

# INFOCAR

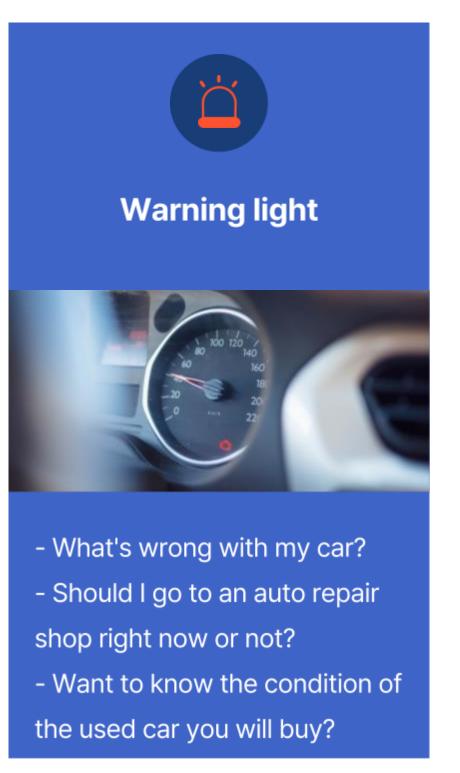
Infocar will help you from driving management to vehicle diagnosis for your safe driving.

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www.infocarmobility.com

# How well do you know your car?





**Replacing Consumable** Vehicle Maintainance



- When should I change the consumable on my car? - How to maintain my car as a good condition? - How to record all information?



### **Driving Style** Safe Driving



- Does my driving style contribute to fuel economy or safety? - Is there any way to know before the vehicle is in a condition that will cause an accident?



### Log Data



- When a dispute arises over the insurance compensation rate to handle it after an accident, there is not enough data to prove my innocence.





Making users familiar with their own vehicles anytime and anywhere





### Perfect service for safe driving

We have been developing services that collect real-time data on the vehicle through a smart device called INFOCAR and analyze them to help drivers easily understand complicated data generated from the vehicle. As a leader in the field of analyzing Vehicle Condition and Driver Behavior, we aim to develop a platform that combines add-on services for vehicles.

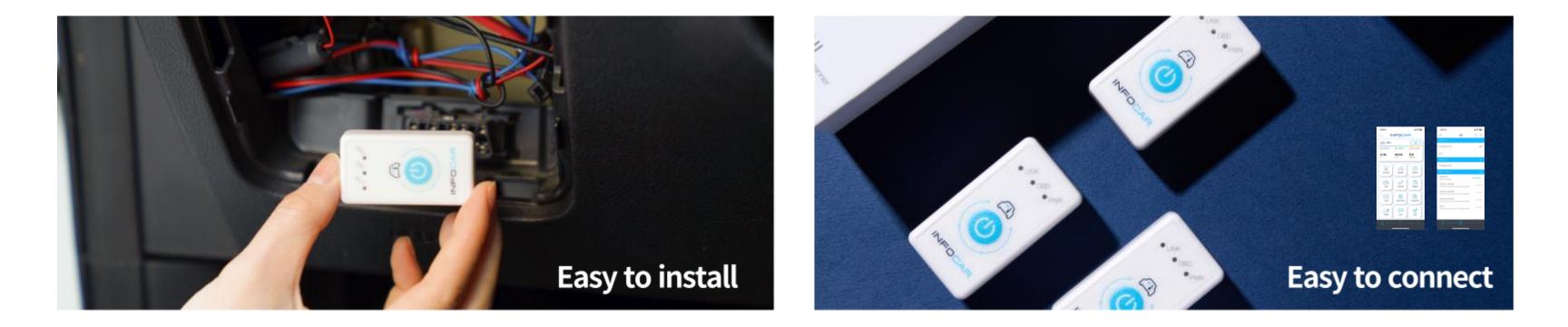
We pursue creativity and challenges for our future and we will do our best to put safety first.

# 01



## **INFOCAR OBD2 Smart Scanner**

The INFOCAR smart scanner communicates with the vehicle's ECU so that the driver can check the vehicle's information through the INFOCAR APP. Unlike heavy and expensive scanners at repair shops, it is light and affordable, and can be easily mounted on the OBD2 terminal of a vehicle without any assistance from professionals.





### Reliability

In the open market, INFOCAR maintain a high level of product satisfaction with an average of 4.7 out of 5.



### Convenient

It is so easy to install INFOCAR Smart Scanner. Just plug it into OBD2 port.

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### Affordable

It's affordable, and you can get ongoing software updates with a one-time scanner purchase.



