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City Forestry



Sustainable & Secure Information Disposal

ABOUT US

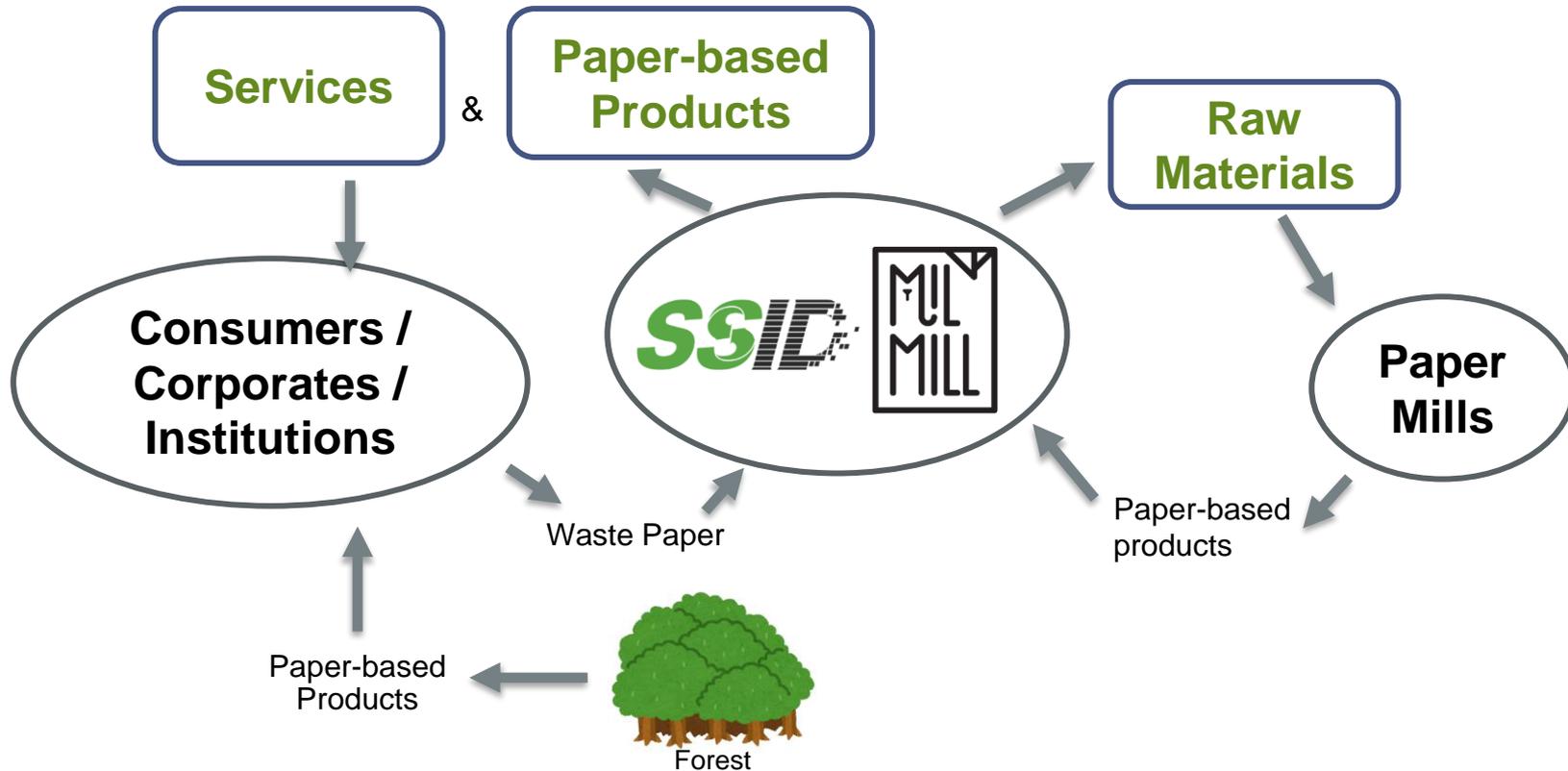
Vision

To be the leading waste management company that applies **knowledge** and **technology** to develop more sustainable solutions particularly **circular economy** of fibers for our clients and The Earth

