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GLOBAL PERSPECTIVES ON ACTIVE AGEING



Ageing Asia™



24 NOV 2021
TUESDAY



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Changing the future of ageing in Asia Pacific



Ageing Asia™

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The Ageing Asia Story

We are an independent network that seeks to **drive change for APAC's ageing landscape.**

Our vision is to **lead an advocacy and educational role** in improving quality and standards of eldercare; nurture partnerships and curate development of solutions that address the new opportunities and market demands of the ageing baby boomer population.

Ageing Asia is a member of raiSE, Singapore Centre for Social Enterprise.



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Ageing requires a mindset shift, enablement is the new black in the business of ageing. The traditional notions of filial piety to “look after and do things for them” is gradually changing in Asia. The new philosophy of filial piety is about enabling older people to age as independently as possible, supporting them with the right products and services for ageing-in-place and creating opportunities to age with purpose.

Janice Chia

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The rise of a new generation of ageing seniors that are driving new business opportunities in housing, health and care.

“新一代銀髮族的崛起，帶動房屋、醫療和護理的新商機”



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Future of Active Ageing Trend #1
Dementia is not a normal part of ageing



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Future of Active Ageing Trend #2 Continuous technology education for seniors



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Future of Active Ageing Trend #3
Exercise is medicine



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Active Ageing Trend #4
Mobility and Independence



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Active Ageing Trend #5
Long stay experiential and rehab tourism



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Active Ageing Trend #6
Living well to 100 and beyond as a norm



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Active Ageing Trend #7
**Independence is holding the
key to my front door**



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Active Ageing Trend #8
Preventing loneliness takes effort



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Active Ageing Trend #9
Personalised healthcare



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Active Ageing Trend #10
My 1KM family

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