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# **INFOCAR iOS/Android APP**

The INFOCAR APP receives vehicle information from the INFOCAR smart scanner and shows it to the driver. Vehicle self-diagnosis subdivided into 4 steps allows you to check and delete vehicle fault codes, and check over 600 standard data as well as data that vehicle manufacturers customized. You can also check the data whenever you want by automatically saving the driving record for each trip. In addition, you can manage a vehicle with one INFOCAR APP by using functions such as driving score, fuel efficiency check, car account book, and vehicle consumables management.

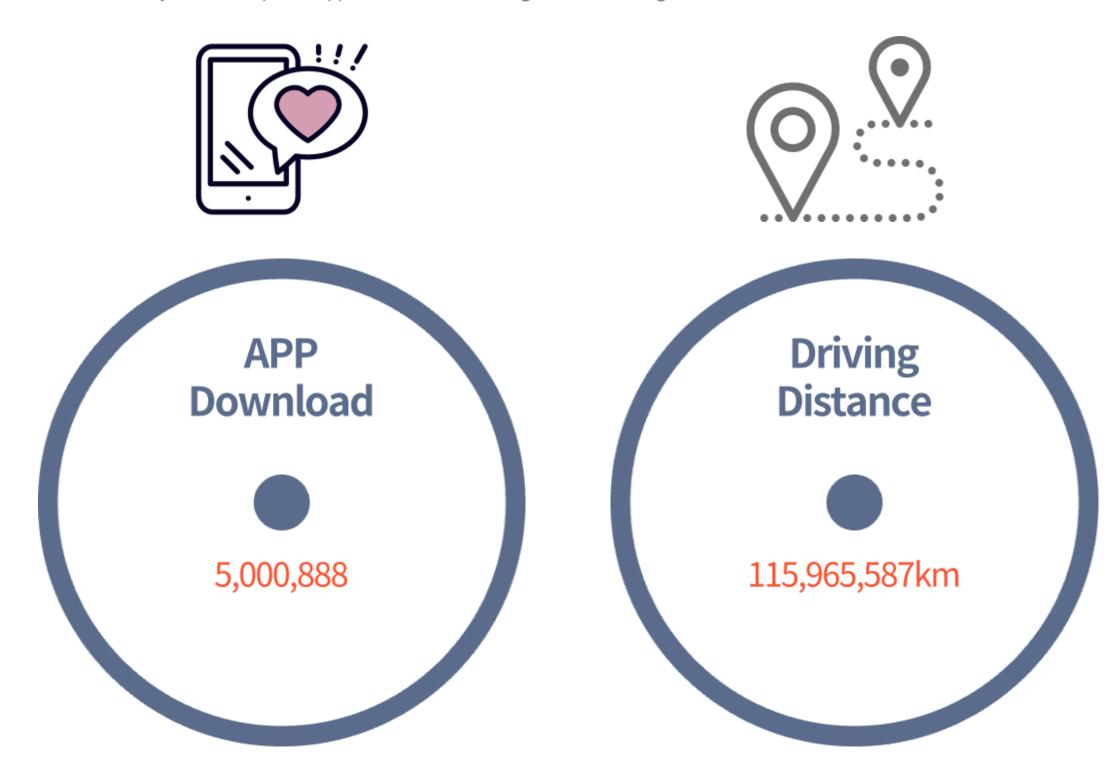




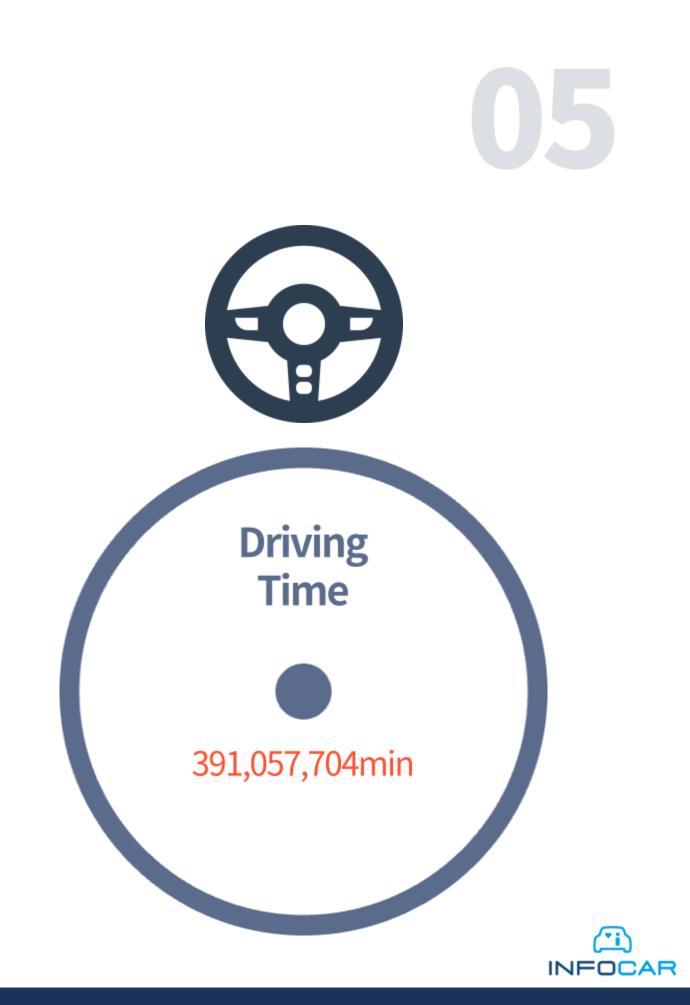


## **INFOCAR iOS/Android APP**

The most widely used smartphone application for vehicle diagnosis and management.



INFOCAR



## **Vehicle Data Analysis System**

A system that provides solutions for safe driving by collecting quantitative data with sensors and diagnosing driving habits

#### Vehicle data Prediction technology analysis technology for hazardous situation Provide accurate and safe driving Comprehensively analyze vehicle condition, road & driver video, information by analyzing vehicle condition and sensor data, and location information driving circumstance Data collection through **INFOCAR** scanner and APP Collect data and measure hazards and driving conditons to prevent any possible danger ..... **Establishing** safe driving environment through personally customized safe driving data

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#### **Driving style** analysis technology

Suggest economic and safe driving style by analyzing vehicle condition, visual information, and driving log





