

Preparing Responsive Bids and Proposals

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Business Opportunity Seminar 2021



Bidding

International Best Practice Procedures

- Advertisement of Opportunities
- Public Bid Opening
- Robust Bid Evaluations Procedures
- Publication of Results
- Process Oversight by ADB
- Debriefing and Complaints Mechanism
- Robust Fraud and Corruption Procedures





Procurement Methods – Goods & Works





Procurement Methods - OCB



ASIAN DEVELOPMENT BANK

- Preferred method of procurement on projects financed by ADB
- Applies to Goods, Works, and Services
- Procedures depend on type of procurement being undertaken
- May involve national or international advertisement.



Other Procurement Methods Goods, Works and Non-Consulting Services

Limited Competitive Bidding (LCB)

- Direct Invitation without open advertisement
- May be appropriate where when there are limited number of bidders, low value does not attract bidders or other exceptional reasons that may justify a departure from OCB

Framework Agreements (FA)

- Framework established with one or multiple bidders from which orders may be placed over time
- Framework establishes scope and rates that will apply to the call-offs, quantum of effort unknown

Request for Quotations (RFQ)

- Simplified method used for low-value procurement
- Based on comparing quotations from several suppliers/service providers/contractors

Electronic Reverse Auction (ERA)

 Online event where prequalified bidders compete with the aim of providing the lowest price at bid closure.

Direct Contracting (DC)

Contracting without competition; may be appropriate under special circumstances

Force Account (FA)

Borrower undertakes an activity using its own workforce and equipment



Bidding Procedures

Single-Stage

One-Envelope

- Borrower opens technical and financial proposals simultaneously
- Borrower evaluates technical and financial proposals



Contract is awarded

Two-Envelope

- Borrower opens technical proposals first (financial proposals remain sealed)
- Borrower evaluates technical proposals
- Borrower opens financial proposals of bidders with responsive technical bids
- Borrower evaluates financial proposals



Contract is awarded





Procurement of works via OCB

Standard Bidding Documents (SBD)*

Part I: Bidding Procedures Section 1: Instructions to Bidders (ITB)

Section 2: Bid Data Sheet (BDS)

Section 3: Evaluation & Qualification Criteria (EQC)

• Section 4: Bidding Forms (BDF)

Section 5: Eligible Countries (ELC)

Part II: Requirements

• Section 6: Employer's Requirements (ERQ)

Part III: Conditions of Contract & Contract Forms

- Section 7: General Conditions of Contract (GCC)
- Section 8: Particular Conditions of Contract (PCC)
- Section 9: Contract Forms (COF)

^{*}Invitation for Bids accompanies the package but does not form part of the bid documents





Advice on Preparation of Bids and Proposals

Goods and Works Consulting Services



collect relevant business intelligence?

- Identify Sectors of Interest and where maximum potential for success is likely
- Understand the operating context in various countries and regions
- Know your competition
- Look at past similar projects
- Study CPS and COBP to identify future opportunities
- Review procurement plans (and project documents)
- Check ADB website for opportunities. Register for alerts*

*Alerts for consulting opportunities are available only at http://cms.adb.org





Build your brand name



- Visit ADB Headquarters/Resident missions
 - Visit departments responsible for projects
 - Business Opportunities Fairs
 - Business Opportunities Seminars
- Visit government executing agencies
- Register in ADB Consultant Management System (CMS)
- Build your portfolio of projects
- Target different opportunities (standalone, associate/JV or Individual Consultant).

CMS SYSTEM UPDATE





To obtain an EA account, email your ADB Project Officer and copy csr.n@adb.org with the following details:

- 1. Email address of the agency representative
- 2. Full name of the agency representative

Name and address of the agency
 Duration of the recruitment for the project

Dear CMS Users,

The changeover period from the Consulting Services





Goods, Works and Non-consulting Services – EA Administered

- International Advertisement
 - On www.adb.org for contracts > \$1 m
 - On a freely and publicly accessible website in English; and in a newspaper of national circulation (in English if available) or website in borrower's country.
- National Advertisement: In a newspaper of national circulation or website

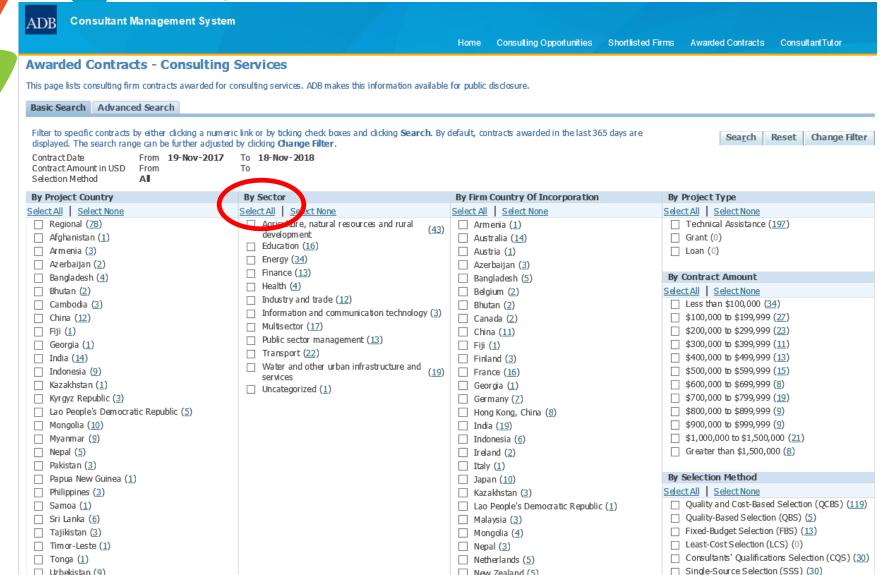
For Consulting Services – EA Administered

- International must be advertising: on http://cms.adb.org
- Where national advertising: in national press, or free & publicly accessible website.

