



# CCELL

## ADB – Blue Economy

Dr Will Bateman

6<sup>th</sup> May 2022

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## CCELL TEAM



Dr Will Bateman  
CEO



Howard Lewis  
Chairman



Andrew Cant  
CFO



- 📍 UK
- 📍 Spain
- 📍 Mexico
- 📍 India



## IN THE PRESS

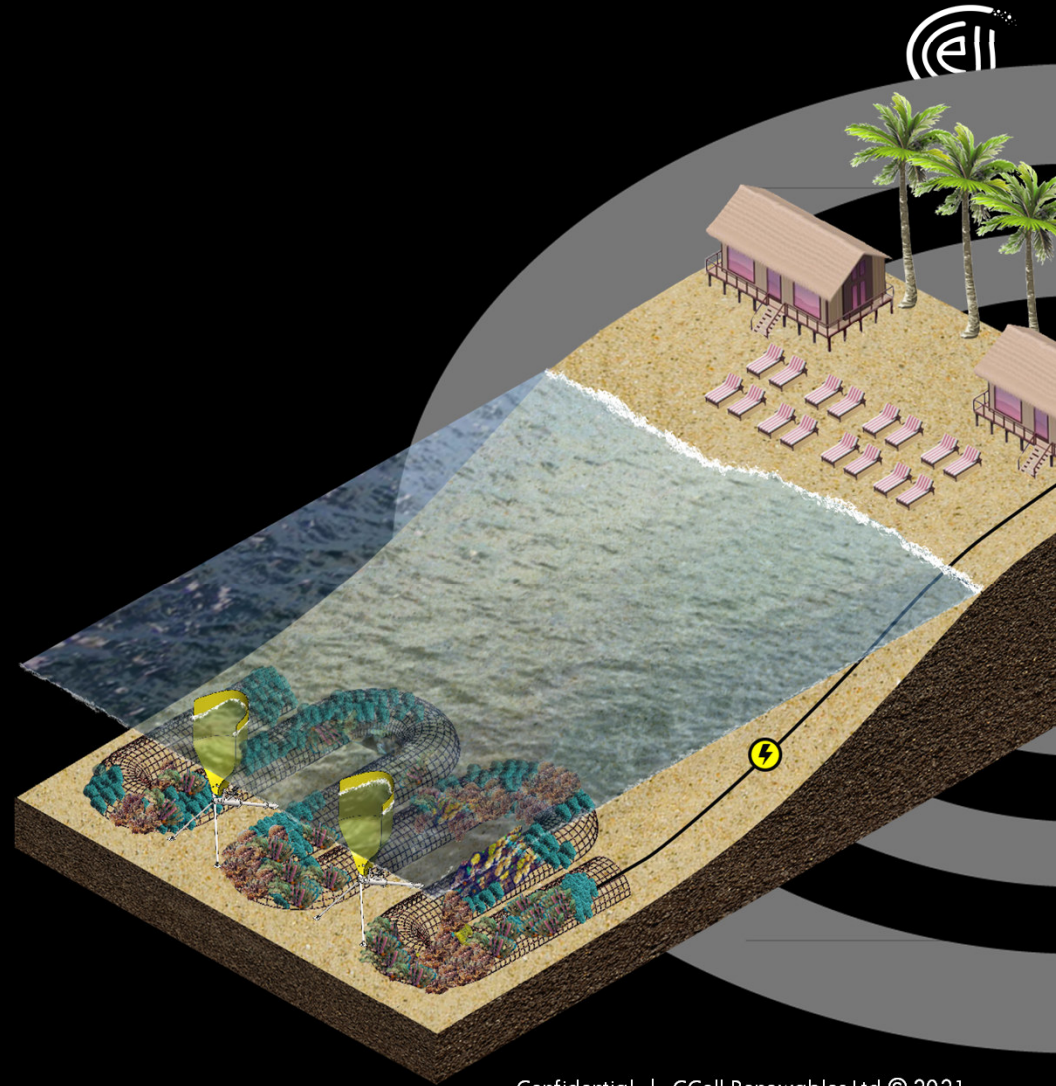


Net zero – top 50 to watch





**Our Mission:** is to combat coastal erosion by working with nature to restore a sustainable balance to coastal environments and bring lasting protection to communities around the world.





## Please support us in raising Equity finance to implement our mission

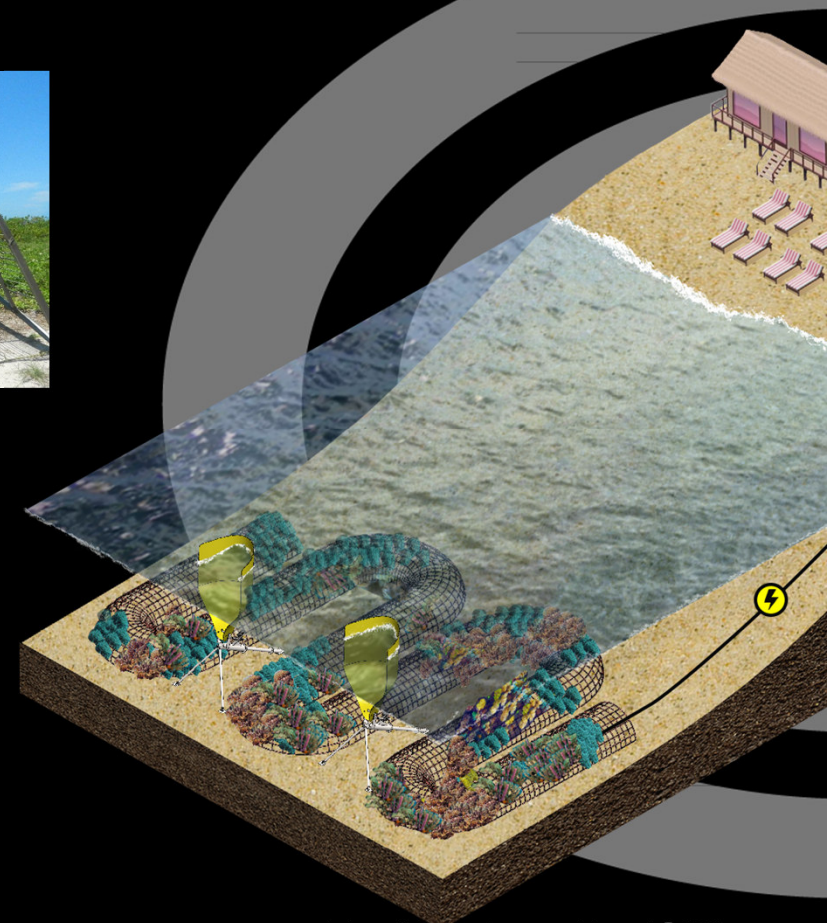
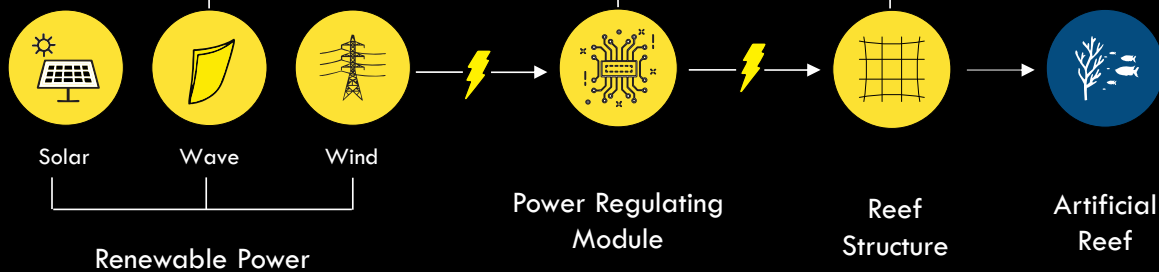
**Invest in CCell:** Please share this link and invite investors to sign up here: <https://www.ccell.co.uk/crowdfunding>

