



EAST COAST ECONOMIC REGION (ECER): NURTURING BALANCED REGIONAL DEVELOPMENT THROUGH ECONOMIC CORRIDOR INITIATIVES

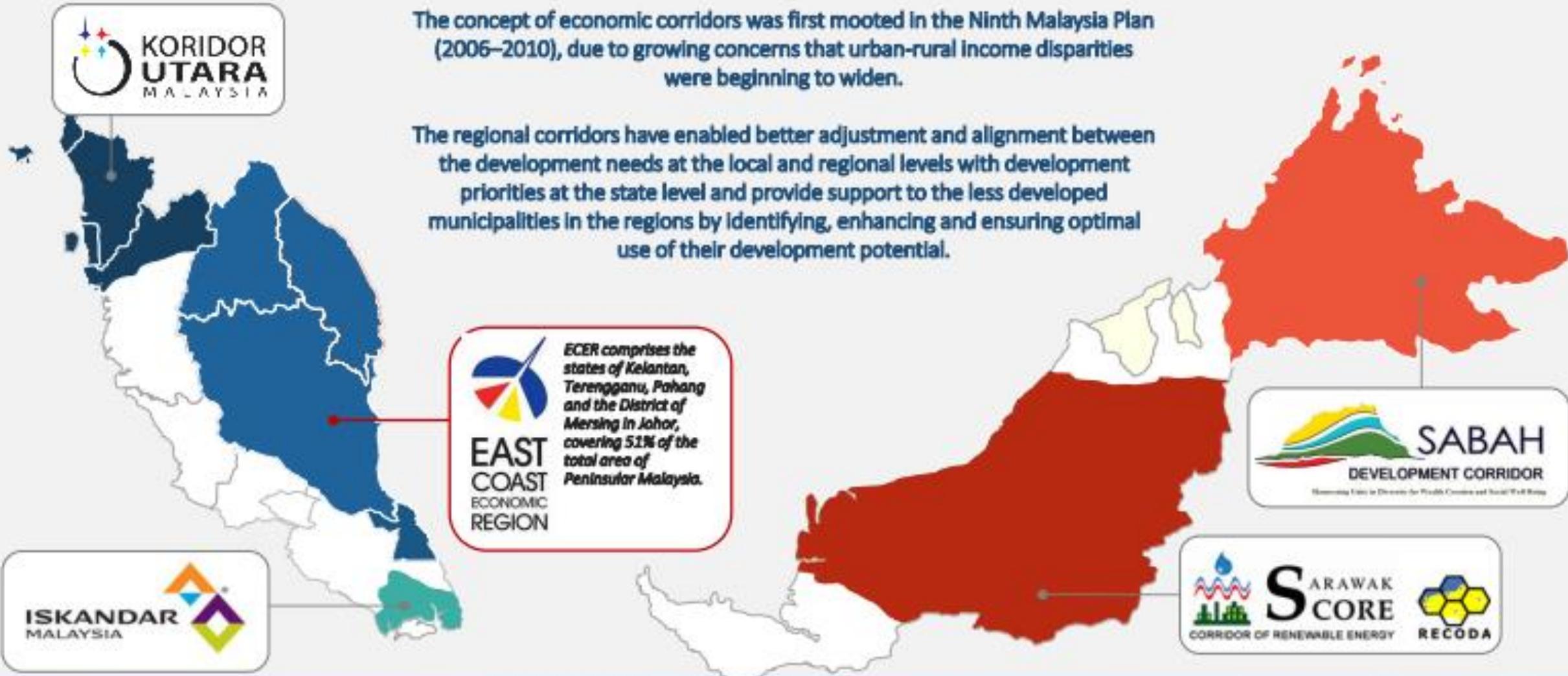
5 September 2023

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The overall focus of the regional development in Malaysia is to reduce inequalities for a just and inclusive society for the well-being of the Rakyat

The concept of economic corridors was first mooted in the Ninth Malaysia Plan (2006–2010), due to growing concerns that urban-rural income disparities were beginning to widen.

