange rate: 22,300VND/USD



### Water Purification

The mudflat conducts water purification through the activities of living organisms such as clams, microalgae and bacteria in the mud. Mangroves also have a waste treatment function and these functions are vital to maintain seawater quality.



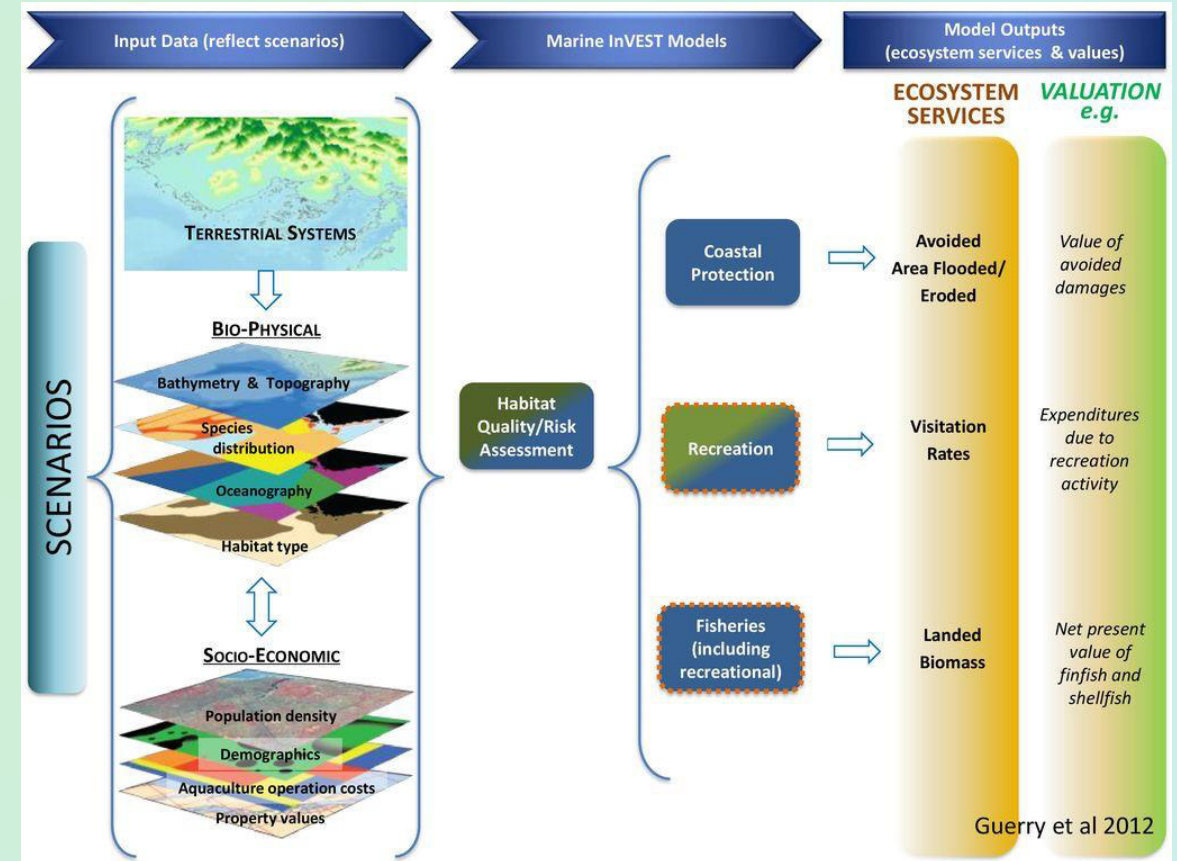
### Eco-tourism

Eco-tourism such as bird watching and walking in the mudflat has not been developed at Thai Thuy but there is potential to attract tourists. Well managed eco-tourism can provide benefits not only for tourists, but also for local people as an income source.



# Integrated Valuation of Ecosystem Services and Tradeoffs (InVEST)

- Modular
- Based on complex equations
- Maps in, maps out
- Stand-alone app but GIS software still needed



<https://naturalcapitalproject.stanford.edu/software/invest>

# Integrated Valuation of Ecosystem Services and Tradeoffs (InVEST)

## InVEST models

Carbon | [Read more »](#)

Crop Pollination | [Read more »](#)

Habitat Risk Assessment | [Read more »](#)

Reservoir Hydropower Production (Water Yield) |  
[Read more »](#)

[Sediment Retention | Read more »](#)



Urban Stormwater Retention | [Read more »](#)

Coastal Blue Carbon | [Read more »](#)

Crop Production | [Read more »](#)

Offshore Wind Energy | [Read more »](#)