**Follow our LinkedIn account:** <https://www.linkedin.com/company/ccelluk> where we will be posting our latest stories

**Join our Whatsapp group:** <https://chat.whatsapp.com/D5c4I9exlvvGGrlLeWKR7C>



# CCELL – THE DIGITAL REEF



WHY



## THE PROBLEM





before and after

hurricane matthew

house

coastal

ocean

storm

jetty

groin

diagram

shoreline

Beach Erosion Lesson for Kids - Video ...  
study.com

Coastal erosion – News, Research and ...  
theconversation.com

crumbling coasts amid climate crisis ...  
theguardian.com

climate crisis – study ...  
theguardian.com

Effects of coastal erosion  
thezebra.com

Precipitation to Coastal Erosion ...  
eos.org

Beach Erosion - an overview ...  
sciencedirect.com

18 East Riding homes at risk of falling ...  
hulldailymail.co.uk

garden falls into the sea ...  
itv.com

Beach erosion Images, Stock Photos ...  
shutterstock.com

Coastal erosion at Skipsea - Internet ...  
internetgeography.net

coastal erosion with sandscaping scheme ...  
theguardian.com

Eighteen Yorkshire homes under threat ...  
yorkshirepost.co.uk

Disappearing Beaches ...  
seagoinggreen.org

