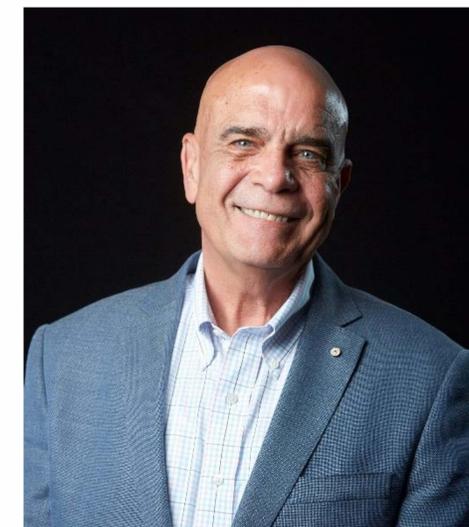




# Case Study: i2i Development Global



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# 2022 International Development Opportunities Seminar

“Achieving real indigenous benefit”

Mr. Steve Jones, AM  
Chair  
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## Our Journey:

- i2i Global – Who are we?
- Inclusive Trade: Unlocking the Export Potential of Australia's Indigenous SMEs
- Indigenous Opportunities for the Century Ahead.
- DFAT – The New Development Policy
- National Agreement on Closing the Gap – Closing the Gap in Partnership'.

# I2i Global – Who we are:

- i2i Global is a 100% Indigenous owned and led company. We are focused on:
  - Enhancing the employment opportunities for Indigenous people and the capabilities of Indigenous businesses capabilities to pursue targeted opportunities including International trade opportunities in export markets. We help First Nations businesses scale up to take advantage of these opportunities and to date we have engaged with over 320 Indigenous businesses and Traditional Owner (TO) groups.
  - Assisting in the design and delivery of Indigenous Engagement Strategies (IES) for non-Indigenous companies.
  - Focussing on the implementation of the 'National Agreement on Closing the Gap - Closing the Gap in Partnership' Socio-economic Outcomes.
  - Identifying social impact investments to improve the social and economic welfare of Australia's First Peoples.
- We see our key responsibility as being a conduit to enable Indigenous people to reach their potential, and companies to become successful in the pursuit of business opportunities throughout Australia and the Indo Pacific Region.

## Indigenous Small and medium Enterprises (SMEs) as Exporters

- Australia's Indigenous Peoples have been **trading with international partners for many thousands of years.**
- Between 2006 and 2016 the number of Indigenous companies incorporated in Australia **increased by 72%.**
- In the 2020/2021 financial year, **\$1.09 billion** worth of goods and services were provided by Indigenous companies to Commonwealth departments and agencies.
- In its Indigenous Diplomacy Agenda DFAT expressed **“a vision for a world where the rights and traditions of indigenous people are respected; where open markets facilitate the free flow of trade, capital and ideas for indigenous businesses; and where indigenous peoples are participants and beneficiaries of the international system.”**



## Inclusive Trade: Unlocking the Export Potential of Australia's Indigenous SMEs



2021  
December



INDIGENOUS TO INDIGENOUS

## Inclusive Trade: Unlocking the Export Potential of Australia's Indigenous SMEs

### Indigenous Small and medium Enterprises (SMEs) as Exporters – Key Findings:

- **INDIGENOUS COMPANIES ARE ALREADY EXPORTERS TO THE INDO-PACIFIC, EUROPE, AND NORTH AMERICA** – A cohort of twenty-four (24) Indigenous companies are already exporting services and goods into overseas markets. They are joined by fifty (50) additional Indigenous-owned companies that see exporting as a part of their pathway to growth. The main countries are NZ, the UK and the US, but there is emergent interest for new markets clustered on Canada, Indonesia, Papua New Guinea and Singapore.
- **INDIGENOUS WOMEN ARE LEADING THE SECTOR** – 54% are owned and/or led by Indigenous businesswomen. This is a significant characteristic of the Indigenous export orientated business sector.
- **INDIGENOUS BUSINESSES ARE LOCATED NATIONALLY – WITH A SIGNIFICANT NUMBER IN REMOTE AND REGIONAL AUSTRALIA** - This is a great advantage that links Indigenous business growth directly into remote and regional Indigenous interests in rural economies.
- **THERE IS GROWTH POTENTIAL IN THE AGRICULTURE, FOOD & BEVERAGE SECTORS** – Indigenous botanicals and fauna will provide the basis for new multi-million-dollar Indigenous companies in the sectors of agriculture, foodstuffs and beverages, fishing and aquaculture.