# **Data-based Total Management Service for Safe Driving**

Build a data-based safe vehicle driving environment

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#### Economical Convenient

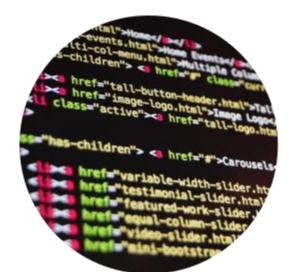
 APP and smart scanner are aviable at a affordable price
 One-touch installation with a OBD2 Port



## ₿ 02

### Accurate data collection

Quantify and assess driving condition and vehicle itself
Provide disgnosis result based on the data analysis



### **₽04**

#### Real-time risk management

- Check real-time vehicle data in detail
- Detect possible danger from each part of the vehicle
- Predict possible malfunction (In development)

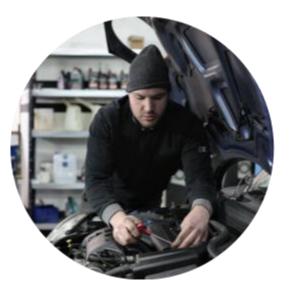


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#### Convenient vehicle maintenance

 Provide guide on consumable replacement peroids

 Provide additional features such as vehicle ledger and parking records



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### Personalized

information

Provide personalized driving information based on user's driving style
Analyzed data based on the driving log





#### Open platform

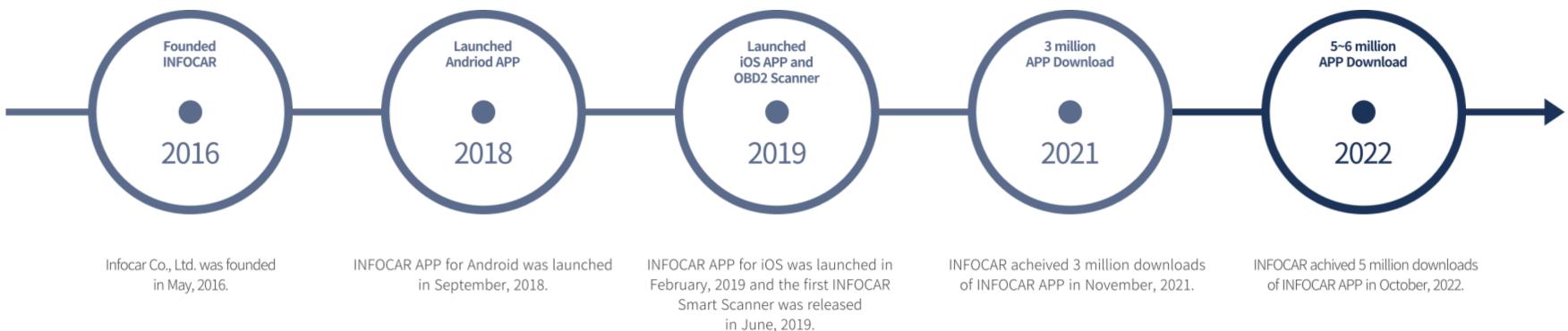
 INFOCAR APP can work with other OBD2 terminal items
 Analyze driving status and style based on the data that
 ASAS or black box prodives





### **HISTORY**

To make the users more familiar with your own cars, we launched 'INFOCAR', a vehicle diagnosis and management solution consisting of an OBD2 scanner (INFOCAR scanner), a mobile application, and a data server. Until now, INFOCAR has acquired over 30 intellectual property rights related to vehicle data analysis, and succeeded in growing into a company with 5 million users worldwide as well as the first in domestic market share.