Great Yarmouth Mercury  
greatyarmouthmercury.co.uk



## THE PROBLEM

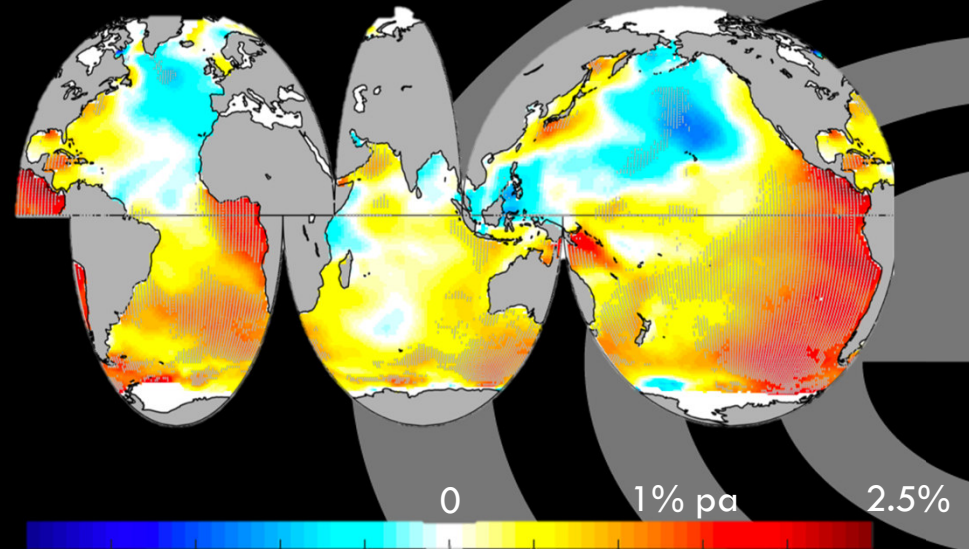
2017

2019



Playa del Carmen, Mexico

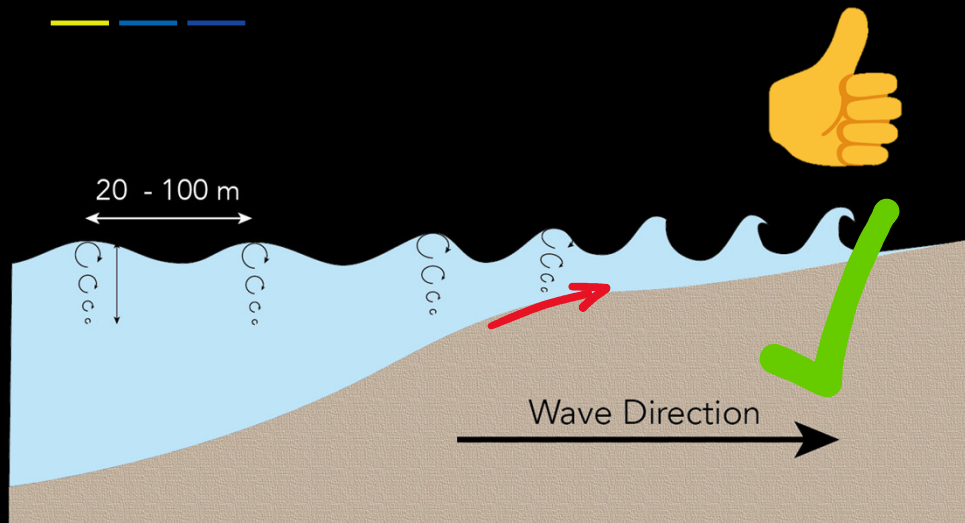
**51%**  
shorelines eroding



Annual Increase in Wave Energy

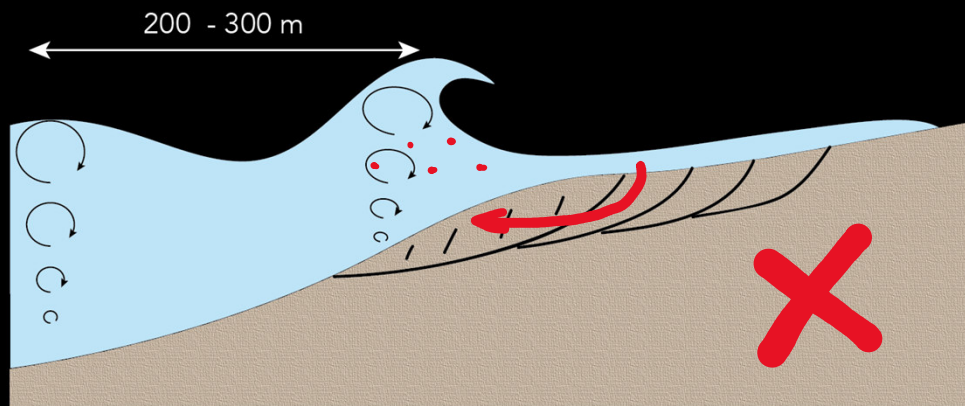
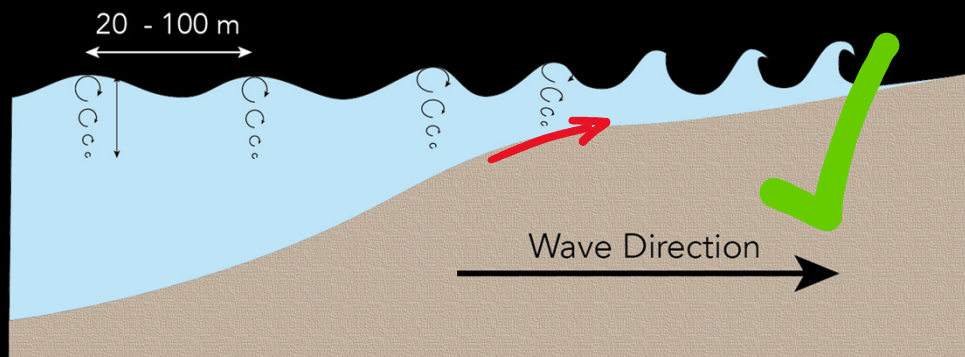
**£120 B pa**  
UN estimate

## WHY - OCEAN WAVES



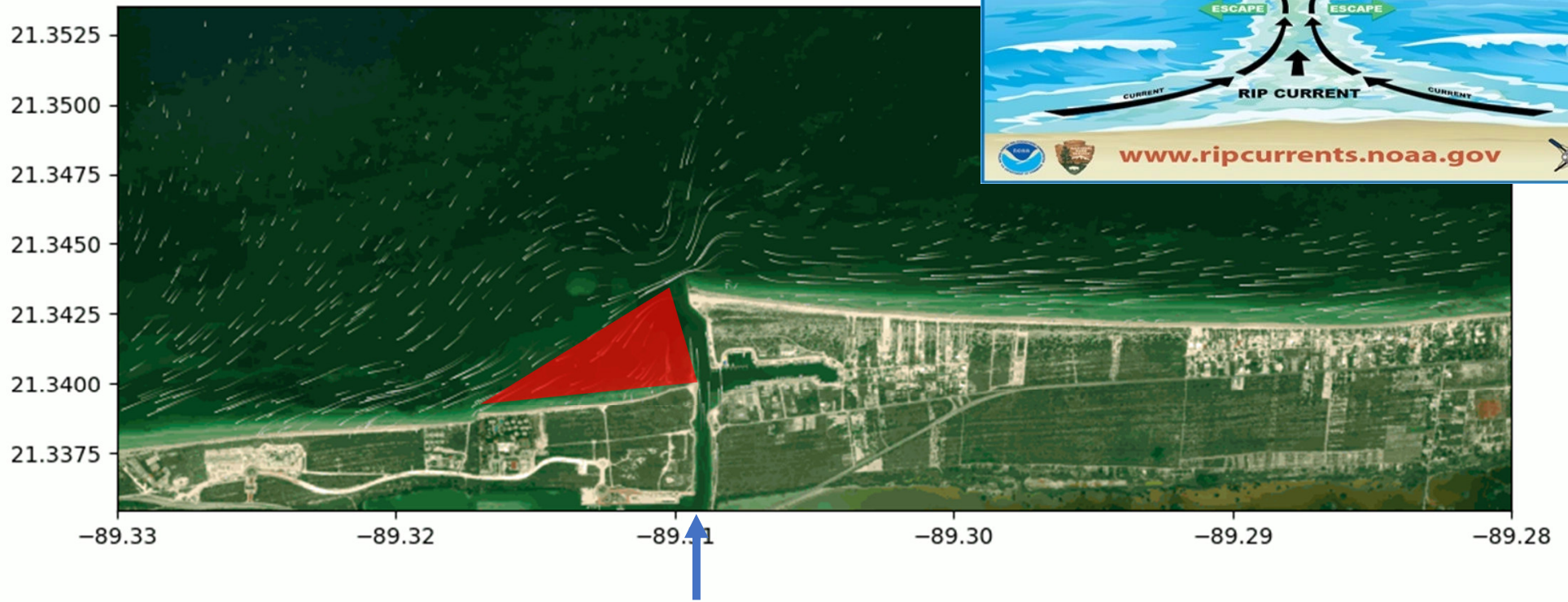


## WHY - OCEAN WAVES





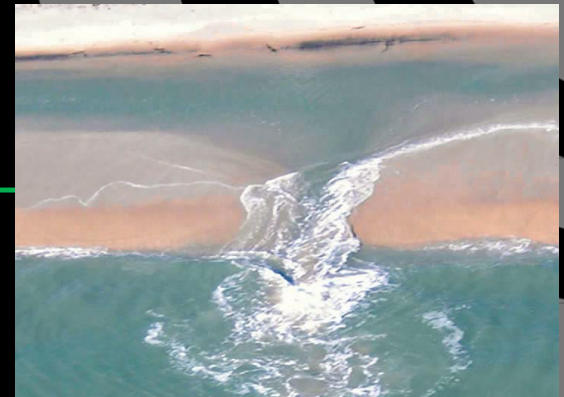
## WAVE INDUCED - LONG SHORE CURRENTS



River



## WHY – SUMMARY

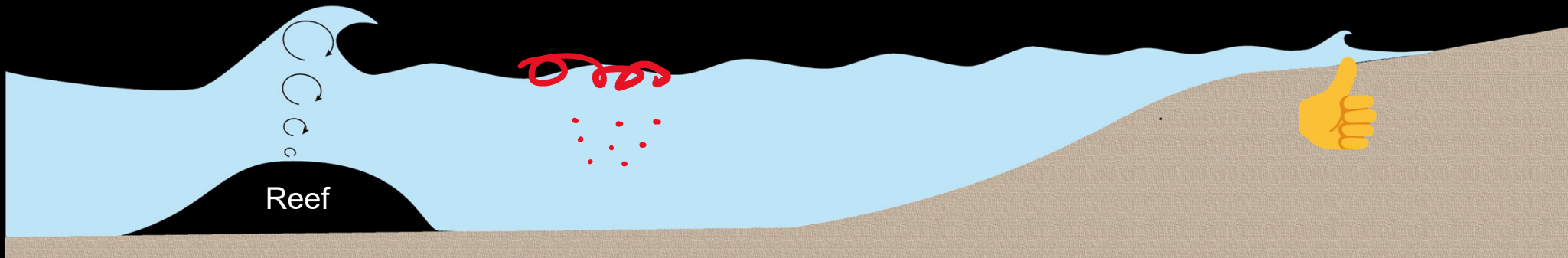




## THE NATUREAL SOLUTION

# 200 M

PEOPLE PROTECTED BY  
CORAL REEFS





An underwater photograph of a coral reef. The foreground is dominated by a sandy and rocky seabed with scattered coral fragments and small, rounded coral heads. The water is a clear, deep blue-green, and numerous small fish are visible swimming in the background. The text "50% LOST CORAL REEFS" is overlaid in large, white, sans-serif capital letters, with "WITH THE REMAINDER SEVERELY AT RISK" in smaller, white, sans-serif capital letters below it.