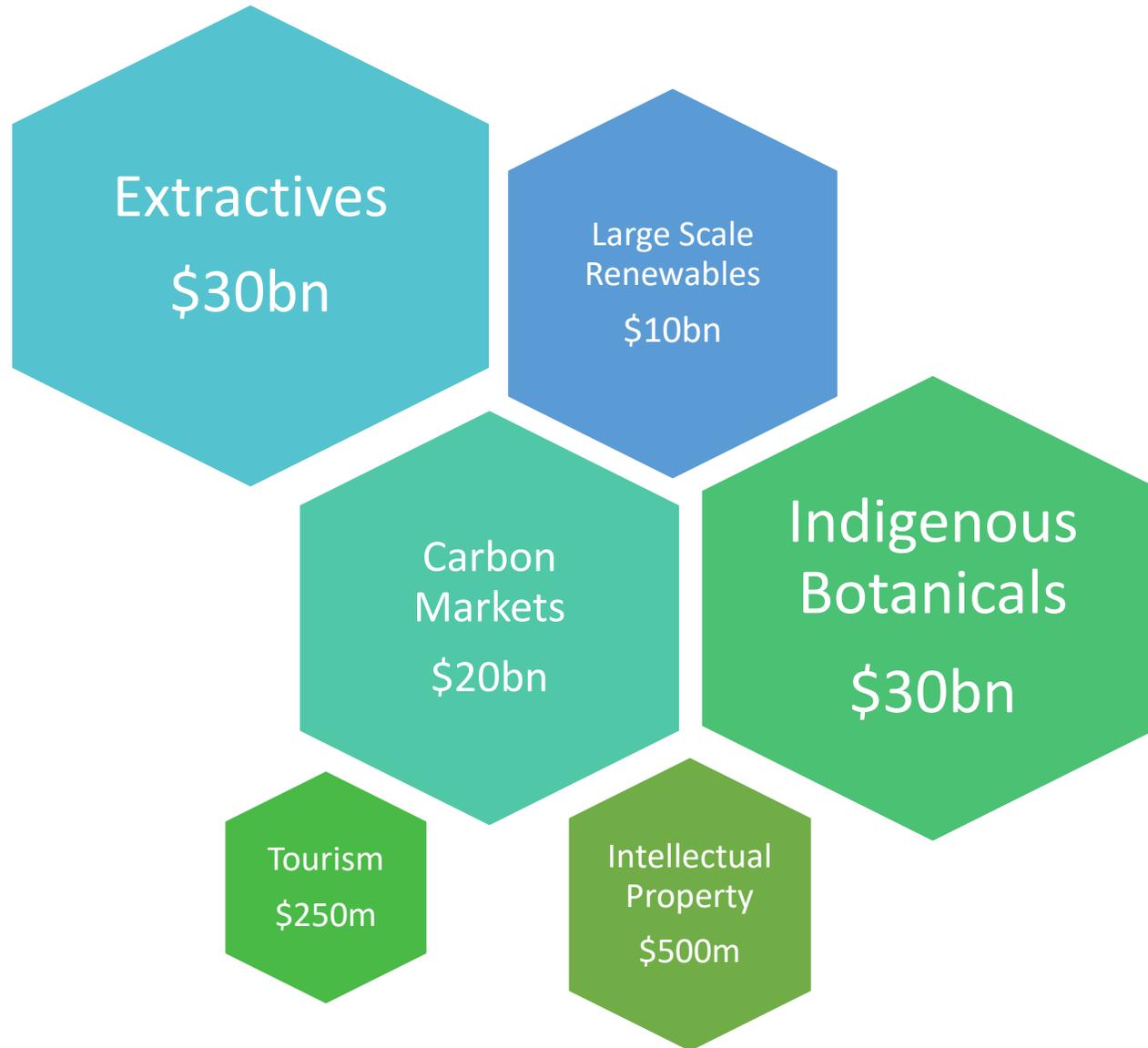


2021  
December

# Industry opportunities for the Century Ahead



Prospective  
economic value  
for Indigenous  
interests



**\$100bn**  
**Indigenous**  
**economy?**

# APEC: Growing Indigenous Businesses Through Trade



An IGNITE and Export Council of Australia (ECA) pilot program. Indigenous companies from 7 Member economies of APEC. May-September 2021.



# DFAT – The New Development Policy

- Will set the long-term direction for Australia’s international development program. It will deliver on the Government’s commitment to work in partnership with our neighbours in the Pacific and Southeast Asia to address shared challenges and achieve our shared aspirations.
- The development of our neighbouring countries is vital to our own security and prosperity. Australians want an effective development program that is grounded in the Sustainable Development Goals (SDG). Supporting sustainable and inclusive development in our region is both the smart and right thing to do.
- The COVID-19 pandemic will have long lasting social and economic impacts. Disadvantaged and marginalised groups – including people with disabilities, **Indigenous peoples**, and people of diverse sexual orientation and gender identity – have been disproportionately affected by the pandemic’s health, economic and social impacts.
- Our approach will be guided by Australia’s strengths – the power of our economy, institutions, **culture**, expertise, regional ties and the quality of our engagement and partnerships.
- **The policy will be guided by Australia’s First Nations approach to foreign policy.** It will be underpinned by the Government’s commitment to ambitious climate action, poverty reduction, human rights, and gender equality, disability and inclusion (GEDSI).

# The National Agreement on Closing the Gap – *‘Closing the Gap in Partnership’*

- 17 X Socio-economic Outcomes and Targets.
- The Agreement is not simply an Agreement between the Governments at all levels and the Coalition of Peaks (representing all Aboriginal and Torres Strait Island Peoples). **It requires commitment and engagement by all Australian people and commercial entities.**
- **Outcomes 7 & 8** are key outcomes which will have a profound effect:
  - **Outcome 7** – Aboriginal and Torres Strait Islander youth are engaged in employment or education
  - **Outcome 8** – Strong economic participation and development of Aboriginal and Torres Strait Islander people and communities.
- Engagement in International Development Opportunities will contribute to **‘Closing the Gap’** and assist in **“Achieving real indigenous benefit”**.

# i2i Development Global Pty Ltd



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