Scenic Quality | [Read more »](#)

Urban Cooling | [Read more »](#)

Water Purification | [Read more »](#)



[Coastal Vulnerability | Read more »](#)

Habitat Quality | [Read more »](#)

Recreation | [Read more »](#)



[Seasonal Water Yield | Read more »](#)



[Urban Flood Risk Mitigation | Read more »](#)

Wave Energy | [Read more »](#)



<https://naturalcapitalproject.stanford.edu/software/invest>





# Integrated Valuation of Ecosystem Services and Tradeoffs (InVEST)

## InVEST models

Carbon | [Read more »](#)

Crop Pollination | [Read more »](#)

Habitat Risk Assessment | [Read more »](#)

Reservoir Hydropower Production (Water Yield) |  
[Read more »](#)

Sediment Retention | [Read more »](#)

Urban Stormwater Retention | [Read more »](#)

Coastal Blue Carbon | [Read more »](#)

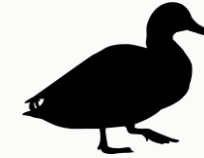
Crop Production | [Read more »](#)

Offshore Wind Energy | [Read more »](#)

Scenic Quality | [Read more »](#)

Urban Cooling | [Read more »](#)

Water Purification | [Read more »](#)



Coastal Vulnerability | [Read more »](#)

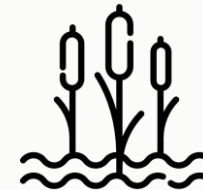
Habitat Quality | [Read more »](#)

Recreation | [Read more »](#)

Seasonal Water Yield | [Read more »](#)

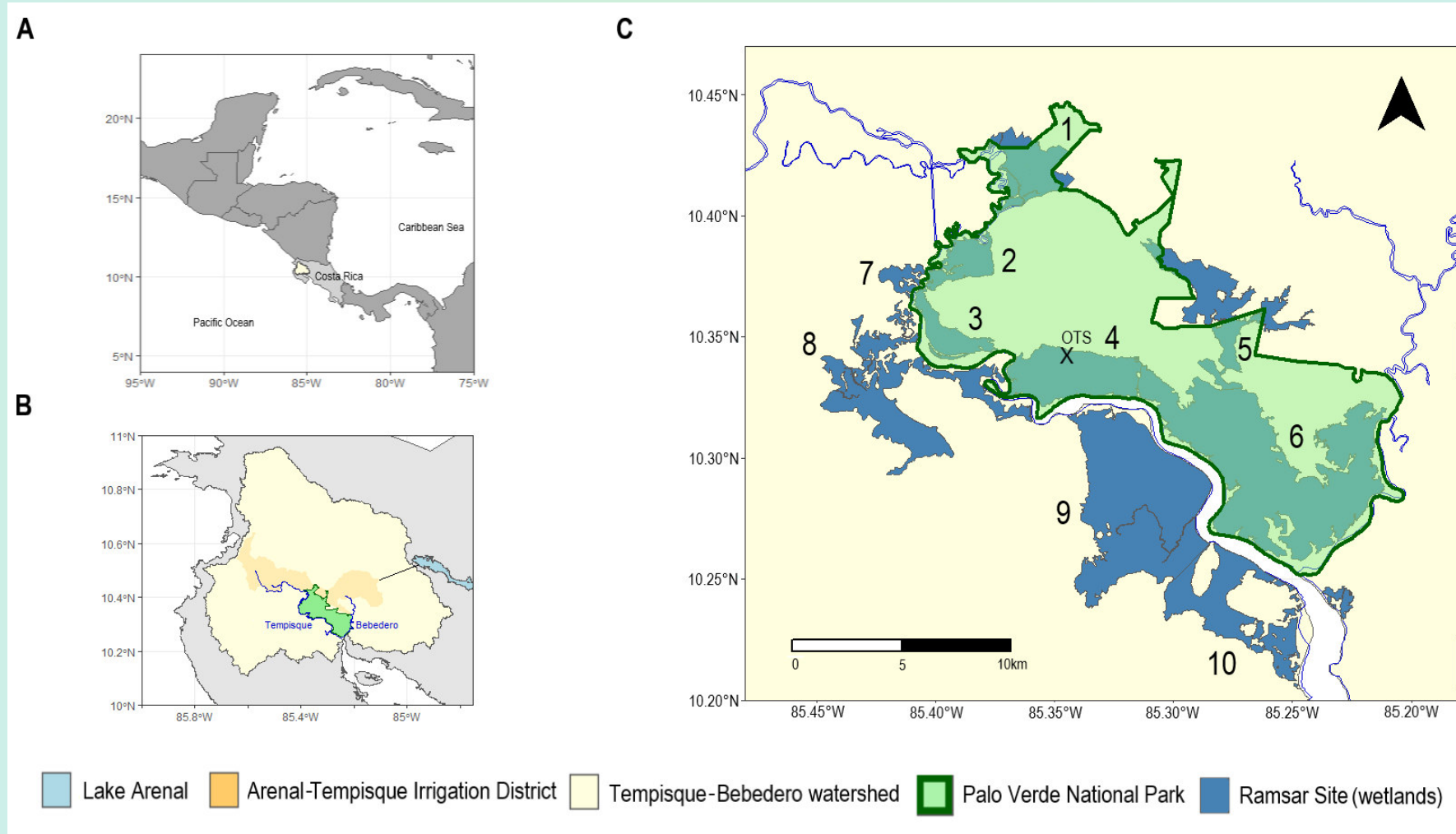
Urban Flood Risk Mitigation | [Read more »](#)