50% LOST CORAL REEFS  
WITH THE REMAINDER SEVERELY AT RISK

WHAT



## CCELL SOLUTION



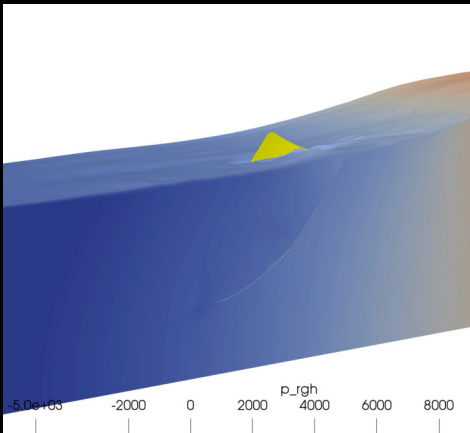
# CCELL SOLUTION – THE DIGITAL REEF



MODELLING



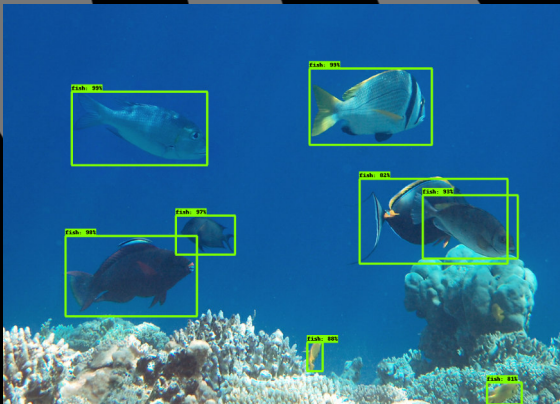
THE REEF



WAVE PADDLE

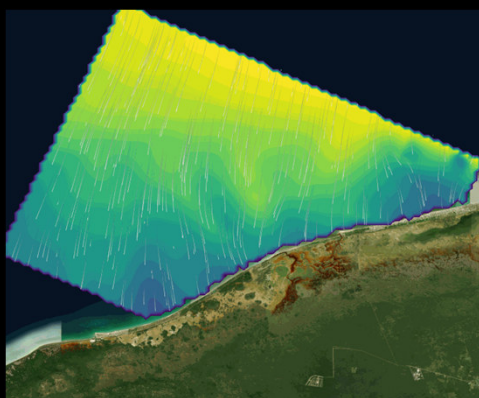


REMOTE MONITORING

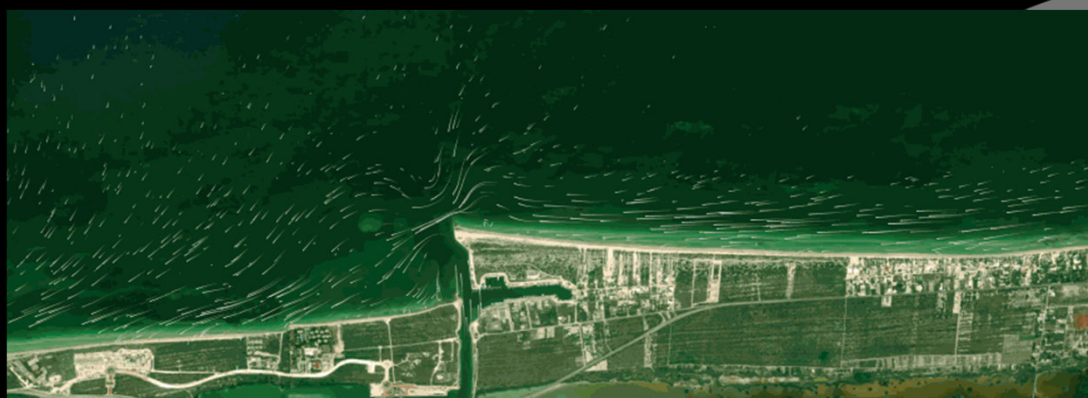




## SITE MODELLING



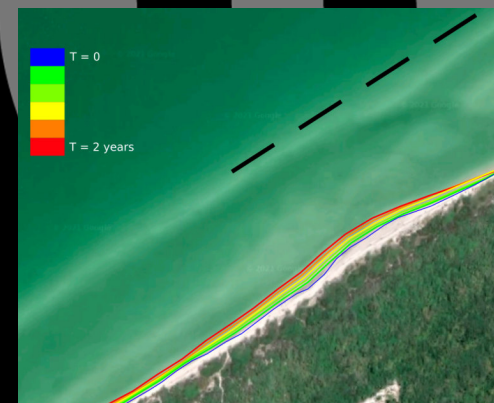
WAVE PROPAGATION



WAVE-INDUCED CURRENTS



WAVE STRUCTURE INTERACTION



COASTAL MORPHOLOGY

## REEF - STRUCTURE

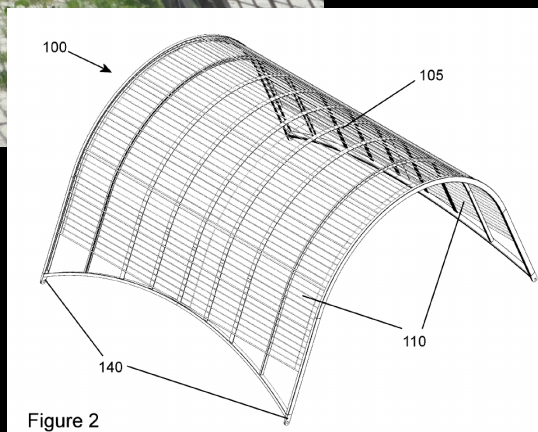
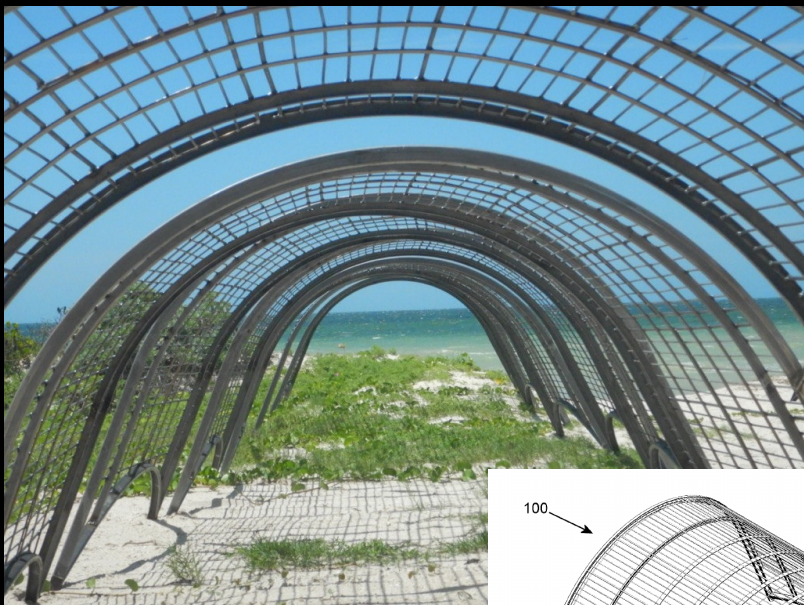