Our story

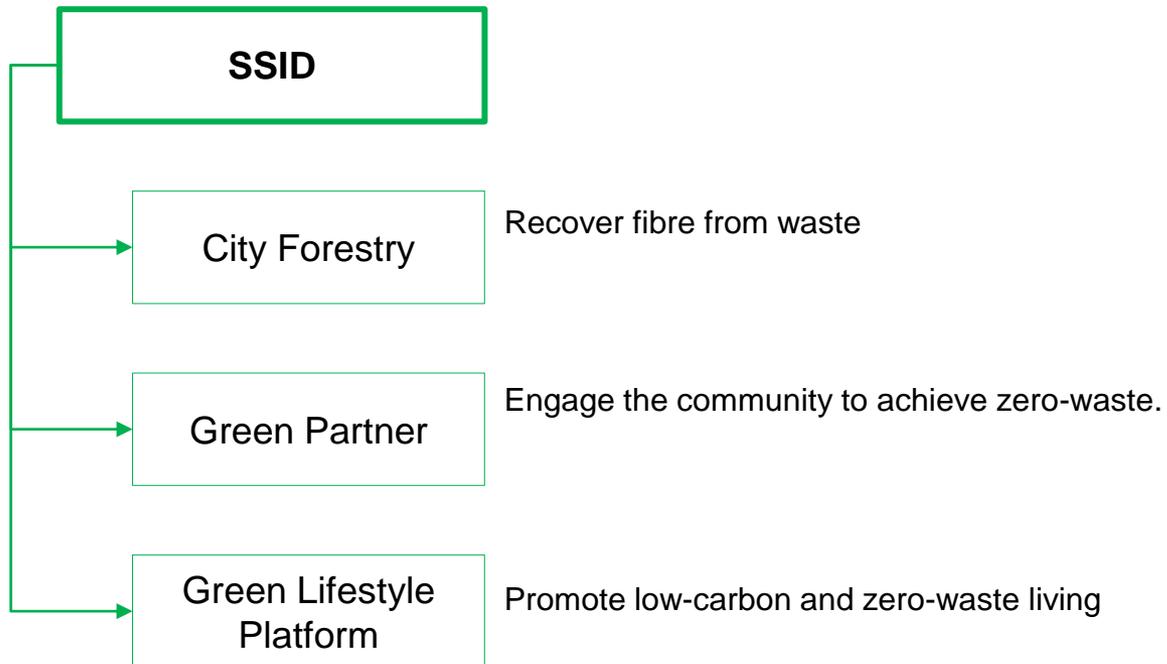
- Founded in **2009** in Hong Kong by 4 paper professionals
- IT-driven with **Asia 1st IoT waste trace-and-track** system
- Pioneer in **waste audit**
- Focus on **Waste Reduction**
- Set up **first-in-HK** and only pulp mill, **Mil Mill**, in 2019
 - Diverting over **5,000MT*** (and counting) waste from landfills & reducing carbon emissions
 - Mil Mill Recycled tissues leading retail brand in HK

Paper Cycle



ABOUT US

Positioning



IT Driven



With our mobile app for professionals and cloud-based platform, we capture real time data and build the first cloud-based database for waste & recyclables.