Wave Energy | [Read more »](#)



<https://naturalcapitalproject.stanford.edu/software/invest>

## InVEST application: Overlap of ES hotspots and hydrological units



Barchiesi et al., 2022: Wetland hydropattern and vegetation greenness predict avian populations in Palo Verde, Costa Rica

Partnership for nature and people



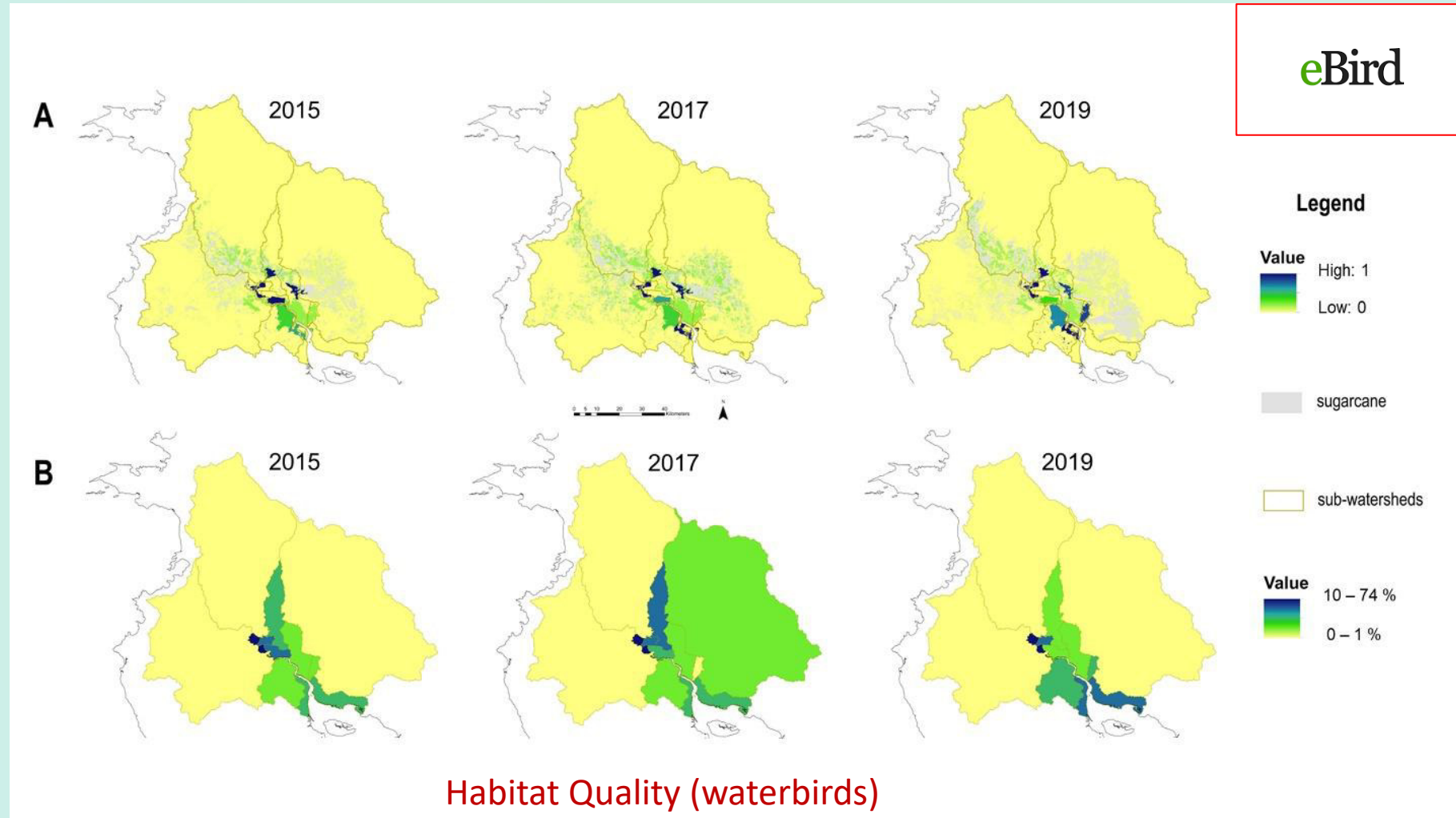
## InVEST application: Overlap of ES hotspots and hydrological units