Figure 2

PATENT PENDING



MANUFACTURABLE



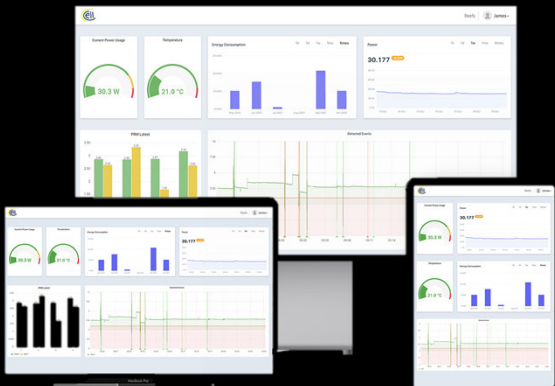
STACKABLE



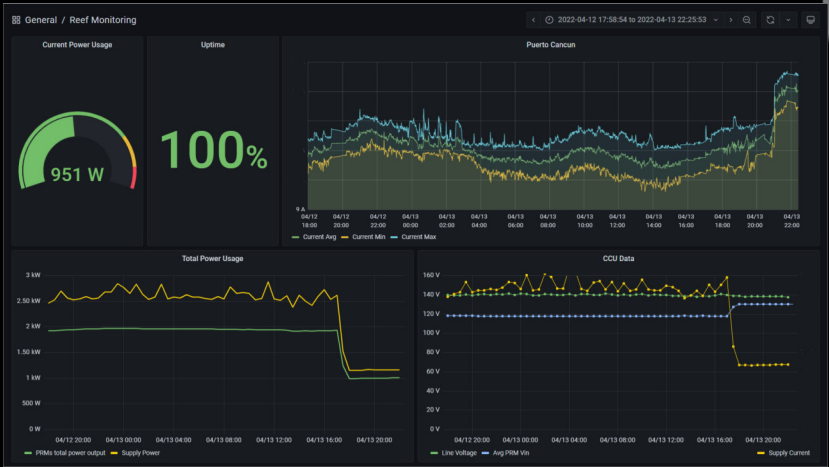
# REEF - ELECTRONICS



POWER REGULATION



REAL TIME REMOTE MONITORING



POWER BALANCING

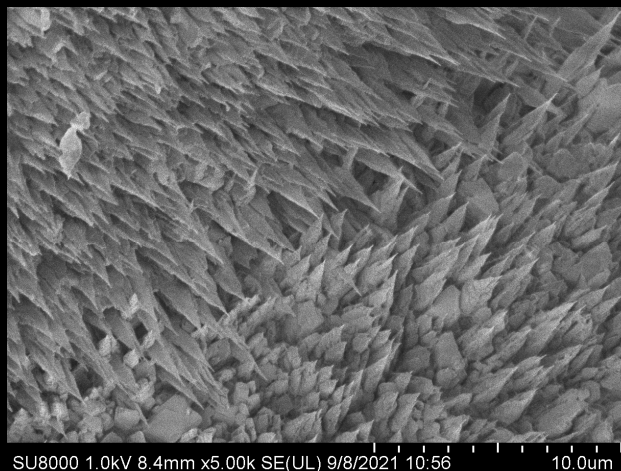


CENTRAL CONTROL UNIT

# ELECTRONICS - ROCK GROWTH OPTIMISATION



Collaboration with CSIC in Madrid



## Brucite (magnesium)

- Occurs more when current density is too high.
- Soft to the touch
- Easily detaches
- Grows quickly

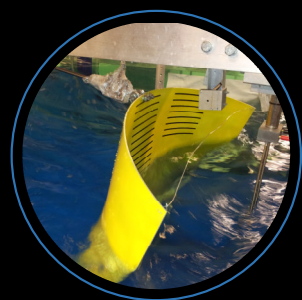


## Aragonite (calcium)

- Occurs more at target current densities
- Hard and strong
- Grows more slowly



# CCELL WAVE PADDLE - **PROGRESS**



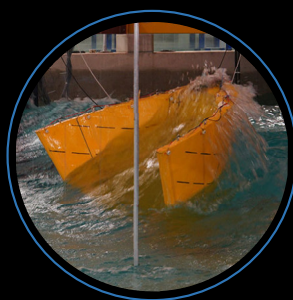
2012

Concept Conceived



2013

Initial testing



2014

Proof of Concept

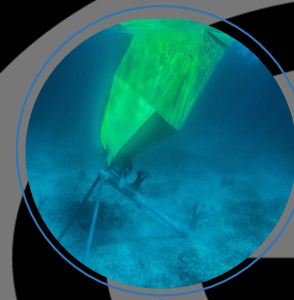


2015

Near Shore Testing  
(Steel Design)



