

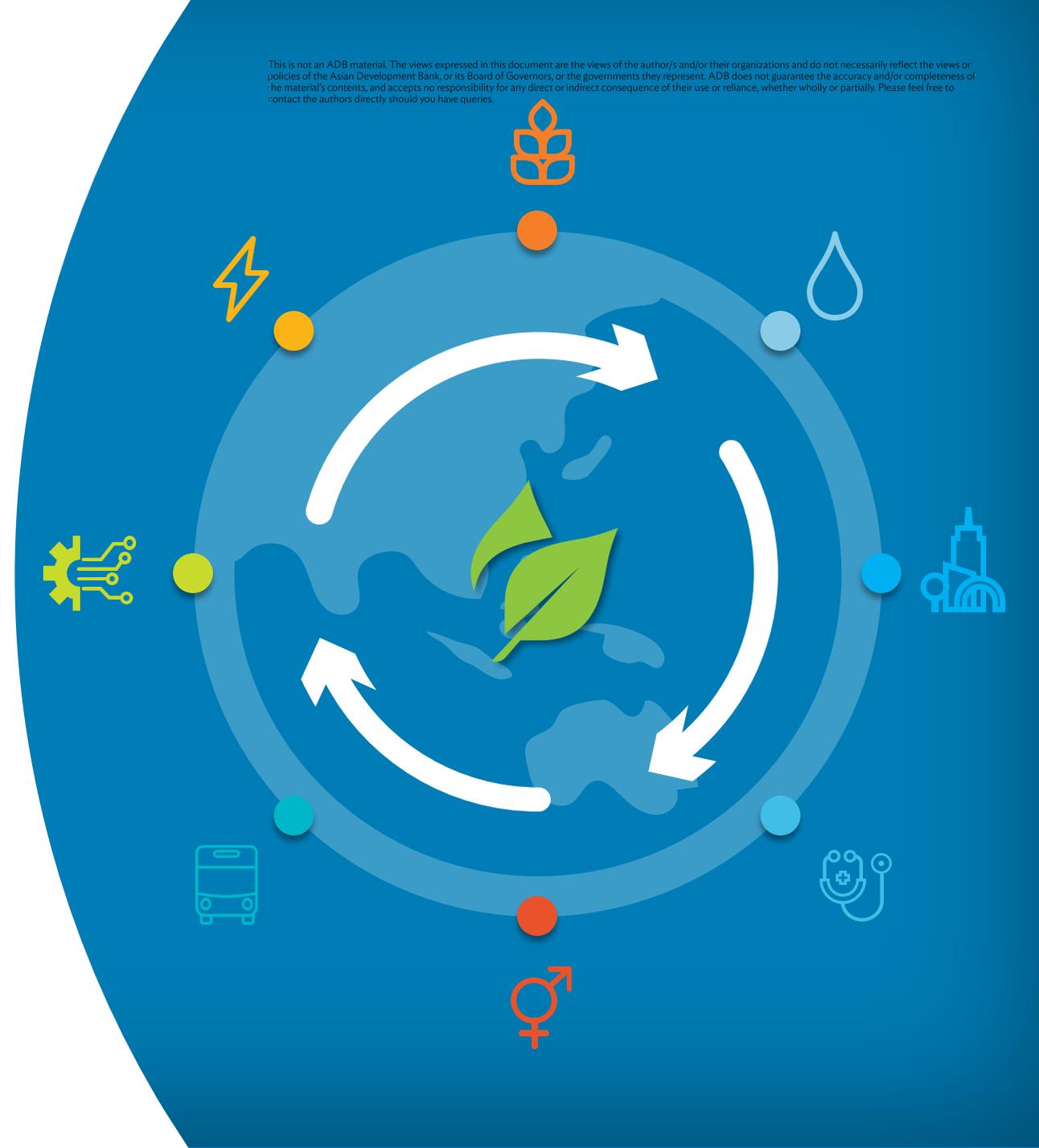


# CIRCULAR ECONOMY

## Circular Business Models. Barriers & Enablers for Circular Economy.

25 September 2022, Thursday 1300 - 1400H GMT +8  
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**THE ADB CIRCULAR ECONOMY WORKING GROUP  
WEBINAR SERIES 2022**



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# Key elements for implementation of Circular Economy

## Business Models and the role of policy

### CIRCULAR GOALS



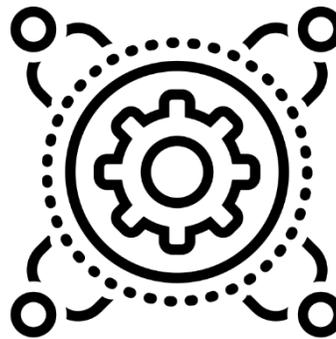
Lengthening the useful life of products  
Reuse  
Repair  
Remanufacturing  
Recycling

### INNOVATION



Business Models  
Technological  
Social

### ENABLERS



Education  
Behaviour  
Policy

### COLLABORATION



Government  
Companies  
Citizens

# Thank you!

