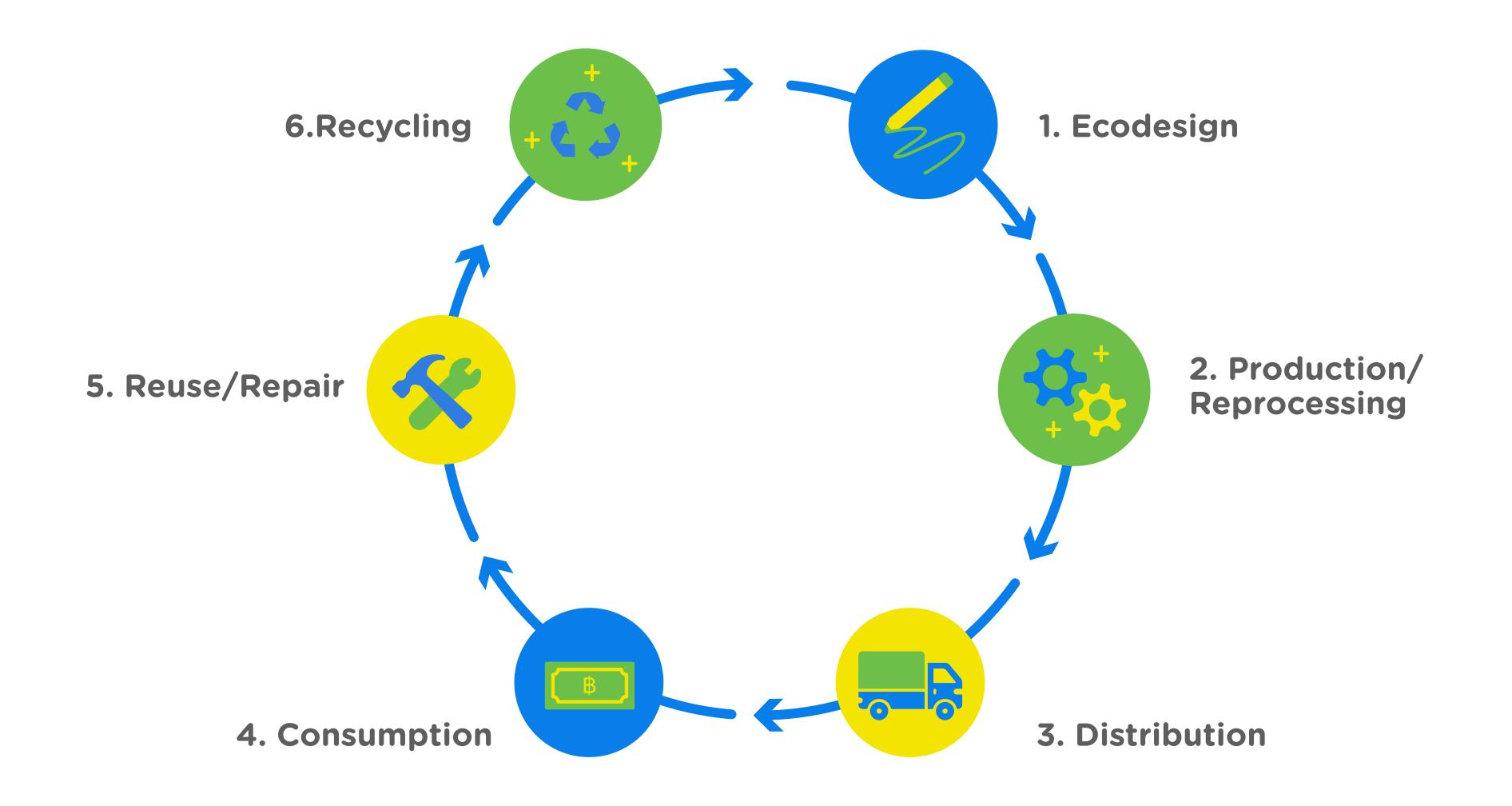
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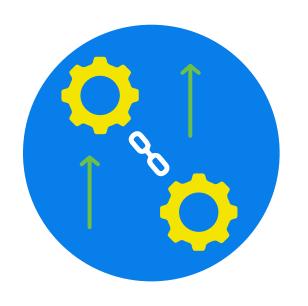


sustainability never sleeps.