Composite Lab  
Design



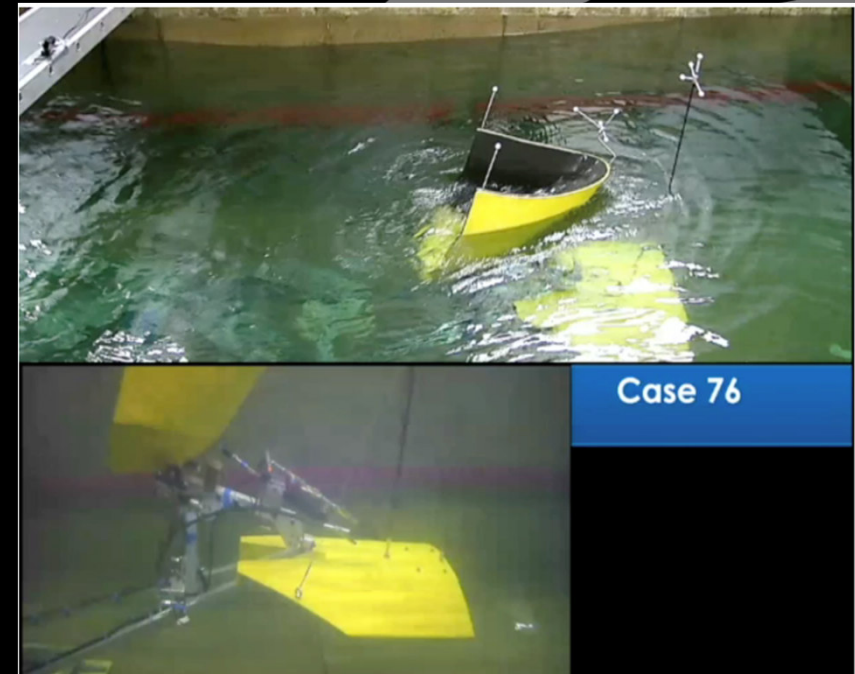
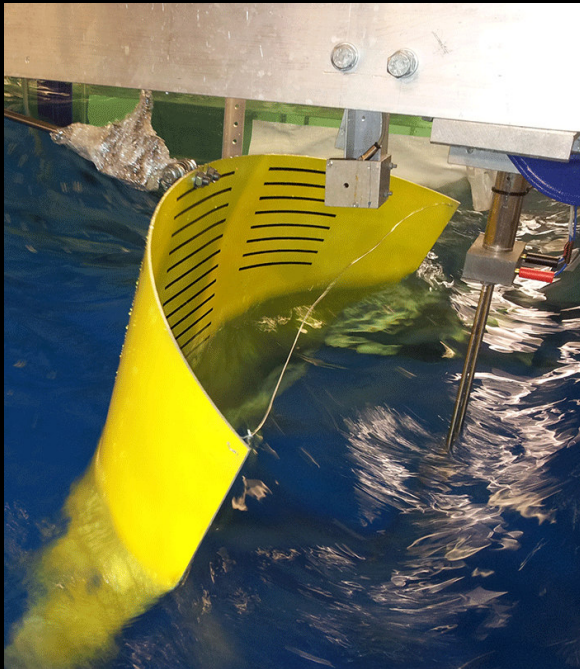
2018

Pilot - Cozumel

## TECHNICAL COLLABORATORS



## CCELL WAVE PADDLE – LABORATORY MODEL TESTING



2016



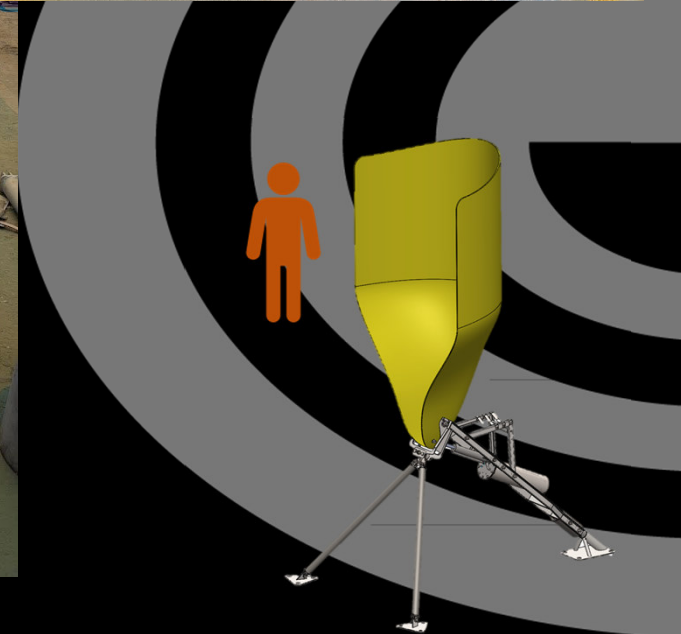
## CCELL WAVE PADDLE - V3



POWER TAKE OFF

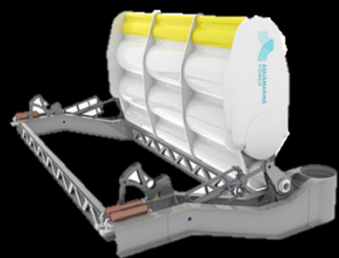


ASSEMBLY



## COMPETITOR ANALYSIS

CCell wave paddle represented a step change in performance to weight relative to the prior art.



