

Innovators in accessibility

Making our world more inclusive

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Start your journey



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Mission

Empower every person and
every organization on the
planet to achieve more

What is accessibility?

Creating better experiences for everyone



| Accessibility is a responsibility and an opportunity

Accessibility is a responsibility

1 + billion

people have disabilities, many of whom need assistive technology

But only

1 in 10

have access to the products needed

and

disability can affect any of us at any time

2x

unemployment rate

Permanent



(one arm)

Temporary



(arm injury)

Situational



(new parent)

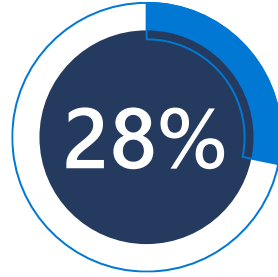
Accessibility is an opportunity

Inclusive organizations

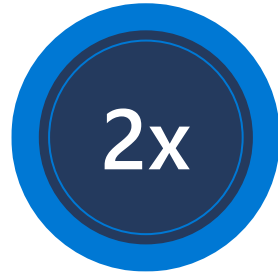
Outperform their peers

Attract top talent
Millennials: 75% of global workforce by 2025 – choose employers who reflect their values

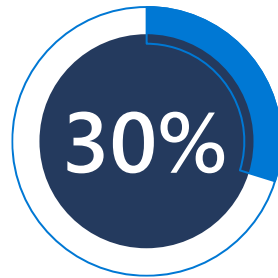
Diversity and inclusion top the list



higher revenue



higher net income



better performance on economic profit margin

Sources: Accenture study: *The Disability Inclusion Advantage* and Forbes: *How millennials are re-shaping what's important in corporate culture*



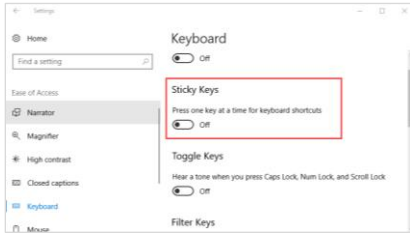
Inclusion drives innovation for everyone



| Our journey at Microsoft

Technical

Sticky keys (1994)



Windows (1995)



Screen reader (2000)



Disability Answer Desk (2012)



Our journey at Microsoft

2016

New cultural
approach to
accessibility



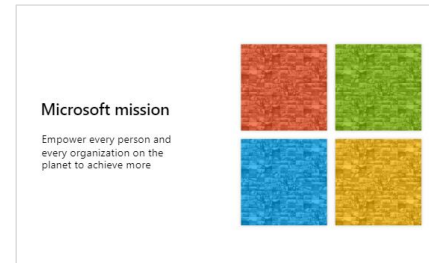
BillG Commitment (1997)



Disability ERG (2008)



1st Ability Summit (2011)



New company mission (2015)

Cultural

**Accessibility built in,
not bolted on**





APAC Microsoft Enabler Program



APAC Microsoft Enabler Program

Empower every person and every organization on the planet to achieve more

Delight our customers and partners



NPO

- Employer prep workshops
- Assessments of PwD skills
- Matching PwD to roles
- Ongoing advisory to employers and PwD

Expand pipeline of talent



Microsoft

- Accessibility 101 training for Corporates
- Online technical training and certification paths for PwD
- Workshops on inclusive design and assistive tech for Corporates

Increase employability of people with disabilities



Participating Corporates

- Opportunities for experiences
- Job shadowing
- Mentoring
- Internships
- Employment opportunities

Microsoft Employer Partners and NPOs



Training Paths



1. Learn skills for in-demand jobs through LinkedIn Learning

- a. Become a Software Developer
- b. Become a Sales Representative
- c. Become a Project Manager
- d. Become an IT administrator
- e. Become a Customer Service Specialist
- f. Become a Digital Marketing Specialist
- g. Become IT Support / Help Desk
- h. Become a Data Analyst
- i. Become a Financial Analyst
- j. Become a Graphic Designer

2. Continue with deeper technical skilling on Microsoft Learn

Gain technical skills and prepare for industry-recognized certifications on Microsoft technology roles

- Microsoft Certified: Azure Fundamentals
- Microsoft Certified: Azure Data Fundamentals
- Microsoft Certified: Azure AI Fundamentals
- Microsoft Certified: Power Platform Fundamentals
- Microsoft 365 Certified: Fundamentals
- Microsoft Certified: Azure Administrator Associate
- Microsoft Certified: Azure Developer Associate
- Microsoft Certified: Azure Security Engineer Associate
- Microsoft Certified: Power Platform App Maker Associate
- Microsoft 365 Certified: Teams Administrator Associate
- Microsoft 365 Certified: Security Administrator Associate
- Microsoft 365 Certified: Developer Associate
- Microsoft Certified: Data Analyst Associate

3. Practice skills with hands-on experiences on GitHub Learning Lab

Grow technical skills in coding, Git, and GitHub via real-life, hands-on, fun, demo-based modules.



Tech Consult Sessions

Accessibility Drives Innovation

Start your journey





Thank you!

Learn more:
Microsoft.com/accessibility