The regional corridors have enabled better adjustment and alignment between the development needs at the local and regional levels with development priorities at the state level and provide support to the less developed municipalities in the regions by identifying, enhancing and ensuring optimal use of their development potential.



ECERDC's comprehensive governance in executing policies, strategies and initiatives for ECER regional development

Meeting Frequency	Level	Chairperson	Key Responsibilities
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ECERDC Board	Quarterly	ECER Region	 <p>YAB Dato' Seri Anwar bin Ibrahim Prime Minister (Act 688 – Section 10)</p>	<ul style="list-style-type: none"> Regulatory framework, vision and policies Approval and resolution of strategic issues to projects and programmes in ECER
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 <p>YAB Dato' Seri Dr. Ahmad Zahid bin Hamid Deputy Prime Minister</p>	 <p>YB Tuan Mohd Rafiq bin Ramli Economic Minister</p>	 <p>YAB Dato' Panglima Perang Dato' Haji Nuzuanuddin bin Haji Daud Kelantan Chief Minister</p>	 <p>YAB Dato' Seri Dr. Ahmad Samsuri bin Mokhtar Terengganu Chief Minister</p>	 <p>YAB Dato' Sri Wan Rosdy bin Wan Ismail Pahang Chief Minister</p>	 <p>YAB Datuk Oen Hafiz bin Ghazil Johor Chief Minister</p>
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 <p>YBhg. Tan Sri Dato' Seri Mohd Zuki bin Ali Chief Secretary of the Government</p>	 <p>YM Datuk Tengku Muhammad Taufik bin Tengku Kamadja Adu President & Group Chief Executive Officer PETRONAS</p>	 <p>YBrs Dr. Chia Song Kan Executive Chairman QL Resources Berhad</p>	 <p>YBhg. Datuk Johan bin Mahmood Marican Secretary General of Treasury Ministry of Finance (Ex-Officio Member)</p>	 <p>YBhg. Dato' Nor Azmie bin Dinon Secretary General Ministry of Economic (Ex-Officio Member)</p>	 <p>YBhg. Datuk Seri Sallehuddin Aliyubi bin Zakaria Senior Deputy Secretary General Prime Minister's Department (Ex-Officio Member)</p>
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 <p>YBhg. Dato' Saizawi bin Che Mat Chief Executive Officer ECERDC (Secretariat)</p>
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Implementation & Coordination Committee (ICC)	Quarterly	State	 <p>YAB Chief Ministers (Act 688 – Section 28)</p>	<ul style="list-style-type: none"> Review planning and progress of ECER projects and programmes Resolution of strategic issues to ECER projects and programmes in respective states
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ECERDC Management Committee (MC)	Monthly	ECERDC	 <p>Chief Executive Officer ECERDC (Act 688 – Section 14)</p>	<ul style="list-style-type: none"> Execute policies and strategies approved by the Board Drive the planning and implementation of strategic projects, attract private investments into ECER and implement human capital development programmes. Formulate new or improved policies and strategies Operates with multi-disciplinary team to support the organisation's vision and mission
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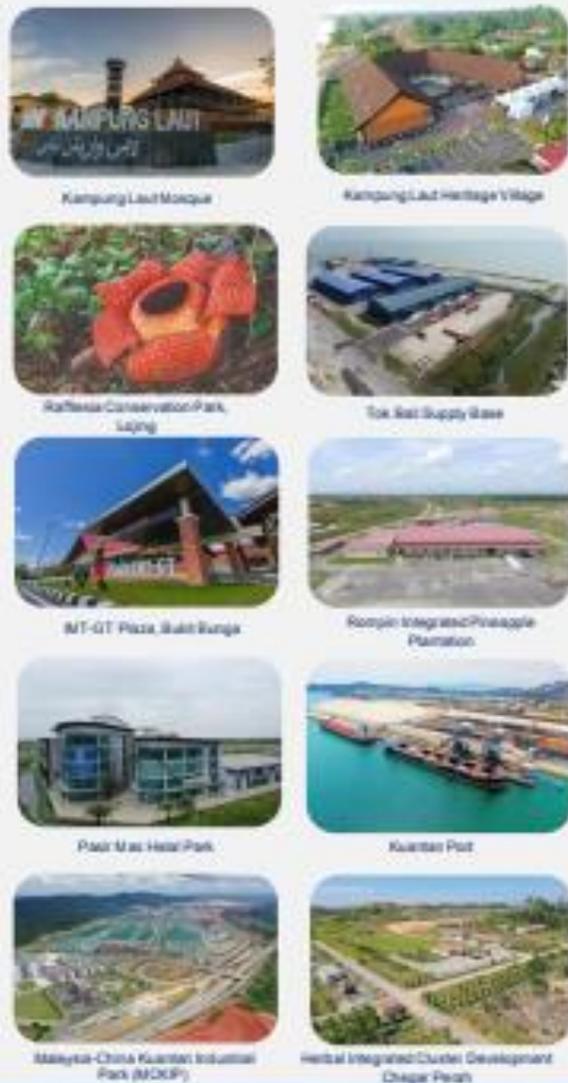
ECER Master Plan outlined strategies and catalytic projects and programmes that focus on key economic cluster to spur the socio-economic transformation of ECER

