GREEN FLAGS:

How open data can throw light on sustainable procurement?

OPEN CONTRACTING PARTNERSHIP

1. Advocating for a global norm of better, more responsive, and more open public contracting;

2. Supporting systemic, impactful implementation of contracting reforms on the ground;

3. Building a self-sustaining community of policy and practice;

4. Learning and sharing what works.

Green Procurement

Extremely ambitious targets

Greenwashing

No idea how to track the progress

Not enough guidance to help countries
do that

ŠVIESLENTĖ PAGAL PIRKIMŲ₁RODIKLIUS

Pirkimo vykdytojo kodas
All

Pirkimo vertė
All

Pirkimo vykdytojo pavadinimas
All

Pirkimo vykdytojo tipas
All

Pirkimo objekto grupė
All

Rodiklis	Žalia	Geltona	Raudona
[1] Žaliųjų pirkimų vertės dalis	≥ 30 %	20 % ≤ ... < 30 %	< 20 %
[2] Žaliųjų pirkimų skaičiaus dalis	≥ 30 %	20 % ≤ ... < 30 %	< 20 %
[3] Pirkimų, kai taikytas kainos (sąnaudų) ir kokybės ar sąnaudų kriterijus, vertės dalis	≥ 30 %	20 % ≤ ... < 30 %	< 20 %
[4] Pirkimų, kai taikytas kainos (sąnaudų) ir kokybės ar sąnaudų kriterijus, skaičiaus dalis	≥ 30 %	20 % ≤ ... < 30 %	< 20 %
[5] Centralizuotų pirkimų vertės dalis	≥ 15 %	10 % ≤ ... < 15 %	< 10 %
[6] Centralizuotų pirkimų skaičiaus dalis	≥ 15 %	10 % ≤ ... < 15 %	< 10 %
[7] Supaprastintų rezervuotų pirkimų vertės dalis	≥ 2 %	1 % ≤ ... < 2 %	< 1 %

Metai	Visų sudarytų sutarčių vertė, Eur	Žaliųjų pirkimų vertė, Eur	Pirkimų, kai taikytas kainos (sąnaudų) ir kokybės santykio ar sąnaudų kriterijus, vertė, Eur	Centralizuotų pirkimų vertė, Eur	Rezervuotų pirkimų vertė, Eur	[1] Žaliųjų pirkimų vertė, proc.	[3] Pirkimų, kai taikytas kainos (sąnaudų) ir kokybės santykio ar sąnaudų kriterijus, vertė, proc.	[5] Centralizuotų pirkimų vertė, proc.	[7] Supaprastintų rezervuotų pirkimų vertė, proc.
2018	4,254,405,556.7	191,363,846.5	1,447,616,797.7	647,447,231.0	14,382,345.7	4.5	34.0	15.2	0.9
2019	5,355,621,254.5	178,694,276.2	2,037,455,976.7	610,039,670.0	15,063,388.8	3.3	38.0	11.4	0.9
2020	4,550,943,792.7	229,749,205.2	1,390,322,546.1	583,188,016.9	9,244,558.7	5.0	30.6	12.8	0.5

Metai	Visų pirkimų skaičius	Žaliųjų pirkimų skaičius	Pirkimų, kai taikytas kainos (sąnaudų) ir kokybės santykio ar sąnaudų kriterijus, skaičius	Centralizuotų pirkimų skaičius	[2] Žaliųjų pirkimų skaičius, proc.	[4] Pirkimų, kai taikytas kainos (sąnaudų) ir kokybės santykio ar sąnaudų kriterijus, skaičius,proc.	[6] Centralizuotų pirkimų skaičius, proc.
2018	7,999	225	1,305	354	2.8	16.3	4.4
2019	8,594	198	1,167	327	2.3	13.6	3.8
2020	9,441	224	1,228	372	2.4	13.0	3.9

OCP is to launch the first open data guidance for green procurement, helping governments:

1. Set GPP targets (and an overall strategy);

2. Identify key data to track progress;

3. Standardize criteria, specifications, and approaches (as much as possible); and

4. Track outcomes and performance.

EXAMPLE: TRACKING GPP TARGETS IN LITHUANIA

The Ministry of Environment in Lithuania is in charge of the implementation of a green procurement policy. GPP targets launched in July 2021 are that all public procurement should be green by 2023.

To reach this new target, the Ministry has taken several steps to make GPP implementation achievable and measurable in Lithuania.

