

From Pandemic to Recovery:

Building Resilient Economies through Transparency, Integrity, and Trust

Session 2 on Business Integrity: Getting the
Incentives right, especially for SMEs

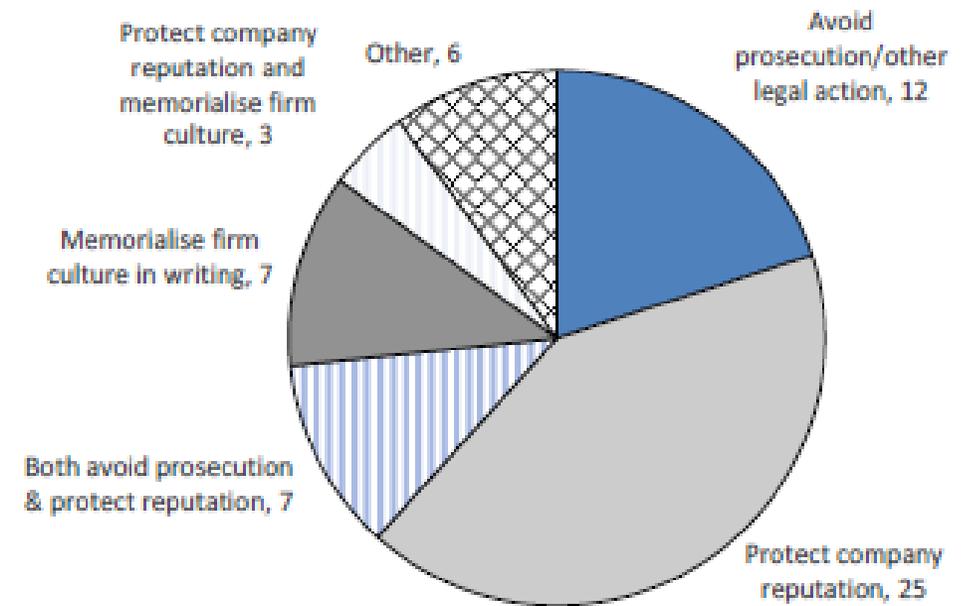
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What drives companies to adopt anti-corruption compliance measures?

- Reputational risk
- Enforcement: *a wake-up call*
- Internal motivations: *“doing business the right way”*
- Customer and investor influence, access to procurement markets
- Legal changes

Figure 6. The most important factors motivating the establishment of an anti-corruption compliance programme



Source: OECD, Corporate Anti-Corruption Compliance Drivers, Mechanisms, and Ideas for Change, 2020

Uptake from SMEs of anti-corruption policies slower

Specific set of challenges faced by SMEs



Incentivizing SMEs to adopt anti-corruption compliance measures

Role of larger companies

- Pressure from supply chain
- Training and support in developing AC policies
- Using larger firms' policies and certification as models

Government stakeholders

- Guidance from governments (ACAs, business registries, embassies)
- Government incentives: credit (e.g. access to procurement markets, penalty mitigation)

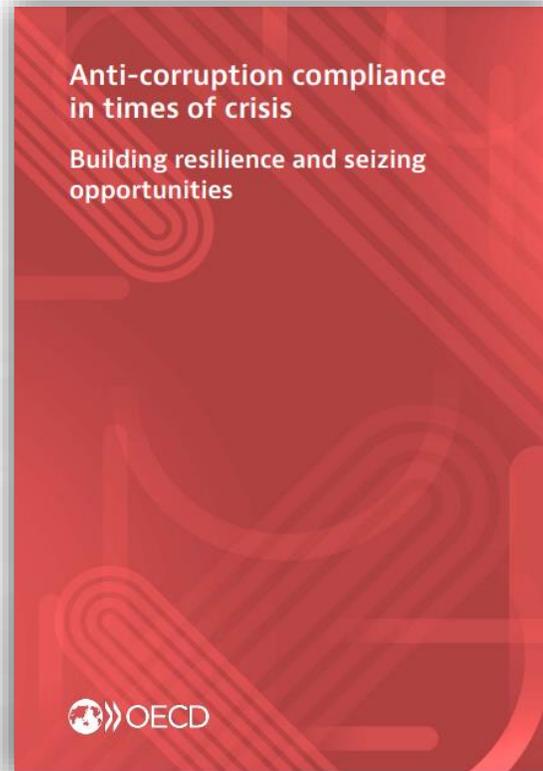
Supporting collective action initiatives

Governments and private sector stakeholders can further improve anti-corruption awareness among SMEs if they support, encourage and/or get involved with collective action initiatives.



To find out more

Contact us: Elodie.beth@oecd.org



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Thank you!