THE NEXT LEAP ECER Master Plan (ECER2.0) 2018-2025

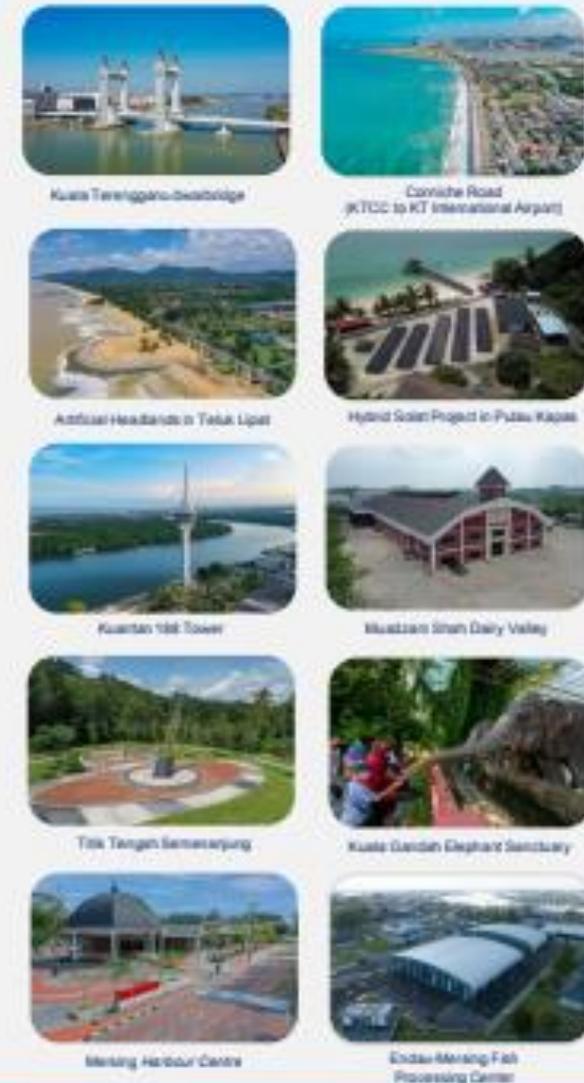
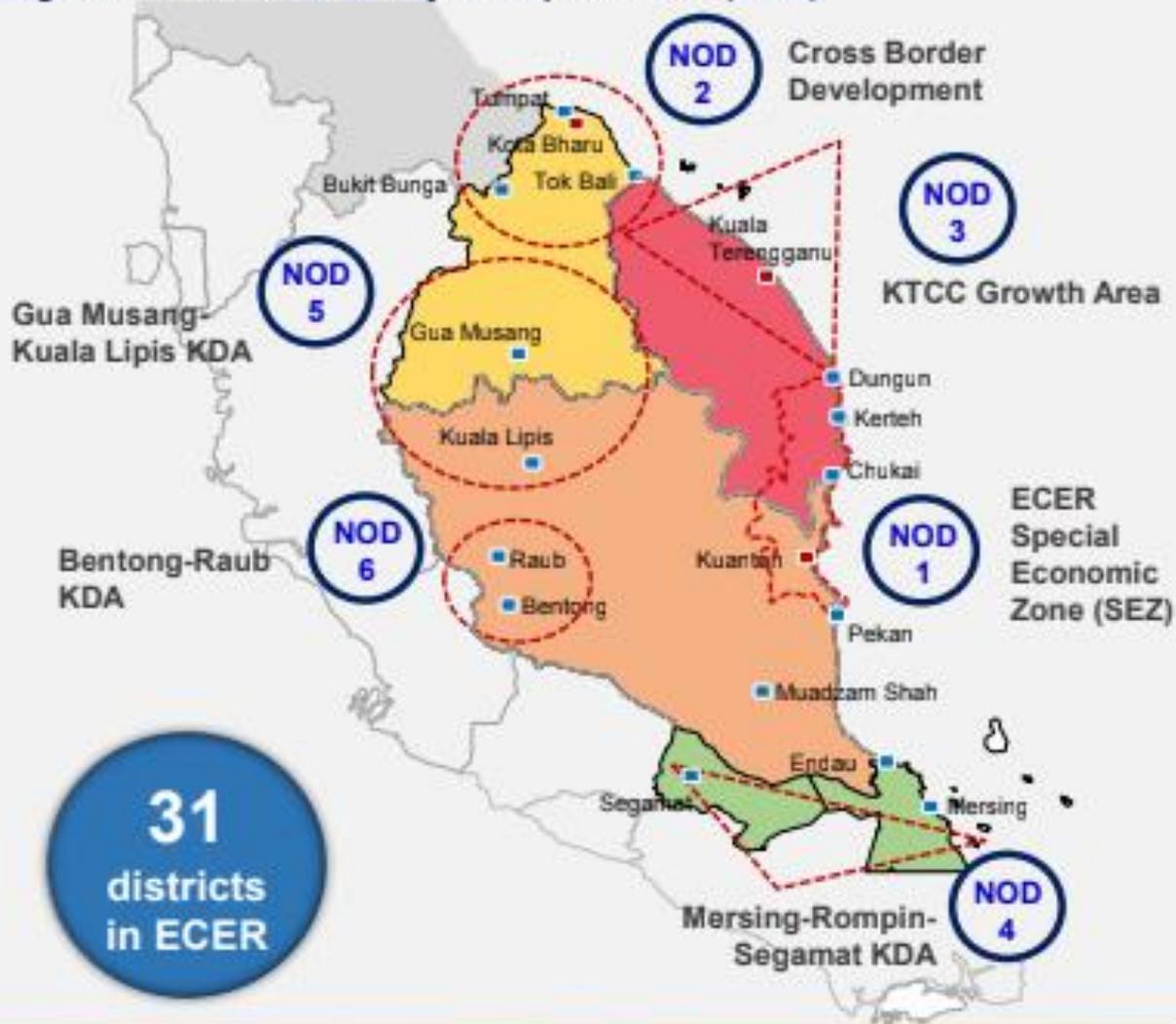
Productivity-led model with emphasis on high value-added and technology-intensive investments, as well as industry-oriented human capital development driven by Industry 4.0 and enhanced logistics and services with the Rakyat to remain at the core of ECER's development agenda.



Concentrated decentralisation strategy with emphasis on rural-urban integration bringing jobs and economic opportunities to the locals



Regional Framework - ECER Key Development Areas (KDAs)



ECERDC serves a role as a One-Stop Centre in facilitating and realizing investments in the ECER Region



Combination A combination of the strengths and expertise of corridor and federal investment agencies



THE SYNCHRONIZATION OF PROCESS CHAINS FOR REALIZING INVESTMENT PROJECTS THAT ENSURE INVESTOR CONFIDENCE

Pre-Investment



Joint Negotiations:

- State Government – Land, KM
- Federal Agencies – JAS, Customs
- Utility Provider – water, electricity, gas, internet
- Supplier of raw materials/services