CIRCULAR ECONOMY



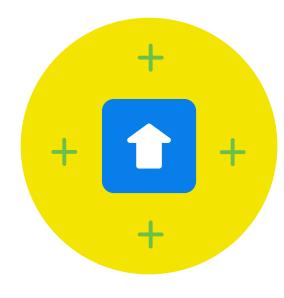
CIRCULAR ECONOMY BUSINESS MODELS



1. Circular Supply-Chain



2. Recovery & Recycling



3. Product Life-Extension



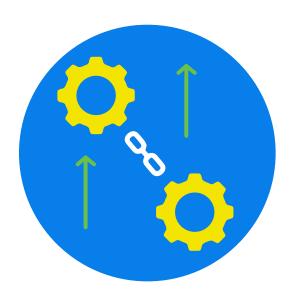
4. Sharing Platform



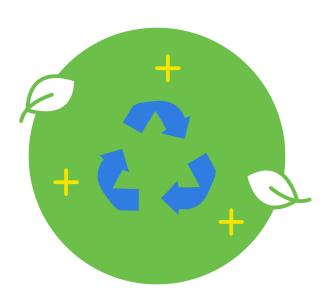
5. Product as a Service

Source: Accenture Strategy | Circular Advantage - Innovative Business Models and Technologies to Create Value in a World without Limits to Growth