All ADB administered contracts advertised on http://cms.adb.org



Identify Successful firms in Area of Interest



New Zealand (5)

■ Norway (1)

http://cms.adb.org

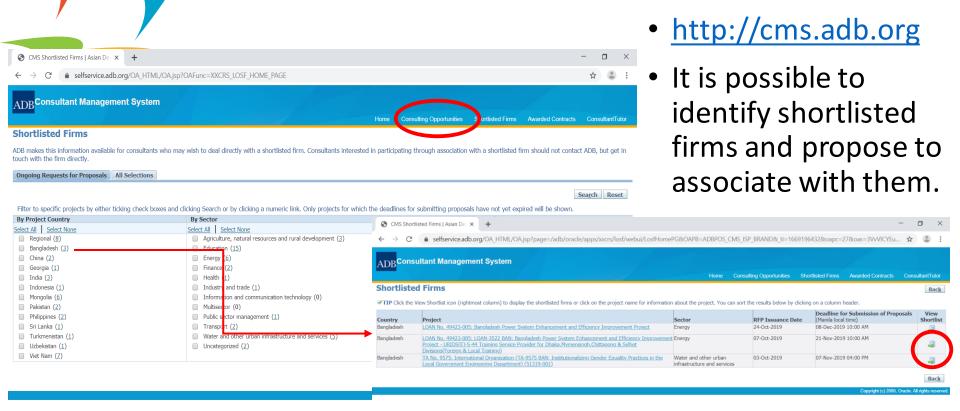
☐ Uzbekistan (9)

☐ Viet Nam (6)

Identify Awarded Contracts by country, sector, value and selection method. Investigate possibility to partner either as part of JV or by association.



Offer partnerships to shortlisted firms









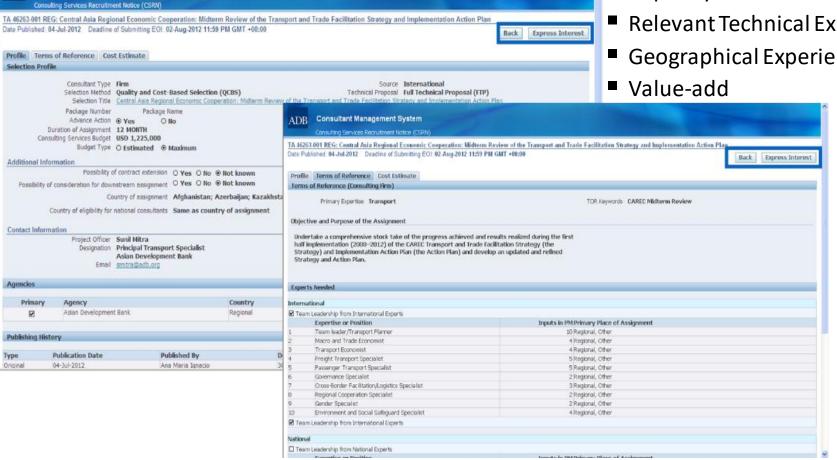


ADB Consultant Management System

Express Interest - Consulting

Considerations:

- Eligibility
- Go it alone or associate/joint venture
- Capacity to compete
- Capacity to deliver
- Relevant Technical Experience
- Geographical Experience





Understanding the project

- Recognize the broader project objectives
- Establish the operating context and any constraints it presents
- Get to know the Executing Agency
- Obtain all available information on the services to be provided
- Field assessment
- Identify local partner(s), if required
- Estimate the local costs of doing business (e.g., local taxes for EA administered consulting services)







Prepare a strong proposal

- Follow the instructions in the RFP/bidding documents
- Review the mandatory qualification criteria
- Understand the basis on which the bid will be evaluated
- Study the Terms of Reference (TOR)/Employer's requirements
- Associate or JV with other firms to meet requirements (make sure they are not on ADB sanction list)
- Provide tailored submission; avoid generic templates (quality, not quantity)
- Do not add conditions to your offer

Ask Questions; contact ADB if not receiving a response



mmon Mistakes – Goods and Works

- Late submission
- Letter of bid not signed
- No Bid Security or Bid Securing Declaration (if required)
- Insufficient Amount of Bid Security, incorrect validity period
- Lack of Supporting Documents (completion certificate, operational acceptance etc..)
- Translated documents in English
- Incomplete Bids / Partial Bids
- Absence of type test reports if required
- Conflicts of interest not disclosed
- Inclusion of financial offer with technical offer where bid conditions require them to be separated



Post Award

Focus on delivery of strong performance through:

- High Quality Team
- Building strong relationships with Client (ADB or Government)
- Focus on contract management plan to achieve timely delivery of outputs.

Performance Assessment - Consulting

 ADB conducts Performance Evaluation Reviews (PER) for each consulting assignment. A poor performance record can impact future opportunities.

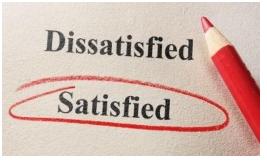




Debriefing and Complaints

Debriefing:

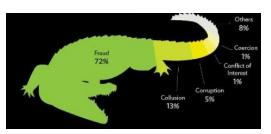
 Unsuccessful bidders may request debriefing from Executing Agency (EA). If they are not satisfied, they may contact ADB directly.



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Complaints:

Bidders may file complaint directly with ADB or may copy ADB on correspondence with Executing Agencies (EAs).
 www.adb.org/forms/complaints



https://www.adb.org/news/adb-steps-anticorruption-efforts-enhance-asiasdevelopment

Anticorruption and Integrity:

www.adb.org/site/integrity/main







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