# **Organization of INFOCAR**

All members of INFOCAR pursue the development of the industry of mobility through safe and enjoyable driving by making it easier and more convenient for vehicle users to obtain more information about their car.



INFOCAR

### Management

It determines t t direction for INFOCAR and operates and mana s the company so that it can become





### **INFOCAR BIZ for B2B customers**

- Analysis and processing of vehicle data for corporate car/rental car/used car/shared car/corporate taxi
- Expansion of linkage between vehicle diagnosis&monitoring functions and automobile management platform business
- Management of UBI insurance customers based on driving style and vehicle malfunctioning/brackdown prediction





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### **INFOCAR BIZ**

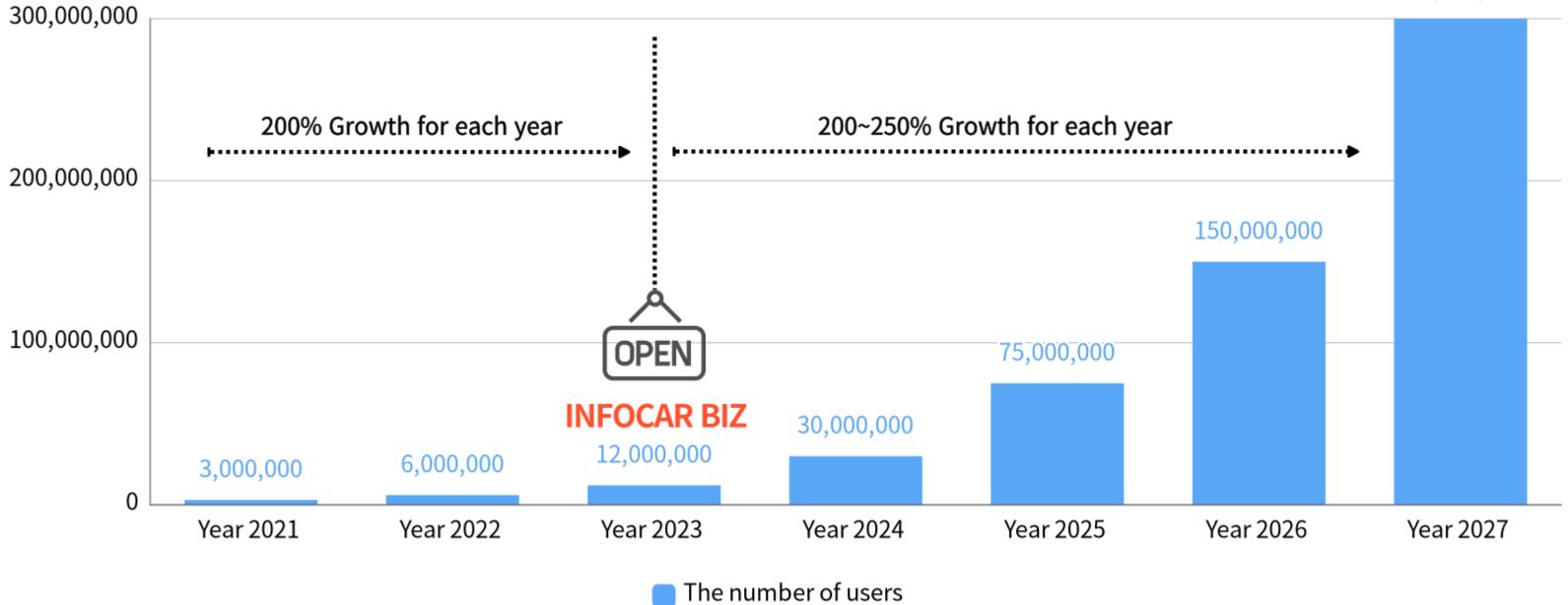
B2B Analysis and processing of vehicle data for corporation/insurance/maintenance customers



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## **INFOCAR users in the future**

As a open platform, it is expected to increase to 300 million users around the year of 2027.



INFOCAR



#### 300,000,000



If you want to know your car better, there is a solution just in your hand.

# INFOCAR in your hand



Infocar Co., Ltd. www.infocarmobility.com



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# **THANK YOU**

## Website www.infocarmobility.com





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