

Filipinos continue to experience socioeconomic challenges

High incidence of poverty with

85%

of the population in the lower socio-economic level

Lack of proper infrastructure for waste management

E

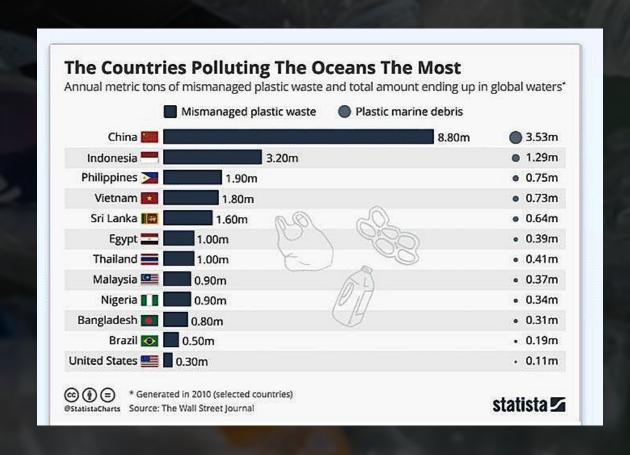
communities at risk; challenges in collection & recycling

Government's key priority areas include **telecommunications**, **health, education**, and **infrastructure** and **logistics** among others.

Plans on sustainability, environmental protection, waste management have fallen behind

Extended Producer Responsibility (EPR) Law

- Effective since August 12, 2022
- Institutionalizes policy that requires producers to be environmentally responsible throughout the lifecycle of the product
- Producers must ensure the materials and waste they produce do not end up in landfills or the environment, but can be reused, recycled, or allowed to biodegrade in an ecologically-sound manner



Extended Producer Responsibility (EPR) Law

- → Government sought to focus more on plastic tax
- → Legislation evolved throughout the years
 - Started as proposed tax or penalty (Php10 per plastic bottle of any size)
- → Various local ordinances nationwide, involving:
 - Total ban on plastic products
 - Partial ban (excluding bottles)

Extended Producer Responsibility (EPR) Law

What is covered: Plastic packaging that is used to "carry, protect, or pack goods for transportation, distribution, or sale." Includes:

- Sachets, labels, laminates, and other flexible plastic packaging products, whether single layer or multi-layered with plastics or other materials;
- Rigid plastic packaging products, whether layered with any other materials, which include containers for beverages, food, home, personal care, and cosmetic products, including their coverings, caps, or lids and other necessities or promotional items, such as cutlery, plates, drinking straws, or sticks, tarps, signage, or labels;
- 3. Plastic bags, which include single-use plastic bags, for carrying or transporting of goods, and provided or utilized at the point of sale;
- 4. Polystyrene.

Obliged enterprises must:

- Declare annual plastic footprint
- Meet recovery/diversion targets (20% in 2023, increasing annually up to 80% in 2028)
- Register EPR Program setting out waste diversion process
- Submit annual <u>audited</u>
 compliance report stating
 plastic packaging footprint,
 amount of plastic recovered,
 recovery rate and EPR program
 compliance





Delivering strongly on our commitments to our communities and the environment



Supporting Communities



Sustainable Livelihood



Water Efficiency



Clean Energy



Cleaner Emissions









Collection



The global World Without Waste initiative of Coca-Cola is anchored by three fundamental goals



DESIGN: Sustainable packaging is a key priority for Coca-Cola



First beverage bottle made from 100% recycled plastic



green to
clear
to make
them easier
to recycle



Phasing out single-use sachets from our packaging



Transition to paper straws



PARTNER

Make sustainability infrastructure more accessible to Filipinos and increase recycling education



Basta Klaro, Panalo!



Collaboration with



is the key to COLLECT & RECYCLE every bottle we sell by 2030 through



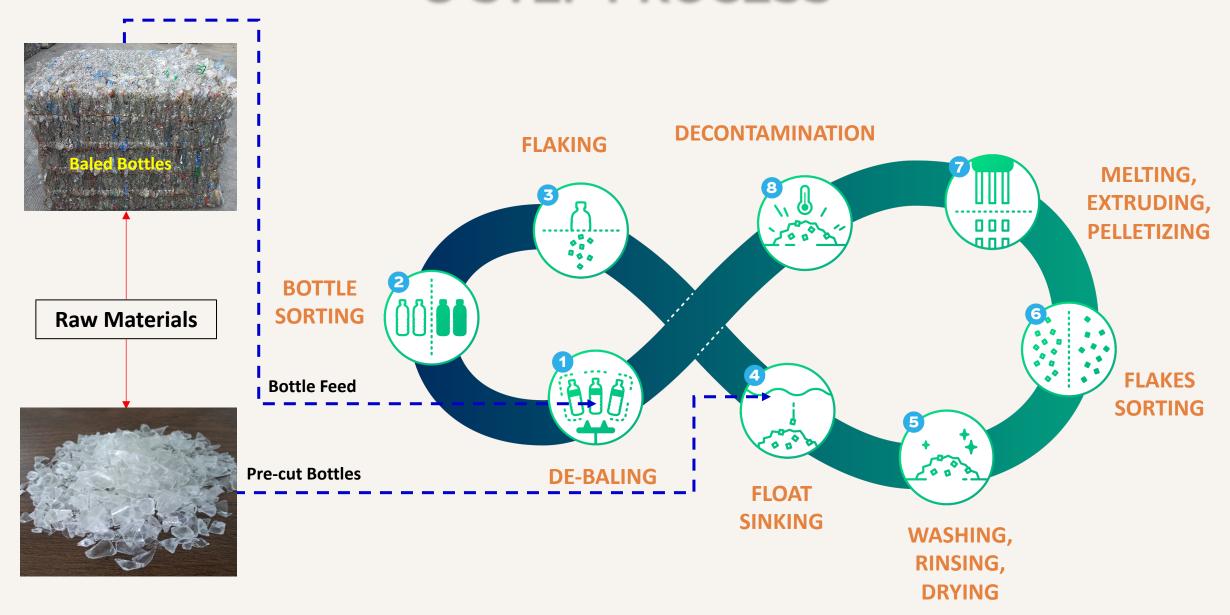
CCBPI signs joint venture with Indorama Ventures for PETValue Philippines







8-STEP PROCESS





Enabling a truly circular economy

PETValue Philippines is now fully operational. Pioneering bottle-to-bottle recycling technology in partnership with Indorama Ventures.







Coca Cola WORLD WITHOUT WASTE

TAPON'S TO PON

Basta Klaro, Panalo!







Basta Klaro, Panalo!

Make sustainability infrastructure more accessible to Filipinos and increase recycling education













Basco, Batanes

Basco, Batanes



Collected 10.6 MT of PET plastic bottles from Basco, Batanes





Collective action for a World Without Waste



- 6.8MT Island City of Samal
 - Recognized by City of Samal for T2i partnership
- 2MT Municipality of Baganga, Davao Oriental.



- 5.8MT of PET from DavSur municipalities
- Incorporation of Tapon to Ipon in Provincial Resolution No. 01-2022 as part of solid waste management effort
- Execution of Tapon to Ipon pop ups with Gov. Yvonne Cagas



On March 27 MOA Signing with Iloilo City & Iloilo Provincial Government for large-scale collection, launch of store hubs, and IEC Campaign.

Strong partnerships allow us to deliver on our World Without Waste commitment