1) *Defining GPP (through legislation)*
   In Lithuania, procurement is green if it: ① uses criteria established by the Ministry ② includes supplier certificates such as eco-labels or environmental management systems, ③ the purchasing authority can define its own green criteria based on principles established by the Ministry, or ④ it comes from pre-selected product groups that have been defined as green.

2) *Setting goals and putting in systems*
   10% GPP in 2021 precedes the goal of 50% GPP in 2022 and 100% Green procurement by 2023. These targets make all procurers, suppliers, and other relevant parties aware of the policy agenda towards GPP and sets clear expectations towards procurers to buy green.

3) *Assistance to buyers*
   Understanding the problems faced by authorities for GPP is an important step. In July 2021, the Competence Centre in Lithuania opened to support public procurers with training, information, guidelines, and a web page for GPP. There is also a phased roll-out of GPP criteria and guidance in different product groups. The first phase simplified GPP into two product groups: transportation and food. The second phase will focus on construction and renovation and will introduce new criteria for electricity and fuel.

4) *Public reporting: GPP scoreboard*
   In May 2021, the Public Procurement Office launched a procurement scoreboard for public authorities, capturing the 30 product groups and including procurement information. The PPO collects data on technical specifications, award criteria, and clauses. Using digital forms before and after the procurement process, they ask buyers (on a central e-procurement system) if GPP criteria were applied. If yes, procurers submit declaration reports on green criteria used, and this data is added to the scoreboard.

Planning

Including:

- Budgets (inc.green priorities)
- Rationale & budget source
- Project plans with green targets
- Procurement plans with green targets
- Market studies
- Public hearing information

Enabling:

- Analysis around green investment planned & priorities
- Informing suppliers about upcoming GPP opportunities
- Identifying if a specific procedure has a green criteria
- Strategic planning around green transition

Tender

Including:

- Tender notices (title, description, value)
- Standardized award criteria (inc. GPP criteria)
- PP method rationale
- Information about suppliers inc. past performance
- Specifications
- Line items, specifying green categories
- Enquiries
- Additional documents

Enabling:

- Filtering out and tracking GPP procedures, allowing policy monitoring
- Category-specific analysis/price comparisons
- Suppliers to find green business opportunities
- Analysis of GPP

Award

Including:

- Details of award (title, description, value, documents)
- GPP criteria used
- Bidder information
- Bid evaluation
- Values

Enabling:

- Identifying awards related to GPP - a key for monitoring analysis
- Green market-specific analysis
- Analysis of green outcomes intended
- Suppliers identifying future business opportunities and price comparisons

Contract

Including:

- Final details (title, description, period, value)
- Milestones & targets (inc. green)
- Methodology of green measurement / evaluation
- Amendments
- Values

Enabling:

- Identifying which contracts relate to GPP
- Contract efficiency analysis
- Analysis of potential green outcomes/ impacts
- Cost & item analysis

Implementation

Including:

- Payments
- Progress updates / implementation status
- Milestones / targets
- Location
- Extensions
- Amendments
- Completion or termination details

Enabling:

- Results based contracting
- Implementation monitoring, esp. whether GPP objectives achieved
- Efficiency of contract implementation for green objectives
- Future GPP planning analysis

Performance metrics example

Top performance metrics:

- Share (%) of planned and implemented GPP against all PP, by value/procedures/CPV category/institution, etc; and whether that share is on target
- Total investment into green transition (GPP planned and implemented total value), by institution, market segment, etc; and whether that investment is on target
- Estimated and actual environmental impact of GPP (i.e. CO_2 emission, energy savings, etc.); whether on target

PLANNING

PROCUREMENT PROCESS INFORMATION		
Key data fields	**Description**	**Why**
Procurement rationale	The rationale for the procurement. More detail can be provided in an attached document. This field can be used to identify if the procedure has green criteria.	These fields can be useful at the planning stage to identify if a procedure has green criteria, what the estimated value is, and see specific funding sources for these types of procedures. From a strategic perspective, it can be useful to inform the market about upcoming green procurement opportunities.
Budget source reserved for contracting process	A short free text description of the budget source. May be used to provide the title of the budget line, or the programme used to fund this project. This can be relevant if GPP is funded from a particular budget line.	
Budget amount	The value reserved in the budget for this contracting process.	

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Recommendations

More expert guidance on data and progress tracking

More standardized information collection and reuse mechanisms

More tracking goals publicly & engaging stakeholders