





Sustainable Financing for Nature Positive Investments: Tools for Integrating Economic and Market-Based Instruments into Projects

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## **Institutional barriers**

- Rivers typically represent provincial boundaries in many areas
- Ecological protection requires cross-provincial coordination and cooperation
- Multiple agencies and lack of role clarity
- Financing gaps
- Lack of incentives!





# Financial innovation for ecosystem services protection

### Eco-compensation mechanism -

- Covers range of mechanisms including transfer payments, subsidies etc
- Sharing co-benefits from natural capital investments between upstream and downstream provinces and townships
- Demonstration component under ADB's Yangtze River Economic Belt (YREB) program (\$2.9 billion) from 2015 to 2023 and Yellow River Ecological Corridor program (\$2.3 billion) from 2018-2023
- Addressing environmental externalities and capturing returns on investments

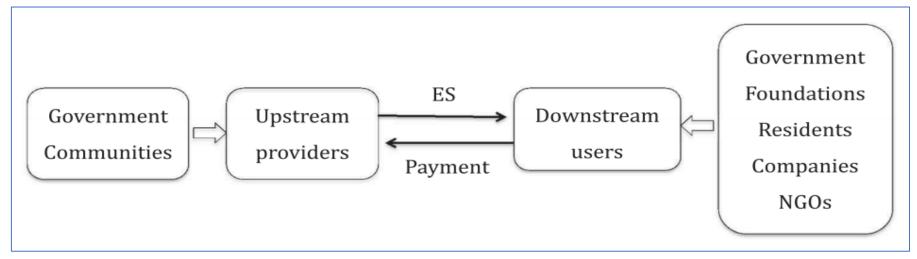


# Innovative financing: Eco-compensation





- Downstream area pays upstream area for reduced development opportunities and ecosystem services
- Balances the development interests of upstream and downstream areas
- High-level commitment and support from central government

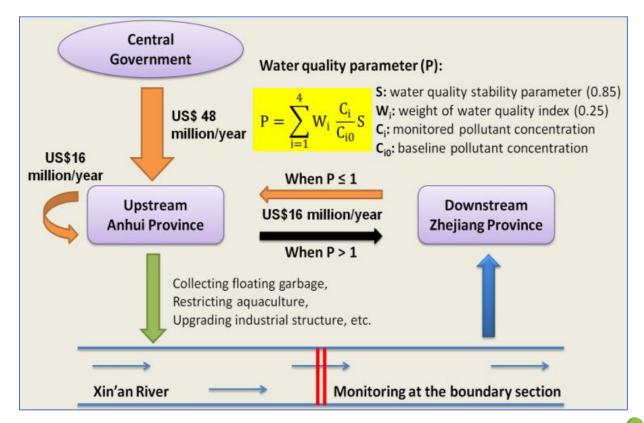


Source: Wunder (2005)





- Establishing incentives to achieve basin-level outcomes
- Negotiations for agreed metrics (the agreed 'market' price)
- Central government as facilitator
- First eco-compensation scheme piloted in 2011 - Xin'an River scheme (Anhui-Zhejiang Provinces)





# Project Case Study: Anhui Huangshan Xin'an River Ecological Protection and Green Development Project



#### **Outcome:**

Economic and environmental conditions in the upstream of Xin'an River improved

#### **Outputs**:

- 1. Urban and rural point source pollution management installed
- 2. Non-point source pollution control enhanced
- 3. Green finance mechanism piloted
- 4. Capacity for ecological system and project management strengthened

#### **Innovations**

- Establish a "Green Incentive Fund" to provide grants as financial incentives to farmers who have achieved the pollution control targets through adoption of sustainable farming practice
- Establish a "Green Investment Fund" to provide equity investment on small and medium sized enterprises in green business, particularly for development of ecological agriculture, eco-tourism, and pollution control

#### **Financing**

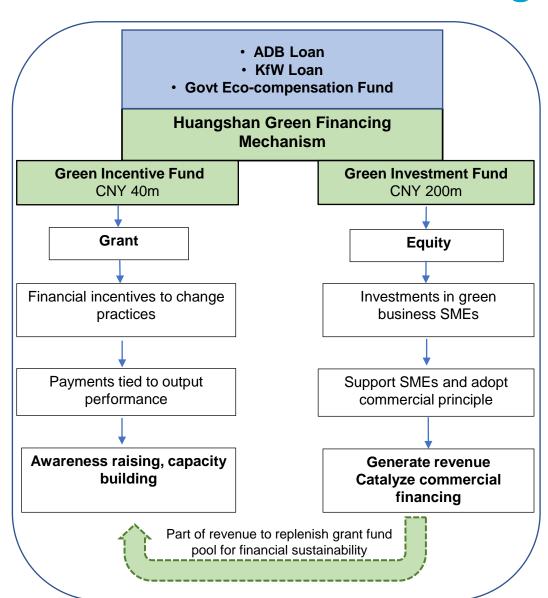
ADB loan: \$100 million (50%)
Govt./Counterpart: \$100 million

**Implementation** 01/2020-12/2025



## **Green Financing Mechanism**





- Dual pooled fund arrangement: Green Investment Fund and Green Incentive Fund
- Green Investment Fund: equity financing to SMEs for green development
- Green Incentive Fund: to provide grant as financial incentive
- The dual fund structure creates self-financing system for long term sustainability