AQUAMARINE

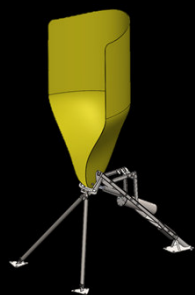


POWER

800 kW

266 X

3 kW



CCELL



WEIGHT

600,000 kg

2000 X

310 kg



COST

£12,000,000

1200 X

£10,000



— 10 —

## EXAMPLE INSTALLATIONS

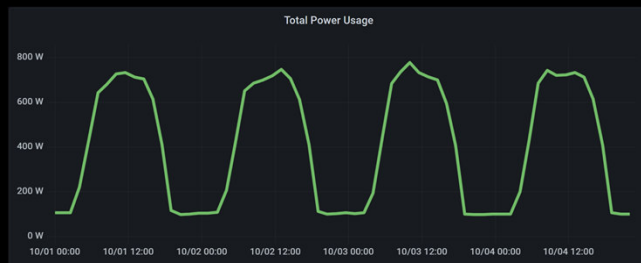


## DEPLOYMENTS – TELCHAC, MEXICO

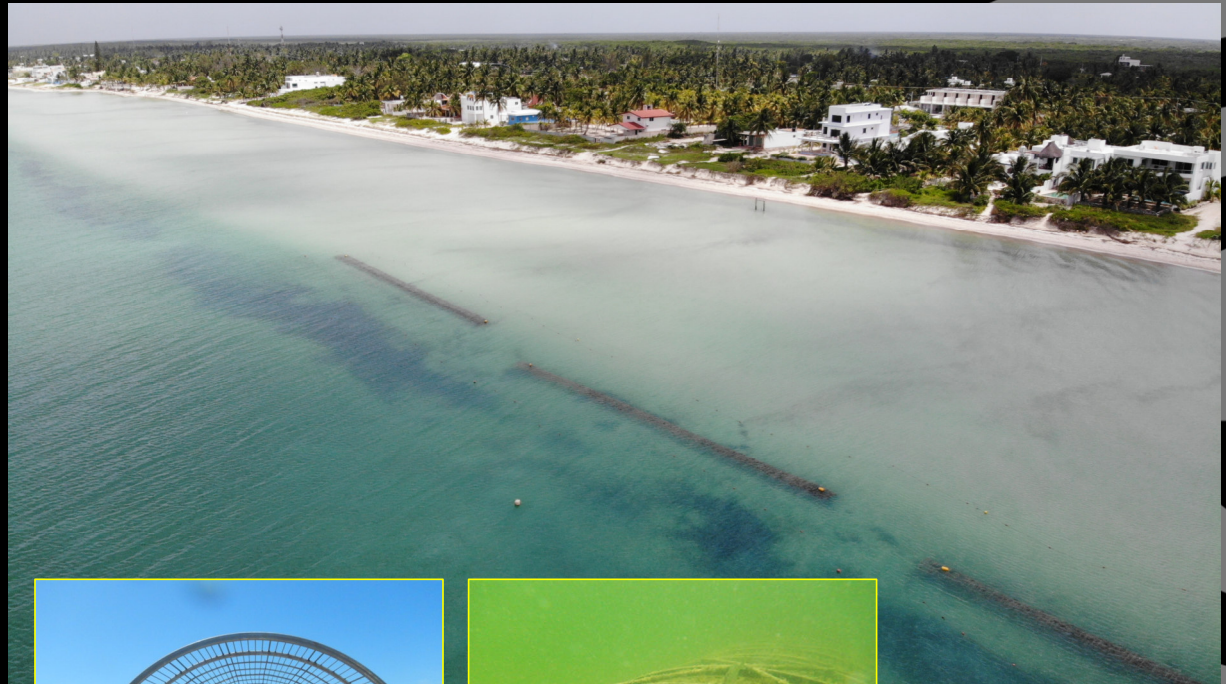


### Project specs:

- 120m reef (50 units) - 4 sections
- 100m from shore ~1.7m deep
- First large-scale project
- Entirely powered using solar panels
- July 2021



Managing Solar Energy Supply

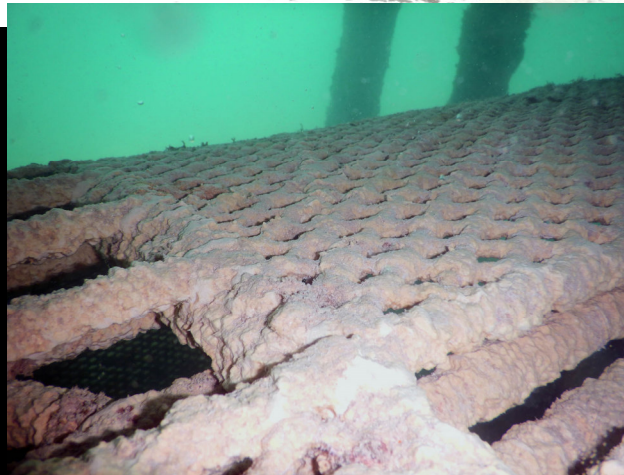




## DEPLOYMENTS – ROYAL RESORTS, MEXICO

### Project specs:

- 2.5m full scale pilot unit
- First installation with a Hotel
- Target 100m
- Dec 2021