Palo Verde, Costa Rica © S. Barchiesi



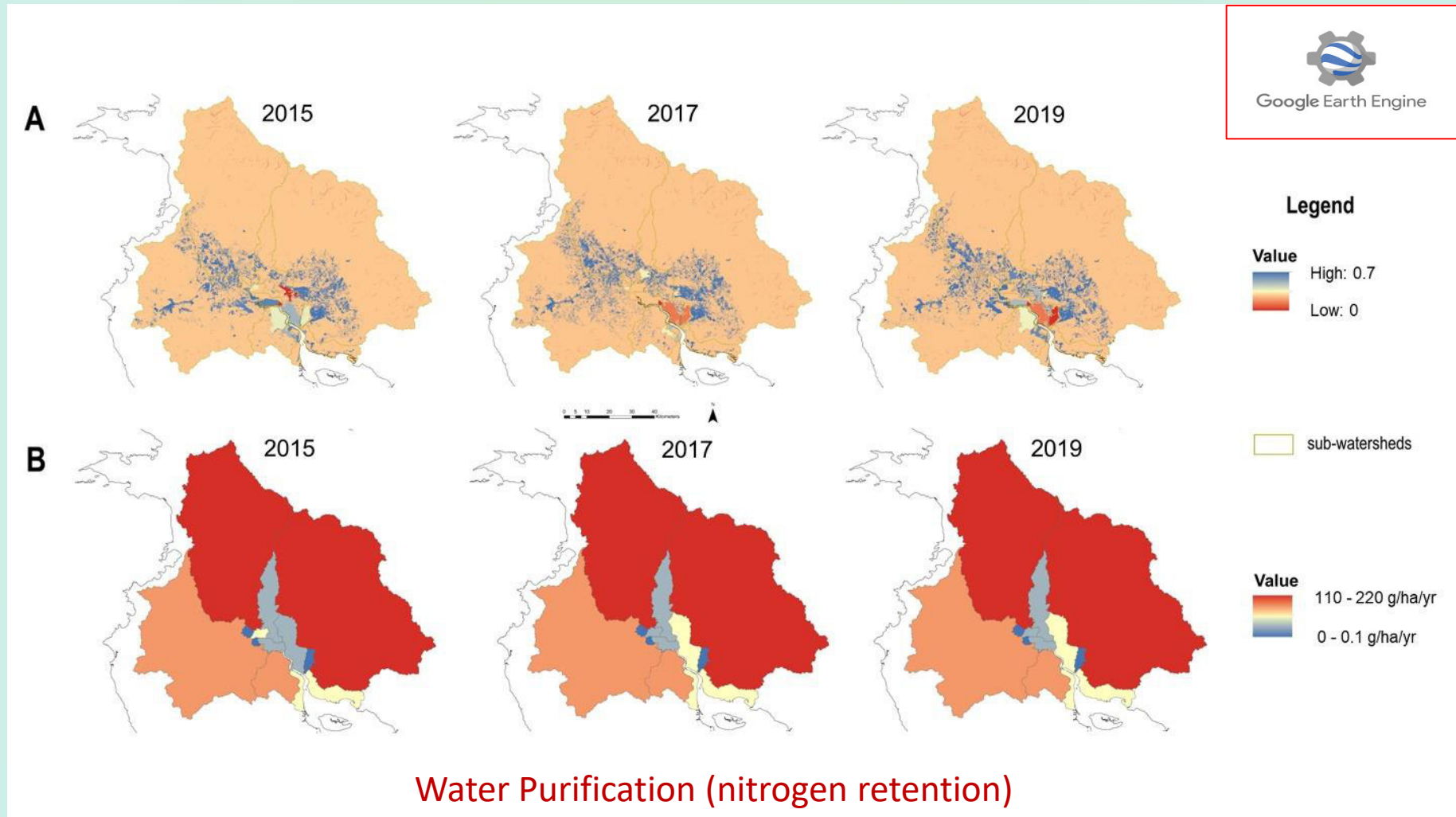
## InVEST application: Overlap of ES hotspots and hydrological units