Application for tax and expatriate incentives



Joint Negotiations:

- MOF, MITI, MIDA, MAFS, MOTAC, LHDNM
- JIM, KDN

Project implementation and compliance



Joint Negotiations:

- State Government – Land, KM
- Federal Agencies – JAS, Customs
- Utility Provider – water, electricity, gas, internet
- Supplier of raw materials/services

Post-Implementation

Joint Negotiations:

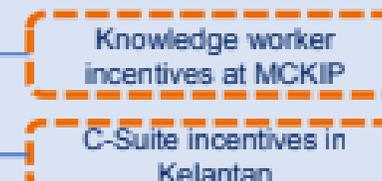
- State Government – Land, KM
- Federal Agencies – LHDNM, JIM, Customs
- Provider – water, electricity, gas, internet



Close cooperation with State and Agencies



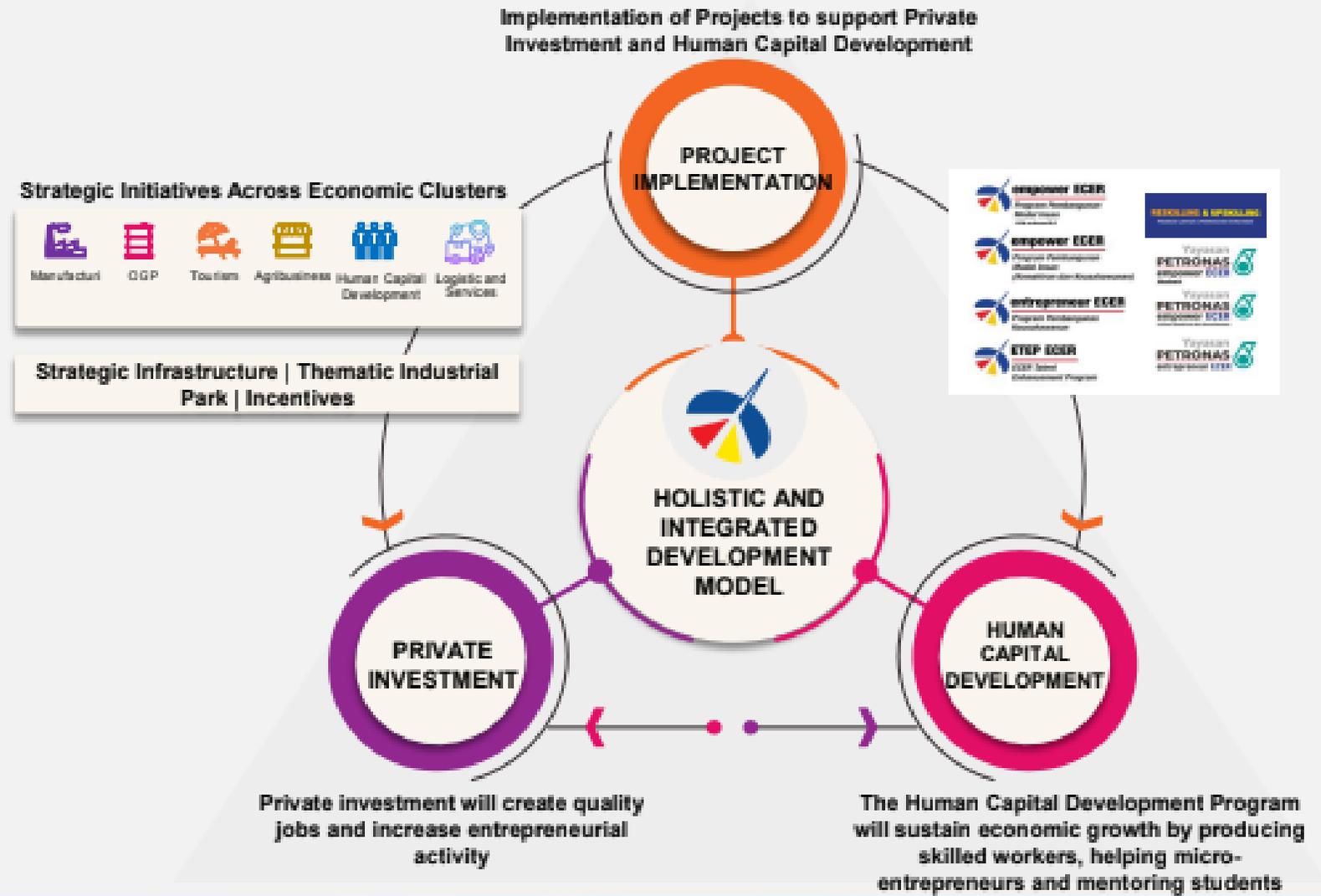
Implementing Federal Policy



ECERDC'S integrated development model has enabled concentrated socio-economic development of the Region

ECER Regional Challenges

- Limited Infrastructure
- Challenging Geographical Landscape
- Limited Development Fund
- Lack of Private Investment