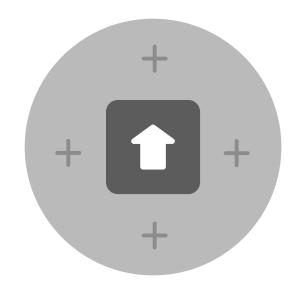
nornn 700 R



1. Circular Supply-Chain



2. Recovery & Recycling



3. Product Life-Extension

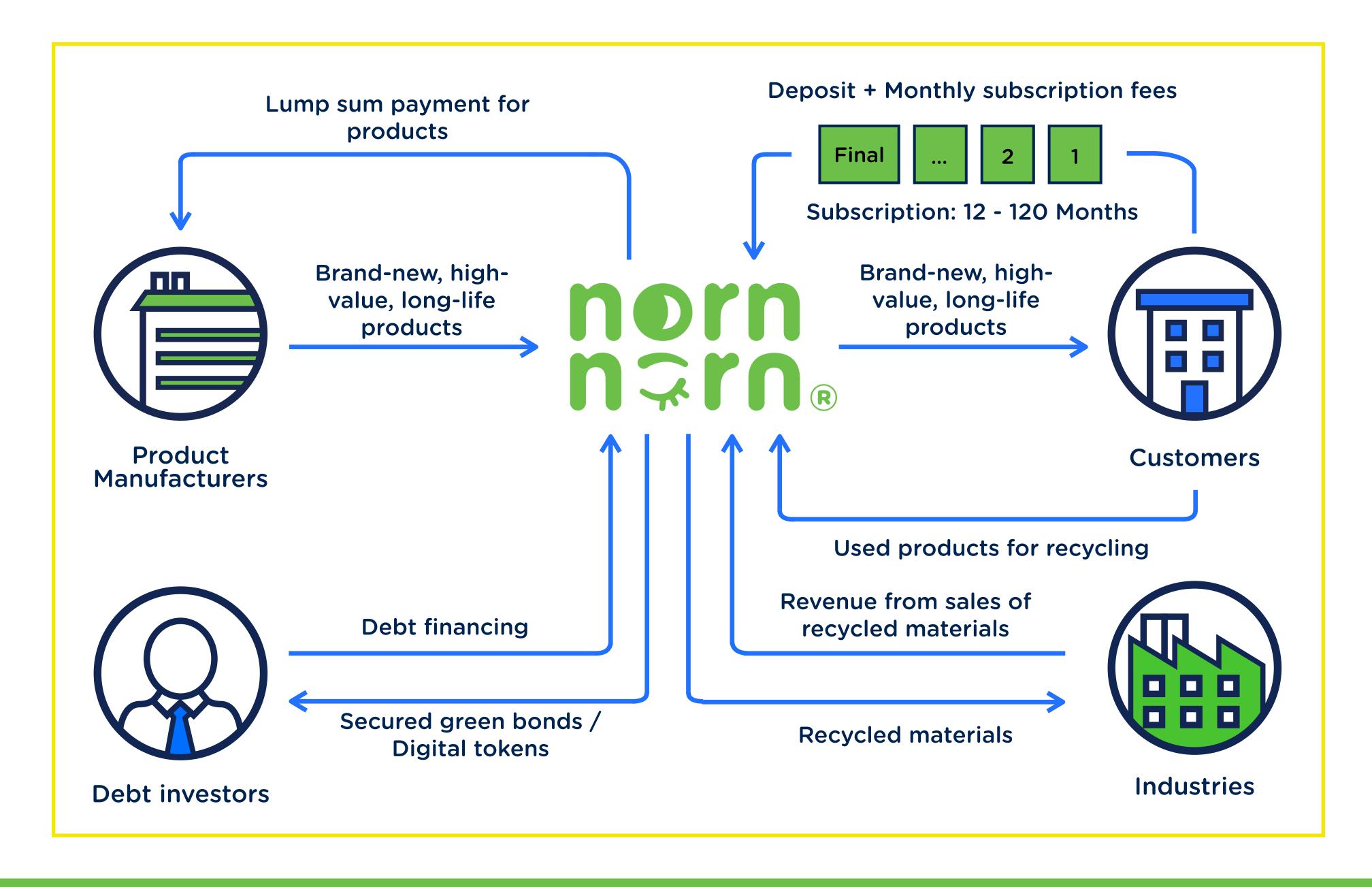


4. Sharing Platform



5. Product as a Service

WORLD'S FIRST CIRCULAR ECONOMY PRODUCT SUBSCRIPTION PLATFORM



OUR PREMIUM MATTRESSES





สปริงเมท: Project Superior เริ่มต้น THB112.00 บาท/เดือน



สปริงเมท: Project Premier เริ่มต้น THB135.00 บาท/เดือน



สปริงเมท: Pocket Coil Heritage เริ่มต้น THB151.00 บาท/เดือน



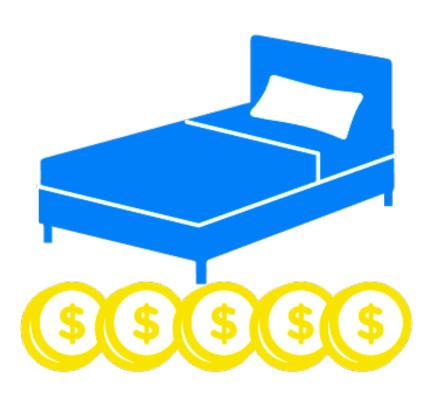
สปริงเมท: Pocket Coil Heritage PT เริ่มต้น THB157.00 บาท/เดือน





PAIN POINTS IN THE MATTRESS INDUSTRY





Unaffordability of quality mattresses



Unethical and eco-damaging disposal



No mattress recycling

Estimated global number of mattresses disposed of annually:

> 150 million

www.nornnorn.com

WHY CUSTOMERS SUBSCRIBE

- 1) No need for upfront investment.
- 2) Help green up our economy by supporting end-of-life product recycling.



HOW TO RECYCLE A MATTRESS

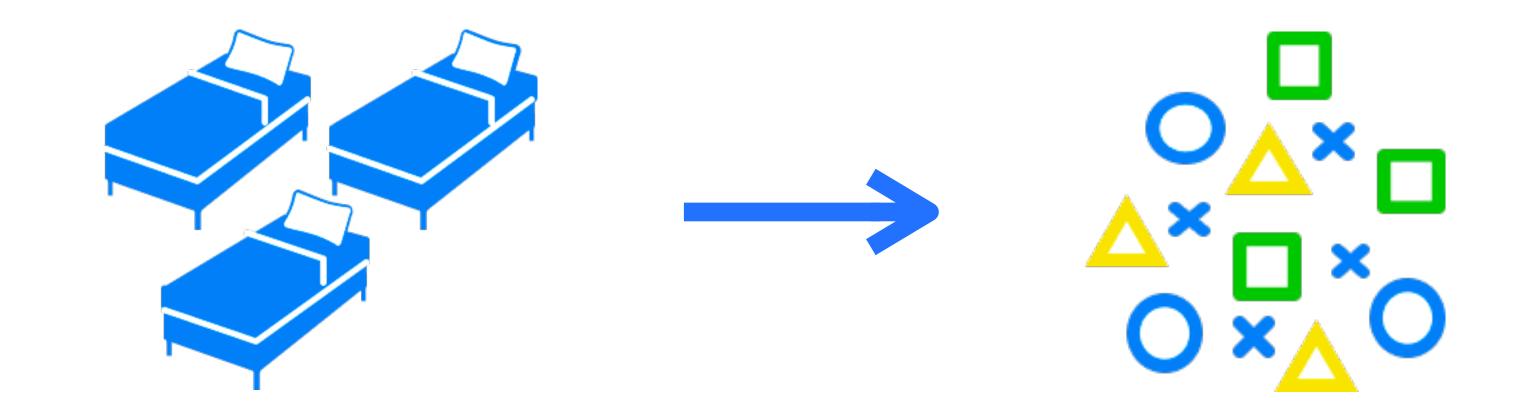


Fabrics and fibres can be used in industrial oil filters and other textile applications. Polyurethane foams can be chemically broken down into polyol monomers. Steel springs can be recycled as metal scraps.

www.nornnorn.com



Over the first six years of operation:



91k tonnes of materials



126k tonnes of CO2

5.2M mattresses

FUTURE EXPANSION



Mattresses are just the beginning.

Next product categories:



Batteries



Solar Cells

www.nornnorn.com



Electronic Devices

SUPPORT NEEDED



- Equity investment and debt financing
- Credit guarantee (to support debt issuance)
- Digital security token offering (STO) support
- Recycling technology research grants
- Government regulations and policies (EPR, carbon footprint declaration, waste management, etc.)
- Market-driven carbon market
- Change in public attitude towards the importance of environmental sustainability























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