Barchiesi et al., 2022: Wetland hydropattern and vegetation greenness predict avian populations in Palo Verde, Costa Rica

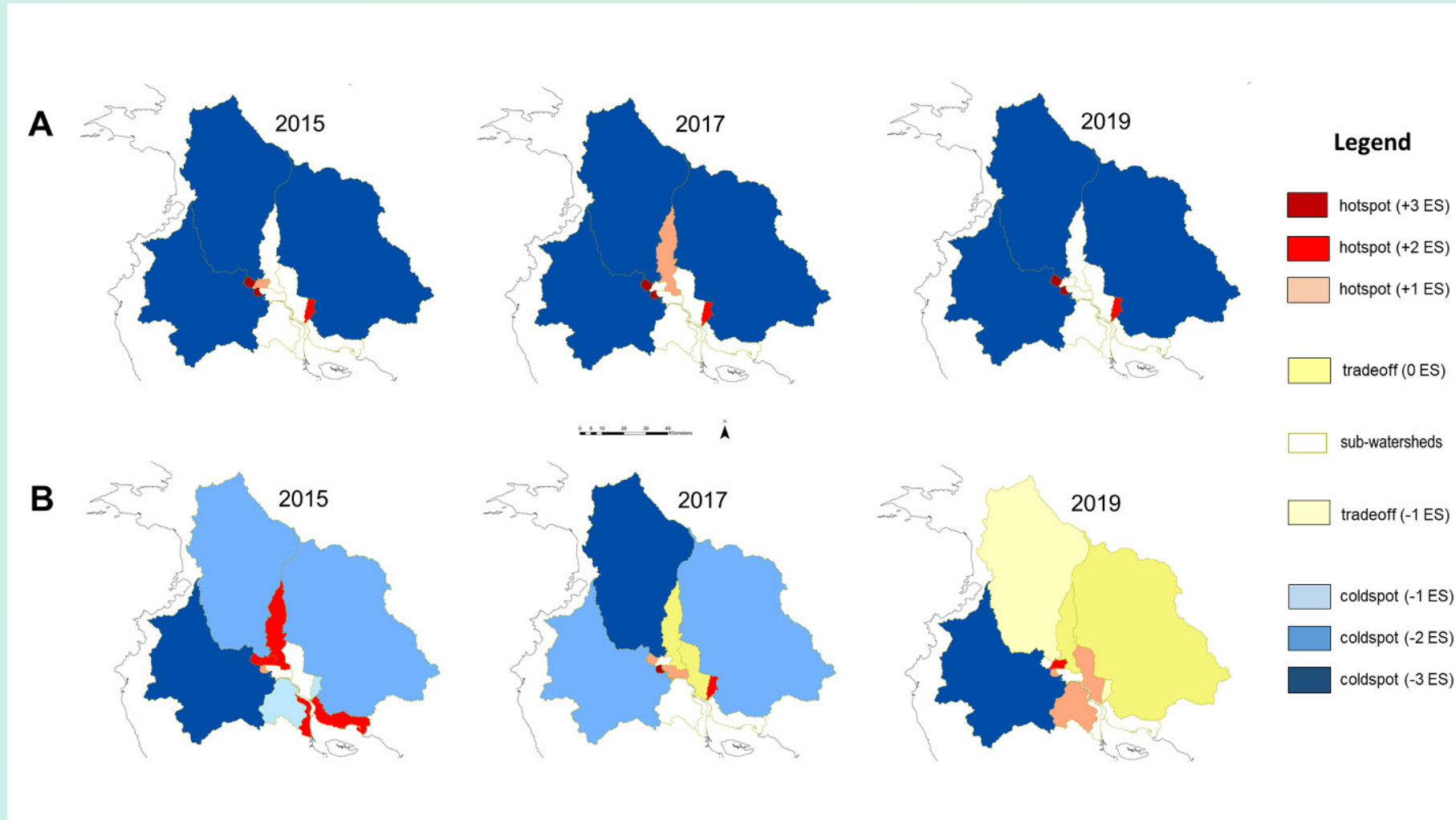
Partnership for nature and people

## InVEST application: Overlap of ES hotspots and hydrological units



Barchiesi et al., (forthcoming)

## InVEST application: Overlap of ES hotspots and hydrological units



Barchiesi et al., (forthcoming)





ANY QUESTIONS?

Stefano Barchiesi, PhD

Ecosystem Services Officer, BirdLife International

[stefano.barchiesi@birdlife.org](mailto:stefano.barchiesi@birdlife.org)