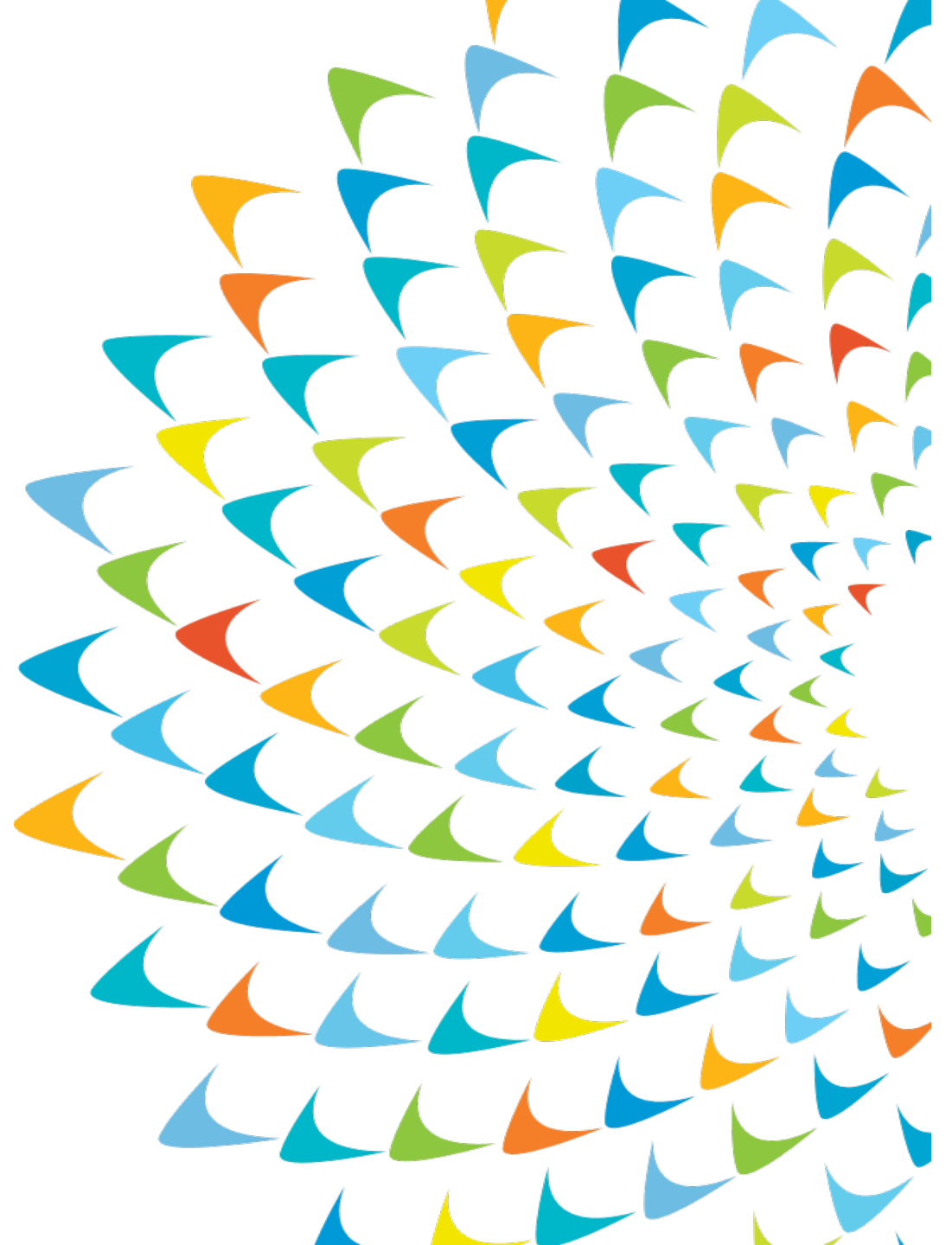




Addressing Gender Issues in the PAK Karachi Bus Rapid Transport Project

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Gender Issues

Restrictive socio-cultural norms constrain women's mobility

Women have limited access to a safe, reliable, and affordable public transport

Majority of working women depend on public transport or shared private transport

High rates of sexual harassment in public transport and public spaces

Gender Design Features

Outcome: Quality of public transport in Karachi is improved

'Safe BRT Travel Program'

- Reporting and recording mechanisms
- Staff training on handling sexual harassment, other crimes

Ridership Surveys

- Disaggregated by sex, age, employment
- Rider satisfaction
- Increased female riders

BRT Impact Study

- Video documentary on pre/post BRT commuting experiences
- Impact study report



Gender Design Features

Each off-corridor bus has a male and female conductor

Output 1: Karachi's first sustainable BRT corridor and associated facilities constructed

- Social and gender-inclusive BRT stations: platform level boarding, separate M/F queues, separate restrooms
- Visible anti harassment and bullying campaign in buses and stations
- Segregated seating for M/F, signages in local language, anti-harassment posters with reporting numbers/helplines
- Allocation of commercial spaces for women entrepreneurs



Gender Design Features



Output 2: Effective project management and sustainable BRT operations established

- Mainstream gender in SMTA and TransKarachi: women staff and service providers, gender training, gender-sensitive policies on HR
- Gender-responsive operations: feeder routes and schedules cater to women's travel needs; staff trained to handle women passengers' needs; female conductors, guards