- Limited Supply Chains in the Manufacturing Sector
- Low High-Value Added Industry
- Low Household Income
- Lack of SME Entrepreneurs
- Low Productivity Rate



ECERDC has attracted a committed investment of RM163.3 billion by offering strategic infrastructure and special incentive packages

Attracting investments by capitalizing on the region's abundant natural resources

BREAKDOWN BY STATES

58%
Pahang

28%
Terengganu

13%
Kelantan

1%
Mersing
& Segamat

BREAKDOWN BY SECTORS

51%
Manufacturing

19%
Tourism

11%
Oil, Gas &
Petrochemical

3%
Agribusiness

1%
Logistics

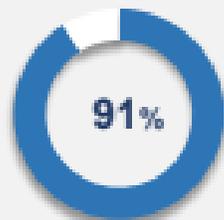
15%
Others

Total Cumulative Investment in
ECER until August 2023

RM163.3 Billion

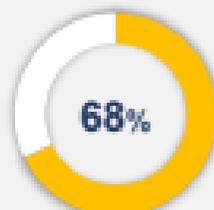
FDI: 53%

DDI: 47%



COMMITTED INVESTMENTS

Target : RM180 bil.
Actual : RM163.3 bil.



REALISED INVESTMENTS

Target : RM115 bil.
Actual : RM78.4 bil.