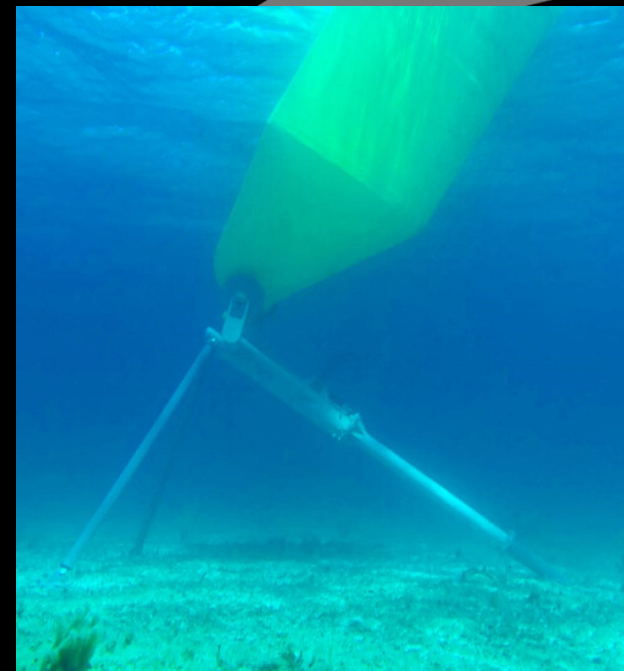
4 MONTH ROCK GROWTH



## WAVE PADDLE – COZUMEL

### Project specs:

- v2 pilot unit
- 4m water depth
- Aug 2018 to Mar 2019





NEXT



## FUTURE PLANS



## THE LIVING REEF – WHAT IS THIS?



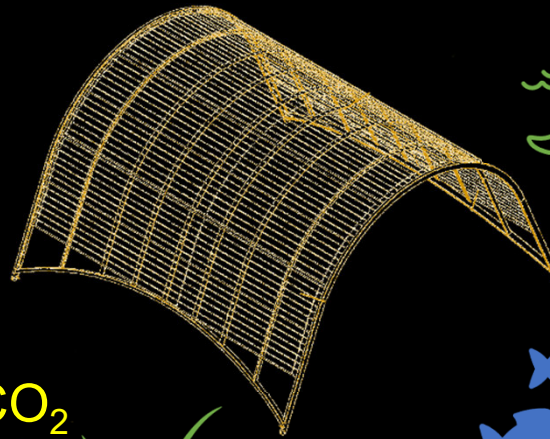
People



Corals or Oyster



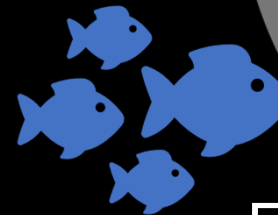
Calcareous



CO<sub>2</sub>



Sea Grass



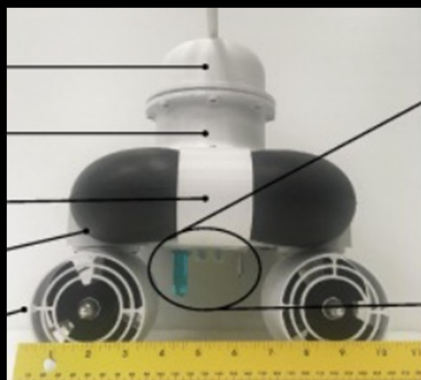
Fish



Sensors

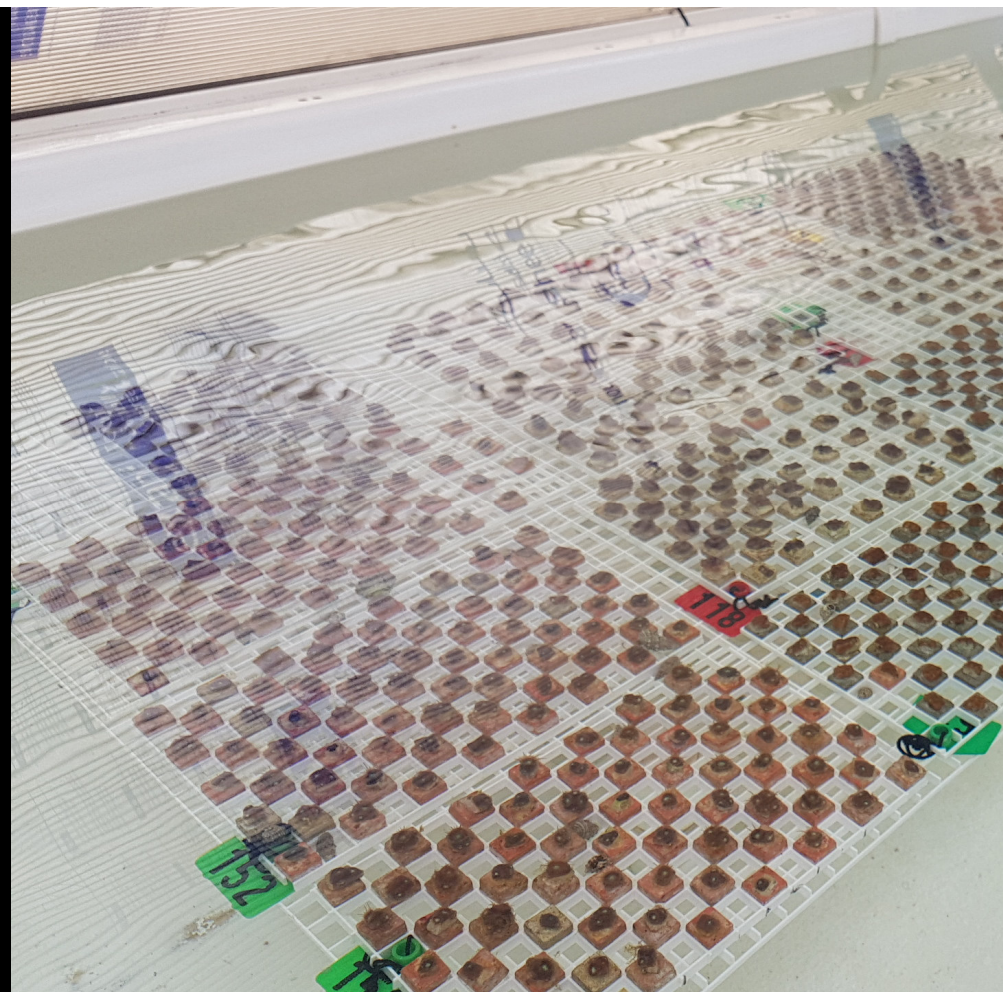


## TECHNOLOGY – CORALS

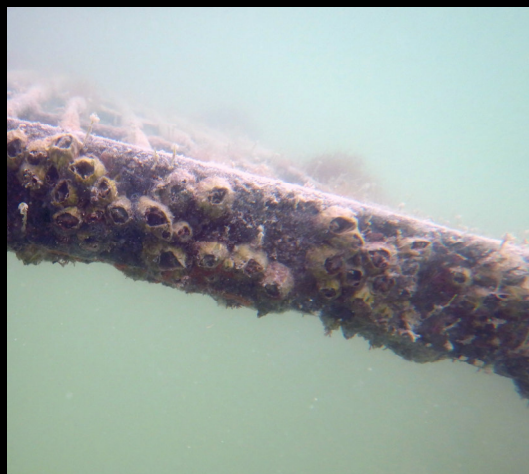


Surface Water Sensor

- Coral Hatcheries
- Electrolysis enhanced growth
- Monitoring growth cycles
- Water quality sensing



## TECHNOLOGY – CALCAREOUS ORGANISMS



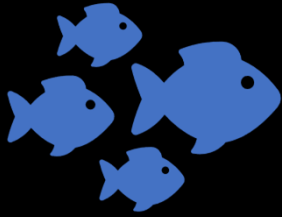
- Enhanced surface finishes
- Electrolysis to promote growth



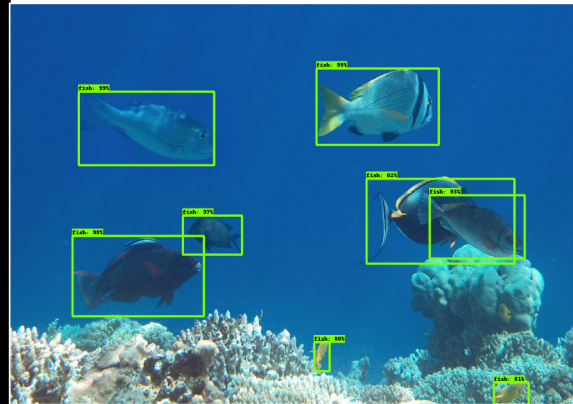
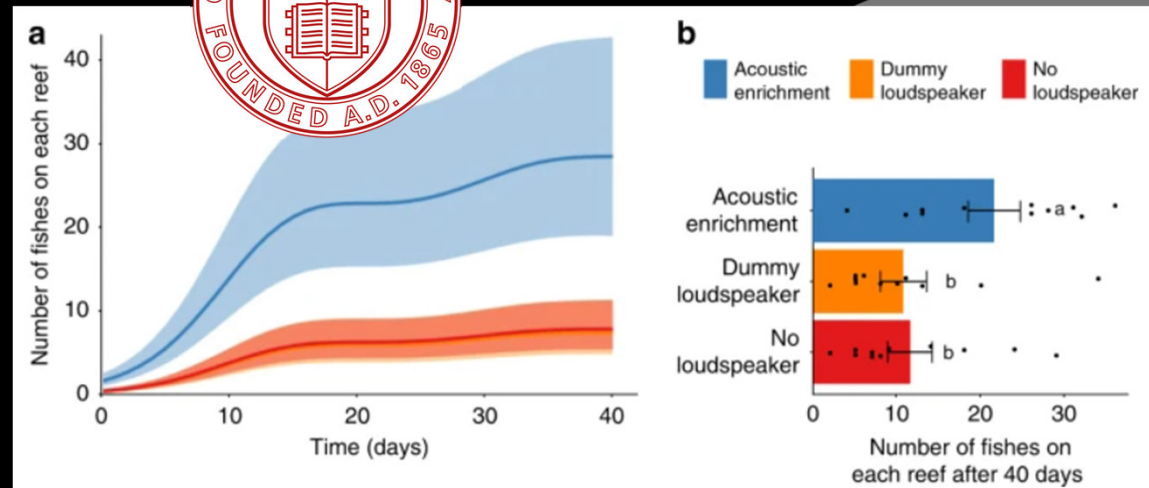
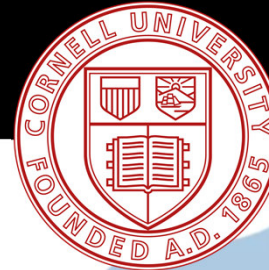
MOLLUSKS GROWING ON TELCHAC REEF



## TECHNOLOGY – FISH



- Identify healthy sound signatures
- Broadcast attractive sound
- AI fish categorisation



## TECHNOLOGY – SEA GRASS



- Seed injection
- Nurseries
- Anchoring of shoots to artificial structures





## TECHNOLOGY – PEOPLE



- Live Streaming
- Community Education



VIDEO STREAMING





QUESTIONS ?