Traceability



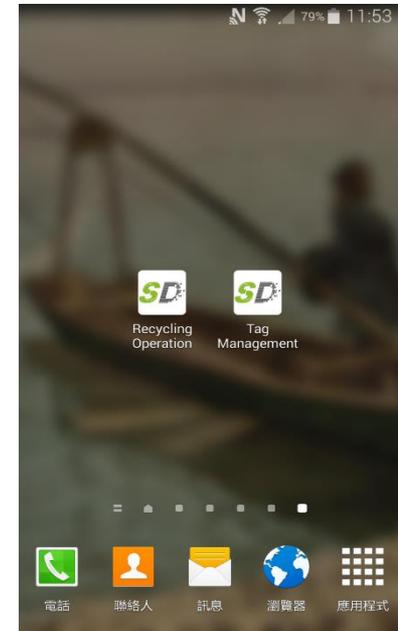
Collection Bag



RFID Chip



Handheld Reader



Mobile App

Knowledge Based Management



Carbon Management

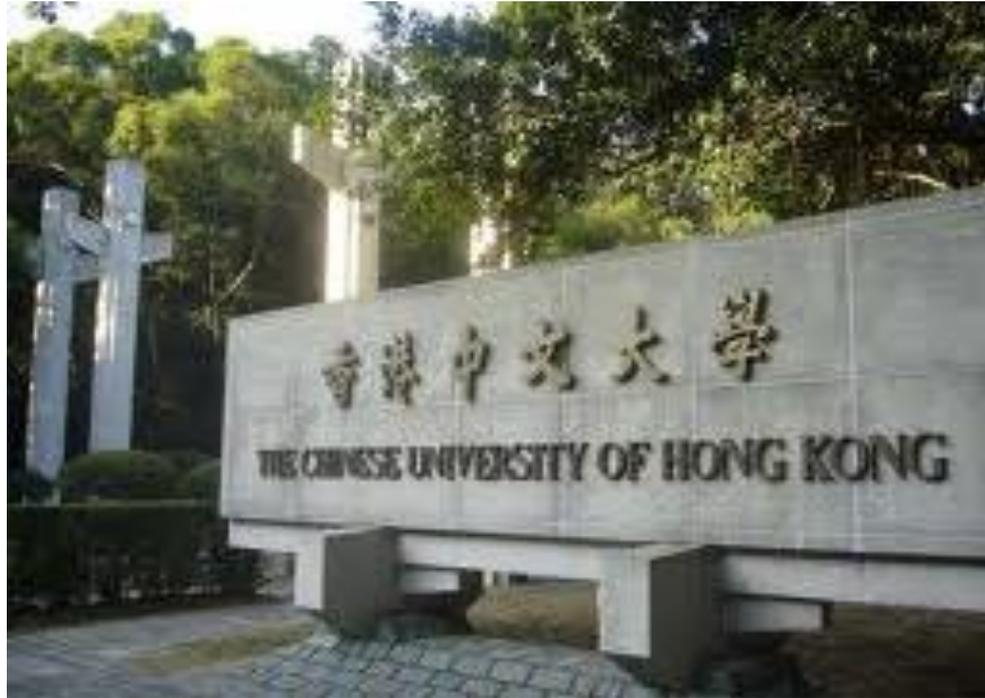


Waste Consultancy

Waste Audit

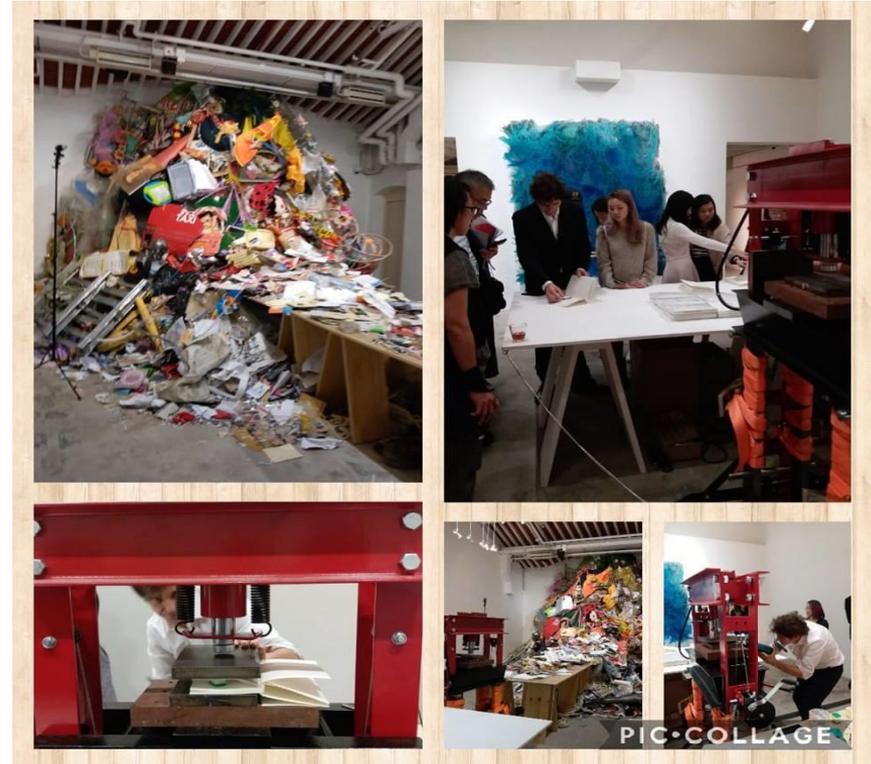


Focus on Waste Reduction



**From 2013 Aug till 2017 Sep
over 20% wastes reduction (disposed to landfills)**

Community Collaboration & Education

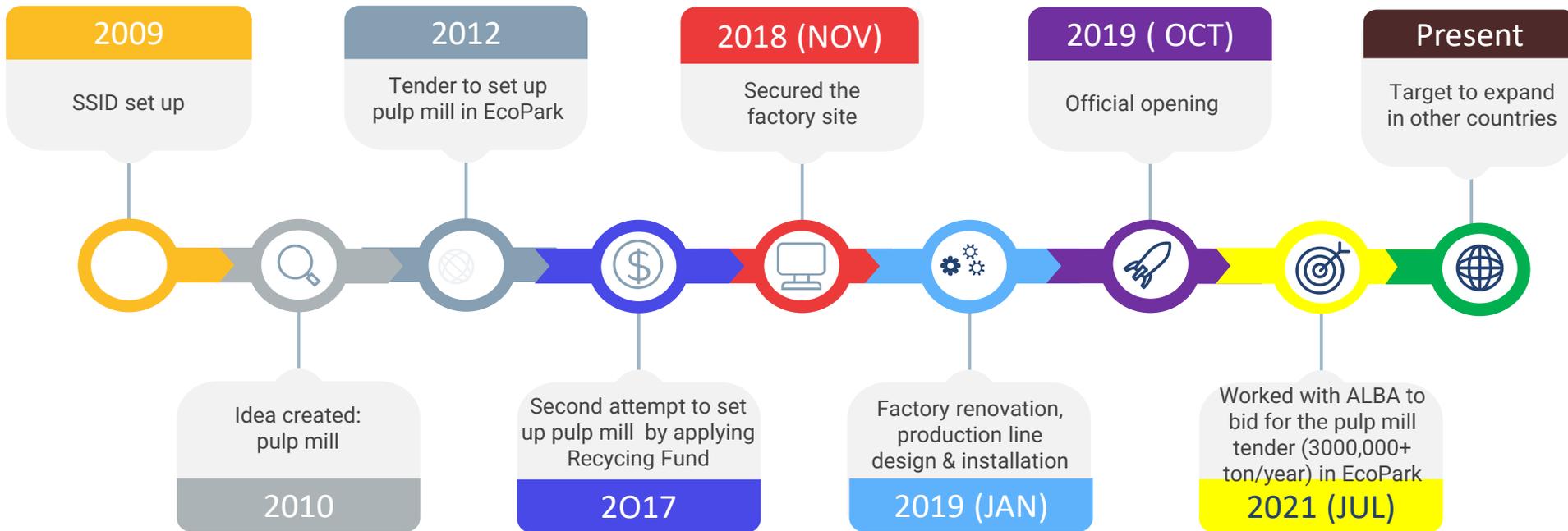


Hong Kong, China

First Beverage Cartons Recycling Mill



Pulp Mill - From Dream to Reality



Pulp Mill - Mil Mill

- Maximum handle 60 MT of beverage cartons daily
- Water reuse during process with 0 emission



Pulp Mill - Mil Mill

Waste reduction

through

Recycling beverage cartons & mix papers

Corporate collaboration & Community education

Clean Recycling



Collection points in Hong Kong, China



From 0 to 600 recycling points

Cover all districts in Hong Kong

Including schools, CRCs, residential areas, office buildings, restaurants, etc.

Starting from schools, community office, DC office, spread to residential areas and shopping mall

Collection data in Hong Kong, China



Since 2020, Mil Mill have collected and upcycled over

3000 MT used food & beverage cartons and mixed papers



Public Education

Visit tour on education center & Pulp Mill

Have educated

- 600 institutes/organization
- 12 000 people



Education centre – Beverage carton life cycle

Visit the pulp mill – understand the operation process

Clean Recycling



Corporate collaboration



Education program



Corporate CSR

Fostering Green Community



Consumer Goods Manufacturers more concerned about packaging design for recycling



Project and Event Designers working on Zero-waste events and exhibition

FiberLab

- To research on use of fibers for high value added products
- To develop innovative products from different plant / forestry products

Cat Litter: Locally produced value-added products made of waste paper, broken wooden pallet and soy waste



Eco-coffin: made of waste papers and broken wooden pallets and furniture

3D printing materials: paper based



Our accolades

Awards



Corporate Partners



Mil Mill Recycled Tissue

- 100% HK locally collected waste papers
- FSC Recycle Certification
- SKU including bathroom tissues, M-fold and Jumbo roll



Focus on Waste



Sustainable & Secure Information Disposal