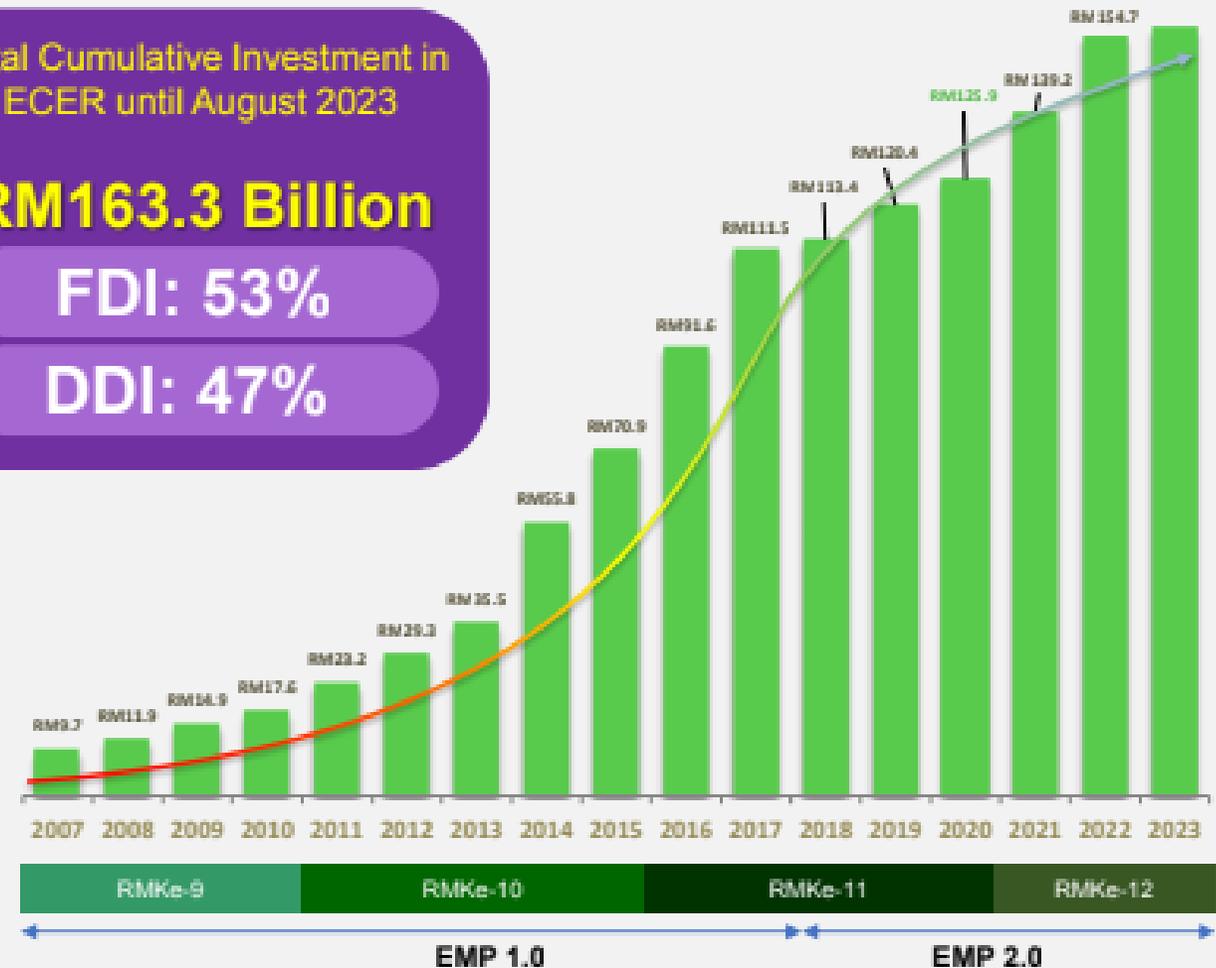
JOB OPPORTUNITIES

Target : 320,000
Actual : 199,000



ENTREPRENEURIAL OPPORTUNITIES

Target : 120,000
Actual : 52,000



A complete infrastructure network is critical in attracting private investments in addressing the socio-economic imbalance of the ECER Region



Port

- 1 Tok Bali Supply Base
- 2 Kemaman Port
- 3 Kuantan Port
- 4 Port Klang
- 5 Segamat Inland Port



Bridge

- 1 Palekbang – Kota Bharu
- 2 Tak Bai – Pengkalan Kubor
- 3 Rantau Panjang – Sg. Golok



Highway

- East Coast Highway 1 & 2 (LPT1 & LPT2)
- - - Jeli – Gerik Highway



Central Spine Road CSR/KBKK

- Simpang-Pelangai, Pahang – Kuala Krai, Kelantan
- Scheduled to be completed in 2025

East Coast Rail Link (ECRL)

- Port Klang – Pengkalan Kubor, Kelantan
- Scheduled to be completed in 2026

Sultan Ismail Petra Airport

- Pengkalan Chepa, Kota Bharu
- Scheduled to be completed in 2024

Current
Focus

East Coast Highway LPT3

Gemuruh, Terengganu –
Pengkalan Kubor, Kelantan

East Coast Highway LPT4

Gambang, Pahang –
Ulu Tiram, Johor

ECERDC themed industrial park has attracted high value investments to the ECER region and created new job opportunities



RM44 bil. Private Investments

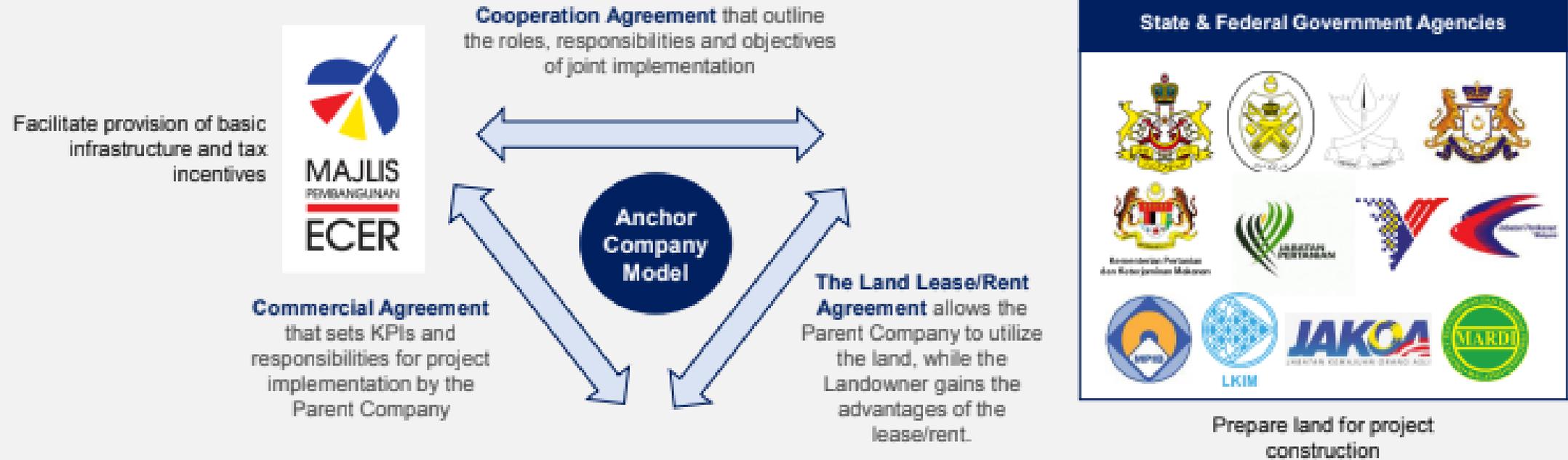
29,000 Job Opportunities

- Building local ecosystems to spur the economic growth in the region
- ECRL will make the ECER industrial parks more competitive

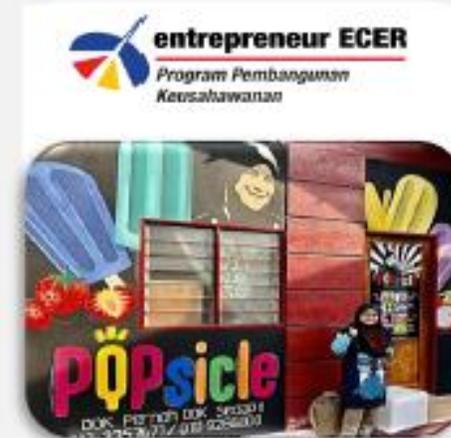
- ### OTHER INDUSTRIAL PARKS IN ECER
- Malaysia:**
 - Furniture City, Gua Musang
 - IBS Park, Machang
 - Bandar Lojing Industrial Park
 - Malaysia:**
 - Kemaman Heavy Industrial Park
 - Teluk Kalong Industrial Park
 - Malaysia:**
 - Gebeng Industrial Park
 - Temerloh Industrial Park
 - Bentong Industrial Park
 - Green Tech Park, Pekan
 - Malaysia:**
 - Segamat 2 Industrial Park
 - Segamat Inland Port

Drives the Agribusiness via the concept of public-private cooperation through an Anchor Company model

ECERDC as an implementing agency responsible for the provision of infrastructure and project performance monitoring with ministries, departments and related agencies, between the Federal and State Governments



The human capital development program aims to reduce poverty and improve living standards



Job Placement Program (Chili Fertiqaal)

Cluster farming program based on smart technology.

PENJANA Upskilling & Reskilling

Short-term intensive course with guaranteed job placement tailored specifically to the needs of the district, investment and community segments.

Entrepreneur ECER (new entrepreneur)

Develop non-productive workforce to micro-entrepreneurs who become job providers.

Entrepreneur Program (Upscaling) entrepreneur ECER

Program with a module that complements the entrepreneurial ecosystem.

Orang Asli Program

Empowering the Orang Asli community through local economic opportunities and income generation.

